# EUROMEDICA



**Group Presentation** 

October 2008





# "...what is a greater welfare for human kind, but health?"

Socrates' Adage

#### **Our Vision**

To become a profound health care provider, offering integrated services of high quality and reliability

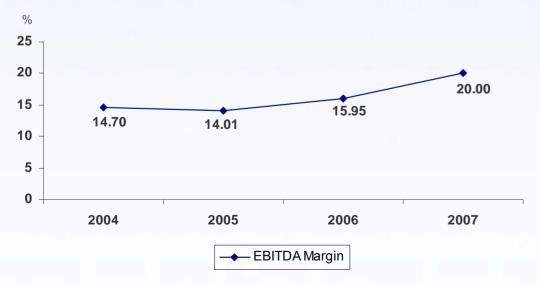
#### **Our Goal**

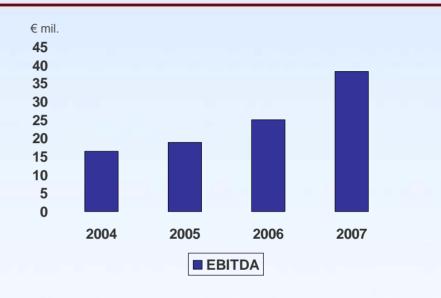
To provide value—for—money quality services for people in need, while at the same time rewarding shareholders



### **Overview**

- Owns and operates the only nationwide, private network in Greece, comprising 70 medical units (16 Hospitals, 45 Medical Centres, 3 Ophthalmologic Centres & 6 Rehabilitation Centres) and
- Recently expanded in Balkans with 3 Medical Centres in Albania
- The only operator among each peers active in both Primary (Medical Centres) and Secondary (Hospitals & Rehabilitation Centres) healthcare services (accessible by c. 90 per cent. of the Greek population)
- Largest private healthcare provider by number of hospital beds (1,384 as of 30/06/08)





- 2,363 (as of 30/06/2008) employees and more than 10,000 cooperating doctors
- Listed on ATHEX with a € 197 mil market cap as of 03/09/2008
- ❖ Majority (70.27%) controlled by Axon Holdings as of 03/09/2008
- ❖ Sales CAGR of 19.43% and EBITDA CAGR of 32.43% for the period FY'04 – FY'07

	H1 '08	FY '07	FY '06	FY '05
In-patients	33,022	60,089	51,972	49,210
MC Visits	309,623	491,145	406,570	384,720



