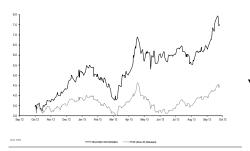




29 October 2013

Investment Research Reason: Estimates Revision

Buy			
from Accumulate			
Share price: EU	R		7.50
•			7.00
closing price as of 28/10/2013	ın		9.30
Target price: EU			
from Target Price: EUF	₹		6.70
Reuters/Bloomberg		EXCr.A	T/EXAE GA
Daily avg. no. trad. sh. 12 r	nth		
Daily avg. trad. vol. 12 mth	(m)		
Price high 12 mth (EUR)			7.94
Price low 12 mth (EUR)			3.25
Abs. perf. 1 mth			15.9%
Abs. perf. 3 mth			25.4%
Abs. perf. 12 mth			102.7%
ADS. Peri. 12 min			102.7
Market capitalisation (EUF	Rm)		490
Current N° of shares (m)			65
Free float			100%
Key financials (EUR)	12/12	12/13e	12/146
Sales (m)	33	81	53
EBITDA (m)	12	61	33
EBITDA margin	35.0%	75.2%	60.9%
EBIT (m)	10	59	31
EBIT margin	29.5%	72.9%	57.5%
Net Profit (adj.)(m)	12	17	26
ROCE	18.9%	130.7%	69.1%
Net debt/(cash) (m)	(114)	(159)	(149)
Net Debt Equity	-0.8	-0.8	-0.8
Net Debt/EBITDA	-9.9	-2.6	-4.6
Int. cover(EBITDA/Fin.int) EV/Sales	(2.1) 4.9	(17.7)	(6.4
EV/Sales EV/EBITDA	4.9 14.1	4.0 5.3	6.3 10.3
EV/EBITDA (adj.)	14.1	5.3	10.3
EV/EBIT (adj.)	16.7	5.5	10.3
P/E (adj.)	23.9	29.2	18.5
P/BV	1.9	2.6	2.7
OpFCF yield	1.2%	10.4%	5.5%
Dividend yield	1.2%	4.6%	3.2%
EPS (adj.)	0.18	0.26	0.40
BVPS	2.33	2.88	2.73
DPS	0.09	0.35	0.24



For company description please see summary table footnote

Positive mood remains on improving trading activity; Upgrade to 'Buy'

We raise our target price to EUR 9.30/share (vs. EUR 6.70/share) on the back of a more optimistic view over the average daily transaction value (ADT) in the cash market after the reclassification of the Greek bourse to MSCI emerging markets and the positive developments from the macro front. Accordingly, we raise our rating to 'Buy' on the back of a 24% upside potential from current levels.

- ✓ Positive earnings revision on increased trading activity: In October, the trading on Greek equities improved remarkably (ADT of EUR 170m vs. EUR 75m y-t-d) ahead of the inclusion of the Greek bourse in MSCI emerging markets from November 27. In addition, the overall environment in Greece has improved (political stability, achievement of fiscal goals, positive revision of 2013 GDP contraction), while Greece will be the only eurozone country included in MSCI emerging markets that renders it more attractive for foreign investors. Having these in mind, we increase our FY14e ADT to EUR 150m from EUR 110m, expecting the gradual convergence of ATHEX's KPIs (turnover velocity, MCAP/GDP) towards European metrics in the medium term. Accordingly, we have raised our net earnings forecasts by 36% for FY14 and 31% for FY15, anticipating a 28% compound EPS growth for 2012-2018 on the back of the low base effect, increased operating leverage and Greece's improving macro outlook.
- ✓ Strong 2Q13 earnings on non-recurring items: HELEX announced forecast beating results for the second quarter of 2013, on the back of higher than we had expected revenues from clearing, exchange and depository services. Results were also boosted by EUR 40m from fees relating to the recapitalization of the 'systemic' Greek banks and the public offer of Coca Cola HBC. In 2Q13, revenues shaped at EUR 50.9m from EUR 7.7m in 2Q12, EBITDA at EUR 44.7m from EUR 2.5m a year ago and net profits at EUR 31.8m from EUR 2.3m the same period last year. On a comparable basis, quarterly revenues reached EUR 10.8m (+40% y-o-y), EBITDA EUR 5.6m (+128% y-o-y) and net profits EUR 4.8m (+44% y-o-y).
- Investment case: We consider HELEX as a market momentum play whose performance is sensitive to country-specific risks that affect investor appetite for Greek equities accordingly. Due to the large proportion of fixed costs, fluctuations in the average daily turnover in the cash market have a significant impact on the group's profitability. We classify HELEX among the most attractive Greek names for investors that want to play the Grecovery theme on the back of: a) the strong earnings potential in a 'normalized' macro environment in Greece, b) a healthy EBITDA margin that is expected to reach 63% by 2016, well above its peers, c) a solid cash flow generation based on low working capital and capex requirements, and d) an ample liquidity combined with no debt, which will allow the distribution of generous dividends going forward.
- Valuation: On our new P&L forecasts and excluding excess cash (i.e. c. EUR 70m are considered the "regulatory" minimum cash levels), HELEX trades on 15.5x 2014e adj. p/e (vs. 14.4x for its peers) and 12.7x adj. 2015e p/e compared to 13.1x for its peers. However, we view that a premium against peers is justified on the basis of the expected increase in traded volume in ATHEX following the forthcoming inclusion in MSCI emerging markets index and widespread optimism over Greece's economic outlook in the medium term.

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Produced by:



All ESN research is available on Bloomberg ("ESNR"), Thomson-Reuters, Capital IQ, FactSet



CONTENTS

nvestment Case	3
P&L Forecasts	6
Revenues	6
EBITDA	7
Net Income	7
Shareholder remuneration	8
Changes in P&L estimates	8
Valuation	9
DCF valuation	9
Sensitivity on DCF valuation	10
Peer Group Analysis	10
2Q13 Financial Results Review	11
ESN Recommendation System	18
Stock Ratings	19



Investment Case

The easiest way to play the Grecovery theme

HELEX remains a market momentum play (beta close to 1) whose performance is sensitive to country-specific risks that affect Greek equities outlook accordingly. Following the signing of the bailout agreement last November, the 'Grexit' scenarios are out of the question now, while a primary budget surplus this year seems quite likely. On top of that, the Greek economy is expected to contract by 4.0% this year vs. troika's initial expectation for 4.2%. For 2014, the draft budget calls for a EUR 2.8bn primary surplus (from a EUR 300m estimated surplus this year) and an overall fiscal deficit of less than 3% of GDP, while GDP is seen growing 0.6% after 6 consecutive years of contraction. Eventually, Greece is closer to exit the vicious cycle of bailout-mandated spending cuts that further weaken the economy and take advantage of increased labour productivity and structural reforms, which in turn will improve the earnings outlook for listed companies with great exposure to the domestic economy.

In addition, the decision of FTSE to maintain Greece in developed markets and MSCI's move to demote the Greek bourse in emerging markets has recently brought ATHEX in the spotlight. Greece will be the only euro zone member included in MSCI emerging markets, which provides a major advantage to ATHEX compared to other bourses. In addition, the Greek bourse will account for 0.30% of the MSCI emerging markets index weighting compared to 0.01% of the MSCI Word index, which means that the trading activity is expected to jump until the end of November when index-tracker funds will enter the Greek market and remain vivid in the next months, benefiting HELEX accordingly.

In addition, HELEX displays some very attractive investment positives:

- a lean cost structure with variable expenses representing less than 15% of total costs, while personnel expenses (the main cost item accounting for more than 60% of total opex) have been cut by c. 35% since 2007;
- a healthy (recurring) EBITDA margin of 58% on average during the period 2007-2012
 vs. 51% for peers, which is expected to reach 67% in 2016 and 72% in 2018;
- a 28% compound net earnings growth during 2012-2018e accompanied with a generous dividend policy (i.e. dividend payout ratio of >60%), without excluding the return of excess liquidity amounting to c. EUR 80m or EUR 1.20/share in FY14.
- a solid cash flow generation based on low working capital and capex requirements;
- an ample liquidity (i.e. average net cash position of EUR 123m over the period 2007-2012) combined with no debt, which allowed the distribution of lucrative dividends every year (i.e. the company has distributed total dividends of EUR 4.76/share during the period 2005-2012 using a combination of ordinary dividends and share capital returns).

We should also mention that the average traded value in the cash market bottomed out in 2012 dropping to EUR 52m or 89% below the peak level of 2007, while the ATHEX MCAP/GDP ratio also shaped at its historic lows last year, well below the average figure of European bourses (i.e. 14% vs. 64% for peers). Currently, the average daily traded value stands at EUR 75m (+42% vs. FY12 ADT), while the capitalization of the Athens Stock Exchange has currently surpassed the EUR 70bn level vs. EUR 34bn at the end of 2012.

Given the elimination of the 'Grexit risk', the gradually improving macro conditions and the classification of ATHEX in MSCI emerging markets with increased weighting, our base case scenario is for risk aversion to progressively begin subsiding and ATHEX's KPIs (turnover velocity, MCAP/GDP) to start converging European averages, implying a considerable EPS upside risk if reforms continue and confidence returns.



