

## **Coca-Cola Hellenic Bottling Company S.A. announces trading date of new ordinary shares resulting from exercise of stock options**

**Maroussi, Greece – 4 September 2009** - Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic, the Company) announces that as of 8 September 2009, a total of 5,751 new ordinary shares will commence trading on the Athens Exchange. The new shares have been issued as a result of an increase in the share capital of Coca-Cola Hellenic amounting to € 2,875.50 following the exercise of stock options by employees of Coca-Cola Hellenic and of its affiliated companies.

The share capital of the Company now amounts to €182,703,924 divided into 365,407,848 shares with a nominal value of €0.50 each.

The new 5,751 shares have been distributed to a total of two employees as follows:

Number of plan	Date of approval by the General Meeting	Date of approval by the Board of Directors	Exercise price in EUR before the issuance of bonus shares*	Adjusted exercise price in EUR following the issuance of bonus shares*	Options exercised / Shares granted	Amount in Euros
1.	22.11.2001	13.12.2001	23.32	15.55	0.00	0.00
2.	22.11.2001	13.12.2001	20.97	13.98	0.00	0.00
3.	22.11.2001	13.12.2001	17.06	11.37	0.00	0.00
4.	22.11.2001	13.12.2001	14.68	9.79	1,251	12,247.29
5.	22.11.2001	13.12.2001	12.08	8.05	0.00	0.00
6.	22.11.2001	13.12.2001	14.53	9.69	1,500	14,535.00
7.	06.06.2003	23.06.2003	12.95	8.63	0.00	0.00
8.	06.06.2003	15.12.2003	16.76**	11.17	0.00	0.00
9.	06.06.2003	03.12.2004	18.63**	12.42	3,000	37,260.00
10.	17.06.2005	02.12.2005	23.30**	15.53	0.00	0.00
11.	17.06.2005	21.03.2006	24.85**	16.57	0.00	0.00
12.	17.06.2005	23.06.2006	23.02**	15.35	0.00	0.00
13.	17.06.2005	13.12.2006	28.06**	18.71	0.00	0.00
14.	17.06.2005	13.12.2007	-	28.75**	0.00	0.00
15.	17.06.2005	20.06.2008	-	24.54**	0.00	0.00
16.	17.06.2005	11.12.2008	-	11.36**	0.00	0.00
<b>Total:</b>					<b>5,751</b>	<b>64,042.29</b>

(\*)The exercise price per share in relation to the Company's Stock Option Plans, as this had been initially determined based on the decisions of the General Meeting of the Company's shareholders dated 22.11.2001, 06.06.2003 and 17.06.2005 accordingly, was adjusted as a result of the decision of the General Meeting of the Company's shareholders to issue bonus shares, dated 15 October 2007.

(\*\*) Denotes that such exercise price was calculated as the average value of the Company's share price at close of trading on the Athens Stock Exchange over the last ten (10) working days prior to the relevant decision of the Board of Directors granting the options.

The Board of Directors approved the share capital increase, which does not constitute an amendment of the Company's Articles of Association, on August 11, 2009, in accordance with the resolutions of the General Meetings listed above. The Ministry of Development approved and registered the share capital increase with the Registry of Societes Anonymes pursuant to its announcements no. K2-8800/25.08.2009 and K2-8800 (bis)/25.08.2009.

The Board of Directors of the Athens Exchange approved on 3 September 2009 the commencement of trading of the 5,751 new ordinary shares of the Company.

The Board of Directors of the Company has resolved that trading of the above new shares on the Athens Exchange will commence on 8 September 2009. The new shares will be credited to the securities accounts (SAT accounts) of the relevant shareholders before such date. The opening price of the Company's shares on the above date will be determined in accordance with the Regulation of the Athens Exchange.

Information pursuant to article 4 para. 2f of Law 3401/2005 is available at the offices of the Company at Maroussi, Attiki (9 Fragoklissias Street), and in electronic form on the website of the Company [www.coca-colahellenic.com](http://www.coca-colahellenic.com)

#### **INQUIRIES:**

##### **Company contacts:**

##### **Coca-Cola Hellenic**

Sarah Robinson  
Director Rewards & Corporate HR  
Business Partnership

**Tel: +30 210 61 83 175**  
email: sarah.robinson@[cchellenic.com](mailto:sarah.robinson@cchellenic.com)

George Toulantas  
Director Investor Relations

**Tel: +30 210 61 83 255**  
email : george.toulantas@[cchellenic.com](mailto:george.toulantas@cchellenic.com)

Vassilis Fragoulis  
Group Compensation and Benefits  
Manager

**Tel: +30 210 61 83 312**  
email : va~~ss~~ilis.fragoulis@[cchellenic.com](mailto:va<del>ss</del>ilis.fragoulis@cchellenic.com)

##### **About Coca-Cola Hellenic**

Coca-Cola Hellenic is one of the world's largest bottlers of products of The Coca-Cola Company with sales of more than 2 billion unit cases. It has broad geographic reach with operations in 28 countries serving a population of approximately 560 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit [www.coca-colahellenic.com](http://www.coca-colahellenic.com)