



Athens, May 3 2006

#### **AGENDA**

- What is PPC attractive assets in advantaged market
- **□** 2005 results year of transition
- Looking ahead transforming the enterprise and creating value for shareholders



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# PPC IS A VERTICALLY INTEGRATED UTILITY IN UNIQUELY ADVANTAGED POSITION WITH HIGHLY ATTRACTIVE ASSETS

<u>Vertically integrated value chain</u> spanning mining, generation, transmission, distribution and supply

The market leader in all its core businesses...

...in one of the <u>fastest growing</u> electricity markets in Europe

Among the <u>largest</u> industrial companies in Southern Europe

Also with interests beyond Greek power including Balkans, telecoms, gas, renewables and real estate

One of the strongest brands in Greece and highest credit ratings in Greece



Significant potential value yet to be exploited



## **INTEGRATED BUSINESS SPANNING POWER VALUE CHAIN**

## **Market-Leading Position in all Activities**

Mines	Generation	Transmission	Distribution	Supply
<ul><li>2 lignite centers</li><li>• Western Macedonia</li><li>• Megalopolis</li></ul>	<ul><li>Interconnected system</li><li>Lignite (5,245 MW)</li><li>Oil/gas (2,331 MW)</li><li>Hydro (3,060 MW)</li></ul>	11,400 km transmission lines • 2,600 400 kV lines • 8,800 150 kV lines	206,000 km distribution lines • 109,000 km LV • 97,000 km MV	7.1 M customers 277 branches
68 M tons lignite p.a.	Islands (1,600 MW)			











65% share

96% share

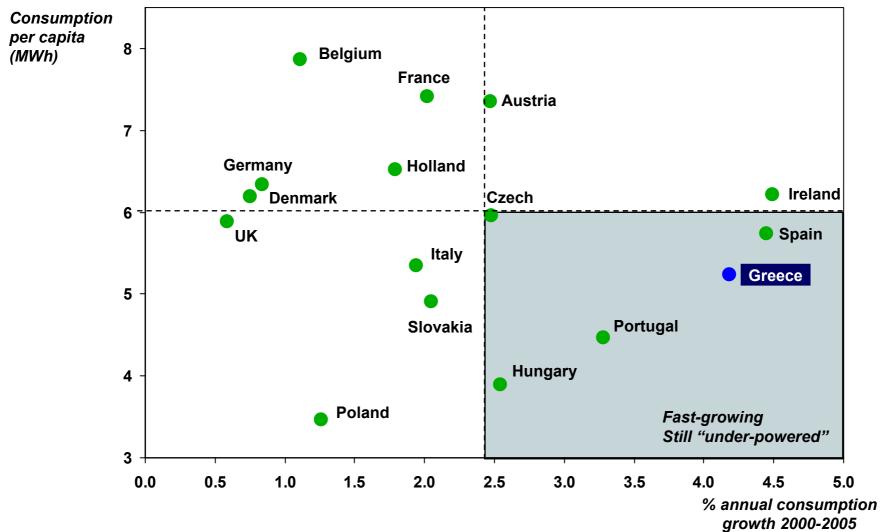
**100% share** 

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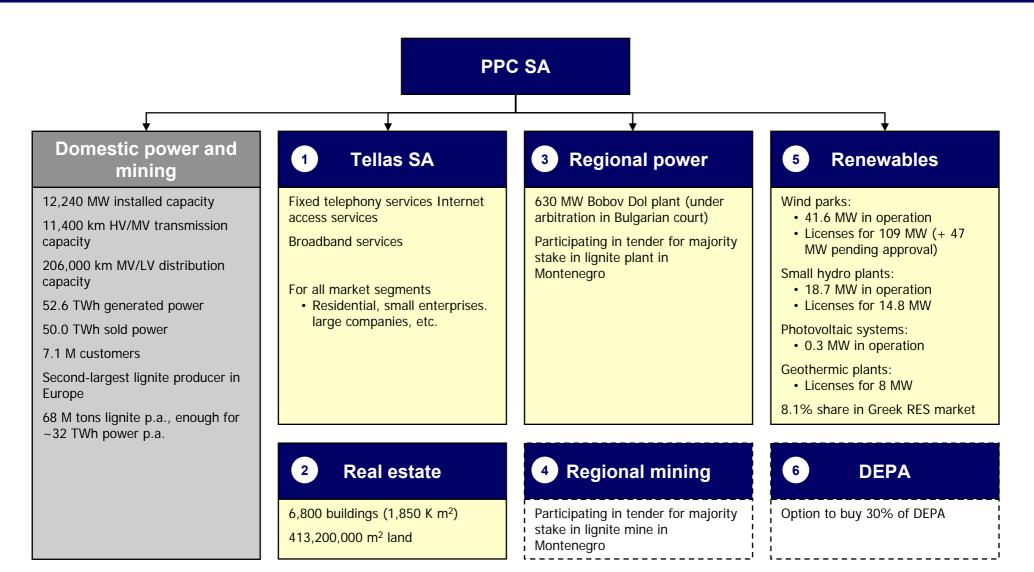
97% share