Valuation

Our DCF-based valuation returns a fair price of **EUR 9.30/share** with nearly 26% of this value stemming from group's net cash position. We have reduced the discount rate to 10.5% from 12% previously to reflect the current yield of 10yr GGBs (nearly 8%) plus a small risk premium of 2.5% as the company displays limited operating risks (no leverage, weak competition from alternative platforms, optimized cost structure). On our new EPS and excluding excess cash (i.e. c. EUR 70m are considered the "regulatory" minimum cash levels), HELEX trades on 15.5x 2014e adj. p/e (vs. 14.4x for its peers) and 12.7x adj. 2015e p/e compared to 13.1x for its peers.

On our revised target price, there is a premium of 41% on cash-adjusted 2014 p/e ratio and 33% on cash-adjusted 2015 p/e ratio. In our view, a premium against peers is justified on the basis of the expected improvement of trading activity in ATHEX following its inclusion in MSCI emerging markets index and the increased optimism over Greece's economic outlook in the medium term.

Risks to our valuation

The earnings performance of Hellenic Exchanges is largely dependent on the trading activity in the cash market, which in turn is a parameter of country-specific risks. Our valuation assumes no negative surprises in the political and/ or the economic front. Obviously, stronger than expected volumes constitute an upside risk to earnings estimates and vice-versa.

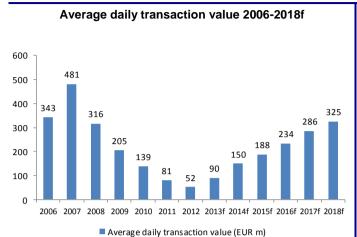
The top-10 listed companies in ATHEX currently represent more than 70% of the daily traded value. Thus, ATHEX attractiveness is vulnerable to the delisting of any of the key names and the scarcity of new listings.

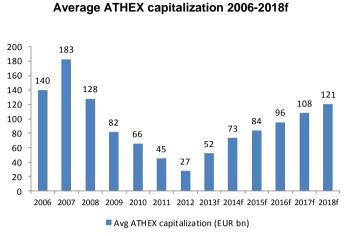
At the level of a daily transaction value of EUR 60-70m, the risk of the arrival of a new competitor looks rather limited. However, when trading activity starts recovering in the midterm competition could emerge, reducing HELEX's pricing power.

The pricing structure of HELEX is more expensive compared to developed markets but remains broadly in line with regional bourses. There is a risk of a downward revision to the pricing policy (i.e. the company has recently reduced the fees in the derivatives market) when volumes recover but we do not foresee such risk in the short-term.

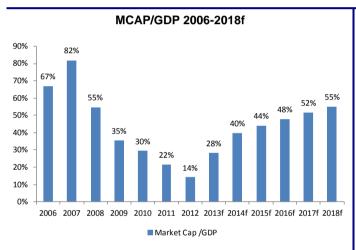
The tax regime on ATHEX transactions has not been specified yet, creating concerns over the cost of trading Greek stocks. According to the latest update, the Greek government is planning to introduce a 15% tax on capital gains from ATHEX instruments (shares, derivatives, ETFs) with a tax free bracket as from January 1st 2014, while the existing 0.20% sales tax on stock exchange transactions will remain. On the other hand, HELEX's management has proposed a 0.30% sales tax that will also include the new Financial Transaction Tax (i.e. 0.10% for the trading in shares and bonds).



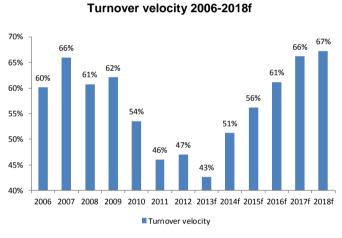




Source: Company, IBG Research, Factset database

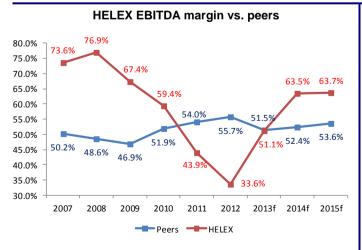


Source: Company, IBG Research



Source: Company, IBG Research, IMF, Hellenic Statistical Authority

Source: IBG Researchy





Source: Company, IBG Research, Factset database

Source: Company, IBG Research



P&L Forecasts

Revenues

We have raised our P&L estimates following the recent increase in the average daily transaction value in the cash market ahead of ATHEX's demotion in emerging markets by MSCI and the maintenance of the 'developed status' by FTSE. More specifically, we have increased our forecasts on ATHEX ADT by 21% to EUR 90m for FY13 and 35% to EUR 150m for FY14, which have a direct impact on our projected revenues from trading, clearing and settlement services (>40% of group's recurring revenues). In addition, we have increased our assumption on the average market capitalization of the Greek bourse following the recent rally in blue chips, now setting average MCAP at 40% of FY14e GDP vs. 35% before.

That said, we look for revenues of EUR 81m for 2013, which include an one-off revenue of EUR 40m from bank recapitalization and CCH transactions and EUR 53m (+30% y-o-y on a comparable basis) for 2014.

Revenue estimates for the period FY13e-FY17e

EUR m	FY12	FY13e	FY14e	FY15e	FY16e	FY17e
Trading	5.0	6.7	10.3	12.8	15.7	18.9
Clearing	10.0	12.9	18.1	21.9	26.0	30.8
Exchange	4.8	34.7	9.8	8.8	9.9	11.1
Other	11.1	26.3	14.6	15.9	17.4	19.0
Revenue from main activities	30.9	80.5	52.9	59.4	69.0	79.8
% change	-27.0%	160.5%	-34.3%	12.4%	16.2%	15.6%
X-NET - New services	2.1	0.7	0.5	0.5	0.5	0.5
Revenue	33.0	81.2	53.4	59.9	69.5	80.3
% change	-22.8%	145.8%	-34.3%	12.2%	16.0%	15.5%
Recurring revenues*	33.0	41.2	53.4	59.9	69.5	80.3
% change	-22.8%	24.8%	29.5%	12.2%	16.0%	15.5%

Source: IBG Research, Company * Excluding one-off items

ADT and MCAP assumptions for the period FY13e-FY17e

EUR m	FY12	FY13e	FY14e	FY15e	FY16e	FY17e
Average daily transaction value	51.9	90	150	188	234	286
Days	249	246	250	250	250	250
Total Traded Value	12,917	22,167	37,518	47,082	58,482	71,424
Avg MCAP	27,475	52,000	73,235	83,732	95,513	107,843
Turnover velocity	47.0%	42.6%	51.2%	56.2%	61.2%	66.2%
GDP (IMF forecast, constant prices)	193,749	183,510	183,966	190,198	199,453	209,114
MCAP/GDP	14.2%	28.3%	39.8%	44.0%	47.9%	51.6%
GDP growth (IMF forecast current prices)	-6.4%	-4.0%	0.6%	2.9%	3.7%	3.5%

Source: IBG Research, Company, IMF



EBITDA

On the cost side, we stick to our assumptions regarding operating expenses, anticipating: a) a 12% y-o-y reduction on the back of the 7% personnel cost reduction policy, effective from 1 July 2012 and the departure of 28 employees in the last quarter of 2012 through a voluntary retirement scheme (i.e. total VRS cost of EUR 1.5m recorded last year) and b) flattish costs from 2014 onwards. Following the upward revision to our ADT assumptions and keeping our opex estimates intact, we raise our EBITDA forecasts by 9% to EUR 61m for 2013 and by 41% to EUR 33m for 2014, pointing to a significant margin improvement (+980bps y-o-y in 2014 based on comparable EBITDA) on high operating leverage. Recall that due to the large proportion of fixed costs, fluctuations in the average daily turnover have a significant impact on the group's profitability.

Net Income

Following the adjustments in our revenue and EBITDA projections, we have increased our estimates on net profits to EUR 45m for FY13 (vs. EUR 44m previously) and to EUR 26.4m for FY14 (36% upward revision). On a like-for-like basis, HELEX is expected to record net profits of EUR 16.8m in 2013, up by 41% y-o-y, while we project solid net earnings growth for 2014-2017 on improving traded volume and cost discipline.

