

## Coca-Cola Hellenic Bottling Company S.A. announces trading date of new ordinary shares resulting from exercise of stock options

**Maroussi, Greece - 25 November 2010** - Coca-Cola Hellenic Bottling Company S.A. ("Coca-Cola Hellenic", the "Company") announces that as of 29 November 2010, a total of 169,648 new ordinary shares will commence trading on the Athens Exchange. The new shares have been issued as a result of an increase in the share capital of Coca-Cola Hellenic amounting to €84,824 following the exercise of stock options by employees of Coca-Cola Hellenic and of its affiliated companies.

The share capital of the Company now amounts to €183,068,220 divided into 366,136,440 shares with a nominal value of €0.50 each.

The new 169,648 shares have been distributed to a total of 12 option holders as follows:

Number of plan	Date of approval by the General Meeting	Date of approval by the Board of Directors	Exercise price in EUR before the issuance of bonus shares*	Exercise price in EUR after the bonus issuance and before the adjustment for capital return*	Adjusted exercise price in EUR following the capital return*	Options exercised / Shares granted	Amount in Euros
1.	22.11.2001	13.12.2001	14.68	9.79	8.29	20,100	166,629
2.	22.11.2001	13.12.2001	12.08	8.05	6.55	0	0.00
3.	22.11.2001	13.12.2001	14.53	9.69	8.19	76,300	624,897
4.	06.06.2003	23.06.2003	12.95	8.63	7.13	16,500	117,645
5.	06.06.2003	15.12.2003	16.76**	11.17	9.67	19,000	183,730
6.	06.06.2003	03.12.2004	18.63**	12.42	10.92	4,750	51,870
7.	17.06.2005	02.12.2005	23.30**	15.53	14.03	5,500	77,165
8.	17.06.2005	21.03.2006	24.85**	16.57	15.07	0	0.00
9.	17.06.2005	23.06.2006	23.02**	15.35	13.85	15,000	207,750
10.	17.06.2005	13.12.2006	28.06**	18.71	17.21	12,498	215,090.58
11.	17.06.2005	13.12.2007	-	28.75**	27.25	0	0.00
12.	17.06.2005	20.06.2008	-	24.54**	23.04	0	0.00
13.	17.06.2005	11.12.2008	-	11.36**	9.86	0	0.00
14.	18.06.2009	10.12.2009	-	-	16.54***	0	0.00
15.	18.06.2009	18.3.2010	-	-	20.00***	0	0.00
<b>Total:</b>						<b>169,648</b>	<b>1,644,776.58</b>

(\*) The exercise price per share in relation to the Company's Stock Option Plans, as this was initially determined by decisions of the General Meetings of the Company dated 22.11.2001, 06.06.2003 and 17.06.2005 respectively, and subsequently adjusted as a consequence of the decision of the General Meeting dated 15.10.2007 to issue bonus shares. The exercise price per share in relation to the Company's Stock Option Plans adjusted further as a consequence of the decision of the Extraordinary General meeting dated 16.10.2009 to return capital to its shareholders.

(\*\*) Denotes that such exercise price was calculated as the average of the Company's share price at close of trading on the Athens Exchange over the last ten (10) business days prior to the relevant decision of the Board of Directors that granted the options.

(\*\*\*) Denotes that such exercise price was equal to the closing price of the Company's share on the Athens Exchange on the Grant Date.

The Board of Directors approved the share capital increase, which does not constitute an amendment of the Company's Articles of Association, on 2 November 2010, in accordance with the resolutions of the General Meetings listed above. The Ministry of Regional Development and Competitiveness approved and registered the share capital increase with the Registry of Societes Anonymes pursuant to its announcement no. K2-10351/16-11-2010.

The Board of Directors of the Athens Exchange approved on 24 November 2010 the commencement of trading of the 169,648 new ordinary shares of the Company.

The Board of Directors of the Company has resolved that trading of the above new shares on the Athens Exchange will commence on 29 November 2010. The new shares will be credited to the securities accounts (SAT accounts) of the beneficial shareholders before such date. The opening price of the Company's shares on the above date will be determined in accordance with the Regulation of the Athens Exchange.

Information pursuant to article 4 para. 2f of Law 3401/2005 is available at the offices of the Company at Maroussi, Attiki (9 Fragoklissias Street), and in electronic form on the website of the Company [www.coca-colahellenic.com](http://www.coca-colahellenic.com), as well as on the website of the Athens Exchange [www.ase.gr](http://www.ase.gr).

#### **INQUIRIES:**

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##### **About Coca-Cola Hellenic**

Coca-Cola Hellenic is one of the world's largest bottlers of products of The Coca-Cola Company with sales of more than 2 billion unit cases. It has broad geographic reach with operations in 28 countries serving a population of approximately 560 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit [www.coca-colahellenic.com](http://www.coca-colahellenic.com)