



Website:	http://www.plaisio.gr
Bloomberg code:	PLAIS:GA
Reuters code:	PLAr.AT
ISIN code:	GRS320313000

COMPANY PROFILE

Plaisio Computers SA is a Greece-based company that assembles and trades personal computers (PCs), telecommunication and office Equipment. The Company has three main segments of operation, product categories, namely: Office products, PCs and Digital Technology products, as well as Telecommunications products. In addition the Company has two more segments, the provision of service for the PCs and the provision of transportation services, included in the category, other.

EXPORTS

Its products are distributed through a network of 21 stores in Greece and 1 Bulgaria and through the direct sales, as well as www.plaisio.gr.

The Company has one wholly owned subsidiary, Plaisio Computers JSC, in Bulgaria.

Company exports are 1.2% of its total sales.

KEY INVESTMENT HIGHLIGHTS

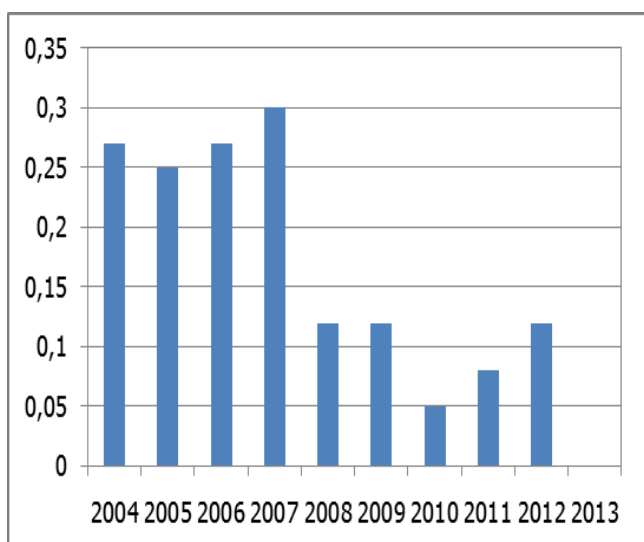
Plaisio Computers SA is a company operating 45 years in the Geek market. It is the market leader in the market of Office Products and Technology, offering its private labels Turbo X, Q Connect, @work as well as A brand products. Employing over 1.000 people, it has achieved a CAGR of 27% in Earnings Before Taxes in the years 2008 - 2013. In 2013 Earnings Before Taxes came up to 19.4 m. € and cash and cash equivalents came up to 52.2 m. €.

OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2013 - 31/03/2014)			
Symbol:	PLAIS		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (28 March 2013)	168,9		
Shares Outstanding (number): (28 March 2013)	22.080.000		
Average Spread (%):	3,81%		
Market Liquidity (%):	0,415%		
Average Trading volume (no of shares):	2.178		
Total Value of transactions (€):	3.054.569		
Days to trade (1% of outstanding amount):	100,9		
Free Float (28 March 2013):	17,1%		
Turnover Velocity (F.F. Weighted):	11,7%		
Historic Volatility	30 days	60 days	90 days
(annualised %)	30,83%	34,04%	36,41%

GROUP STRUCTURE

Plaisio Computers SA	
Plaisio Computers JSC	100%
Plaisio Estate S.A.	20%
Plaisio Estate JSC	20%

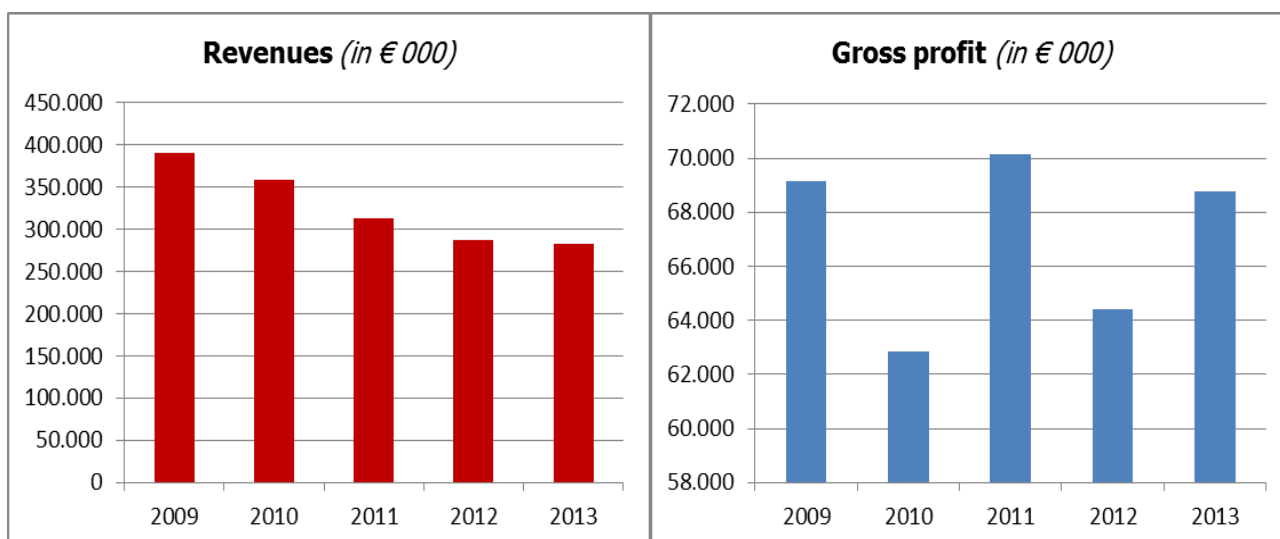
DIVIDEND POLICY-DPS (in €)