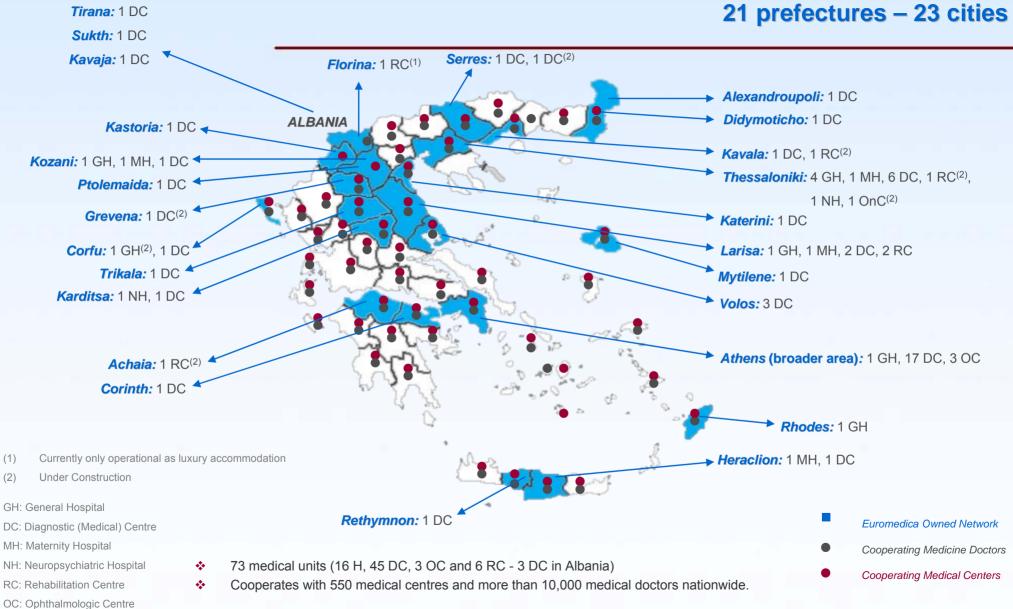
# Where We Come from

Initial Expansion	Initial Expansion Acquisition Drive	
1989 – 1994	1995 – 2006	2007 - Present
<ul> <li>Started in 1989 by 65 doctors as</li> </ul>	<ul> <li>Expansion outside Athens</li> </ul>	❖ € 120 mil. capital injection in H2 '07
one business unit (Medical Centre) with a total surface of 400 m <sup>2</sup>	<ul> <li>Wave of 9 acquisitions (2001)</li> </ul>	<ul> <li>Increased foreign institutional participation</li> </ul>
<ul> <li>Organic growth</li> </ul>	<ul> <li>First newly built Maternity Hospital</li> <li>"Genesis" (Joint Venture with 142</li> </ul>	<ul> <li>12.20 % stake in IASO (30/06/2008),</li> <li>major maternity hospital in Athens</li> </ul>
<ul> <li>Axon Group acquires 20 per cent.</li> <li>of Euromedica (1991)</li> </ul>	local med. doctors)  Newly built General Hospital	<ul> <li>35 medical units &amp; 4 supportive units added in our portfolio</li> </ul>
<ul> <li>Euromedica initially floated on ATHEX (1994)</li> </ul>	"General Hospital of Rhodes" (Joint Venture with 179 local med. doctors)	<ul> <li>2 new hospitals currently under construction &amp; 3 at the planning face</li> </ul>
	<ul> <li>Contracts with state funds and private insurance companies</li> </ul>	Real Estate of € 235.5 mil commercial value (as of 30/06/2008)
	<ul> <li>Total units' surface 77,000 m²</li> </ul>	<ul> <li>Expansion in new market segments (e oncology, neuropsychiatry)</li> </ul>
	❖ 38 units	<ul> <li>First investment outside Greece (Albar</li> </ul>
		<ul> <li>Total units' surface 115,749 m²</li> <li>(30/06/2008)</li> </ul>
		73 medical units & 5 supportive units

### EUROMEDICA

OnC: Oncology Centre

### Geographical Presence in Greece 21 prefectures – 23 cities

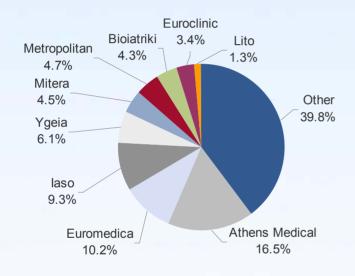


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# **Market Structure and Competition**

#### **Sales Share of Private Healthcare Providers (2006)**



#### **Strengths with respect to Competitors**

- Unique business model
- No major private competition outside Athens
- "Other" represents many acquisition opportunities that Euromedica is best placed to exploit
  - Numerous targets already identified, and cooperation with some of them is imminent

Source: ICAP, FY 2006 sales figures

Euromedica is the largest private healthcare provider by hospital beds (1,384 as of 30/06/2008)

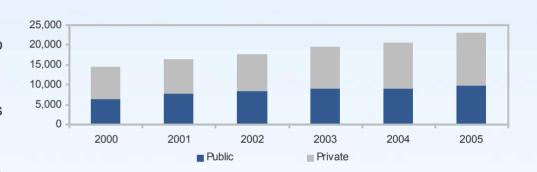


### **Greek Healthcare**

#### Continued growth in healthcare spending

- Life-expectancy increase
- Ageing population (over 65 steadily grows to 31.5% of population by 2050)
- Highest proportion of daily smokers out of OECD countries (38.6%)
- Obesity a serious issue with 21.9% of adults classified as clinically obese
- Greek health spending per capita still below OECD average

