



Presentation at the Association of Greek Institutional Investors

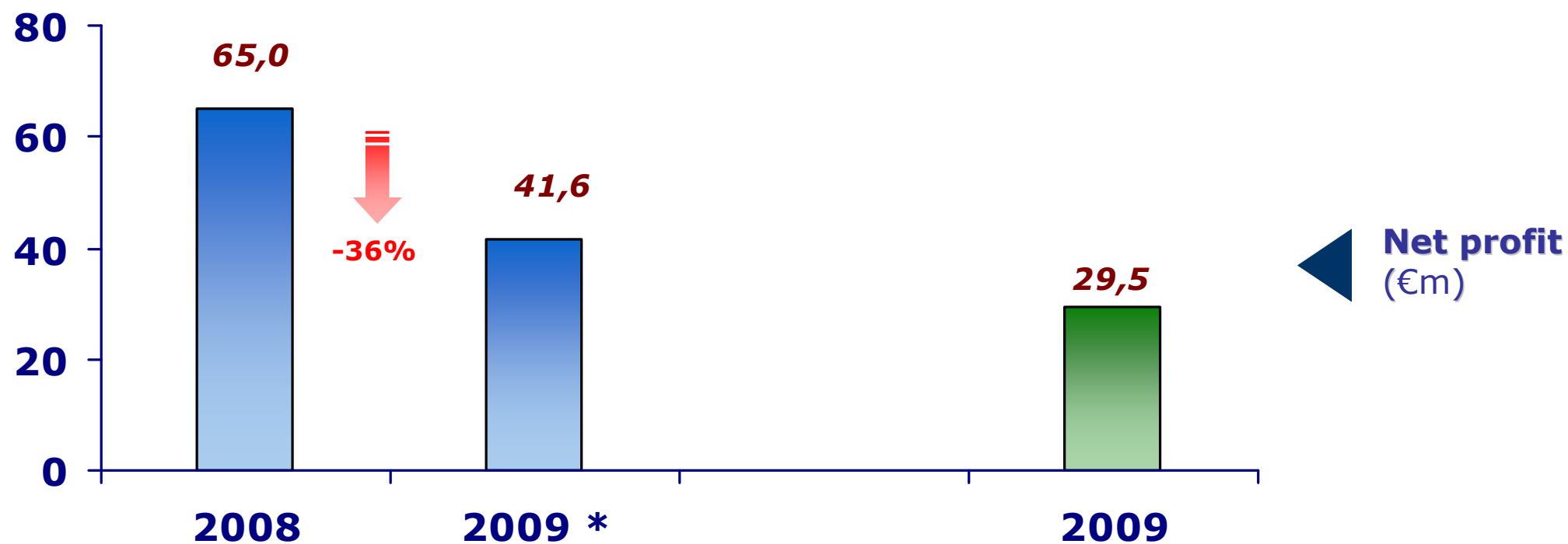
March 10th 2010

Spyros Capralos
CEO



ΟΜΙΛΟΣ ΕΛΛΗΝΙΚΑ ΧΡΗΜΑΤΙΣΤΗΡΙΑ
HELLENIC EXCHANGES GROUP

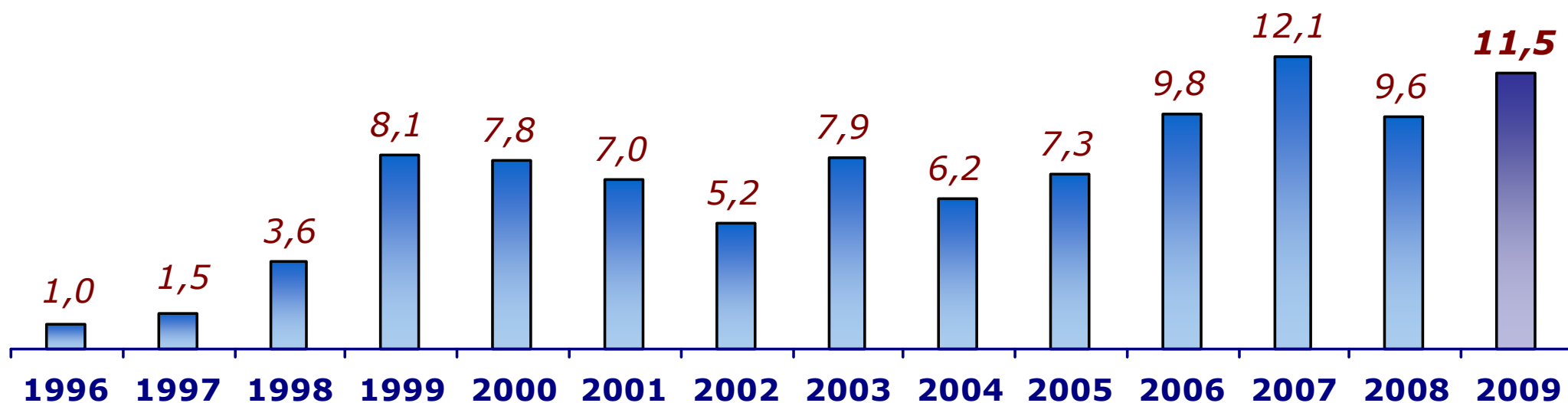
Net profit



