

May 4th 2009

PRESS RELEASE

PLAISIO COMPUTERS S.A.

92 m. € TURNOVER AND 1,0 m. € EARNINGS BEFORE TAXES

During the first quarter of 2009, the turnover of the group PLAISIO came up to 92 m. euro, having decreased by 14,5%. If we take under consideration the non-operation of the store in Stournari, this decrease comes up to 9,2%. Furthermore, it should be noted that the number of actual buyers has increased but due to the adverse financial environment the average value of purchases has decreased.

Earnings Before Taxes came up to 1 m. euro, having decreased by 70,5%. The new distribution centre in Magoula is already working, an investment of 26 m. Euro, whish is expected to lead to a decrease of operational expenses by 2010 and to create an important competitive advantage for PLAISIO.

Also, in the frame of the improvement of the company structure, via a more effective administration the group has achieved the improvement of the operational cashflows in the first quarter of 2009, mainly because of the decrease in inventory and receivables.

(amounts in th. €)	THE GROUP			THE COMPANY		
	Q1 2009	Q1 2008	Δ%	Q1 2009	Q1 2008	Δ%
Turnover	91.599	107.159	-14,5	90.561	106.771	-15,2
EBITDA	2.796	4.873	-42,6	2.879	4.798	-40,0
EBT	1.021	3.462	-70,5	1.089	3.386	-67,8
EAT	593	2.491	-76,2	660	2.416	-72,7