P&L forecasts for the period FY13e-FY17e

EUR m	FY12	FY13e	FY14e	FY15e	FY16e	FY17e
Revenues	33.0	81.2	53.4	59.9	69.5	80.3
Recurring revenues*	33.0	41.2	53.4	59.9	69.5	80.3
HCMC fee	1.1	1.5	2.3	2.9	3.5	4.2
Operating revenue	32.0	79.7	51.1	57.0	66.0	76.1
Other income	0.5	0.0	0.0	0.0	0.0	0.0
Operating expenses	19.3	16.9	16.7	16.9	17.2	17.5
Other expenses	1.5	1.7	1.9	1.9	2.0	2.1
EBITDA	11.6	61.1	32.5	38.2	46.8	56.5
Comparable EBITDA*	11.1	21.1	32.5	38.2	46.8	56.5
margin	33.6%	51.1%	60.9%	63.7%	67.3%	70.4%
Depreciation	1.8	1.8	1.9	1.9	1.9	2.0
EBIT	9.8	59.2	30.7	36.3	44.9	54.5
Interest Income	5.6	5.0	5.5	6.0	6.5	7.0
Interest Expenses & Other	0.4	1.5	0.4	0.4	0.4	0.4
Profit before tax	15.0	62.7	35.7	41.8	51.0	61.1
Income tax	3.2	17.4	9.3	10.9	13.2	15.9
Net profits	11.8	45.3	26.4	30.9	37.7	45.2
Recurring net profits*	11.9	16.8	26.4	30.9	37.7	45.2
% change	-40%	41%	57%	17%	22%	20%

Source: Company, IBG Research, * Excluding one-off items



Shareholder remuneration

In relation to dividend distribution, we have assumed a 64% dividend payout ratio for 2013 in the form of an ordinary dividend of EUR 0.35/share (i.e. 50% dividend payout ratio) and a share capital return of EUR 0.10/share, pointing to an overall DPS of EUR 0.45/share. For 2014 onwards, we have assumed a 60% payout ratio, which points to a DPS of EUR 0.24/share for the next year. We note that the overall dividend payout ratio (ordinary cash dividend plus share capital return) over the period 2007-2012 averaged 67%, while the transfer of ATHEX's liquidity to the parent company following group's restructuring, could allow an increased portion of special dividends (share capital return) in the dividend mix, in our view.

Changes in P&L estimates

We briefly summarize our new set of forecasts for the key P&L items of HELEX. We view that there is upside risk to our estimates as the trading activity in the spot market has significantly improved ahead of the demotion of ATHEX in emerging market by MSCI effective from November 27, 2013, which could be even better if the Greek government delivered its fiscal targets and GDP start growing again. On the downside, the implementation of the capital gains tax as from January 1st 2014 that would render the Greek market more expensive than other bourses could negatively impact ATHEX's attractiveness thus traded volumes.

Forecast Changes for the period FY13e-FY15e

EUR m	FY13e	FY14e	FY15e	FY16e
Average Trading Volume - New	90	150	188	234
Average Trading Volume - Old	74.7	111.4	136.4	165.3
New vs. Old (%)	21%	35%	38%	41%
Sales - New	81.2	53.4	59.9	69.5
Sales - Old	76.1	43.3	49.2	55.6
New vs. Old (%)	7%	23%	22%	25%
OPEX - New	16.9	16.7	16.9	17.2
OPEX - Old	16.9	16.7	16.9	17.2
New vs. Old (%)	0%	0%	0%	0%
EBITDA - New	61.1	32.5	38.2	46.8
EBITDA - Old	56.2	23.0	28.2	33.9
New vs. Old (%)	9%	41%	35%	38%
Net Income - New	45.3	26.4	30.9	37.7
Net Income - Old	43.9	19.4	23.6	28.2
New vs. Old (%)	3%	36%	31%	34%

Source: IBG Research



Valuation

DCF valuation

We value Hellenic Exchanges using a DCF model based on explicit forecasts for the period FY14-FY18. We have reduced our discount rate to 10.5% from 12% previously to reflect the improving outlook of the Greek economy and company's healthy balance sheet structure (i.e. solid cash flow generation, no leverage, lack of competition). We maintained the terminal growth rate at 1.5%, which stands at 50% of IMF's forecast on Greece's long-term economic growth rate.

We have assumed annual capital outlays of EUR 1.0m for the period 2014-2016 raising our estimate to EUR 2.0m for 2017-2018 for maintenance purposes and used FY13e net cash position. We have also included in our estimates the non-operating building facility in Athens that has a book value of EUR 4.8m.

Following the changes in our P&L estimates and model assumptions, we increase our target price to EUR 9.30/share (vs. EUR 6.70/share previously) to reflect our more positive stance on Greece's outlook that would directly impact the trading activity in ATHEX as well the demotion of the Greek bourse to emerging status by MSCI that had boosted the trading activity in October and is expected to maintain investor interest for Greek equities vivid going forward. Accordingly, we raise our recommendation on the stock to 'Buy' from 'Accumulate' on the back of a 24% upside potential from current price levels.

DCF Valuation

EUR m	FY14e	FY15e	FY16e	FY17e	FY18e
Average daily transaction value	150	188	234	286	325
Revenues	53.4	59.9	69.5	80.3	89.1
EBIT	30.7	36.3	44.9	54.5	62.4
Less: Income Tax	9.3	10.9	13.2	15.9	18.0
Plus: Depreciation	1.9	1.9	1.9	2.0	2.0
Less: Change in Working Capital	0.2	-1.4	-1.5	-2.3	-2.0
Less: CAPEX	1.0	1.0	1.0	2.0	2.0
Free Cash Flow to the Firm	22.1	27.7	34.0	40.9	46.3
WACC	10.5%	10.5%	10.5%	10.5%	10.5%
PV of FCFF 2014-2018	20.0	22.6	25.2	27.4	28.1
Sum of PV of FCFF 2014-2018	123				
Terminal Growth Rate (Perpetuity)	1.5%				
Discounted Terminal Value (Perpetuity)	317				
Enterprise Value	441				
Less: Net Debt / (Cash) FY13e	-159				
Plus: Other assets	5				
Value of Equity	605				
Number of Shares Outstanding	65.4				
Value per Share	9.30				

Source: IBG Research; Note: Rounding included in above calculations



Sensitivity on DCF valuation

We provide below a sensitivity analysis of our valuation results with respect to the discount rate and the perpetuity growth rate.

Our sensitivity analysis yields a **EUR 8.10 – EUR 11.10** price range for HELEX. We note that if we increase our ADT assumptions by 10% over the 5-year forecast period, our target price comes in at EUR 9.80/share, with a sensitivity price range of **EUR 8.60 – EUR 11.70**.

DCF valuation sensitivity - WACC and perpetuity rate (EUR/share)

		Weighted Average Cost of Capital						
		9.5%	10.5%	11.5%				
Terminal Growth	0.50%	9.50	8.70	8.10				
rate	1.50%	10.20	9.30	8.50				
	2.50%	11.00	9.90	9.00				

Source: IBG Research

Peer Group Analysis

According to our new P&L estimates that factor in a more optimistic outlook about ATHEX trading activity in the medium term, the stock trades at a small premium (adjusted for excess cash) when compared to the weighted average P/E ratio of its peers for 2014 and at par on 2015 figures. Note that on our estimates HELEX is expected to record net cash position of c. EUR 149m in 2014 and EUR 167m in 2015, of which c. EUR 70m are considered the "regulatory" minimum cash levels required to be maintained by the company. In terms of the EV/EBITDA multiple, the stock also looks fairly priced based 2014e and 2015e peer multiples. On our revised target price, there is a premium of 41% on cash-adjusted 2014 p/e ratio and 33% on cash-adjusted 2015 p/e ratio. In our view, a premium against peers is justified on the basis of the positive attitude over the trading activity in ATHEX following its inclusion in MSCI emerging markets index from November 2013 and increased optimism over Greece's economic outlook in the medium term.

Peer Group Comparison

Company	MCAP (EUR m)	P/E (14e)	P/E (15e)	EV/EBITDA (14e)	EV/EBITDA (15e)
Deutsche Boerse	11,078	14.2x	12.8x	10.0x	9.3x
London Stock Exchange	5,304	15.3x	14.0x	8.1x	7.0x
Bolsas y Mercados Espanoles	2,249	16.4x	16.3x	10.1x	10.1x
NASDAQ OMX Group	4,336	11.9x	10.5x	7.8x	6.8x
NYSE Euronext	7,802	15.7x	13.9x	10.1x	8.9x
Moscow Exchanges	3,514	12.2x	11.0x	12.7x	11.7x
Warsaw Stock Exchange	445	14.9x	14.1x	11.9x	11.1x
NZX	193	20.9x	19.0x	11.1x	10.3x
Weighted average		14.4x	13.1x	9.8x	8.9x
HELEX @ current price	490	18.5x	15.8x	10.3x	8.3x
Premium/(Discount) to weighted average peers		28.8%	21.3%	5.4%	(6.8%)
HELEX @ current price adj for excess cash (IBGe)*	490	15.5x	12.7x	10.3x	8.3x
Premium/(Discount) to weighted average peers		8.0%	(2.7%)	5.4%	(6.8%)

Source: IBG Research, Factset Database, * Only for P/E multiple



2Q13 Financial Results Review

HELEX announced forecast beating second-quarter results on the back of higher than we had expected revenues from clearing, exchange and depository services. In particular, the company reported quarterly revenues of EUR 50.9m from EUR 7.7m in 2Q12, EBITDA of EUR 44.7m from EUR 2.5m a year ago and net profits of EUR 31.8m from EUR 2.3m the same period last year.