#### **Greek Health Spending (€bn)**



Public CAGR: 8.9%

Private CAGR: 10.1%

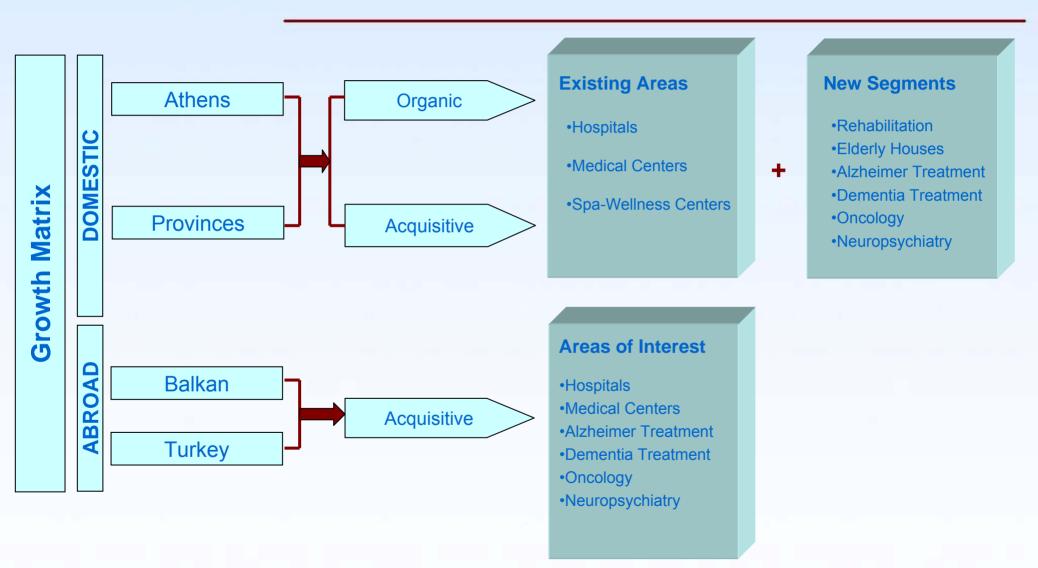
Growing demand for Euromedica's services

New legislation pertaining to PPPs, with healthcare as top priority

Source: OECD



# **Growth Strategy**





# **Unique Business Model**

#### **Operational & investment partnership with doctors**

- Doctors are shareholders in individual local subsidiaries
- Business model aligns financial and operating interests
- Also creates strong barrier-to-entry for rivals

#### Efficient cost control

- 'Europrocurement' centralises buying of consumables
- 'Data Design' develops software and MIS applications for real-time financial and operational managerial information
- Business partnership with 'Meditron' for equipment maintenance
- Personnel per bed ratio stands at 1:1.7, while competition averages at 1:2.73 (as of 30/06/2008)

#### Clinical excellence

- Focusing on minimally invasive procedures:
  - Fewer clinical infections
  - Better quality services
  - Throughput optimisation, better margins, opportunity to grow business with minimal investments



ICU at the General Hospital in Rhodes



X-Ray at the General Hospital in Rhodes



# Unique Business Model (cont'd)

#### **Expansion of Network**

- Identification of areas with excess demand
- Favorable economic and demographic characteristics
- Potential partnership opportunities with local doctors leading to an extended and diversified network of units

# Activities in primary (diagnosis) and secondary (therapy) segments

- Diagnostic facilities provide direct revenues (c. 20%)
- Cross sales between units
- Doctors are able to offer full menu services to patients
- Presence in Rehabilitation Centers and Elderly Homes

