# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  JAN GUSTAVSSON	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  34.284 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  801,000 ORDINARY SHARES UNDER OPTION 63,979 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY

## **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  DIMITRIOS LOIS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  159,876 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  1,700,000 ORDINARY SHARES UNDER OPTION  298,352 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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## **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  ZORAN BOGDANOVIC	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  31.813 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  245,250 ORDINARY SHARES UNDER OPTION  59,368 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  KEITH SANDERS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  33,434 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  529,000 ORDINARY SHARES UNDER OPTION  62,393 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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## **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director SOTIRIS YANNOPOULOS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 29,188 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  150,500 ORDINARY SHARES UNDER OPTION  54,469 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  JOHN EARL BRADY	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  34,438 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  776,000 ORDINARY SHARES UNDER OPTION  64,266 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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## **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  ALAIN LAURENT BROUHARD	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  30,577 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  320,000 ORDINARY SHARES UNDER OPTION  57,061 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  MARCEL MARTIN	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 28,570 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  199,000 ORDINARY SHARES UNDER OPTION  53,316 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director SANDA PAREZANOVIC	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  22,393 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  48,500 ORDINARY SHARES UNDER OPTION  41,788 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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## **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  MICHALIS IMELLOS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  37,836 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
	CLOSING PRICE ON 16/03/2016: £ 14.34		286,500 ORDINARY SHARES UNDER OPTION 70,607 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  KLASKE DE JONGE	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  14,106 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
	CLOSING PRICE ON 16/03/2016: £ 14.34		20,000 ORDINARY SHARES UNDER OPTION 26,324 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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## **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  NIGEL DAVIS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  19,172 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  199,000 ORDINARY SHARES UNDER OPTION  35,777 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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## **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director SHALENDRA KUMAR	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 8,190 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
	CLOSING PRICE ON 16/03/2016: £ 14.34		23,000 ORDINARY SHARES UNDER OPTION  15,284 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  VITALIY NOVIKOV	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  9,554 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  49,334 ORDINARY SHARES UNDER OPTION  17,829 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director STEFANOS VAFIDIS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number)  14,130 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  223,900 ORDINARY SHARES UNDER OPTION  25,495 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  KIRIL PETROV	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 4,644 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
	CLOSING PRICE ON 16/03/2016: £ 14.34		6,500 ORDINARY SHARES UNDER OPTION  8,667 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director CHRISTOS VARSOS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 6,067 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  11,322 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  GERHARD SEIDL	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person  N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 6,843 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  129,000 ORDINARY SHARES UNDER OPTION  12,770 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  GARYFALIA SPYRIOUNI	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 8,434 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  58,001 ORDINARY SHARES UNDER OPTION
	£ 14.54		15,130 PERFORMANCE SHARES
23.	Any additional information  N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  RAFAL WICINSKI	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 4,544 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  28,000 ORDINARY SHARES UNDER OPTION
			8,579 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director SPYROS MELLO	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 7,749 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  81,500 ORDINARY SHARES UNDER OPTION  13,901 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the issuer COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  IVO BJELIS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 6,764 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  38,000 ORDINARY SHARES UNDER OPTION  12,134 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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# **Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons**

1.	Name of the <i>issuer</i> COCA-COLA HBC AG	2.	State whether the notification relates to (i) a transaction notified in accordance with <i>DTR</i> 3.1.2 R, (ii) a disclosure made in accordance with section 793 of the Companies Act 2006, or (iii) in accordance with paragraph 26 of the Model Code  THIS NOTIFICATION RELATES TO A TRANSACTION NOTIFIED IN ACCORDANCE WITH <i>DTR</i> 3.1.2 R
3.	Name of person discharging managerial responsibilities/director  PAPANASTASIOU ALEXANDROS	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person N/A

17	Date of grant 16/03/2016	18.	Period during which or date on which exercisable  THE PERFORMANCE SHARES WILL VEST AFTER 3 YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS
19.	Total amount paid (if any) for grant of the performance shares  NIL	20.	Description of shares or debentures involved (class and number) 6,067 PERFORMANCE SHARES
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise  CLOSING PRICE ON 16/03/2016: £ 14.34	22.	Total number of shares or debentures over which options held following notification  31,000 ORDINARY SHARES UNDER OPTION  11,322 PERFORMANCE SHARES
23.	Any additional information N/A	24.	Name of contact and telephone number for queries  JAN GUSTAVSSON GENERAL COUNSEL & COMPANY SECRETARY TEL: +41 41 726 01 37

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