# IN ONE OF THE FASTEST GROWING BUT STILL RELATIVELY "UNDER-POWERED" ELECTRICITY MARKETS IN EUROPE



# INTERESTS BEYOND GREEK POWER INCLUDING BALKANS TELECOMS, GAS, RENEWABLES AND REAL ESTATE





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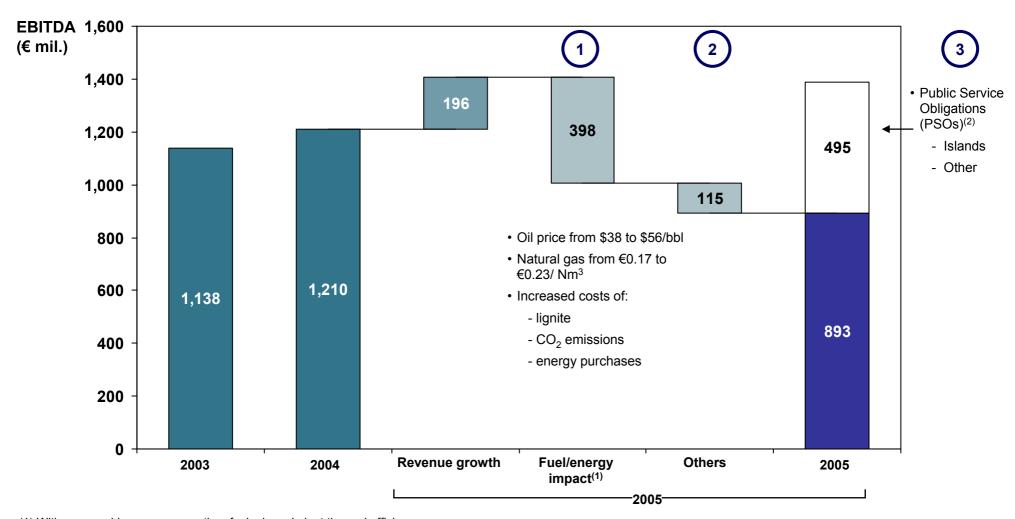


## 2005 – YEAR OF REBUILDING

## **Financial Results**

	2003	2004	2005	'04-05 <b>Δ</b> (%)
Revenues (€ mil)	3,898	4,095	4,291	4.8
Costs (€ mil)	2,760	2,885	3,398	17.6
EBITDA (€ mil)	1,138	1,210	893	-26.2
Net profit (€ mil)	305	293	139	-52.6
Total assets (€ mil)	10,502	11,216	12,622	12.5
Net debt (€ mil)	3,891	3,635	3,755	3.3
Number of employees <sup>(1)</sup>	28,176	27,970	27,326	-2.3

## CHANGING ENVIRONMENT IMPACTED PROFITABILITY EBITDA Evolution 2003-2005



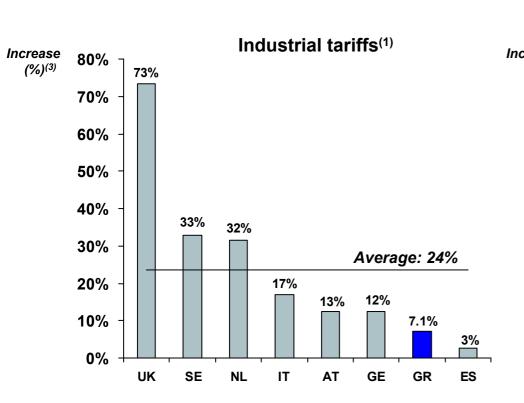
<sup>(1)</sup> With comparable power generation, fuel mix and plant thermal efficiency