#### **Leading facilities**

❖ € 334.3 mil were invested during 01/01/2004-30/06/2008
in M&A activities, facility refurbishment and equipment
upgrade with state-of-the-art machinery

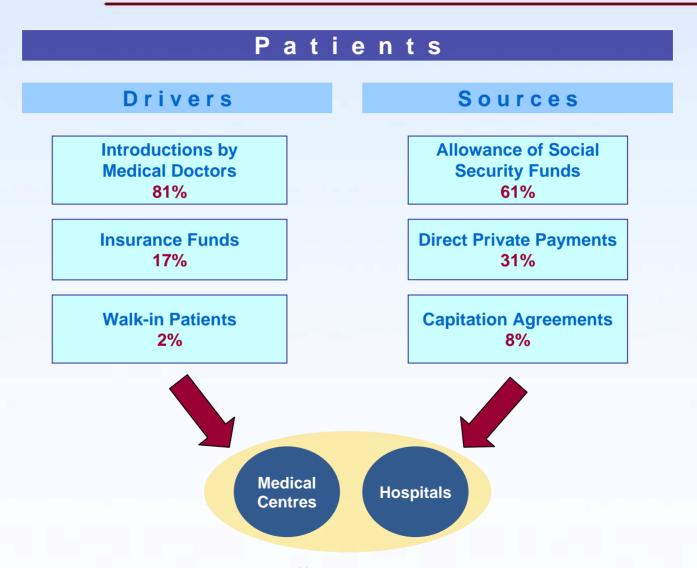


Operating Theatre at "Kyanous Stavros" General Hospital in Thessaloniki

CAPEX 2004 – H1 2008 € mil	FY '04	FY '05	FY '06	FY '07	H1 '08	Total
Acquisitions	20.8	6.3	6.7	89.2	35.3	158.3
Refurbishment	13.5	2.9	18.6	33.6	35.2	103.8
Equipment	7.9	10.6	19.9	23.6	10.1	72.1
Total	42.1	19.8	45.3	146.4	80.6	334.2



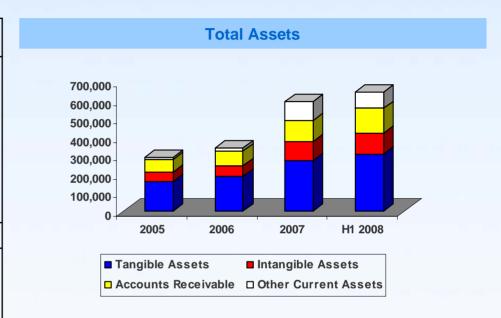
### **Revenue Drivers and Sources**





## Balance Sheet Data 2005 - H1 2008

Assets	H1 2008	FY 2007	FY 2006	FY 2005
Total Fixed Assets	400.047	077.004	0.40.000	040.007
Total Fixed Assets	420,347	377,694	243,822	212,387
Tangible Assets	306,685	271,051	186,610	160,638
Intangible Assets	113,662	106,643	57,212	51,749
Current Assets	225,250	212,766	95,751	75,475
Accounts Receivable	135,045	110,944	80,032	65,560
Other Current Assets	90,205	101,822	15,719	9,915
Total Assets	645,597	590,460	339,573	287,629
<b>Equity and Liabilities</b>				
Total Liabilities	422,691	345,303	216,700	183,329
Long Term Bank Liablilities	253,648	115,711	56,511	42,099
Other Long Term Liabilities	25,706	33,005	16,084	14,593
Short Term Bank Liabilities	36,643	89,178	48,896	37,682
Other Short Term Liabilities	106,694	107,409	95,209	88,955
S/H's Equity	222,906	245,157	122,874	104,534
Minorities	34,458	29,652	40,718	28,376
Total Liabilities and Equity	645,597	590,460	339,573	287,629