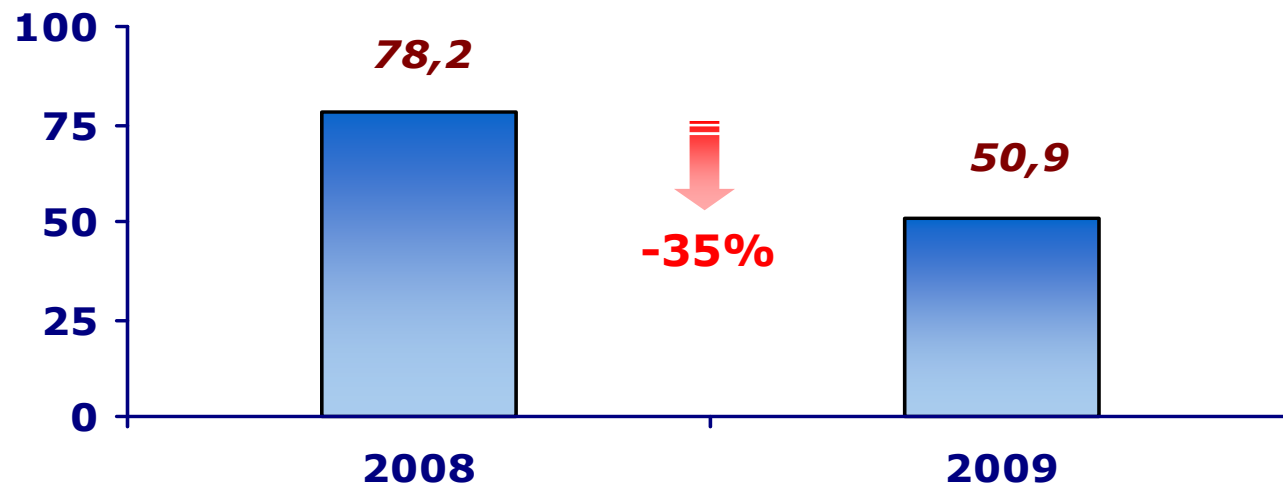
* Excluding the €12.1m extraordinary tax (Law 3808/2009)

Transaction activity

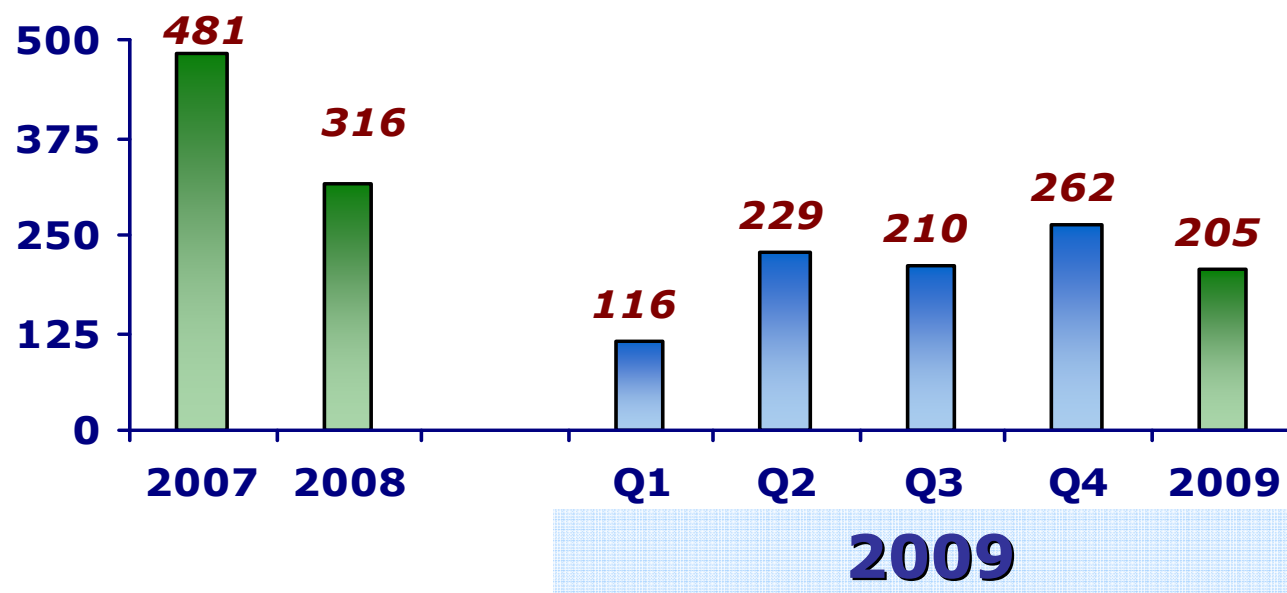
Volume of transactions (bn shares)



Value of transactions



Value of transactions
(€bn)