The company reported non-recurring revenues of EUR 40.1m resulted from the recapitalization of the 'systemic' Greek banks through rights issues (c. EUR 29.3m in fees from rights issues) and the public offer of Coca Cola HBC (c. EUR 10.8m revenue from the off-exchange transfer) as well as an one-off cost of EUR 1.0m relating to provisions for bad debts. Excluding these one-offs items, Hellenic Exchanges reported 2Q13 revenues of EUR 10.8m (+40% y-o-y, +30% above our call), EBITDA of EUR 5.6m (+128% y-o-y, +61% above our call) and net profits of EUR 4.8m (+44% y-o-y, 56% above our call).

For the first half of 2013, Hellenic Exchanges delivered revenues of EUR 59.9m, EBITDA of EUR 49.2m and net profits of EUR 35.8m, while on a comparable basis group's revenues grew 20% y-o-y to EUR 19.8m, EBITDA stood at EUR 10.1m (+61% y-o-y), while net profits came in at EUR 9.3m (+23% y-o-y). Group's cash balances shaped at EUR 153m at the end of June 2013 compared to EUR 115m in December 2012, while operating cash flow stood at EUR 45m in 1H13 vs. EUR 10m in 1H12.

Overview of 2Q /1H 2013 Financial Results1

EUR m	1H:13	1H:12	у-о-у	2Q:13	2Q:12	у-о-у
Trading	3.1	2.5	21.1%	1.6	1.1	56.4%
Clearing	6.3	5.1	24.5%	3.6	2.1	67.0%
Other Revenues	50.5	10.4	n.m.	45.7	4.5	n.m.
Total Revenues	59.9	18.0	n.m.	50.9	7.7	n.m.
Comparable revenue	19.8	16.5	19.7%	10.8	7.7	40.3%
Capital Market Commission Fee	-0.7	-0.6	26.5%	-0.4	-0.2	65.4%
Total Net Revenue	59.2	17.5	n.m.	50.6	7.5	n.m.
Non-recurring revenue	0.0	0.5	n.m.	0.0	0.0	
Operating Expenses	-8.3	-9.1	-9.1%	-4.4	-4.7	-4.8%
Non-recurring expenses	-1.7	-0.6	n.m.	-1.4	-0.4	
EBITDA	49.2	8.2	n.m.	44.7	2.4	
Comparable EBITDA	10.1	6.2	61.4%	5.6	2.4	127.6%
Comparable EBITDA Margin (%)	50.9%	37.8%	1310bps	51.4%	31.7%	1970bps
Depreciation	-0.7	-0.9	n.m.	-0.4	-0.5	n.m.
EBIT	48.5	7.3	n.m.	44.3	2.0	n.m.
Financial Results, Net	1.8	3.0	n.m.	0.6	1.6	n.m.
Profit before Tax	50.2	10.3	n.m.	44.9	3.6	n.m.
Income Tax	-14.4	-3.2	n.m.	-13.1	-1.3	n.m.
Net profit after tax	35.8	7.1	n.m.	31.8	2.3	n.m.
Comparable net	9.3	7.5	22.7%	4.8	3.4	43.5%

Source: IBG, Company, *excluding the EUR 40m one-off revenue from CCH delisting and bank recap recorded in 2Q13 and the EUR 1.5m PSI-related income recorded in 1Q12, ** excluding non-recurring revenues plus EUR 0.45m income from the recourse of the HCMC fee recorded in 1Q12