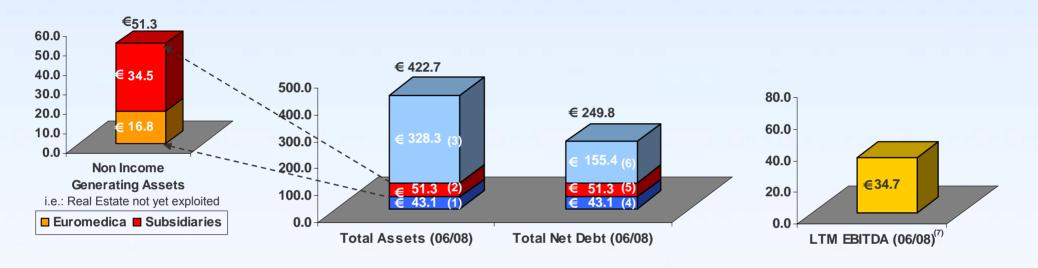
Financial Ratios	H1 2008	FY 2007	FY 2006	FY 2005
Debt/Equity	1.30	0.84	0.86	0.76
Current Assets/Current Liabilities	1.57	1.08	0.66	0.60
Fixed Assets/Long Term Liabilities	1.50	2.54	3.36	3.75

Note: Values in '000 €

Note: Consolidated Data - IFRS



# **Positioning for the Future**

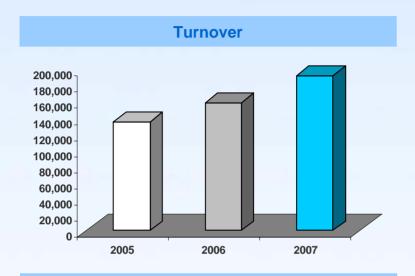


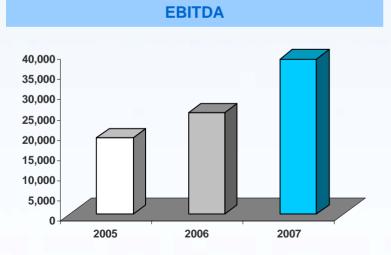


- (1): laso Shares
- (2): Non Income Generating Assets
- (3): Income Generating Assets
- (4): Debt raised to fund laso Share Acquisition
- (5): Nebt debt attributed to Non Income Generating Assets
- (6): Nebt debt attributed to Income Generating Assets
- (7): Last Twelve Month Operating EBITDA



# **Profit & Loss Data** 2005 – 2007





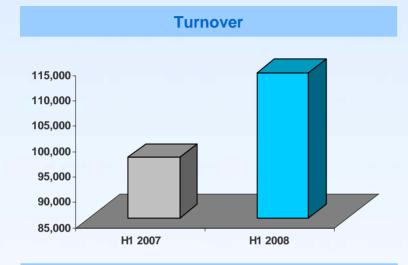
	FY 2007	FY 2006	FY 2005
Turnover	191,868	158,029	134,761
Gross Profit	46,078	33,638	25,650
Gross Profit Margin	24.01%	21. 28%	19.03%
EBITDA	38,388	25,149	18,877(1)
EBITDA Margin	20.00%	15.95%	14.01%
EBT	31,483	11,217	6,982
EBT Margin	27.95%	7.01%	5.18%
EAT	21,982	6,351	3,518
EAT Margin	19.52%	4.02%	2.61%
Available to:			
Shareholders	19,077	4,071	2,766
Minority Rights	2,905	2,280	752
EPS (€)	0.59	0.14	0.09
Financial Ratios			
ROE	8.85%	4.96%	3.63%
ROA	3.72%	1.87%	1.22%
Interest Coverage	2.1x	2.9x	2.7x

<sup>(1)</sup> Earnings before Interest Taxes Depreciation Amortization and Investment Income