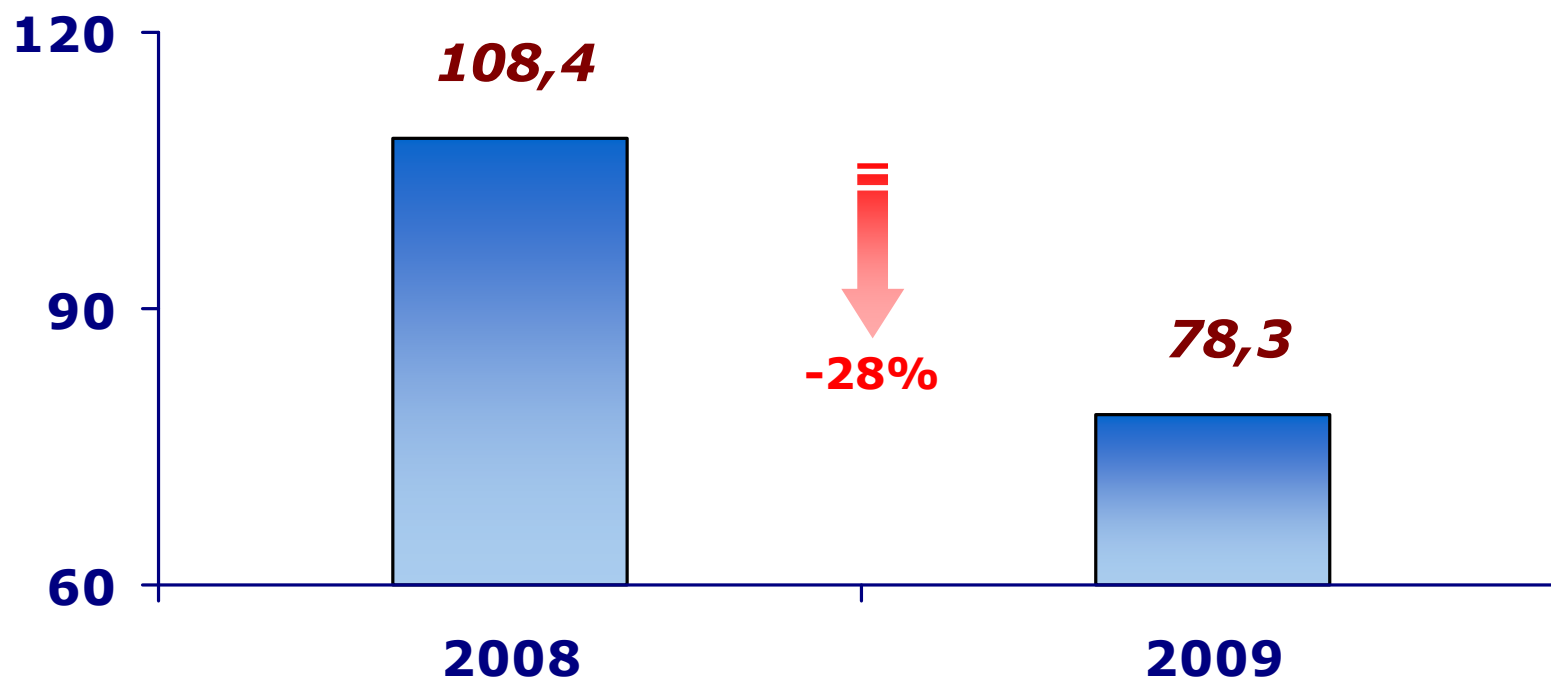
Average daily value of
transactions in 2009
(€m)

Market capitalization

ATHEX cash market capitalization (€bn)



Turnover



Revenue analysis

Revenue Analysis (amounts in thousand €)

