

OPAP S.A. Interim Consolidated Financial Results For the Nine Month Period ended September 30th, 2009

- **Revenues down 0.1% to €3,973.9 (9M 2008: €3,977.2m)**
- **EBITDA down 13.0% to €693.2m (9M 2008: €796.8m)**
- **Net Profit down 8.7% to €501.7 (9M 2008: €549.6m)**
- **Earnings per share down 8.7% to €1.57 (9M 2008: €1.72)**
- **Gross Interim Dividend of €0.65 per share compared to €0.80 per share in 2008 (down 18.8%)**

ATHENS, Greece – November 23, 2009 – OPAP S.A. (OPAr.AT), the leading gaming operator in Greece, announces its consolidated financial results for the nine month period ended September 30th, 2009, prepared in accordance with International Financial Reporting Standards (IFRS).

1. OVERVIEW

(€ 'm)	Q3 2009	Q3 2008	% Δ	9M 2009	9M 2008	% Δ
Revenues	1,209.8	1,217.0	(0.6)	3,973.9	3,977.2	(0.1)
EBITDA	186.6	240.7	(22.5)	693.2	796.8	(13.0)
EBITDA margin	15.4%	19.8%		17.4%	20.0%	
Net profit	130.5	163.8	(20.3)	501.7	549.6	(8.7)

OPAP's revenues for the 9M 2009 remained flat versus the corresponding period in 2008, reaching €3,973.9m despite the ongoing adverse economic environment. In Q3 2009, revenues also remained flat compared to the same period in 2008, primarily supported by good Stihima performance and the continuing strong Joker and Lotto sales performance.

The Group's EBITDA reached €693.2m in the 9M period from €796.8m for the corresponding period in 2008, down 13.0%. The EBITDA margin decreased to 17.4% from 20.0% in the 9M of 2008. In Q3 2009, EBITDA was down by 22.5% to €186.6m versus €240.7m in the corresponding period of 2008.

This decrease in EBITDA mainly reflects the higher Stihima payout and the increased distribution costs versus the corresponding period last year.

Net profit for the 9M 2009 period decreased by 8.7% to €501.7m from €549.6m in the same period last year. Net profit in Q3 2009 was down by 20.3% to €130.5m from €163.8m for the corresponding period in 2008.

2. FINANCIAL REVIEW

Revenue per game for Q3 and 9M 2009 and 2008

(€ '000)	Q3 2009	Q3 2008	Δ%	9M 2009	9M 2008	Δ%
STIHIMA	462,195	429,990	7.5	1,460,246	1,596,188	(8.5)
PROPO	7,588	8,546	(11.2)	33,692	37,285	(9.6)
PROPO-GOAL	178	249	(28.5)	836	1,115	(25.0)
TOTAL SPORTS BETTING	469,961	438,785	7.1	1,494,774	1,634,588	(8.6)
KINO	629,297	688,134	(8.6)	2,111,519	2,045,251	3.2
JOKER	68,607	48,347	41.9	237,648	171,030	39.0
Super 3	12,239	15,117	(19.0)	38,447	43,670	(12.0)
LOTTO	17,104	12,879	32.8	49,067	38,471	27.5
PROTO	9,593	10,680	(10.2)	33,119	34,478	(3.9)
Extra 5	2,964	3,097	(4.3)	9,318	9,704	(4.0)
TOTAL NUMERICAL GAMES	739,804	778,254	(4.9)	2,479,118	2,342,604	5.8
TOTAL REVENUES	1,209,765	1,217,039	(0.6)	3,973,892	3,977,192	(0.1)

Total revenues remained almost flat at €3,973.9m in the 9M 2009. In Q3 2009, revenues amounted to €1,209.8m, compared to €1,217.0m in the same period in 2008.

Sports betting revenues decreased by 8.6% to €1,494.8m in 9M 2009 compared to the corresponding period in 2008 when additional Stihima revenues were generated during the European Football Cup (June 2008). During Q3 2009, Stihima revenues increased by 7.5% to €462.2m from €430.0m in the same period of 2008.

Revenues from numerical games in the 9M 2009 period increased by 5.8%, reaching €2,479.1m from €2,342.6m in the corresponding period of 2008, while in Q3 2009 revenues from numerical games decreased by 4.9% to €739.8m.

Revenues from KINO in 9M 2009 increased by 3.2% to €2,111.5m from €2,045.3m in the corresponding period in 2008. In Q3 2009, revenues from KINO decreased by 8.6% compared to the same quarter last year, also affected by the July 2009 strike of our agents network.