Hellenic Exchanges: Summary tables						
PROFIT & LOSS (EURm)	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
Sales	61.7	42.8	33.0	81.2	53.4	59.9
Cost of Sales & Operating Costs	-24.9	-24.0	-21.9	-20.2	-20.8	-21.7
Non Recurrent Expenses/Income	0.4	5.1	0.5	0.0	0.0	0.0
EBITDA	37.1	23.9	11.6	61.1	32.5	38.2
EBITDA (adj.)*	36.7	18.8	11.1	61.1	32.5	38.2
Depreciation	-2.4	-1.8	-1.8	-1.8	-1.9	-1.9
EBITA	34.7	22.1	9.8	59.2	30.7	36.3
EBITA (adj)*	34.3	17.0	9.3	59.2	30.7	36.3
Amortisations and Write Downs	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	34.7	22.1	9.8	59.2	30.7	36.3
EBIT (adj.)*	34.3	17.0	9.3	59.2	30.7	36.3
Net Financial Interest	4.4	5.9	5.6	3.4	5.1	5.6
Other Financials	0.0	0.0	0.0	0.0	0.0	0.0
Associates	0.0	0.0	-0.4	0.0	0.0	0.0
Other Non Recurrent Items	0.0	-2.0	0.0	0.0	0.0	0.0
Earnings Before Tax (EBT)	39.1	26.0	15.0	62.7	35.7	41.8
Tax	-17.8	-4.5	-3.2	-17.4	-9.3	-10.9
Tax rate	45.6%	17.1%	21.3%	27.8%	26.0%	26.0%
Discontinued Operations	0.0	0.0	0.0	0.0	0.0	0.0
Minorities	0.0	0.0	0.0	0.0	0.0	0.0
Net Profit (reported)	21.3	21.5	11.8	45.3	26.4	30.9
Net Profit (adj.)	30.9	19.7	11.9	16.8	26.4	30.9
CASH FLOW (EURm)	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
Cash Flow from Operations before change in NWC	29.9	10.1	6.5	47.1	28.3	32.9
Change in Net Working Capital	-11.0	-1.5	-2.6	5.0	-0.2	1.4
Cash Flow from Operations	18.9	8.6	3.9	52.1	28.1	34.2
Capex	0.0	-0.7	-0.6	-1.0	-1.0	-1.0
Net Financial Investments	3.4	0.0	5.8	0.0	0.0	0.0
Free Cash Flow	22.3	7.9	9.1	51.1	27.1	33.2
Dividends	-14.4	-9.8	-7.2	-5.9	-22.6	-15.9
Other (incl. Capital Increase & share buy backs)	-8.5	-0.6	0.4	-0.3	-14.7	0.4
Change in Net Debt	-0.6	-2.5	2.3	45.0	-10.2	17.7
NOPLAT	26.1	13.6	7.4	43.8	22.7	26.8
BALANCE SHEET & OTHER ITEMS (EURm)	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
BALANCE SHEET & OTHER ITEMS (EURM) Net Tangible Assets	12/2010 32.4	12/2011 31.3	12/2012 29.6	12/2013e 28.8	12/2014e 28.0	12/2015e 27.1
Net Tangible Assets	32.4	31.3	29.6	28.8	28.0	27.1
Net Tangible Assets Net Intangible Assets (incl.Goodwill)	32.4 0.1	31.3 0.0	29.6 0.5	28.8 0.5	28.0 0.5	27.1 0.5
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other	32.4 0.1 3.2	31.3 0.0 3.7	29.6 0.5 2.6	28.8 0.5 2.6	28.0 0.5 2.6	27.1 0.5 2.6
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets	32.4 0.1 3.2 35.7	31.3 0.0 3.7 35.0	29.6 0.5 2.6 32.7	28.8 0.5 2.6 31.8	28.0 0.5 2.6 31.0	27.1 0.5 2.6 30.1
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories	32.4 0.1 3.2 35.7 0.0	31.3 0.0 3.7 35.0 0.0	29.6 0.5 2.6 32.7 0.0	28.8 0.5 2.6 31.8 0.0	28.0 0.5 2.6 31.0 0.0	27.1 0.5 2.6 30.1 0.0
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets Cash (-)	32.4 0.1 3.2 35.7 0.0 11.6	31.3 0.0 3.7 35.0 0.0 12.1	29.6 0.5 2.6 32.7 0.0 15.3	28.8 0.5 2.6 31.8 0.0 14.8	28.0 0.5 2.6 31.0 0.0 15.3	27.1 0.5 2.6 30.1 0.0 15.4
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets	32.4 0.1 3.2 35.7 0.0 11.6 0.0	31.3 0.0 3.7 35.0 0.0 12.1	29.6 0.5 2.6 32.7 0.0 15.3 0.0	28.8 0.5 2.6 31.8 0.0 14.8	28.0 0.5 2.6 31.0 0.0 15.3	27.1 0.5 2.6 30.1 0.0 15.4 0.0
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Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets Cash (-) Total Current Assets	32.4 0.1 3.2 35.7 0.0 11.6 0.0 -115 126	31.3 0.0 3.7 35.0 0.0 12.1 0.0 -112 124	29.6 0.5 2.6 32.7 0.0 15.3 0.0 -114 130 162 153	28.8 0.5 2.6 31.8 0.0 14.8 0.0 -159 174	28.0 0.5 2.6 31.0 0.0 15.3 0.0 -149 165	27.1 0.5 2.6 30.1 0.0 15.4 0.0 -167
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Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets Cash (-) Total Current Assets Total Assets Shareholders Equity Minority Total Equity Long term interest bearing debt Provisions Other long term liabilities Total Long Term Liabilities Short term interest bearing debt Trade payables Other current liabilities Total Current Liabilities Total Liabilities and Shareholders' Equity Net Capital Employed	32.4 0.1 3.2 35.7 0.0 11.6 0.0 -115 126 162 149 0.0 149 0.0 2.9 2.3 5.1 0.0 7.7 0.0 7.7 162 39.6	31.3 0.0 3.7 35.0 0.0 12.1 0.0 -112 124 159 153 0.0 153 0.0 2.3 -2.8 -0.5 0.0 6.6 0.0 6.6 159 40.5	29.6 0.5 2.6 32.7 0.0 15.3 0.0 -114 130 162 153 0.0 153 0.0 2.2 1.7 3.9 0.0 5.6 0.0 5.6 162 42.3	28.8 0.5 2.6 31.8 0.0 14.8 0.0 -159 174 206 188 0.0 2.1 5.4 7.5 0.0 10.1 0.0 10.1 206 36.5	28.0 0.5 2.6 31.0 0.0 15.3 0.0 -149 165 196 179 0.0 179 0.0 2.0 3.9 5.9 0.0 10.5 0.0 10.5 195 35.8	27.1 0.5 2.6 30.1 0.0 15.4 0.0 -167 182 212 194 0.0 1.9 4.4 6.3 0.0 12.0 0.0 12.0 212 33.5
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets Cash (-) Total Current Assets Total Assets Shareholders Equity Minority Total Equity Long term interest bearing debt Provisions Other long term liabilities Total Long Term Liabilities Short term interest bearing debt Trade payables Other current liabilities Total Current Liabilities Total Current Liabilities Total Liabilities and Shareholders' Equity Net Capital Employed Net Working Capital	32.4 0.1 3.2 35.7 0.0 11.6 0.0 -115 126 162 149 0.0 149 0.0 2.9 2.3 5.1 0.0 7.7 0.0 7.7 162 39.6 3.5	31.3 0.0 3.7 35.0 0.0 12.1 0.0 -112 124 159 153 0.0 153 0.0 2.3 -2.8 -0.5 0.0 6.6 0.0 6.6 159 40.5 5.0	29.6 0.5 2.6 32.7 0.0 15.3 0.0 -114 130 162 153 0.0 153 0.0 2.2 1.7 3.9 0.0 5.6 0.0 5.6 162 42.3 9.3	28.8 0.5 2.6 31.8 0.0 14.8 0.0 -159 174 206 188 0.0 2.1 5.4 7.5 0.0 10.1 0.0 10.1 206 36.5 4.3	28.0 0.5 2.6 31.0 0.0 15.3 0.0 -149 165 196 179 0.0 2.0 3.9 5.9 0.0 10.5 0.0 10.5 195 35.8 4.4	27.1 0.5 2.6 30.1 0.0 15.4 0.0 -167 182 212 194 0.0 194 4.4 6.3 0.0 12.0 0.0 12.0 212 33.5 3.1
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets Cash (-) Total Current Assets Total Assets Shareholders Equity Minority Total Equity Long term interest bearing debt Provisions Other long term liabilities Total Long Term Liabilities Short term interest bearing debt Trade payables Other current liabilities Total Current Liabilities Total Current Liabilities Total Liabilities and Shareholders' Equity Net Capital Employed Net Working Capital GROWTH & MARGINS	32.4 0.1 3.2 35.7 0.0 11.6 0.0 -115 126 162 149 0.0 149 0.0 2.9 2.3 5.1 0.0 7.7 0.0 7.7 162 39.6 3.5	31.3 0.0 3.7 35.0 0.0 12.1 0.0 -112 124 159 153 0.0 153 0.0 2.3 -2.8 -0.5 0.0 6.6 0.0 6.6 159 40.5 5.0	29.6 0.5 2.6 32.7 0.0 15.3 0.0 -114 130 162 153 0.0 153 0.0 2.2 1.7 3.9 0.0 5.6 0.0 5.6 162 42.3 9.3	28.8 0.5 2.6 31.8 0.0 14.8 0.0 -159 174 206 188 0.0 2.1 5.4 7.5 0.0 10.1 0.0 10.1 206 36.5 4.3	28.0 0.5 2.6 31.0 0.0 15.3 0.0 -149 165 196 179 0.0 179 0.0 2.0 3.9 5.9 0.0 10.5 0.0 10.5 195 35.8 4.4	27.1 0.5 2.6 30.1 0.0 15.4 0.0 -167 182 212 194 0.0 1.9 4.4 6.3 0.0 12.0 0.0 12.0 212 33.5 3.1
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets Cash (-) Total Current Assets Total Assets Shareholders Equity Minority Total Equity Long term interest bearing debt Provisions Other long term liabilities Total Long Term Liabilities Short term interest bearing debt Trade payables Other current liabilities Total Current Liabilities Total Liabilities and Shareholders' Equity Net Capital Employed Net Working Capital GROWTH & MARGINS Sales growth	32.4 0.1 3.2 35.7 0.0 11.6 0.0 -115 126 162 149 0.0 149 0.0 2.9 2.3 5.1 0.0 7.7 0.0 7.7 162 39.6 3.5	31.3 0.0 3.7 35.0 0.0 12.1 0.0 -112 124 159 153 0.0 153 0.0 2.3 -2.8 -0.5 0.0 6.6 0.0 6.6 159 40.5 5.0	29.6 0.5 2.6 32.7 0.0 15.3 0.0 -114 130 162 153 0.0 153 0.0 2.2 1.7 3.9 0.0 5.6 0.0 5.6 162 42.3 9.3 12/2012 -22.8% -40.9% -45.3%	28.8 0.5 2.6 31.8 0.0 14.8 0.0 -159 174 206 188 0.0 2.1 5.4 7.5 0.0 10.1 0.0 10.1 206 36.5 4.3 12/2013e 145.8% 450.2% 537.2%	28.0 0.5 2.6 31.0 0.0 15.3 0.0 -149 165 196 179 0.0 179 0.0 2.0 3.9 5.9 0.0 10.5 0.0 10.5 195 35.8 4.4 12/2014e -34.3% -46.7% -48.2%	27.1 0.5 2.6 30.1 0.0 15.4 0.0 -167 182 212 194 0.0 194 0.0 1.9 4.4 6.3 0.0 12.0 0.0 12.0 212 33.5 3.1 12/2015e 12.2% 17.3% 18.2%
Net Tangible Assets Net Intangible Assets (incl.Goodwill) Net Financial Assets & Other Total Fixed Assets Inventories Trade receivables Other current assets Cash (-) Total Current Assets Total Assets Shareholders Equity Minority Total Equity Long term interest bearing debt Provisions Other long term liabilities Total Long Term Liabilities Short term interest bearing debt Trade payables Other current liabilities Total Current Liabilities Total Current Liabilities Total Liabilities and Shareholders' Equity Net Capital Employed Net Working Capital GROWTH & MARGINS Sales growth EBITDA (adj.)* growth	32.4 0.1 3.2 35.7 0.0 11.6 0.0 -115 126 162 149 0.0 149 0.0 2.9 2.3 5.1 0.0 7.7 0.0 7.7 162 39.6 3.5	31.3 0.0 3.7 35.0 0.0 12.1 0.0 -112 124 159 153 0.0 153 0.0 2.3 -2.8 -0.5 0.0 6.6 0.0 6.6 159 40.5 5.0 12/2011 -30.6% -48.8%	29.6 0.5 2.6 32.7 0.0 15.3 0.0 -114 130 162 153 0.0 153 0.0 2.2 1.7 3.9 0.0 5.6 0.0 5.6 162 42.3 9.3	28.8 0.5 2.6 31.8 0.0 14.8 0.0 -159 174 206 188 0.0 2.1 5.4 7.5 0.0 10.1 0.0 10.1 206 36.5 4.3 12/2013e 145.8% 450.2%	28.0 0.5 2.6 31.0 0.0 15.3 0.0 -149 165 196 179 0.0 179 0.0 2.0 3.9 5.9 0.0 10.5 0.0 10.5 195 35.8 4.4 12/2014e -34.3% -46.7%	27.1 0.5 2.6 30.1 0.0 15.4 0.0 -167 182 212 194 0.0 194 0.0 1.9 4.4 6.3 0.0 12.0 0.0 12.0 212 33.5 3.1 12/2015e 12.2% 17.3%