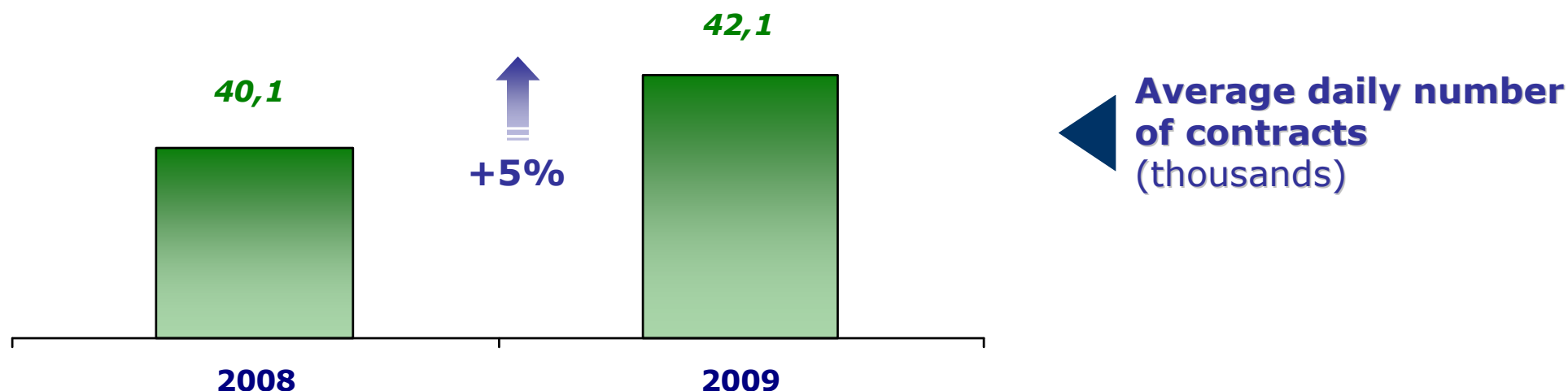
Revenue from...	2009	2009 % of total	2008	Δ% '09 - '08
Cash Market (Clearing & Settlement)	23.883	30%	38.029	-37%
Cash Market (Trading)	15.182	19%	22.630	-33%
Listed companies & new listings	11.522	15%	10.056	15%
Derivatives Market (Clearing)	5.301	7%	5.061	5%
Data Vendors	4.869	6%	4.539	7%
Central Registry Management	3.985	5%	5.114	-22%
Other activities	3.105	4%	3.067	1%
Derivatives Market (Trading)	3.059	4%	5.956	-49%
IT services	2.175	3%	1.711	27%
Off-exchange transfers / OTC	1.993	3%	6.439	-69%
Member subscriptions & terminals	1.466	2%	3.212	-54%
ATHEX - CSE Common Platform	1.149	1%	1.252	-8%
Auxiliary Fund management	652	1%	1.300	-50%
Revenue	78.341	100%	108.366	-28%
less: Regulator Fee	3.685	5%	5.727	-36%
Total Operating Revenue	74.656		102.639	-27%
Non-recurring revenue	1.775		7.000	
Total Revenue	76.431		109.639	-30%



Revenue from listed companies

Listed companies & new listings (€m)	2009	2008	Δ
Listed company subscriptions	3.7	5.8	-37%
Rights issues	6.9	3.3	+109%
Shareholder registry changes	0.7	0.6	+27%
Other	0.2	0.4	-52%
Total	11.5	10.1	+15%

Revenue – Derivatives market



Revenue Analysis (amount in thousand €)				
Revenue from...	2009	2009 % of total	2008	Δ% '09 - '08
Derivatives Market (Clearing)	5.301	7%	5.061	5%
Derivatives Market (Trading)	3.059	4%	5.956	-49%
Revenue	78.341		108.366	

✎ The drop in revenues in the derivatives market is due to the **the drop in the underlying stock prices**



Revenue from IT services

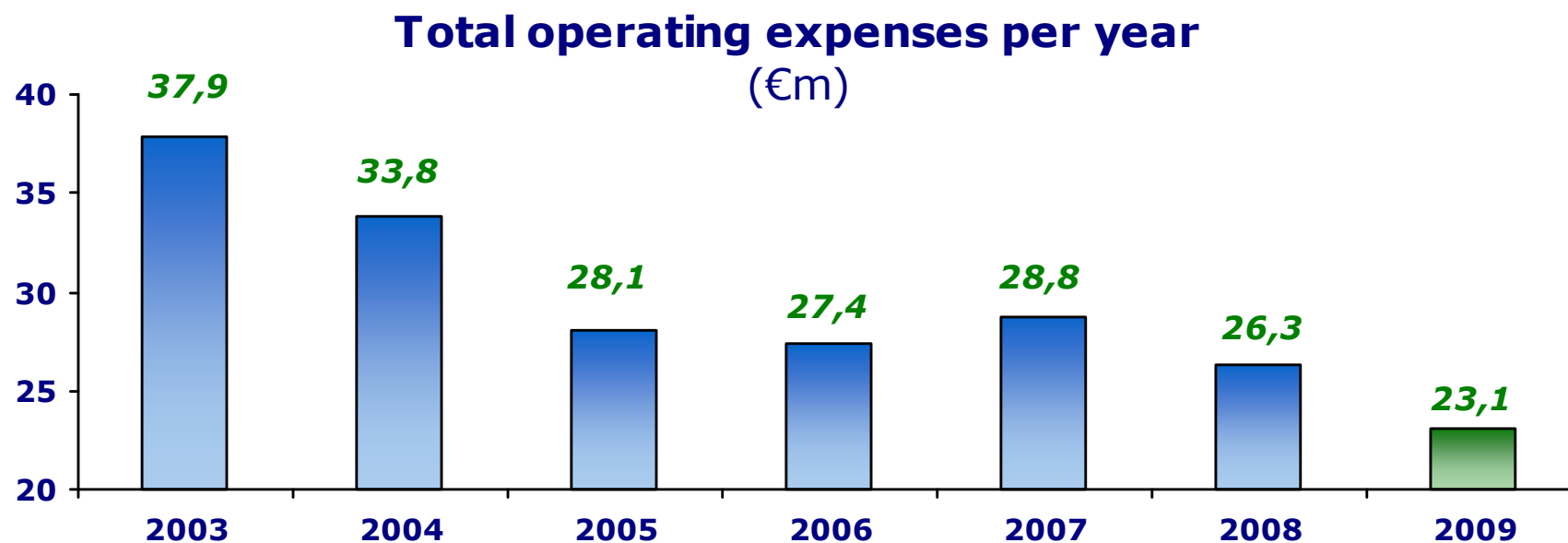
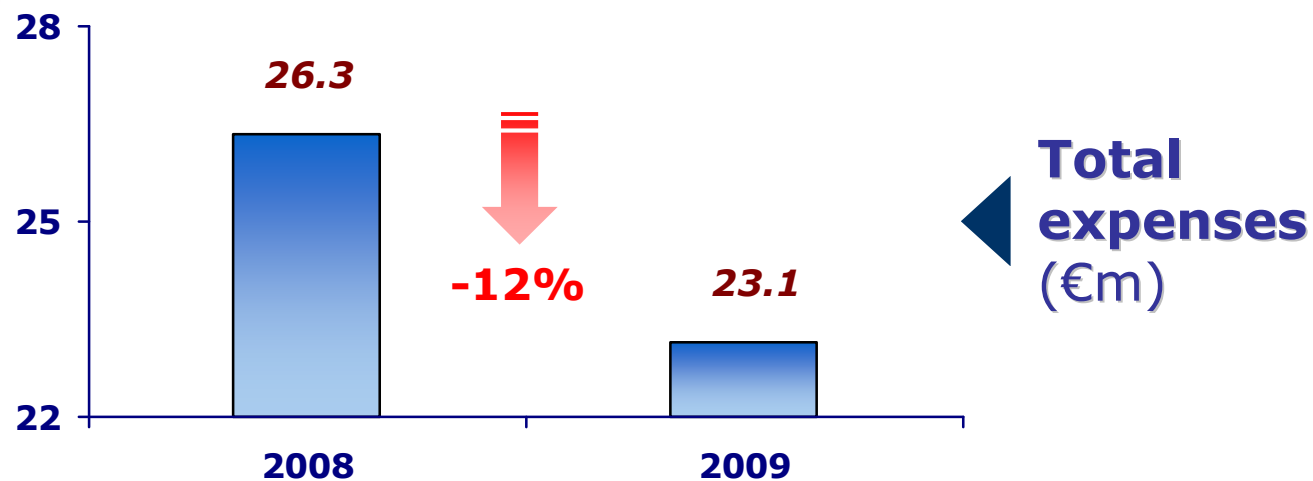
IT services <i>(€ thousand)</i>	2009	2008	Δ
Dematerialized Securities System (DSS) terminal licenses	248	0	
ATHEXnet connection services	1,040	950	+9%
Maintenance of software licenses	484	416	+16%
Other	403	345	+17%
Total	2,175	1,711	+27%