Note: Values in '000 € Note: Consolidated Data - IFRS



# Operating Profitability H1 2007 - H1 2008



	E	AT	
6,200			
6,100			
6,000 -			
5,900 -			
5,800 -			
5,700 -			
5,600 -			
5,500			
	H1 2007	H1 2008	

	H1 2008	H1 2007
Turnover	113,630	96,883
Gross Profit	23,928	22,724
Gross Profit Margin	21.06%	23.46%
Operating EBITDA	19,115	17,560
EBITDA Margin	16.82%	18.12%
Operating EBT	8,640	9,038
EBT Margin	7.60%	9.33%
Operating EAT	6,102	5,701
EAT Margin	5.37%	5.88%
Financial ratios		
ROE <sup>(1)</sup>	5.47%	4.65%
ROA <sup>(1)</sup>	1.90%	1.93%

(1): Annualized linearly

Note: Values in '000 € Note: Consolidated Data - IFRS



# **Organic & Acquisitive Growth**

	2007			2006			2005	
Values in '000 €	TOTAL with 2007 acquisitions	2007 units	2006 units	2005 units	TOTAL with 2006 acquisitions	2006 units	2005 units	
Turnover	191,868	6,007	1,944	183,917	158,029	2,921	155,108	134,761
Gross Profit	46,078	3,193	1,194	41,691	33,706	829	32,877	25,650
EBITDA	33,159	1,881	909	30,369	24,592	883	23,709	18,877
EBT	13,767	2,224	737	10,806	10,959	757	10,202	6,736
EAT	8,694	1,571	460	6,663	6,191	582	5,609	3,290
Personnel	2,144	255	178	1,711	1,761	160	1,601	1,457

Note: Not including IASO Results



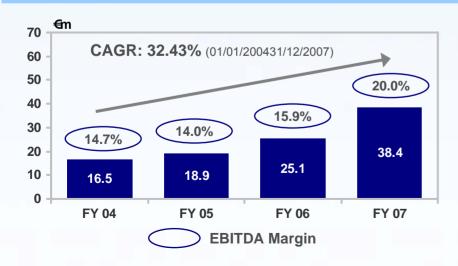
## **Group Profitability**



#### **CAGR** of sales revenue is driven by:

- An increase in number of facilities operated by Euromedica
  - 5 in January 2001 (677 hospital beds)
  - 34 in December 2005 (827 hospital beds)
  - 58 in December 2007 (1,343 hospital beds)
  - 73 in September 2008 (1,496 hospital beds)

#### **EBITDA**



#### **EBITDA** growth is attributed to:

- The increase in number of units (more than doubled in 2.5 years)
- Margin increases due to
  - Procurement gains
  - Facilities maturing
  - Absorption of fixed costs across broader revenue base
  - Shift towards higher margin/less invasive cases



# **Operational Statistics**

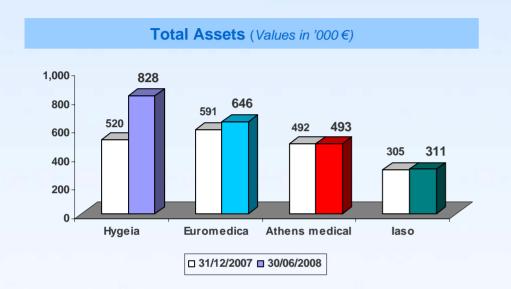
	20	08	20	07	2006	2005
Values in €	H1 (after M&A)	H1 (before M&A)	H1	FY	FY	FY
Hospitals					_ =	
Total hospitalization days		98,225	98,218	196,438	188,044	172,785
Total number of beds		966	967	1,021	827	827
Total number of inpatients		33,022	29,115	60,089	51,972	49,210
Average hospitalization days	(No new	2.97	3.37	3.27	3.62	3.51
Patients/bed	hospital acquisitions)	34.18	30.11	58.85	62.84	59.50
Occupancy Ratio (%)		55.87	56.12	52.71	62.30	57.24
Average revenue per patient	11	2,363	2,490	2,302	2,351	2,211
Average revenue per bed/day	_	444	412	371	405	360
Average revenue per day		428,741	398,256	378,917	334,689	298,069
Medical Centers						
Total number of visits	309,623	230,846	237,222	491,145	406,570	384,720
Total visits per day	2,223	1,658	1,703	1,760	1,457	1,379
Average revenue per visit (€)	91	97	94	94	90	89