Hellenic Exchanges: Summary tab	nles					
GROWTH & MARGINS	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
Net Profit growth	4.7%	-36.1%	-39.7%	41.2%	57.5%	17.0%
EPS adj. growth	4.7%	-36.1%	-39.7%	41.2%	57.5%	17.0%
DPS adj. growth	-31.8%	-26.7%	-18.2%	284.9%	-29.9%	17.0%
EBITDA (adj)* margin	59.6%	43.9%	33.6%	75.2%	60.9%	63.7%
EBITA (adj)* margin	55.6%	39.7%	28.1%	72.9%	57.5%	60.5%
EBIT (adj)* margin	55.6%	39.7%	28.1%	72.9%	57.5%	60.5%
RATIOS	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
Net Debt/Equity	-0.8	-0.7	-0.8	-0.8	-0.8	-0.9
Net Debt/EBITDA	-3.1	-4.7	-9.9	-2.6	-4.6	-4.4
Interest cover (EBITDA/Fin.interest)	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.
Capex/D&A	0.0%	36.8%	34.0%	54.9%	53.7%	52.5%
Capex/Sales	0.0%	1.6%	1.9%	1.2%	1.9%	1.7%
NWC/Sales	5.6%	11.7%	28.0%	5.2%	8.3%	5.1%
ROE (average)	20.7%	13.1%	7.8%	9.9%	14.4%	16.6%
ROCE (adj.)	72.6%	37.4%	18.9%	130.7%	69.1%	87.7%
WACC	12.0%	12.5%	12.5%	12.5%	10.5%	10.5%
ROCE (adj.)/WACC	6.0	3.0	1.5	10.5	6.6	8.4
PER SHARE DATA (EUR)***	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
Average diluted number of shares	65.4	65.4	65.4	65.4	65.4	65.4
EPS (reported)	0.33	0.33	0.18	0.69	0.40	0.47
EPS (adj.)	0.47	0.30	0.18	0.26	0.40	0.47
BVPS	2.27	2.34	2.33	2.88	2.73	2.96
DPS	0.15	0.11	0.09	0.35	0.24	0.28
VALUATION	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
EV/Sales	3.1	1.5	4.9	4.0	6.3	5.3
EV/EBITDA	5.1	2.7	14.1	5.3	10.3	8.3
EV/EBITDA (adj.)*	5.2	3.5	14.7	5.3	10.3	8.3
EV/EBITA	5.5	3.0	16.7	5.5	10.9	8.7
EV/EBITA (adj.)*	5.6	3.8	17.5	5.5	10.9	8.7
EV/EBIT	5.5	3.0	16.7	5.5	10.9	8.7
EV/EBIT (adj.)*	5.6	3.8	17.5	5.5	10.9	8.7
P/E (adj.)	10.4	9.6	23.9	29.2	18.5	15.8
P/BV	2.2	1.2	1.9	2.6	2.7	2.5
Total Yield Ratio	3.1%	3.8%	1.2%	4.6%	3.2%	3.8%
EV/CE	5.3	1.8	4.1	9.7	10.2	10.4
OpFCF yield	5.9%	4.2%	1.2%	10.4%	5.5%	6.8%
OpFCF/EV	9.9%	12.2%	2.0%	15.8%	8.1%	10.5%
Payout ratio	46.1%	33.4%	49.9%	50.0%	60.0%	60.0%
Dividend yield (gross)	3.1%	3.8%	1.2%	4.6%	3.2%	3.8%
EV AND MKT CAP (EURm)	12/2010	12/2011	12/2012	12/2013e	12/2014e	12/2015e
Price** (EUR)	4.90	2.89	4.35	7.50	7.50	7.50
Outstanding number of shares for main stock	65.4	65.4	65.4	65.4	65.4	65.4
Total Market Cap	320	189	284	490	490	490
Net Debt	-115	-112	-114	-159	-149	-167
o/w Cash & Marketable Securities (-)	-115	-112	-114	-159	-149	-167
o/w Gross Debt (+)	0	0	0	0	0	0
Other EV components	-15	-11	-7	-7	-7	-7
E	404		400	201	201	0.4-

Source: Company, Investment Bank of Greece estimates.

Notes

Enterprise Value (EV adj.)

191

65

163

324

334

Sector: Financial Services/Financial Services

Company Description: Hellenic Exchanges (HELEX) is the operator of the Greek cash, derivatives and bond markets. It is also the organisation responsible for the clearing and settlement of the ATHEX transactions and administration of the Dematerialized Securities System. Since 2003, HELEX is a fully privatised group. In 2012, nearly 28% of the group's sales derived from trading and clearing of transactions in the stock exchange, c. 14% from the derivatives market and the rest from other sources. The company has a very high operating leverage that results in a rather volatile earnings stream.

317

^{*} Where EBITDA (adj.) or EBITA (adj)= EBITDA (or EBITA) -/+ Non Recurrent Expenses/Income and where EBIT (adj)= EBIT-/+ Non Recurrent Expenses/Income - PPA amortisation **Price (in local currency): Fiscal year end price for Historical Years and Current Price for current and forecasted years

European Coverage of the Members of ESN

A 0 D-(M (*)	D1-0(0	ID O	Tobacco	220	A -l 0 \/	000	Manda	0110
Aerospace & Defense		Bank Of Cyprus	IBG	Tubacex	BBO	Ackermans & Van Haaren	BDG	Nestle	SNS
Aviation Latecoere	CIC	Bankinter	BBO	Upm-Kymmene	POH	Azimut	BAK	Nutreco	SNS
Bae Systems Plc	CIC	Bbva	BBO	Biotechnology	M em(*)	=	BAK	Olvi	POH
Dassault Aviation	CIC	Вср	CBI	4Sc	EQB	Banca Ifis	BAK	Parmalat	BAK
Eads	CIC	Bes	CBI	Bioalliance Pharma	CIC	Bb Biotech	EQB	Pernod-Ricard	CIC
Finmeccanica	BAK	Bnp Paribas	CIC	Epigenomics Ag	EQB	Binckbank	SNS	Raisio	POH
Lisi	CIC	Boursorama	CIC	M etabolic Explorer	CIC	Bois Sauvage	BDG	Remy Cointreau	CIC
Mtu	EQB	Bper	BAK	Neovacs	CIC	Bolsas Y Mercados Espanoles		Sipef	BDG
Rheinmetall	EQB	Bpi	CBI	Transgene	CIC	Capman	POH	Ter Beke	BDG
Rolls Royce	CIC	Commerzbank	EQB	Wilex	EQB	Cir	BAK	Unilever	SNS
Safran	CIC	Credem	BAK	Zeltia	BBO	Comdirect	EQB	Vidrala	BBO
Thales	CIC	Credit Agricole Sa	CIC	Chemicals	M em(*)	Corp. Financiera Alba	вво	Vilmorin	CIC
Zodiac	CIC	Creval	BAK	Air Liquide	CIC	Dab Bank	EQB	Viscofan	BBO
Airlines	M em(*)	Deutsche Bank	EQB	Akzo Nobel	SNS	Deutsche Boerse	EQB	Vranken Pommery Monopole	CIC
Air France Klm	CIC	Dexia	BDG	Basf	EQB	Deutsche Forfait	EQB	Wessanen	SNS
Finnair	POH	Efg Eurobank Ergasias	IBG	Dsm	SNS	Financiere De Tubize	BDG	Food & Drug Retailers	M em(*)
Lufthansa	EQB	Garanti Bank	IBG	Floridienne	BDG	Gbl	BDG	Ahold	SNS
Automobiles & Parts	M em (*)	Halkbank	IBG	Fuchs Petrolub	EQB	Gimv	BDG	Bim	IBG
Autoliv	CIC	Ing Group	SNS	Henkel	EQB	Grenkeleasing Ag	EQB	Carrefour	CIC
Bmw	EQB	Intesa Sanpaolo	BAK	Holland Colours	SNS	Hellenic Exchanges	IBG	Casino Guichard-Perrachon	CIC
Brembo	BAK	Kbc Group	BDG	K+S Ag	EQB	Kbc Ancora	BDG	Colruyt	BDG
Continental	EQB	M edio banca	BAK	Kemira	POH	Luxempart	BDG	Delhaize	BDG
Daimler Ag	EQB	National Bank Of Greece	IBG	Lanxess	EQB	MIp	EQB	Dia	вво
Elringklinger	EQB	Natixis	CIC	Linde	EQB	Patrizia Ag	EQB	Jeronimo Martins	CBI
Faurecia	CIC	Nordea	POH	Nanogate Ag	EQB	Food & Beverage	M em(*)	Kesko	POH
Fiat	BAK	Piraeus Bank	IBG	Recticel	BDG	Acomo	SNS	Marr	BAK
Landi Renzo	BAK	Postbank	EQB	Solvay	BDG	Anheuser-Busch Inbev	BDG	Rallye	CIC
Leoni	EQB	Societe Generale	CIC	Symrise Ag	EQB	Atria	POH	Sligro	SNS
Michelin	CIC	Ubi Banca	BAK	Tessenderlo	BDG	Baron De Ley	вво	Sonae	CBI
Nokian Tyres	POH	Unicredit	BAK	Tikkurila	POH	Baywa	EQB		
Piaggio	BAK	Yapi Kredi Bank	IBG	Umicore	BDG	Berentzen	EQB		
Pirelli & C.	BAK	Basic Resources	M em(*)	Wacker Chemie	EQB	Bonduelle	CIC		
Plastic Omnium	CIC	Acerinox	BBO	- Electronic & Electrica	al Equi M em(*)	Campari	BAK		
Plastivaloire	CIC	Altri	CBI	Agfa-Gevaert	BDG	Campofrio	вво		
Porsche	EQB	Arcelormittal	вво	Alstom	CIC	Coca Cola Hbc Ag	IBG		
Psa Peugeot Citroen	CIC	Crown Van Gelder	SNS	Areva	CIC	Csm	SNS		
Renault	CIC	Ence	ВВО	Barco	BDG	Danone	CIC		
Sogefi	BAK	Europac	ВВО	Euromicron Ag	EQB	De Master Blenders 1753	SNS		
Stern Groep	SNS	Inapa	CBI	Evs	BDG	Ebro Foods	вво		
Valeo	CIC	Metka	IBG	Gemalto	CIC	Enervit	BAK		
Volkswagen	EQB	Metsä Board	POH	Ingenico	CIC	Fleury Michon	CIC		
Banks		Mytilineos	IBG	Kontron	EQB	Forfarmers	SNS		
	M em(*)	- *	BDG				BDG		
Aareal Bank		Nyrstar		Legrand	CIC	Greenyard Foods			
Akbank	IBG	Outokumpu	POH	MobotixAg	EQB	Heineken	SNS		
Aktia	POH	Portucel	CBI	Neways Electronics	SNS	Hkscan	POH		
Alpha Bank	IBG	Rautaruukki	POH	Nexans	CIC	Ktg Agrar	EQB		
Banca Carige	BAK	Salzgitter	EQB	Pkc Group	POH	Lanson-Bcc	CIC		
Banca Mps	BAK	Semapa	CBI	Rexel	CIC	Laurent Perrier	CIC		
Banco Popolare	BAK	Stora Enso	POH	Schneider Electric Sa	CIC	Ldc	CIC		
Banco Popular	ВВО	Surteco	EQB	Vacon	POH	Lotus Bakeries	BDG		
Banco Sabadell	ВВО	Talvivaara Mining Co Plc	POH	Vaisala	POH	Natra	вво		
Banco Santander	BBO	Thyssenkrupp	EQB	Financial Services	M em(*)	Naturex	CIC		