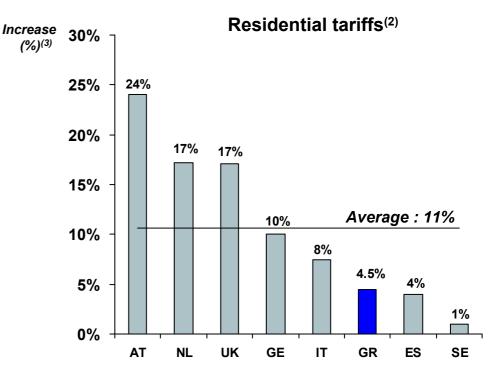
<sup>(2)</sup> Do not include "stranded costs" estimated at  $\sim \in 1.5$  bn Source(s): PPC financial data, business plan model



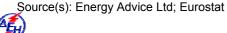
## FUEL PRICE INCREASES NOT PASSED TO ELECTRICITY USERS IN GREECE

#### Price increases between January 2004 and January 2006





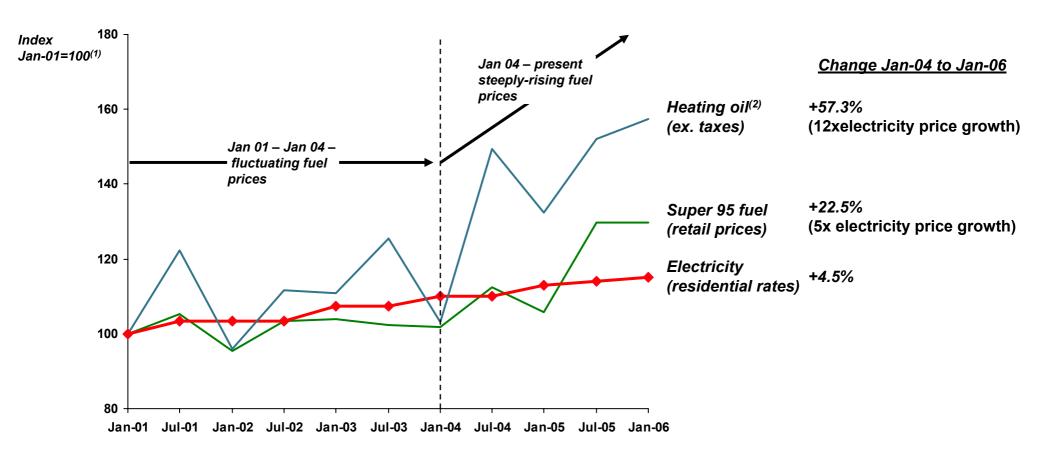
<sup>(3)</sup> Increase over Jan 2004 tariffs



<sup>(1)</sup> Based on 1.5 GWh consumption

<sup>(2)</sup> Based on 3.5 MWh consumption

#### GREEK CONSUMERS ACCEPT HIGHER COSTS FOR OTHER FORMS OF ENERGY



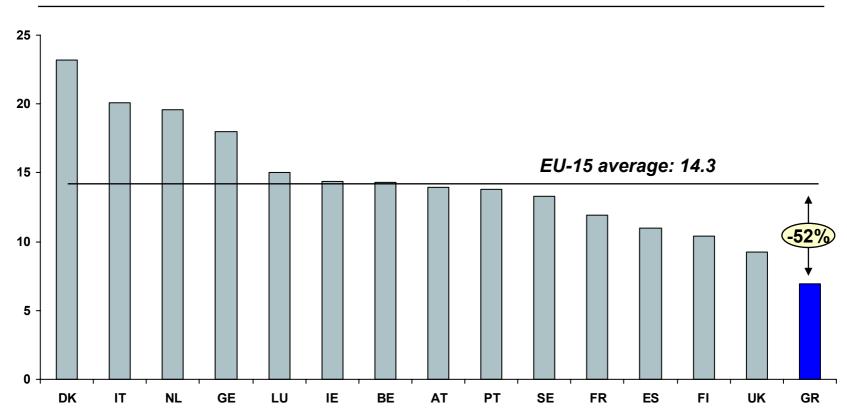
<sup>(1)</sup> Average of previous 6 months