Non-recurring revenue

Non-recurring revenue (€m)	2009	2008
Claim on the tax on the fee to the Regulator (HCMC) for 2000	1.8	-
Claim on the tax on the fee to the Regulator (HCMC) for 1999	-	3.3
Sale of the Pesmazoglou building (profit)	-	3.2
Other	-	0.5
Total	1.8	7.0

Total expenses



Revenue analysis

Expenses Analysis (amounts in € thousands)

	2009	% of total	2008	Δ% '09 - '08
Personnel remuneration & expenses	13.211	57%	14.686	-10%
Other expenses	2.092	9%	3.137	-33%
Repairs / maintenance / IT support	1.795	8%	1.898	-5%
Utilities	1.783	8%	1.894	-6%
Third party remuneration & expenses	1.536	7%	1.835	-16%
Building / equipment management	1.179	5%	1.112	6%
Taxes - VAT	1.175	5%	1.148	2%
Marketing & advertising expenses	378	2%	617	-39%
Total operating expenses	23.149	100%	26.327	-12%
Non-recurring expenses	509	-	0	-
Total expenses	23.658	0%	26.327	-10%



Personnel remuneration & expenses

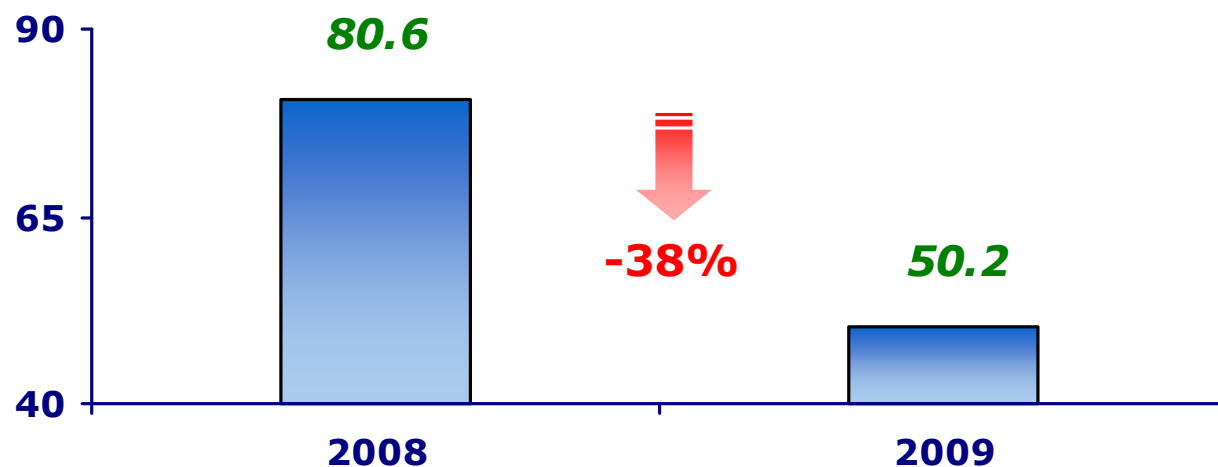
<i>(€ thousand)</i>	2009	2008	Δ
Wages and salaries	9,914	10,635	-7%
Social security contributions	2.160	2.215	-2%
Stock option plan provision	0	331	-100%
Compensation	116	580	-80%
Other personnel expenses	1,021	925	+10%
Total	13,211	14,686	-10%



