



Website:	http://www.president.gr
Bloomberg code:	PRES:GA
Reuters code:	GKE.AT
ISIN code:	GRS398161000

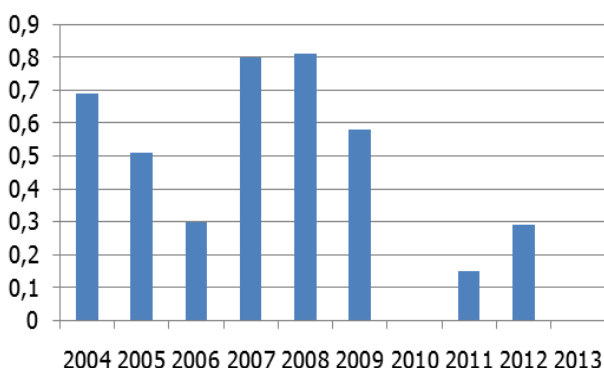
COMPANY PROFILE

GEKE SA is a Greece-based company engaged in the construction, management, and operation of hotels and other tourist facilities and services, as well as the representation of foreign Hotels chains. The Company's main activity is the operation of the President Hotel located in the center of Athens. The hotel features 516 rooms that include heat and air conditioning, direct telephone facilities, satellite-pay television, wireless and wired internet connection, electronic room locks, safety deposit boxes, hair dryer and work desk. The hotel offers single, double and triple room types as well as 17 specially equipped rooms for wheelchair access. Besides accommodation the hotel also operates: a restaurant, offering breakfast, lunch and dinner; the Penthouse Bar, which has a pool; the Avenue Bar, located on the ground level and offering a variety of coffees, snacks, alcoholic beverages and cocktails; height conference halls featuring around 600 persons, and a car park with 400 seats.

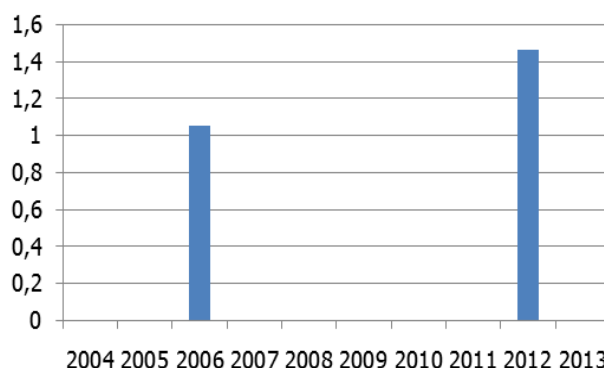
OVERVIEW - TRADING DATA 1 Year (data of period 01/04/2013 - 31/03/2014)

Symbol:	PRES:GA		
Athex Market:	MAIN MARKET		
Market Cap (Mil. €): (31 March 2014)	55,9		
Shares Outstanding (number): (31 March 2014)	8.418.750		
Average Spread (%):	12,15%		
Market Liquidity (%):	0,040%		
Average Trading volume (no of shares):	66		
Total Value of transactions (€):	109.319		
Days to trade (1% of outstanding amount):	1270,5		
Free Float (31 March 2014):	20,8%		
Turnover Velocity (F.F. Weighted):	0,0%		
Historic Volatility	30 days	60 days	90 days
(annualised %)	1,08%	1,02%	12,18%

DIVIDEND POLICY-dps (in €)