Source(s): Eurostat; EIU

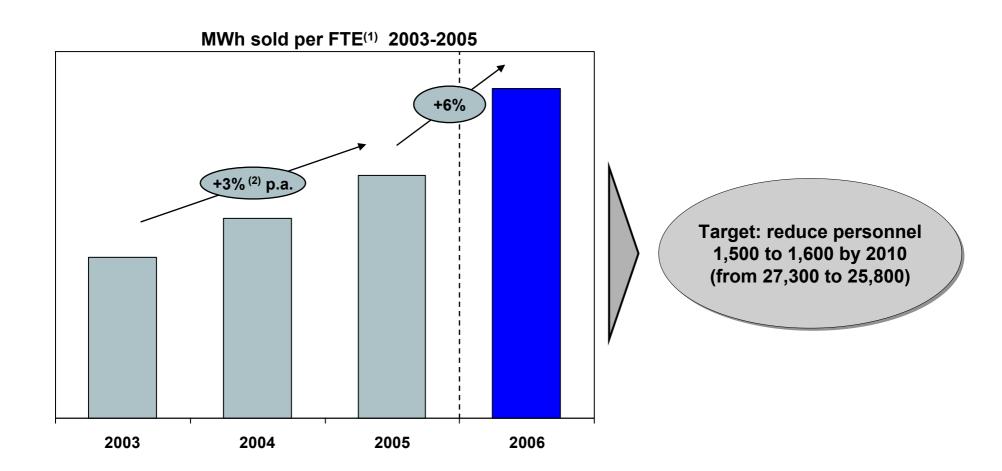
<sup>(2)</sup> Data for Jul-05 and Jan-06 are estimates