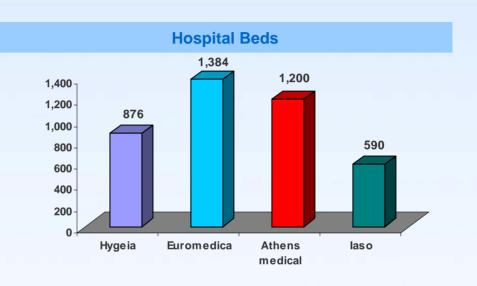
#### Notes:

- (1) Calculations do not include data of 'Panagia Hospital' of Thessaloniki.
- (2) Hospital beds of 'Rehabilitation Units (128) are not included.

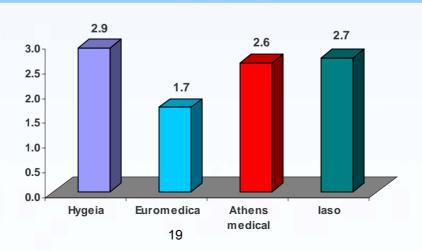


# **Competition at a Glance**





#### **Personnel per Bed Ratio**





# **Acquisition Approach - Thessaloniki**

#### **Acquired seven hospital units**

- Closed down three units
- Temporarily consolidated maternity business into one unit

# Partnered with 142 already cooperating doctors on a 50-50 basis and jointly constructed new maternity hospital "Genesis" (an investment of €31.1 mil.)

- Transferred maternity businesses from old unit
- Old unit was refurbished and converted into general hospital

#### One of the initially acquired units was a "General Hospital"

- Change in performance of this particular unit is shown below
- Euromedica invested a total of €7.9m on building, refurbishment and equipment

GENERAL HOSPITAL COMPARISON MATRIX	2003 (Before)	2006 (After)	% Change
Revenues (mil. €)	21	43	105%
Number of Patients	15,479	17,466	13%
Hospitalisation Days	53,932	56,483	5%
Average Days of Stay	3.5	3.2	-9%
Average Revenue <sup>(1)</sup> per Patient (€)	800	1,090	36%
Average Revenue <sup>(1)</sup> per Hospitalisation Days (€)	230	337	47%

<sup>(1)</sup> Revenue does not include medical, prosthetic, hemodynamic, cardiologic surgery, sanitary and consumable materials.



### **Stock Market Data**

#### Shareholders' Structure



Market Capitalization as of 03/09/2008: € 197 mil.

Average Daily Trading Volume: Jan. - Sept. 2008: 35,909 shares

 Increased participation of Institutional Investors (Dec. '06: 8.24% - Sept. '08: 21.42%) Athens Exchange Quote: **EUROM** 

**Bloomberg: EUROM GA Equity** 

Reuters: EMDr.AT

FTSE ASE International
ASE General Index
FTSE ASE 40
FTSE ASE Health

Graph 24/04/2008 - 24/09/2008



Data as of 03/09/2008

<sup>\*</sup> Sonak is controlled by Axon Holdings



### **Medical Units**

### **'Kyanous Stavros' General Hospital**

- Commissioned in1966 in Thessaloniki . Refurbished in 2000 and 2008
- Personnel 288
- Building area 6,696 m²
- Center of excellence for heart : cardiothoracic surgery, vascular surgery coronary angiography, angioplasty, coronary angioplasty
- 15,000 in-patients and more than 7,000 out-patients annually

Operational Statistics	H1 2008
Number of Patients	8,051
Hospitalization Days	16,582
Number of beds	147
Average Days of Stay (patients / beds)	2.06
Occupancy ratio (%)	61.98