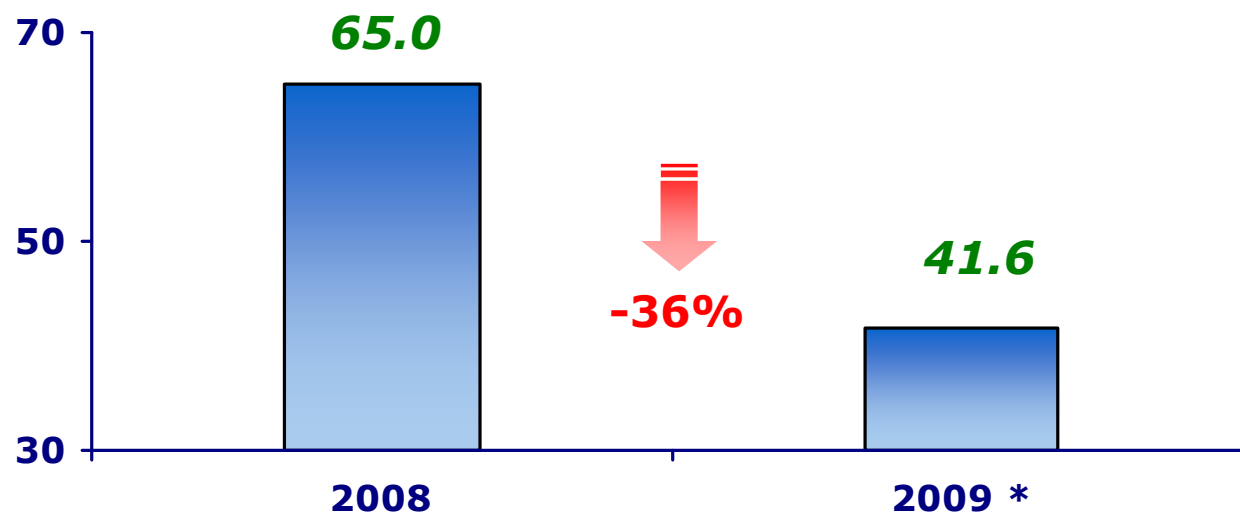
Other expenses

Other expenses – analysis of main differences y-on-y (€ thousand)	2009	2008
Egypt project	72	804
Slovenian project	0	373
Travel expenses	292	544
Other	1,728	1,416
Total	2,092	3,137

Profitability



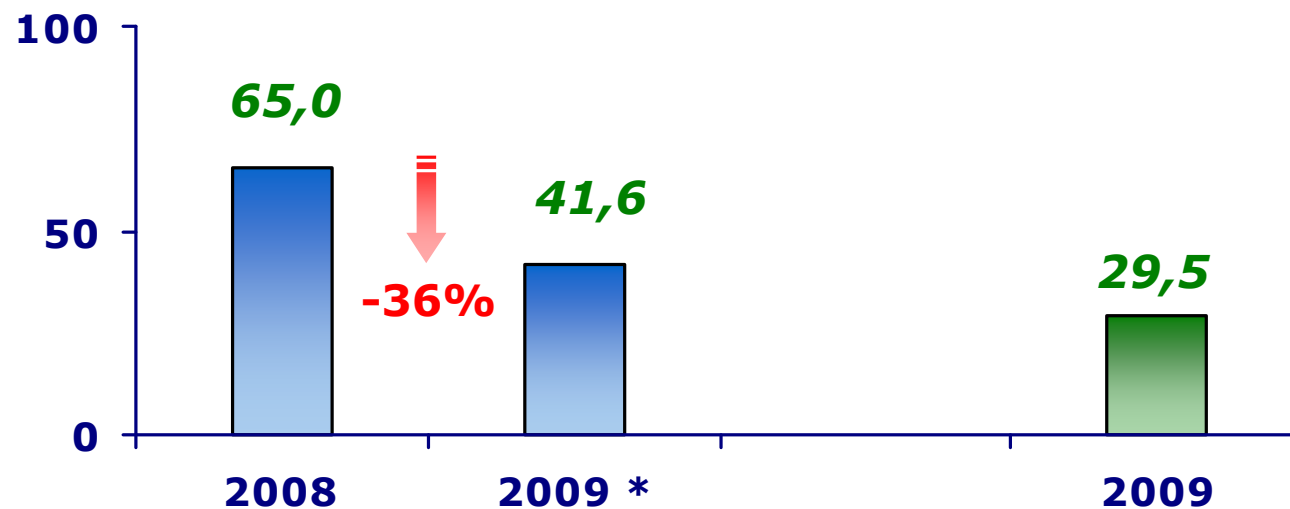
← **Earnings Before
Interest & Taxes
(EBIT) (€m)**