Revenues from JOKER and LOTTO in 9M 2009 increased by 39.0% and 27.5% respectively, attributed to the successive favourable jackpots as well as the games' rejuvenation at the beginning of the year.

Cost of Sales for Q3 and 9M 2009 and 2008

(€ '000)	Q3 2009	Q3 2008	Δ%	9M 2009	9M 2008	Δ%
Prize payouts to lottery and betting winners	830,288	811,908	2.3	2,680,424	2,633,298	1.8
Agents' commissions	101,690	101,301	0.4	334,632	331,651	0.9
Betting commissions	303	365	(17.0)	1,059	1,419	(25.4)
Depreciation	3,108	3,180	(2.3)	9,438	6,918	36.4
Amortization	6,945	21,190	(67.2)	20,934	62,374	(66.4)
Repairs and maintenance expenses	11,834	10,972	7.9	34,231	27,957	22.4
Third party expenses	7,836	6,262	25.2	21,864	21,897	(0.2)
Greek Football Federation & Greek Professional Leagues	384	394	(2.4)	2,214	2,862	(22.6)
Personnel costs	4,704	4,557	3.2	15,540	14,686	5.8
Other expenses	9,913	9,622	3.0	32,569	28,476	14.4
Bad debt provision	800	-		3,400	2,000	70.0
Retirement benefit costs	381	440	(13.5)	1,227	1,325	(7.4)
Total	978,186	970,191	0.8	3,157,532	3,134,863	0.7

Total cost of sales increased in the 9M 2009 period by 0.7%, reaching €3,157.5m from €3,134.9m in the corresponding period in 2008, while in Q3 2009 the increase was 0.8% and total cost of sales reached €978.2m.

Payout to lottery and betting winners in the 9M 2009 period reached €2,680.4m, increased by 1.8%, from €2,633.3m in the respective period of 2008. In Q3 2009, payout cost to winners was up 2.3% compared to the same quarter in 2008. Despite the decrease in revenues of 0.6%. In particular, Stihima payout in 9M 2009 was equal to 70.5% of the game's revenues compared with 65.9% in the corresponding period last year. The respective Q3 2009 payout for Stihima was 74.2% compared to the favourable for the company 67.1% at the same period in 2008.

Agents' commissions increased to €334.6m in the 9M 2009 period from €331.7m in the same period of 2008.

Depreciation and amortization expense included in the cost of sales amounted to €30.4m from €69.3m in the corresponding period in 2008, as a result of the know-how transfer agreement having been fully amortized since 31.12.2008.

Repairs and maintenance expenses reached €34.2m in the 9M 2009 period from €28.0m in the corresponding period in 2008, an increase of 22.4%, mainly reflecting the higher maintenance expenses of the increased number of terminals now installed in our agents' network.

Third party expenses remained flat at €21.9m versus the corresponding 9M period in 2008.

Personnel costs included in the cost of sales reached €15.5m, increased by 5.8%, versus €14.7m in the corresponding period in 2008. Total personnel costs reached €42.8m from €39.9m in the corresponding period in 2008.

Other operating expenses included in the cost of sales, reached €32.6m in 9M 2009 from €28.5m in 9M 2008, reflecting increased costs related to the operation of our games (including coupon tickets, program brochure, thermal printing paper etc.).

Gross Profit

Gross profit in 9M 2009 reached €816.4m from €842.3m in the corresponding period in 2008, with the gross profit margin slightly decreasing to 20.5% from 21.2% in 9M 2008.

Distribution Costs

Distribution costs in 9M 2009, amounted to €118.5m from €81.0m in the respective period of last year. Out of the total distribution costs for the period, the €112.4m amount corresponds to sponsorships, grants and advertising costs versus €75.2m in 2008. In Q3 2009, sponsorships, grants and advertising expenses amounted to €40.0m from €19.2m in the same period in 2008.

Administrative Expenses

Administrative expenses in 9M 2009 increased by 13.7% to €36.0m from €31.6m in 9M 2008.

Profit from Operations

Reflecting the factors mentioned above, profit from operations for the period decreased by 9.0% to €660.2m compared to €725.2m in the corresponding period in 2008.

Tax Expenses

Tax expenses in 9M 2009 amounted to €177.4m from €197.0m in the corresponding period in 2008.