"Kyanous Stavros" General Hospital in Thessaloniki





### 'General Hospital' of Thessaloniki

- Commissioned 1978 in Thessaloniki and refurnished recently
- Personnel 322
- Buildings area 11,000 m²
- Center of excellence of heart cardio-thoracic surgery,
   18,000 in-patients and more than 5,000 out-patients annually

Operational Statistics	H1 2008
Number of Patients	10,125
Hospitalization Days	29,615
Number of beds	238
Average Days of Stay (patients / beds)	2.92
Occupancy ratio (%)	68.37



General Hospital of Thessaloniki





### 'Genesis' Obstetric Gynecology & Surgery Hospital

- A private hospital exclusive for women's health care needs
- Operation started in 2005
- 222 full-time employees
- Greenfield project with 18, 682 m² constructed surface
- A successful joint venture with 142 maternity doctors, which reached the break-even point (EBITDA) in the first year of operations

Operational Statistics	H1 2008
Number of Patients	3,650
Hospitalization Days	14,272
Number of beds	116
Average Days of Stay (patients / beds)	3.90
Occupancy ratio (%)	67.46



"Genesis" Obstetric Gynecology & Surgery Hospital in Thessaloniki





## 'General Hospital of Rhodes'

- Commissioned in Rhodes in November 2006
- Personnel 130
- ❖ Buildings area 12,827 m²
- Greenfield Project. Joint Venture with 179 doctors, equipped with state-of-the-art medical devices.

Operational Statistics	H1 2008
Number of Patients	2,262
Hospitalization Days	6,068
Number of beds	105
Average Days of Stay (patients / beds)	2.68
Occupancy ratio (%)	31.75



General Hospital of Rhodes



# Medical Units (cont'd)

### 'Panagia' Hospital

- Established in 1974 in Thessaloniki
- Long term lease to the Greek Social Security Fund (IKA), since 1976
- Type of agreement is a pre-ancestor of PPP agreements
- Number of beds 220.
- Total building surface 6,614 m²
- ♣ Land of 3,038 m²



"Panagia" Hospital

## **Medical Center 'Egephalos'**

- Acquired in 1998
- Personnel 44

Operational Statistics	H1 2008
Total number of visits	21,180
Total visits per day	152



Medical Center 'Egephalos' in Athens



# Medical Units (cont'd)

### **Medical Center of Peristeri**

- Acquired in 1998
- Personnel 31

Operational Statistics	H1 2008
Total number of visits	17,990
Total visits per day	129



Medical Center of Peristeri in Athens

### **Medical Center of Elliniko**

- Acquired in 1998
- Personnel 21

Operational Statistics	H1 2008
Total number of visits	12,925
Total visits per day	93



Medical Center of Elliniko in Athens





### **New Rehabilitation Center of EUROMEDICA Group in Thessaloniki**

- ❖ € 25 mil to be invested in a state-of-the-art Rehabilitation
  Center for Outpatient and Inpatient Nursing
- Currently under construction
- Commissioning is planned for Q3 '09
- Total surface of 13,232 m²
- Owned land of 20,000 m²
- Bed capacity 194 hospital beds



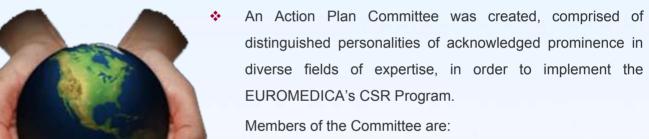


3D Graphic Projection



# **Corporate Social Responsibility Program**

- Placing people's needs at the core of its philosophy and daily practice, EUROMEDICA has deployed a Corporate Social Responsibility Program, which revolves around the following six pillars:
  - supporting frontier areas of Greece
  - caring for the elderly
  - supporting sports
  - providing relief for ailing children
  - supporting education
  - working towards the promotion of science



- Nikolaos Legakis, Professor Emeritus of Microbiology,
   University of Athens
- Dimitris Nanopoulos, Academic, Professor at Texas A&M
   University and President of the National Research and
   Technology Council
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