IBG
BAK
POH
EQB
CIC
CIC
POH

Canaral Industrials	M am/*)	Critala Ca	BBO.	Exel Composites	РОН	Hannover Re	EQB	Titan Cement
General Industrials		Grifols Sa	BBO	,			BBO	Trevi
Aalberts	SNS	Korian Laboratorios Rovi	CIC	Faiveley Fiat Industrial	CIC	Mapfre Sa		
Accell Group			BBO		BAK	M edio lanum	BAK	Uponor
Advanced Vision Technology Ahlstrom	EQB	Medica	CIC	Gea Group	EQB	Milano Assicurazioni Munich Re	BAK	Uzin Utz
	POH	Merck	EQB	Gesco	EQB		EQB	Vbh Holding
Analytik Jena	EQB	Natraceutical Sa	BBO	Gildemeister	EQB	Sampo	POH	Vicat
Arcadis	SNS	Novartis	CIC	Haulotte Group	CIC	Talanx Group	EQB	Vinci
Aspo	POH	Oriola-Kd	POH	Heidelberger Druck	EQB	Unipol	BAK	Yit
Azkoyen	BBO	Orion	POH	lma	BAK	Zurich Financial Services	BAK	
Bekaert	BDG	Orpea	CIC	Interpump	BAK	Materials, Construction &		_
Evolis	CIC	Recordati	BAK	Khd Humbo ldt Wedag Internatio	EQB	Abertis	BBO	
Frigoglass	IBG	Rhoen-Klinikum	EQB	Kone	POH	Acs	BBO	
Huhtamäki	POH	Roche	CIC	Konecranes	POH	Adp	CIC	
Kendrion	SNS	Sanofi	CIC	Krones Ag	EQB	Astaldi	BAK	
Mifa	EQB	Sorin	BAK	Kuka	EQB	Atlantia	BAK	
Nedap	SNS	Stallergènes	CIC	Man	EQB	Ballast Nedam	SNS	
Neopost	CIC	Ucb	BDG	Manitou	CIC	Bilfinger Se	EQB	
Pöyry	POH	Hotels, Travel & Tourism	,	.	EQB	Boskalis Westminster	SNS	
Prelios	BAK	Accor	CIC	Metso	POH	B uzzi Unicem	BAK	
Resilux	BDG	Autogrill	BAK	Outotec	POH	Caverion	POH	
Saf-Holland	EQB	Beneteau	CIC	Pfeiffer Vacuum	EQB	Cfe	BDG	
Saft	CIC	Compagnie Des Alpes	CIC	Ponsse	POH	Ciments Français	CIC	
Skw Stahl	EQB	Gtech	BAK	Prima Industrie	BAK	Cramo	POH	
Tkh Group	SNS	l Grandi Viaggi	BAK	Prysmian	BAK	Deceuninck	BDG	
Wendel	CIC	Ibersol	CBI	Reesink	SNS	Eiffage	CIC	
General Retailers	M em(*)	Intralot	IBG	Sabaf	BAK	Ellaktor	IBG	
Beter Bed Holding	SNS	M elia Hotels International	BBO	Schuler Ag	EQB	Ezentis	вво	
D'leteren	BDG	Nh Hoteles	BBO	Singulus Technologies	EQB	Fcc	BBO	
Douglas Holding	EQB	Орар	IBG	Smt Scharf Ag	EQB	Ferrovial	вво	
Fielmann	EQB	Sonae Capital	CBI	Ten Cate	SNS	Fraport	EQB	
Folli Follie Group	IBG	Trigano	CIC	Vossloh	EQB	Gek Terna	IBG	
Fourlis Holdings	IBG	Tui	EQB	Wärtsilä	POH	Grontmij	SNS	
Inditex	BBO	Household Goods	M em(*)	Zardo ya Otis	BBO	Grupo San Jose	вво	
Jumbo	IBG	Bic	CIC	Industrial Transportation	M em(*)	Heijmans	SNS	
Macintosh	SNS	De Longhi	BAK	Bollore	CIC	Hochtief	EQB	
Rapala	POH	Elica	BAK	Bpost	BDG	Holcim Ltd	CIC	
Stockmann	POH	Indesit	BAK	Caf	вво	Imerys	CIC	
Healthcare	M em(*)	Seb Sa	CIC	Deutsche Post	EQB	Impregilo	BAK	
Ab-Biotics	ВВО	Industrial Engineering	M em(*)	Gemina	BAK	Italcementi	BAK	
Almirall	вво	Accsys Technologies	SNS	Hes Beheer	SNS	Lafarge	CIC	
Amplifon	BAK	Aixtron	EQB	Hhla	EQB	Lemminkäinen	POH	
Arseus	BDG	Ansaldo Sts	BAK	Logwin	EQB	Maire Tecnimont	BAK	
Bayer	EQB	Bauer Ag	EQB	Postnl	SNS	M o ta Engil	CBI	
Biomerieux	CIC	Biesse	BAK	Tnt Express	SNS	Obrascon Huarte Lain	вво	
Biotest	EQB	Cargotec Corp	POH	Insurance	M em(*)	Ramirent	POH	
Celesio	EQB	Cfao	CIC	Aegon	SNS	Royal Bam Group	SNS	
Diasorin	BAK	Danieli	BAK	Ageas	BDG	Sacyr	вво	
Drägerwerk	EQB	Datalogic	BAK	Allianz	EQB	Saint Gobain	CIC	
Faes Farma	вво	Delclima	BAK	Axa	CIC	Sias	BAK	
Fresenius	EQB	Deutz Ag	EQB	Delta Lloyd	SNS	Sonae Industria	CBI	
Fresenius Medical Care	EQB	Duro Felguera	BBO	Fondiaria Sai	BAK	Srv	POH	
Gerresheimer Ag	EQB	Emak		Generali	BAK	Thermador Groupe	CIC	
Conconcilio Ay	LQD	Eman	שא	Contrail	אאט	monnador Groupe	OIO	