Net Profit

Net profit for the period decreased by 8.7% to €501.7m from €549.6m in the same period in 2008. In Q3 2009 net profit amounted to €130.5m versus €163.8m in Q3 2008, a decrease of 20.3%.

Cash Flows for Q3 and 9M of 2009 and 2008

(€'.000)	Q3 2009	Q3 2008	Δ%	9M 2009	9M 2008	Δ%
Cash Flow from Operating Activities	(15,760)	146,571	(110.8)	448,751	631,704	(29.0)
Cash Flow from Investing Activities	2,884	5,503	(47.6)	8,660	22,841	(62.1)
Cash Flow from Financing Activities	(13,467)	(13,136)	2.5	(487,691)	(410,704)	18.8

Cash Flow from Operating Activities

Cash flow from operating activities in 9M 2009 amounted to €448.8m from €631.7m in the corresponding period in 2008. The decrease in cash flow in 9M 2009 is primarily due to tax payments related to higher 2008 profits, while the decrease in cash flow in Q3 2009 is mainly the result of the period under review having one additional tax instalment due to a calendar effect as well as the 10% withholding tax payment on the remaining dividend.

Cash Flow from Investing Activities

Cash flow from investing activities in 9M 2009 amounted to inflows of €8.7m, reflecting interest income of €21.7m and a cash outflow of €11.5m for the acquisition of a 30% stake in Neurosoft.

Cash Flow from Financing Activities

Cash flow from financing activities amounted to an outflow of €487.7m versus €410.7m in the corresponding period in 2008, mainly reflecting the payment of a higher dividend for the fiscal year 2008 compared to the dividend for fiscal year 2007.

3. MAIN DEVELOPMENTS

Interim Dividend Payment

On November 23, 2009, the Board of Directors of OPAP, in the context of the dividend policy followed in the recent years, as well as the upcoming extraordinary tax to be imposed to all large Greek corporations, (according to the relevant draft law filed for voting on 20.11.2009) resolved upon the distribution to the shareholders of an interim dividend for the fiscal year 2009, totalling €207.350.000 compared to €255.200.000 in 2008, or €0.65 per share, pre-tax, compared to €0.80 per share last year. The per share amount is subject to a 10% withholding tax, according to the provisions of Article 18 of Law 3697/2008. The ex-dividend date has been set at December 16, 2009. Shareholders registered as at the close of Athex trading on December 15, 2009 will be entitled to this dividend payment, which will take place on December 24, 2009. The record date will be December 18, 2009.

Contractual Agreement with Agents

Following the finalization of the agreement contract, more than 86% of our agents have so far signed the relevant individual agreements.

EGM

On November 23, 2009 the Board of Directors of OPAP resolved upon the convention of an extraordinary general shareholders meeting for December 18, 2009 for the election of a new Board of Directors.

Tax on Players' Winnings

As far as the provisions of Law 3375/2009 pertaining to the winnings' taxation regime the Ministry of Finance according to the above draft law postpones its application until 30.04.2010.

Note:

OPAP's S.A. "Financial Status and Results" for the 9M 2009 will be published in the following newspapers: Kathimerini, To Vima, Naftemporiki and Imerisia on Tuesday November 24th 2009 and will be available on the company's website: www.opap.gr and on the Athens Exchange website: www.ase.gr

ATTACHMENTS

- 1. Condensed Consolidated Statement of Comprehensive Income for the nine-month period that ended on September 30th, 2009 and 2008**
- 2. Condensed Statement of Comprehensive Income of OPAP S.A. for the nine-month period that ended on September 30th, 2009 and 2008**
- 3. Condensed Statement of Financial Position As of September 30th, 2009 and December 31st, 2008**
- 4. Cash Flow Statement for the nine-month period that ended on September 30th, 2009 and 2008**

1. Condensed Consolidated Statement of Comprehensive Income For the nine-month period that ended on September 30th, 2009 and 2008

(Amounts in thousand euro except earnings per share)