## THE LOWEST RESIDENTIAL ELECTRICITY PRICES IN THE EU-15

## Residential tariffs (€/100kWh, July 2005)



## LABOR PRODUCTIVITY RISING DUE TO RESTRAINED HIRING

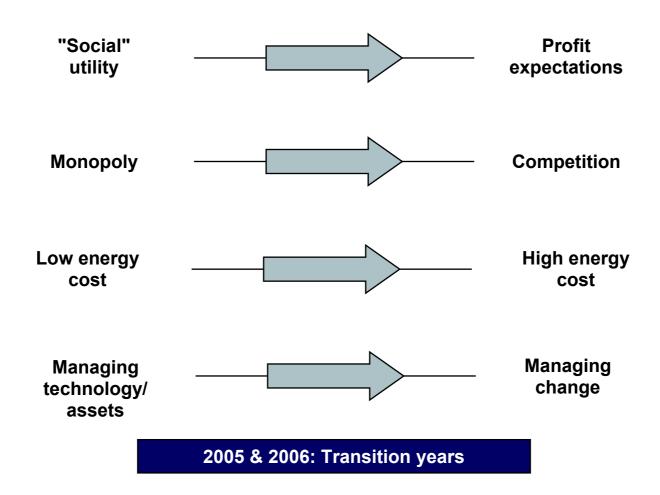


<sup>(1)</sup> End of year employees

Source(s): Historic data; PPC estimates; business plan model

<sup>(2)</sup> Average annual increase

## IMPLICATION: ENVIRONMENT CHANGING - SO MUST PPC



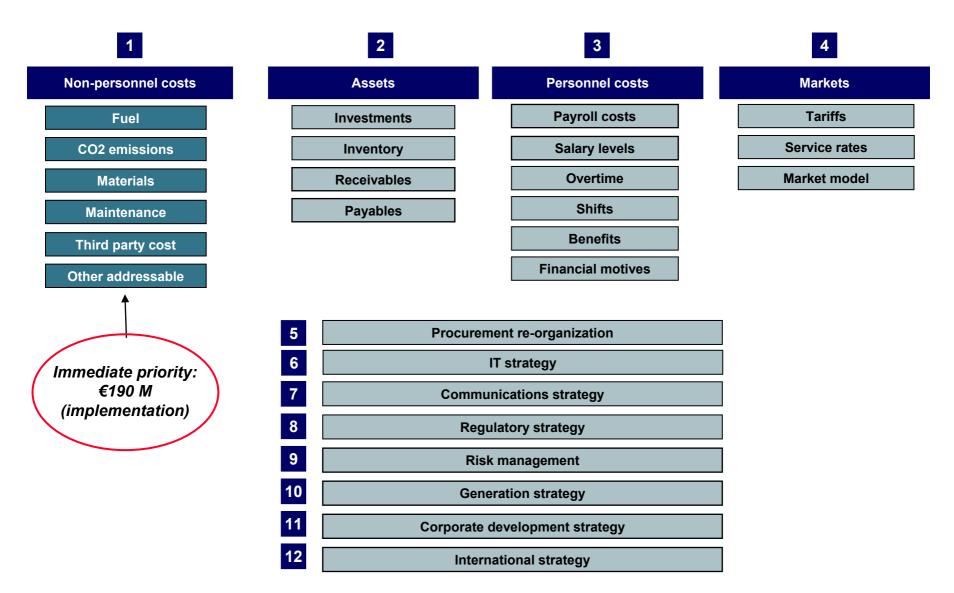


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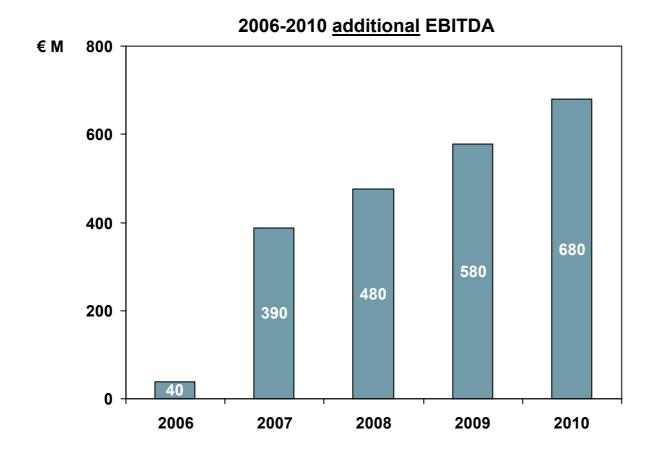


#### 12 INITIATIVES FOR TRANSFORMATION – PROGRAM HERCULES





## TRANSFORMATION CAN ADD ~€2.2B CUMULATIVE EBITDA IN NEXT 5 YEARS

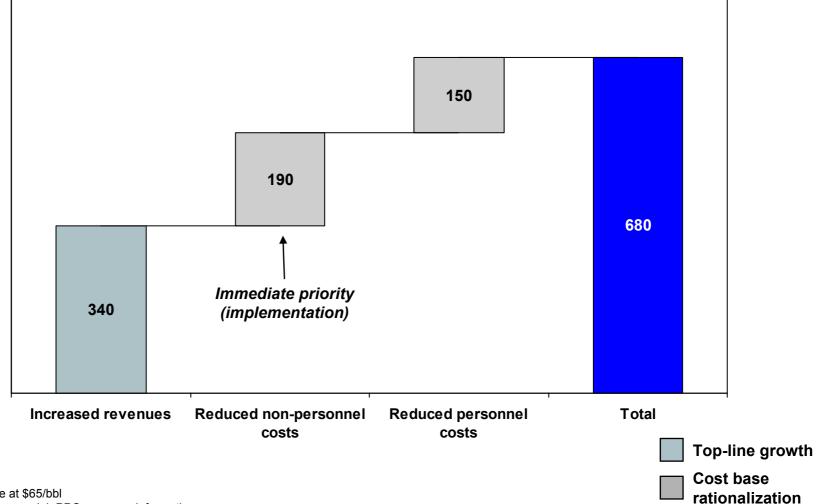




## TRANSFORMING DOMESTIC POWER CAN <u>ADD</u> ~€680M TO 2010 EBITDA







Note: Assumes oil price at \$65/bbl

Source(s): Business plan model; PPC company information

#### "CORPORATE DEVELOPMENT" OPPORTUNITIES TO BE PURSUED SELECTIVELY

International	Generation, T&D, commercial	PPC bringing substantial assets to table  Many opportunities with clear "window" of attractive prices and high growth/restructuring potential
	"Upstream"	Attractive opportunities in regional coal/lignite mines Ability to hedge demand/market risk by importing to Greece an advantage
Domestic	Gas	PPC owns option to purchase 30% stake in DEPA
	Telecoms	Opportunity to capture growth upside
	Renewables	Current investments both profitable and fulfill also social-responsibility objectives
	Real estate	Investigating option to establish an independent real estate subsidiary and monetize underlying value

Clearly profitable opportunistic investments will be pursued, where possible with strategic partner – ensuring no distraction from domestic power restructuring



# CONCLUSION: THREE STRATEGIC IMPERATIVES FOR VALUE CREATION In Order of Priority

I. Transformation of domestic power

II. Investing to renew the asset base

**III. Corporate development** 

