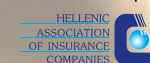


The Future of Insurance in Greece

Delivering Value through Innovation

Under the Auspices



Τρίτη 12 Νοεμβρίου 2013, ξενοδοχείο Athenaeum InterContinental

AGENDA

8.30 – 9.00	Registration – Welcome Coffee
9.00 – 9.20	Introduction Angelina Michailidou, Strategic Development Consultant, Boussias Communications Conference Chairman Yuri Bender, Editor-In-Chief, Private Wealth Management, Financial Times Group
9.20 – 9.30	Greeting The role of Hellenic Insurance Association and the new challenges Alexandros Sarigeorgiou, Chairman & CEO, Eurolife ERB Insurance & Chairman, HAIC
SESSION 1: CHANGES, EU & THE MACRO-ECONOMIC ISSUES AFFECTING THE INSURANCE INDUSTRY Moderator: Yuri Bender, Financial Times Group	
9.30 – 9.45	Factors influencing the insurance industry Margarita Antonaki, General Manager, Hellenic Association of Insurance Companies
9.45 – 10.00 <i>Government Keynote Speaker</i>	Reforming the Public Health System Zeta Makri, Deputy Minister of Health
10.05 – 10.20	George Stathakis, Member of Parliament, Syriza Party
10.25 – 10.40	The outlook for Greece and Greek financial services industry Michalis Massourakis, Group Chief Economist, Alpha Bank
10.40 – 10.55	Insurance Industry's role in assisting the economy's revival Miltiadis Nektarios, Professor, University of Piraeus
10.55 – 11.05	Corporate Governance issues for Insurers Leda Condoyanni, General Manager, Hellenic Corporate Governance Council
11.05 – 11.15	European and International Relations Nikolaos Makropoulos, Chairman & CEO, Europa Insurance
11.15 – 11.30 <i>International Keynote Speaker</i>	"Dealing" with Financial Sponsor Groups to Support Consolidation & M&A Aspirations Omiros D. Sarikas, Director, Mergers and Acquisitions, AHV Associates LLP (London)
11.30 – 12.00	Networking Break – Coffee
SESSION 2: RE-DEFINING THE SHAPE OF THE INSURANCE INDUSTRY IN GREECE Moderator: Marina Drakatou, Publisher, Private Insurance Monthly Magazine	
12.00 – 12.20 <i>International Keynote Speaker</i>	Occupational Pension Funds in the Hands of Professional Investors James Bevan, Head of Investments, CCLA (London)
12.20 – 12.35 <i>Government Speaker</i>	The Greek Social Security System: Projections to a sustainable future Panagiotis Kokkoris, Secretary General of Social Security, Ministry of Labour
12.40 – 12.50	Restructuring of the pensions and relative investments Yiannis Foulis, Executive General Manager, International Life

12.50 – 13.00	Outsourcing Public Services: The EOPYY case Alexander Garyfallos, Vice-President, EOPYY
13.00 – 13.10	Life Insurance Market, Challenges & Opportunities Dimitrios Mazarakis, Vice Chairman BoD & Managing Director, Metlife Alico
13.10 – 13.25 <i>KPMG Research</i>	Financial status of the Greek Insurance companies Philippos Kassos, Director, Audit Insurance, KPMG Certified Auditors
13.25 – 13.35	Profit is an achievable target Carlo Saias, CEO, Interasco
13.35 – 13.45	The need of Greek consumers for legal protection Nantia Stavrogianni, CEO & Vice Chairman, DAS Hellas
13.45 – 14.00	Dynamic run off solutions: giving the past a future Eleni Iacovides, Partner, Goldberg Segalla
14.00 – 14.10	Beyond Risk Transfer: Driving Economic Value with Reinsurance Dimitris Tsesmetzoglou, CEO, Matrix
14.10 – 14.20	Q&A
14.20 – 15.15	Lunch
SESSION 3: INNOVATIVE STRATEGIES AND NEW DISTRIBUTION CHANNELS Moderator: Yuri Bender, Financial Times Group	
15.20 – 15.35 <i>Government Keynote Speaker</i>	Government Reform to Support Innovative Business Dr. Evi Christofilopoulou, Deputy Minister of Administrative Reform & E-Government
15.40 – 15.55	Transforming the distribution landscape through technology Ioannis Kantoros, Chief Commercial Officer, Interamerican
15.55 – 16.10	Demystifying Big Data: From Theory to Practice Dionissis Moschonas, Assistant IT Manager, Generali Hellas
16.10 – 16.25	Digital insurance business Lambros Tsoikas, Vice President, Accenture
16.25 – 16.35 <i>Focus Bari Research</i>	Get into your customers shoes! Anna Karadimitriou, General Manager of Ad-hoc and Online Research, Focus Bari
16.35 – 16.45	The added value of the intermediates in the age of direct channels Ioannis Chatzitheodosiou, Secretary General, Athens Chamber of Tradesmen
16.45 – 16.55	Bancassurance: One step beyond Triantafyllos Lysimachou, General Manager Insurance, Piraeus Bank
16.55 – 17.05	Proposing new service lines. The role of Financial Planning Rita Christodoulou, President, Hellenic Financial Planning Association
17.05 – 17.20	Q&A Session
17.30	Conclusions

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