	2009		2008	
	1.1-30.9.2009	1.7-30.9.2009	1.1-30.9.2008	1.7-30.9.2008
Revenues	3,973,892	1,209,765	3,977,192	1,217,039
Cost of sales	<u>(3,157,532)</u>	<u>(978,186)</u>	<u>(3,134,863)</u>	<u>(970,191)</u>
Gross profit	816,360	231,579	842,329	246,848
Other operating income	1,218	237	1,950	453
Distribution costs	(118,503)	(42,437)	(81,016)	(21,381)
Administrative expenses	(35,968)	(12,209)	(31,622)	(10,194)
Other operating expenses	<u>(2,883)</u>	<u>(1,634)</u>	<u>(6,399)</u>	<u>(246)</u>
Operating result	660,224	175,536	725,242	215,480
Gain / (Loss) from associates	(170)	(115)	-	-
Gain / (Loss) from sales of non-current assets	(12)	-	-	-
Financial result, net	<u>19,010</u>	<u>2,553</u>	<u>21,399</u>	<u>7,193</u>
Profit before tax	679,052	177,974	746,641	222,673
Income tax	(169,735)	(48,072)	(199,542)	(60,763)
Deferred tax	<u>(7,663)</u>	<u>587</u>	<u>2,510</u>	<u>1,895</u>
Profit after tax	501,654	130,489	549,609	163,805
Parent company shareholders	501,654	130,489	549,593	163,805
Minority interest	-	-	16	-
Other income				
Exchange differences from the conversion of business activities abroad	-	-	-	-
Other income after tax	-	-	-	-
Total income after tax	501,654	130,489	549,609	163,805
Parent company shareholders	501,654	130,489	549,593	163,805
Minority interest	-	-	16	-
Basic earnings per share	1.5726	0.4091	1.7229	0.5135

2. Condensed Statement of Comprehensive Income of OPAP S.A.

For the nine-month period that ended on September 30th, 2009 and 2008

(Amounts in thousand euro except earnings per share)

	2009		2008	
	1.1-30.9.2009	1.7-30.9.2009	1.1-30.9.2008	1.7-30.9.2008
Revenues	3,813,947	1,160,053	3,843,968	1,171,802
Cost of sales	<u>(3,023,273)</u>	<u>(936,857)</u>	<u>(3,020,932)</u>	<u>(931,725)</u>
Gross profit	790,674	223,196	823,036	240,077
Other operating income	15,647	4,702	12,887	4,328
Distribution costs	(115,550)	(41,393)	(78,747)	(20,625)
Administrative expenses	(30,768)	(9,753)	(27,965)	(9,189)
Other operating expenses	<u>(2,704)</u>	<u>(1,566)</u>	<u>(6,389)</u>	<u>(245)</u>
Operating result	657,299	175,186	722,822	214,346
Gain / (Loss) from sales of non-current assets	(12)	-	-	-
Financial result, net	16,478	1,966	17,931	5,913
Dividends from subsidiaries	<u>750</u>	-	<u>2,558</u>	-
Profit before tax	674,515	177,152	743,311	220,259
Income tax	(169,047)	(47,869)	(198,776)	(60,455)
Deferred tax	<u>(8,441)</u>	<u>396</u>	<u>2,811</u>	<u>2,013</u>
Profit after tax	497,027	129,679	547,346	161,817
Parent company shareholders	497,027	129,679	547,346	161,817
Minority interest	-	-	-	-
Other income				
Exchange differences from the conversion of business activities abroad	-	-	-	-
Other income after tax	-	-	-	-
Total income after tax	497,027	129,679	547,346	161,817
Parent company shareholders	497,027	129,679	547,346	161,817
Minority interest	-	-	-	-
Basic earnings per share	1.5581	0.4065	1.7158	0.5073

3. Condensed Statement of Financial Position

As of September 30th, 2009 and December 31st, 2008

(Amounts in thousand euro)