← **Net after tax profits
(€m)**

* Excluding the €12.1m extraordinary tax (Law 3808/2009)

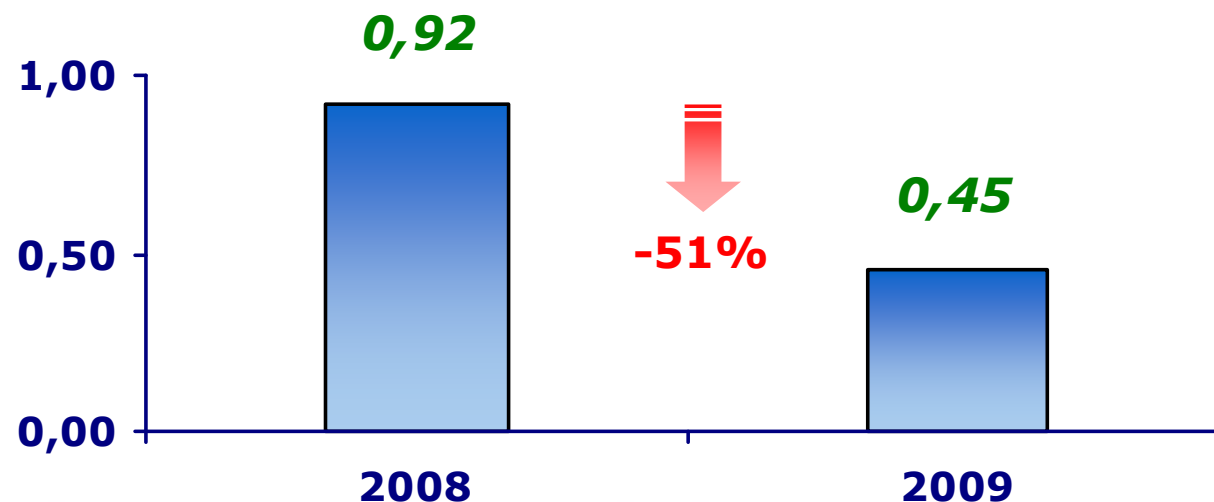
Profitability



Net after tax profits per share (€m)

* Excluding the €12.1m extraordinary tax (Law 3808/2009)

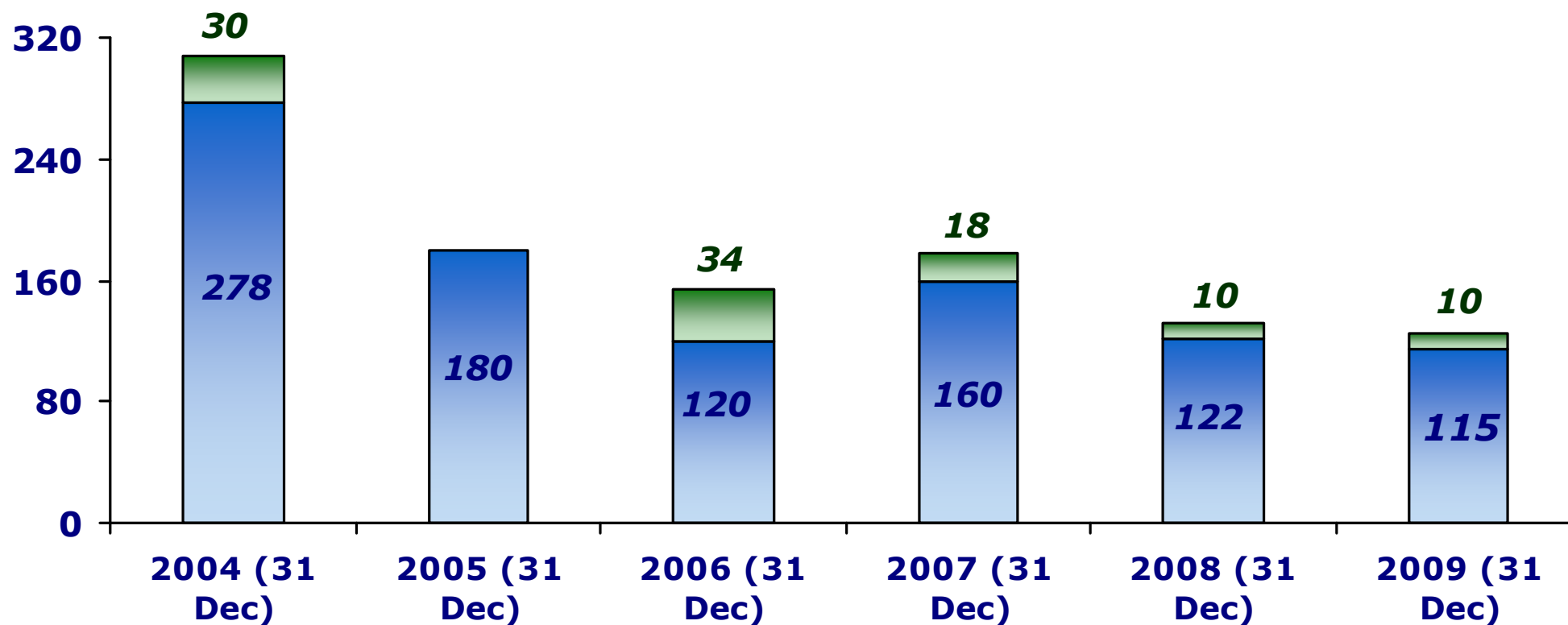
Profits per share (€)