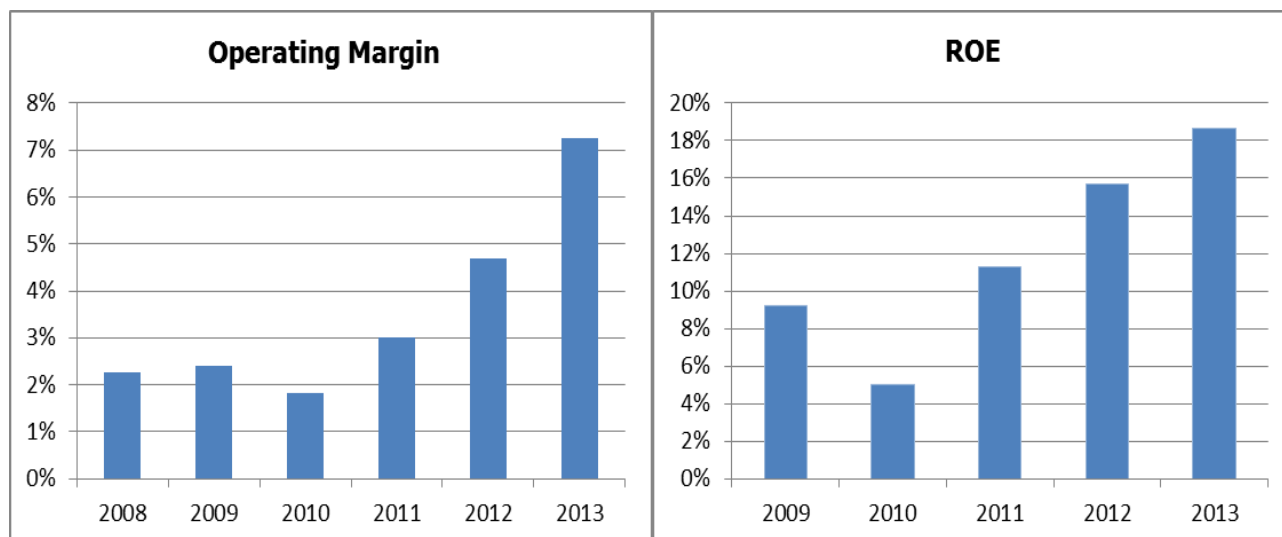


Proposed dividend for 2013, 0.20 euro

COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (consolidated)					
(in € 000)	2009	2010	2011	2012	2013
Sales	389.670	358.183	312.296	286.876	282.739
Gross profit	69.141	62.828	70.157	64.425	68.789
EBIT	9.392	6.485	9.372	13.477	20.543
EBITDA	14.766	10.876	13.253	17.062	23.491
Earnings before tax	7.645	5.094	8.899	13.124	19.448
Earnings after tax	4.731	2.585	6.423	10.276	14.309
E.P.S.	0,21	0,12	0,29	0,46	0,65
Total equity	51.386	51.383	56.859	65.139	76.779
ROE	9,21%	5,03%	11,30%	15,78%	18,64%
Debt Ratio	1,15	-0,14	-1,00	-1,64	-1,62





MAJOR SHAREHOLDERS (>5%)

Name	%
GERARDOS K. GEORGE	67,60%
GERARDOS G. KONSTANTINOS	15,47%
Total	83,07%

BOARD OF DIRECTORS

Name	Qualification
GERARDOS K. GEORGE	PRESIDENT/CEO/EXECUTIVE MEMBER
GERARDOS G. KONSTANTINOS	VICE PRESIDENT/CEO/EXECUTIVE MEMBER
LIASKAS C. GEORGE	EXECUTIVE MEMBER
MAVROU ANTIOPI - ANNA	NON EXECUTIVE MEMBER
KLIS G. ELIAS	INDEPENDENT NON EXECUTIVE MEMBER
TSIRO K. NIKOLAOS	INDEPENDENT NON EXECUTIVE MEMBER

MANAGEMENT TEAM PROFILE

Mr. Gerardos George is Executive Chairman of the Board, Chief Executive Officer and Founder of Plaisio Computers SA. He holds a degree in Civil Engineering from the National Technical University of Athens.

Mr. Gerardos Konstantinos has been Executive Vice Chairman of the Board and Chief Executive Officer of Plaisio Computers SA since May 15, 2012. He previously served Executive Vice Chairman of the Board since July 4, 2007 and prior to that he was Non-Executive Director. He is a graduate of Athens College and he holds a Bachelor's degree in International Business from Eckerd College, United States. He joined the Company in 1995.

Mr. Liaskas George is Executive Director of Plaisio Computers SA since 2007. He holds a degree in Construction Works General Foreman and served as Stores Development Manager of the Company since joining in 1989 until 2007, when he retired.

Ms. Mavrou Antiopi - Anna has been Non-Executive Director of Plaisio Computers SA since May 11, 2009. She is a graduate of the Law School of the University of Athens (1969) and she holds a postgraduate degree (D.E.S) from the Law School of the Universite de Paris II. She is Member of the Athens Bar Association.

Mr. Klis Elias has been Non-Executive Independent Director of Plaisio Computers SA since April 22, 2009. In 1965 he graduated from Athens College and later on acquired a Law degree from the University of Athens. He served as Ambassador of the Ministry of Foreign Affairs until October 2008. He is A' Vice Chairman of the Board of Directors of the Foundation of the Hellenic World.

Mr. Tsiros Nikolaos has been Non-Executive Independent Director of Plaisio Computers SA since July 2007. Previously he served as Non-Executive Director of the Company. He studied in the United States where he obtained a Bachelor of Arts and a Master of Science in Business Administration. Since 1989, Mr. Tsiros is Member of the Board of Directors of Alpha AEDAK and participated in the Investment Committee of Alpha Mutual Funds.

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