PIRAEUS BANK

For Piraeus Bank, 2007 will be yet another important year of growth, both in Greece and internationally. This was emphasized by the Chairman of Piraeus Bank Group, Michalis Sallas, in his speech today at noon at the Annual General Assembly of its shareholders.

The Group's Chairman also noted that 2007 marks the first year of the Bank's 4-year Business Plan, which aims to more than double its volumes by the end of 2010.

Namely, by the end of 2010, the Group aims to reach assets of Euro 65 bn with organic growth, according to the Business Plan which is being implemented since the beginning of the year. It also aims to reach Euro 52 bn in loans and after tax profit of Euro1 bn. The network is expected to count more than 900 branches in Greece and abroad, while international operations are expected to contribute by at least 25% of the Groups' total profits.

Mr. Michalis Sallas commented that Piraeus Bank Group creates more than 1,000 new jobs every year in Greece and abroad. Thus, based on the 4-year business plan, at least 3,000 and up to 4,000 new job positions are expected to be created.

An after tax profit of CAGR 24% (from Euro 435 mn in 2006) is among the Group's targets for the period 2007-2010, along with pre tax organic profit, i.e. pre tax profit excluding trading gains, of CAGR 30% (from Euro 388 mn in 2006). Additionally, after tax ROE is set to remain at the level of 30%, while "cost to income" and NPLs ratios are expected to improve below 44% and 2.0% respectively.

2006 financial results:

As far as profitability for year 2006 is concerned, Mr. Sallas mentioned to the General Assembly the following: "2006 was another good year for Piraeus Bank, as we continued the dynamic performance of the Group and we succeeded or even surpassed the goals that we had established for the year".

Net profit for 2006 increased by 65%, climbing to Euro435 mn. Organic growth arising from recurring operations (profit before tax, excluding net trading gains and gains from investment securities) increased by 91%, amounting to Euro388 mn. In 2006 Piraeus Bank Group also increased its branch network, both in Greece as well as internationally. 87 new branches, 28 in Greece and 59 abroad, and 1,102 new job positions, 271 in Greece and 831 abroad, have been added to the Group.

At the end of December 2006, the Group's total assets amounted to Euro30.9 bn, loans to Euro20.8 bn and deposits including bonds to Euro23.0 bn, all increased by 31%. The Group's staff at the end of the year numbered 9,253 employees (5,774 in Greece and 3,479 abroad). The network reached 536 branches (301 in Greece and 235 abroad), while the total customer base of Piraeus Bank in Greece surpassed 1.6 mn, including both individuals as well as businesses.

Share Performance - Dividend for 2006:

Based on net earnings per share which amounted to Euro 1.66 (on weighted average number of shares during the year), the Bank's Board of Directors, following the distribution of an interim dividend of Euro 0.32 per share, proposed the distribution of a total dividend of Euro 0.64 per share for the financial year of 2006. The above-mentioned proposal was approved today by the Annual General Assembly of the shareholders. The dividend is increased by 60% as compared to the 2005 dividend (Euro 0.40 per share, adjusted due to the distribution of 1 bonus share for 4 shares in 2006). The dividend yield, thus, corresponds to 3.2% based on average share price for 2006.

Beneficiaries of the dividend will be shareholders of Piraeus Bank as of Wednesday 4 April 2007. The payment of the remaining dividend (i.e. Euro 0.32 per share) to the beneficiaries will commence as of Tuesday 17 April 2007.

With respect to Piraeus Bank's share price, it is noted that it has grown by 68% in 2006 against 24% of the banking index in ATHEX.

Net Profit for 2007:

Finally, regarding Piraeus Bank Group's net profit for 2007, based on the 1st quarter data and the estimates for the full year, Mr. M. Sallas stressed that it will exceed Euro550 million. This includes net profit after expenses amounting to Euro153 mn from the disposal of the Bank of Cyprus stake.

It is underlined that the Piraeus Bank share is "covered" by 16 financial organizations (7 international and 9 domestic), as well as that their average "target price" for the next 12 months rises to Euro32 per share.