M edia	M em(*)	Fugro	SNS	Vib Vermo egen	EQB	Rib Software	EQB	Utilities	M em (*)
Ad Pepper	EQB	Saipem	BAK	Wdp	BDG	Seven Principles Ag	EQB	A2A	BAK
Alma M edia	POH	Technip	CIC	Renewable Energy	M em(*)	Tie Kinetix	SNS	Acciona	вво
Atresmedia	вво	Tecnicas Reunidas	вво	Abengoa	ВВО	Tieto	POH	Acea	BAK
Brill	SNS	Tenaris	BAK	Biopetrol Industries	EQB	Tomtom	SNS	Albioma	CIC
Cofina	CBI	Vallourec	CIC	Daldrup & Soehne	EQB	Unit4	SNS	E.On	EQB
Editoriale L'Espresso	BAK	Vopak	SNS	Deutsche Biogas	EQB	Wincor Nixdorf	EQB	Edp	CBI
GI Events	CIC	Personal Goods	M em(*)	Enel Green Power	BAK	Support Services	M em(*)	Edp Renováveis	CBI
Havas	CIC	Adidas	EQB	Gamesa	вво	Batenburg	SNS	Elia	BDG
Impresa	CBI	A dler M o demaerkte	EQB	Phoenix Solar	EQB	Brunel	SNS	Enagas	BBO
lpsos	CIC	Amer Sports	POH	Sma Solar Technology	EQB	Bureau Veritas S.A.	CIC	Endesa	BBO
Jcdecaux	CIC	Basic Net	BAK	Solar-Fabrik	EQB	Dpa	SNS	Enel	BAK
Kinepolis	BDG	Beiersdorf	EQB	Solarworld	EQB	Edenred	CIC	Falck Renewables	BAK
Lagardere	CIC	Geox	BAK	Solutronic	EQB	EiTowers	BAK	Fluxys	BDG
M 6-M etropole Television	CIC	Gerry Weber	EQB	Semiconductors	M em(*)	Fiera Milano	BAK	Fortum	POH
M ediaset	BAK	Hugo Boss	EQB	Asm International	SNS	- Imtech	SNS	Gas Natural Fenosa	вво
M ediaset Espana	вво	Kering	CIC	Asml	SNS	Lassila & Tikanoja	РОН	Hera	BAK
Nextradioty	CIC	Loewe	EQB	Besi	SNS	Prosegur	вво	Iberdrola	BBO
Nostrum	вво	Luxottica	BAK	Okmetic	POH	Randstad	SNS	Iren	BAK
Nrj Group	CIC	Marimekko	POH	Roodmicrotec	SNS	Usq People	SNS	Public Power Corp	IBG
Publicis	CIC	Medion	EQB	Stmicroelectronics	BAK	Telecom Equipment	M em(*)	Red Electrica De Espana	BBO
Rcs Mediagroup	BAK	Puma	EQB	Suess Microtec	EQB	Alcatel-Lucent	CIC	Ren	CBI
Reed Elsevier N.V.	SNS	Safilo	BAK	Software & Computer		Ericsson	POH	Rwe	EQB
Roularta	BDG	Salvatore Ferragamo	BAK	Affecto	POH	Gigaset	EQB	Snam	BAK
Rtl Group	BDG	Sarantis	IBG	Akka Technologies	CIC	Nokia	POH	Terna	BAK
Sanoma	POH	Tod'S	BAK	Alten	CIC	Teleste	POH	Toma	DAIX
Solocal Group	CIC	Van De Velde	BDG	Altran	CIC	Telecommunications	M em (*)		
Spir Communication	CIC	Zucchi	BAK	Amadeus	BBO	Acotel	BAK	-	
Talentum	POH	Real Estate	Mem(*)		CIC	Belgacom	BDG		
Telegraaf Media Groep	SNS	Aedifica	BDG	Basware	POH	Bouygues	CIC		
Telegraal Wedia Groep Teleperformance	CIC	Ascencio	BDG	Beta Systems Software	EQB	Deutsche Telekom	EQB		
Tf1	CIC	Atenor	BDG	Bull	CIC	Elisa	POH		
Ti Media	BAK	Banimmo	BDG	Cenit	EQB	Eutelsat Communications Sa	CIC		
Ubisoft	CIC	Befimmo	BDG	Comptel	POH	Freenet	EQB		
				·					
Vivendi	CIC	Beni Stabili	BAK	Digia	POH	Gowex	BBO		
Wolters Kluwer	SNS	Citycon	POH	Docdata	SNS	lliad	CIC		
Oil & Gas Producers	M em(*)	Cofinimmo	BDG	Ekinops	CIC	Jazztel	BBO		
Eni	BAK	Corio	BDG	Engineering	BAK	Mobistar	BDG		
Galp Energia	CBI	Deutsche Euroshop	EQB	Esi Group	CIC	Orange	CIC		
Gas Plus	BAK	Home Invest Belgium	BDG	Exact Holding Nv	SNS	Ote	IBG		
Hellenic Petroleum	IBG	lgd	BAK	F-Secure	POH	Portugal Telecom	CBI		
Maurel Et Prom	CIC	Intervest Offices & Warehouses		Gameloft	CIC	Ses	CIC		
M otor Oil	IBG	lvg Immobilien Ag	EQB	Gft Technologies	EQB	Sonaecom	CBI		
Neste Oil	POH	Leasinvest Real Estate	BDG	Guillemot Corporation	CIC	Telecom Italia	BAK		
Petrobras	CBI	Montea	BDG	I:Fao Ag	EQB	Telefonica	BBO		
Qgep	CBI	Realia	BBO	lct Automatisering	SNS	Telenet Group	BDG		
Repsol	ВВО	Retail Estates	BDG	Indra Sistemas	BBO	Teliasonera	POH		
Total	CIC	Sponda	POH	Novabase	CBI	Tiscali	BAK		
Tupras	IBG	Technopolis	POH	Ordina	SNS	Turkcell	IBG		
	M em(*)	Unibail-Rodamco	BDG	Psi	EQB	United Internet	EQB		
Oil Services	•()	_							
Bourbon	CIC	- Vastned Retail	BDG	Realdolmen	BDG	Vodafone	BAK		

LEGEND: BAK: Banca Akros; BDG: Bank Degroof; BBO: Bankia Bolsa; CIC: CM CIC Securities; CBI: Caixa-Banca de Investimento; EQB: Equinet bank; IBG: Investment Bank of Greece, POH: Pohjola Bank; SNS: SNS Securities as of 1st October 2013



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 $(\begin{tabular}{ll} (**) excluding: strategists, macroeconomists, heads of research not covering specific stocks, credit analysts, technical analysts and the strategists of the strategist of the strat$

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The ESN Recommendation System is **Absolute**. It means that each stock is rated on the basis of a **total return**, measured by the upside potential (including dividends and capital reimbursement) over a **12 month time horizon**.

The ESN spectrum of recommendations (or ratings) for each stock comprises 5 categories: Buy, Accumulate (or Add), Hold, Reduce and Sell (in short: B, A, H, R, S).

Furthermore, in specific cases and for a limited period of time, the analysts are allowed to rate the stocks as **Rating Suspended (RS)** or **Not Rated (NR)**, as explained below.

Meaning of each recommendation or rating:

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- Accumulate: the stock is expected to generate total return of 10% to 20% during the next 12 months time horizon
- Hold: the stock is expected to generate total return of 0% to 10% during the next 12 months time horizon.
- Reduce: the stock is expected to generate total return of 0% to -10% during the next 12 months time horizon
- Sell: the stock is expected to generate total return under -10% during the next 12 months time horizon
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- Not Rated: there is no rating for a company being floated (IPO) by the issuer of the document (a partner of ESN) or a related party of the issuer

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Since 4 August 2008, the ESN Rec. System has been amended as follow.

- Time horizon changed to 12 months (it was 6 months)
- Recommendations Total Return Range changed as below:



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IBG Research Rating Distribution Data current as of 25/10/2013

	Buy	Accumulate	Hold	Reduce	Sell
IBG Research Total Coverage	39%	32%	25%	0%	4%
% of companies in each rating category that are investment banking clients	0%	4%	4%	0%	0%
Note that we have suspended our rating on 2 companies					
Financial Services	0%	100%	0%	0%	0%
% of companies in each rating category that are investment banking clients	0%	0%	0%	0%	0%

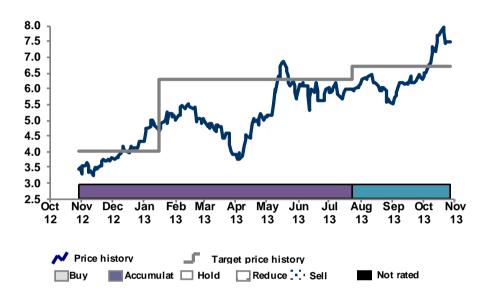
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Rating History

- 1. 24/07/2013 Accumulate, Target Price EUR 6.70
- 2. 23/05/2013 Buy, Target Price EUR 6.30
- 3. 15/01/2013 Buy, Target Price EUR 6.30
- 4. 06/11/2012 Buy, Target Price EUR 4.00
- 5. 19/07/2012 Buy, Target Price EUR 4.00
- 6. 26/06/2012 Buy, Target Price EUR 4.00
- 7. 11/05/2012 Accumulate, Target Price EUR 4.10
- 8. 29/02/2012 Accumulate, Target Price EUR 4.10



Source: Factset & ESN, price data adjusted for stock splits. This chart shows Investment Bank of Greece continuing coverage of this stock; the current analyst may or may not have covered it over the entire period.

Risks to our forecasts and valuation

- The high dependence of the group's revenues on market conditions, which can be very volatile, increases forecasting risk and reduces visibility.
- The more expensive pricing structure of Hellenic Exchanges as compared to other European bourses.
- The new regulatory framework of MiFid (to be implemented as of the 1st of January, 2008) may lead to increased competition and possible decrease in total revenues.
- The potential delisting of another blue-chip stock would negatively affect the trading activity and the overall attractiveness of ATHEX.
- The new capital gains tax or the increase of the existing tax on sales may hurt to some degree the attractiveness of the Greek stock market.

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- 3. Our research reports are available upon request at www.ibg.gr, on Bloomberg's IBGR and ESNR functions and on Thomson Reuters website.
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