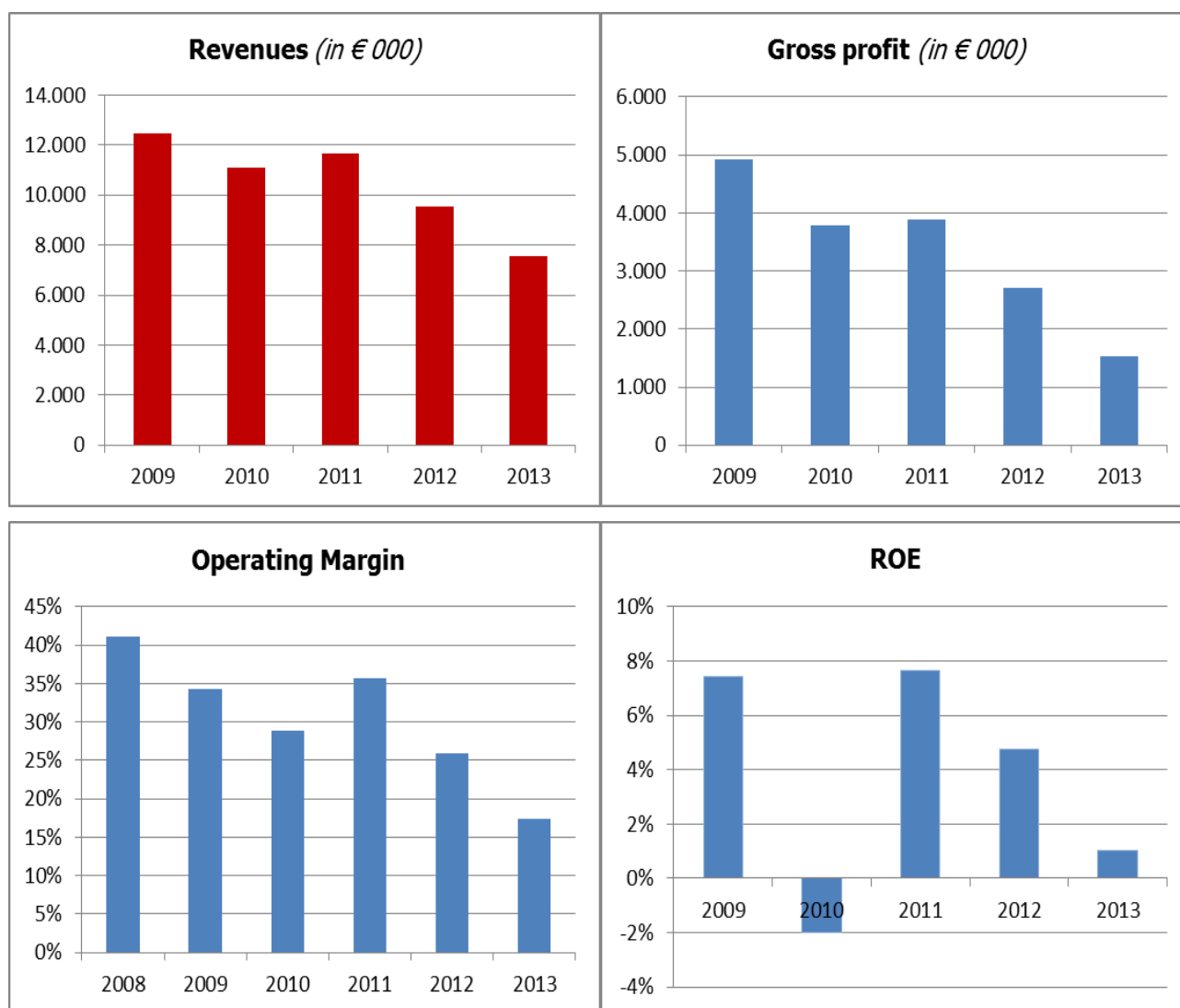


Capital Return (in €)



COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (company) (in € 000)	2009	2010	2011	2012	2013
Sales	12.487	11.095	11.647	9.537	7.546
Gross profit	4.932	3.777	3.890	2.702	1.525
EBIT	4.289	3.207	4.154	2.469	1.317
EBITDA	5.331	4.360	5.394	3.590	2.192
Earnings before tax	6.850	-155	6.767	3.458	805
Earnings after tax	5.034	-1.232	5.360	2.681	532
E.P.S.	0,60	-0,15	0,64	0,32	0,06
Total equity	67.691	61.577	69.959	56.409	51.116
ROE	7,44%	-2,00%	7,66%	4,75%	1,04%
Debt Ratio	-0,15	-0,27	-3,04	-1,44	-1,71



MAJOR SHAREHOLDERS (>5%)	
Name	%
KEFALAS K. GEORGIOS	30,41%
KEFALA G. DOROTHEA	24,39%
KEFALAS G. KONSTANTINOS	24,40%
Total	79,20%

BOARD OF DIRECTORS	
Name	Qualification
MANOUSAKIS M. EMMANOUEL	PRESIDENT/CEO/EXECUTIVE MEMBER
KEFALA G. DOROTHEA	EXECUTIVE MEMBER
KEFALAS K. GEORGIOS	EXECUTIVE MEMBER
KEFALAS G. KONSTANTINOS	NON EXECUTIVE MEMBER
MIXALOS X. DIMITRIOS	NON EXECUTIVE MEMBER
MANTOUVALOS A. IOANNIS	INDEPENDENT NON EXECUTIVE MEMBER
PAKIS E. CHRISTOS	INDEPENDENT NON EXECUTIVE MEMBER

MANAGEMENT TEAM PROFILE

Mr. Emmanouill Manousis Manousakis was appointed Executive Chairman of the Board, Managing Director of GEKE SA on March 30, 2012. He previously served as Executive Chairman of the Board.

Ms. Dorothea Georgios Kefala was appointed Executive Director of GEKE SA on March 30, 2012. She previously served as Executive Vice Chairman of the Board.

Mr. Georgios Konstantinos Kefalas was appointed Executive Director of GEKE SA on March 30, 2012. He previously served as Managing Director, Executive Director.

Mr. Konstantinos Georgios Kefalas is Non-Executive Director of GEKE SA.

Mr. Dimitrios Christos Michalos was appointed Non-Executive Director of GEKE SA on March 30, 2012.

Mr. Ioannis Apostolos Mantouvalos serves as Non-Executive Independent Director of GEKE SA since 2006.

Mr. Christos Efstathios Pakis serves as Non-Executive Independent Director of GEKE SA since 2006.

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