Cash position

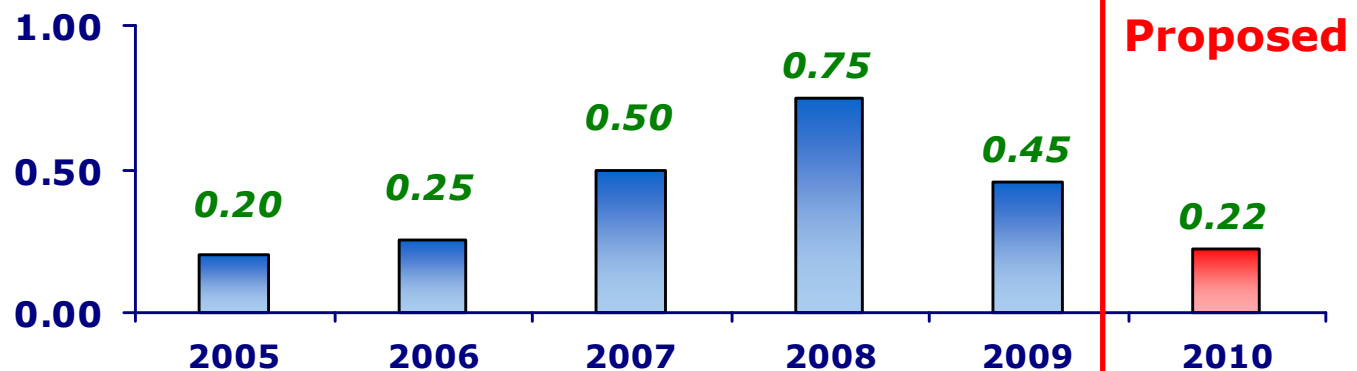
Cash & securities (€m)

■ Cash ■ Bonds

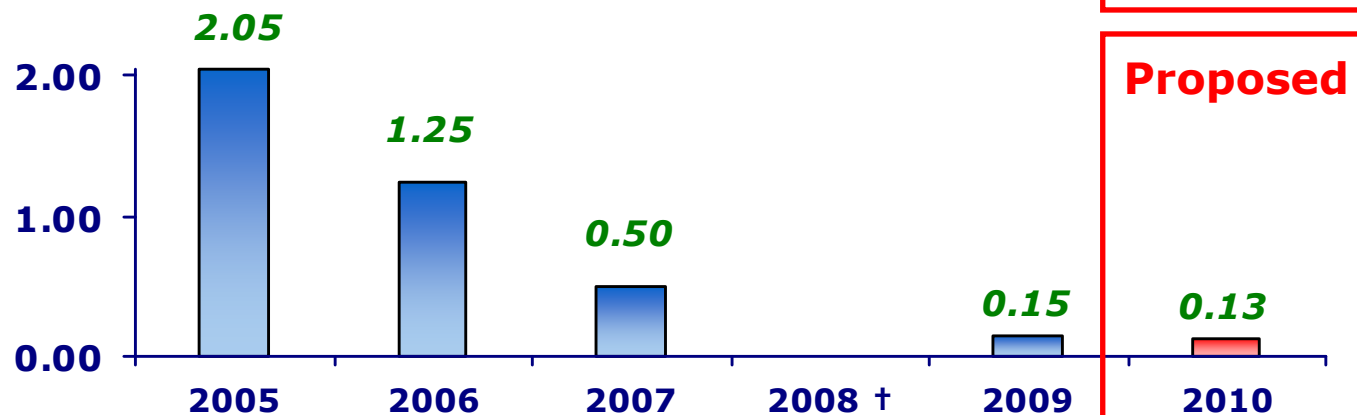


Dividends

Ordinary dividend
per share
(year paid)



Special dividend
per share
(year paid)



(€m, year paid)

Ordinary dividend

2005 2006 2007 2008 2009 2010

14 18 35 53 29 14.4

Special dividend
(† share buyback)

144 88 35 41 † 10 8.5



Financial Calendar - Contact Info

Financial Calendar

FY2009 Results

Monday March 8th 2010

Q1 2010 Results

Monday May 17th 2010

Annual General Meeting

Wednesday May 19th 2010

Dividend

Record date: Friday May 28th

Ex date: Wednesday May 26th

Dividend payment

Thursday June 3rd 2010

H1 2009 Results

Wednesday July 28th 2010

9M 2009 Results

Monday November 8th 2010

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