	GROUP		COMPANY	
	30.9.2009	31.12.2008	30.9.2009	31.12.2008
ASSETS				
Current assets				
Cash and cash equivalents	676,108	706,388	579,256	603,509
Inventories	784	1,310	779	1,310
Trade receivables	69,103	69,337	72,017	71,989
Other current assets	<u>227,921</u>	<u>224,898</u>	<u>227,150</u>	<u>223,236</u>
Total current assets	973,916	1,001,933	879,202	900,044
Non - current assets				
Intangible assets	230,880	253,286	230,863	253,253
Tangible assets (for own use)	88,929	97,663	86,601	95,423
Investments in real estate	1,311	1,362	2,790	2,898
Goodwill	8,435	8,435	-	-
Investments in subsidiaries	-	-	36,527	36,527
Investments in associates	12,748	1,470	1,200	1,200
Other non - current assets	14,866	15,313	14,856	15,304
Deferred tax assets	<u>14,416</u>	<u>22,079</u>	<u>27,459</u>	<u>35,900</u>
Total non - current assets	371,585	399,608	400,296	440,505
TOTAL ASSETS	1,345,501	1,401,541	1,279,498	1,340,549
EQUITY & LIABILITIES				
Short - term liabilities				
Trade payables	154,498	147,128	148,449	142,031
Payables from financial leases	46,019	53,474	46,019	53,474
Tax liabilities	288,877	378,965	287,391	378,104
Accrued and other liabilities	<u>50,725</u>	<u>49,530</u>	<u>48,695</u>	<u>46,161</u>
Total short - term liabilities	540,119	629,097	530,554	619,770
Long - term liabilities				
Payables from financial leases	12	32,419	12	32,419
Employee benefit plans	23,039	22,637	22,915	22,637
Provisions	41,006	31,793	40,931	31,743
Other long-term liabilities	<u>7,698</u>	<u>7,022</u>	<u>7,521</u>	<u>6,842</u>
Total long - term liabilities	71,755	93,871	71,379	93,641
Equity				
Share capital	95,700	95,700	95,700	95,700
Reserves	43,809	43,700	43,060	43,060
Proposed dividends	-	446,600	-	446,600
Exchange differences	(23)	(23)	-	-
Retained earnings	<u>594,141</u>	<u>92,596</u>	<u>538,805</u>	<u>41,778</u>
Total equity	733,627	678,573	677,565	627,138
Minority interest	-	-	-	-
Total equity	733,627	678,573	677,565	627,138
TOTAL EQUITY & LIABILITIES	1,345,501	1,401,541	1,279,498	1,340,549

4. Cash Flow Statement

For the nine-month period that ended on September 30th, 2009 and 2008

(Amounts in thousand euro)

	GROUP		COMPANY	
	1.1-30.9.2009	1.1-30.9.2008	1.1-30.9.2009	1.1-30.9.2008
OPERATING ACTIVITIES				
Profit before tax	679,052	746,641	674,515	743,311
Adjustments for:				
Depreciation & Amortization	32,992	71,567	32,642	71,319
Financial result	(19,010)	(21,399)	(16,478)	(17,931)
Employee benefit plans	402	(335)	278	(335)
Provisions for bad debts	3,400	2,000	3,400	2,000
Other provisions	2,188	4,203	2,188	4,203
Exchange differences	(51)	-	(51)	-
Results from investing activities	284	(81)	12	(90)
Dividends from subsidiaries	-	-	(750)	(2,558)
Total	699,257	802,596	695,756	799,919
Changes in working capital				
(Increase) decrease in inventories	527	(457)	531	(457)
(Increase) decrease in trade & other receivables	(3,153)	(21,640)	(4,302)	(21,447)
Increase (decrease) in payables (excluding banks)	9,795	(10,326)	10,861	(19,014)
Increase (decrease) in taxes payable	(33,734)	(3,913)	(34,191)	(2,842)
	672,692	766,260	668,655	756,159
Interest expenses	(2,623)	(4,449)	(2,566)	(4,432)
Income taxes paid	(221,318)	(130,107)	(220,824)	(128,908)
Cash flows from operating activities	448,751	631,704	445,265	622,819
INVESTING ACTIVITIES				
Proceeds from sales of tangible & intangible assets	205	39	200	2
Guarantees	-	(28)	-	(34)
Loans raised to personnel	412	554	412	554
Purchase of related companies' net assets	(11,520)	-	-	-
Subsidiary net assets acquisition	-	(900)	-	(900)
Purchase of tangible assets	(1,989)	(2,064)	(1,450)	(1,874)
Purchase of intangible assets	(132)	(608)	(84)	(602)
Interest received	21,684	25,848	19,095	22,363
Dividends from subsidiaries	-	-	-	2,558
Cash flows used in investing activities	8,660	22,841	18,173	22,067
FINANCING ACTIVITIES				
Repayments of financial lease funds	(39,862)	(46,960)	(39,862)	(46,960)
Dividends paid	(447,829)	(363,744)	(447,829)	(363,744)
Cash flows used in financing activities	(487,691)	(410,704)	(487,691)	(410,704)
Net increase (decrease) in cash and cash equivalents	(30,280)	243,841	(24,253)	234,182
Cash and cash equivalents at the beginning of the period	706,388	492,860	603,509	404,825
Cash and cash equivalents in the end of the period	676,108	736,701	579,256	639,007