



Enterprise
GOVERNANCE, RISK & COMPLIANCE CONFERENCE
Understanding Risk to Increase Business Value

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www.grcforum.gr

Key note Speakers abstracts and bios

Richard Anderson

President of the Institute of Risk Management UK, CEO of AndersonRisk

Title: Risk and Complexity - creating sustainable organisations in the 21st Century

Regulators around the world are pushing the risk management agenda, and yet enterprise risk management has failed in as many countries as it is practised. In his travels around the world, Richard has identified some of the key causes of failure, but more importantly he has found a new and emergent strain of risk management that is developing often away from the prying eyes of regulators. More and more organisations are pursuing risk management because it is fundamental to the development of long-term sustainable organisations, especially those that are able to weather the volatility, uncertainty, complexity and ambiguity of modern business life. Richard will be providing an overview of what he believes are the key aspects of risk management that support the development of sustainable businesses, whether that is managing risk in the networked economy: understanding how much risk you need to take to achieve your strategic objectives; the linkage of risk to shareholder value; or the importance of people and culture.

Speaker Bio

Richard Anderson runs AndersonRisk a consulting firm that specialises in advising boards on risk management and also on risk management training. Richard is the Chairman of the Institute of Risk Management. A Chartered Accountant by training, Richard was a partner in Coopers & Lybrand and subsequently PwC where he led the Strategic Risk group in Europe, The Middle East and Africa. Richard has also worked for a variety of other risk practices. He is very active in thought leadership for risk

management as well as being an accomplished consultant. In 2009 he wrote a report comparing Risk Management and Corporate Governance in Banks in the UK, the USA and France for the OECD. He also wrote IRM's influential guidance on Risk Appetite and Tolerance, and is currently working on their current thought leadership on risk and complexity in 21st Century organisations. Richard writes and speaks extensively on risk management around the world: this year alone he has spoken in Denver, Dubai, London, Malta and now Athens.

Julia Graham

President of FERMA , (Federation of European Risk Management Associations) και Director of Risk Management and Insurance, DLA Piper

Title: Living and Working in a Riskier World

We are living and working in a riskier world. The risk manager is now the risk leader of the organisation, as a trusted advisor to Top Management on risk related issues and activities. Are risk managers up to this task? The answer is "perhaps". However there is no globally accepted professional risk language, standard or professional certification that would provide a Top Management with comfort that they are receiving advice from a suitably qualified and experienced individual. Julia will address the current risk landscape and the transition of the risks that keep Top Management awake at night from the operational to the strategic, the priorities for the risk management profession and the actions required by risk managers to support the development of a more resilient business.

Speaker Bio

President of FERMA, the Federation of European Risk Management Associations and Director of Risk Management and Insurance at the global law firm DLA Piper, expert in Enterprise Risk Management, Business Continuity Management and Insurance with an active involvement in the development of ISO 31000, the risk management standard as a member of the ISO Technical Committee and Working Group.

Gerold Knight

Group Chief Risk Officer Coca-Cola Hellenic Bottling Company

Title: Integrating Risk Management into your Business: The Importance of Culture

"Enterprise Risk Management (ERM) has emerged as a process to manage business risk and opportunity and by providing a structured and disciplined approach to risk management assists management in formalising how risk is intuitively managed in an organisation. Culture plays a pivotal role in how ERM is accepted and imbedded into the fibre of an organisation. This presentation discusses the application of ERM in CCHBC, the journey in application, the importance of a risk embracing culture in supporting the process, and processes to support and drive cultural change in an organisation"

Speaker bio

Gerold's career in risk and security spans 29 years in both the private and public sectors. He

is currently the Group Chief Risk Officer for the Coca-Cola Hellenic Bottling Company (CCHCB) and is responsible for leading the Company's risk and business resilience functions. Prior to joining CCHBC, he was the Senior Security Manager in the Pacific Group with the Coca-Cola Company providing security, crisis management, business continuity, and enterprise risk management (ERM) guidance to the Company and its franchise bottling operations across the Asia Pacific region.

For almost 10 years he was the Group GM, Risk Services for Coca-Cola Amatil (CCA). During that time he was responsible for establishing and maintaining CCA's group ERM program, strategic security, fraud and business continuity programs together with leading their implementation across CCA's operations in Australian and international territories. He has also held senior security management roles in the Australian Government and served for almost thirteen years with the NSW Police Force in various investigation and intelligence analyst roles.

Gerold holds a *Bachelor of Arts* and a *Master of Risk Management* degree from Monash University and is currently undertaking PhD research on crisis management and business resilience with the University of Western Sydney in Australia.

Dr. Prodyot Samanta

Professor of Risk Management at UGSM Monarch Business School and Adjunct Professor at New York University SCPS, Founder and President of ThirdEye RiskInsights

Title: "Understanding Risk to Increase Business Value -Lessons from the Field"

Real life examples of successful and unsuccessful ERM practices

Speaker bio

Dr. Prodyot Samanta holds the position of Professor of Risk Management at UGSM-Monarch Business School. Dr. Samanta holds a Ph.D. in Financial Economics from Fordham University and a Master in Arts in Economics and Statistics from the Delhi School of Economics. He is currently an Adjunct Professor at New York University SCPS. He has also held the positions of Adjunct Professor at the New York Institute of Finance as well as Associate Professor at the School of Business at Manhattan College.

He is the founder and President of ThirdEye RiskInsights, a boutique enterprise risk management (ERM) firm that provides guidance and leadership on ERM strategy and assessments. Dr. Samanta has over 15 years experience in the field of risk management and conducts numerous seminars, workshops and research, working closely with companies, governments and non-profit organizations to help them establish robust and integrated ERM frameworks.

Dr. Samanta is a frequent speaker and presenter at several national and international risk management conferences and symposiums. He is an active member of several global risk management organizations, and has served on the Advisory Examination Council for GARP. He also currently serves as an advisory board member for North Carolina State University's ERM initiative program. Dr. Samanta has been honored by "Treasury and Risk" magazine as one of the 100 most influential individuals in finance and is a chartered member of "Risk Who's Who

Greek speakers

Margarita Antonaki General Manager, Insurance Companies Association of Greece

Xenophon Avlonitis 2nd Vice President, Hellenic Capital Market Commission

Leda Condoiyanni General Manager, Hellenic Corporate Governance Council

Alithia Diakatou , Partner, Assurance & Enterprise Risk Services, Deloitte

Aris Dimitriadis , OTE Group Chief Compliance, ERM & Insurance Officer

Argyris Economou Legal Counsel, Public Power Corporation (DEI)

Konstantina Kallimani , CEO Kallimanis Frozen products SA

Dr.John Kalogerakis CEO JMK Ltd

Pantelis Lambrou Chief Compliance Officer Hellenic Exchanges

Vassilis Monogyios Partner, Operational Advisory Services, Head of BRS, Grant Thornton

Konstantinos Panagos Senior Manager, Corporate Security Risk & Compliance, Vodafone-Panafon SA

Antonis Papadopoulos Head of Sales Management, South Zone EMEA, AIG

Giorgos Trivizas Senior Manager, Assurance & Enterprise Risk Services Deloitte

Giorgos Tsaprounis Corporate Affairs Executive Director, WIND

Dr.Tassos Vassilopoulos CIO, DHL Express Greece, Cyprus & Malta