

### **INTRACOM HOLDINGS S.A.** ANALYST PRESENTATION

FY RESULTS 2013



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# 1. Intracom Holdings S.A.



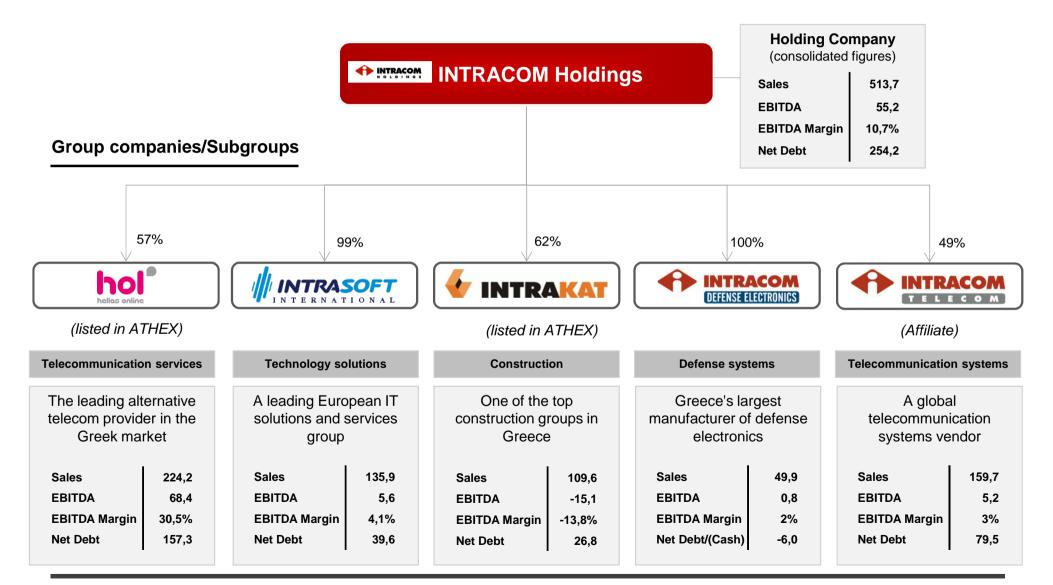
### **Overview**

- Intracom Holdings S.A. ('Intracom Holdings' or 'Intracom') is a large technology group based in Athens
- The Group has an over 35-year strong presence in Greek and international markets
- Pioneer in Research & Development; The only Group in Greece to establish a high-technology research and education center Athens Information Technology.
- The Group's main activities are:
- ✓ HELLAS ONLINE: Telephony and Broadband Telecommunications Service provision;
- INTRASOFT INTERNATIONAL : IT systems and solutions;
- INTRAKAT : Construction ;
- INTRACOM DEFENSE ELECTRONICS : Defense Electronics Systems;
- ✓ INTRACOM TELECOM : (51% controlled by Sitronics Telecom Solutions) Telecommunications solutions and products.
- Key figures FY 2013: Consolidated revenues: € 513,7 Mn; EBITDA: € 55,2 Mn Adjusted EBITDA : € 74,9 Mn (14,7% Margin)
- Key figures as at 31/12/2013 : Net Debt: € 254,2 Mn; Backlog of works: € 739 Mn
- International activities constitute 33,5% of the Group's annual revenues (2013); The Group exports to over 80 countries; while it maintains subsidiaries and offices in 27 countries
- Total Personnel: 4.400+ (as a group); 65,5% are scientific staff; Personnel abroad: 1.300+
- Strategic focus on the markets of Western Europe, Central and Southeast Europe, the Middle East and North Africa



## **Group Structure**

#### Group Structure – FY 2013



Note1: Amounts in EUR Mn; FY 2013 Sales and EBITDA; Net Debt as of 31.12..2013.



# **Group Companies – HELLAS ONLINE**

# hellas online

#### Business overview, activities and other key data

#### Overview:

- HELLAS ONLINE (HOL) provides integrated telecommunication solutions through cooperation with Vodafone
- Current retail base consists of 520.000 LLU customers (27,1% market share); 350 employees

#### **Products and Services:**

- Retail Services (Fixed telephony; Double Play; Single Play; IPTV);
- Corporate Services (Leased lines; Virtual Private Networks (VPNs); Cloud (Commercial offering of Cloud services for the first time in the Greek market); Telephony Services (PRI); Services "business double-play"; Wholesale services

#### **Capex/ Investments:**

- HOL has invested in equipment/infrastructure more than €441Mn since 2006;
- Its proprietary fiber optics network (5.200 km nationwide with 363 collocations with the incumbent operator OTE) covers 75% of total landlines; the largest geographical coverage in Greece.

Key Financial Information	1					
(EUR M)	2008	2009	2010	2011	2012	2013
Sales	107,5	160,1	200,5	224,2	235,8	224,2
growth y-o-y		49,0%	25,2%	11,8%	5,2%	-4,9%
EBITDA	-2,4	15,4	48,8	61,1	64,4	68,4
EBITDA Margin	-2,2%	9,6%	24,3%	27,2%	27,3%	30,5%
CF from operations	-25,3	12,3	56,7	51,3	54,9	58,6
CF from investing	-52,6	-87,3	-78,2	-57,5	-39,0	-48,9
CF from financing	77,5	76,7	16,8	5,8	-9,9	-8,2
Net CF	-0,4	1,7	-4,7	-0,4	6,0	1,5
Cash	5,1	6,8	2,1	1,7	7,7	9,2
Debt	197,2	205,4	204,9	182,5	173,8	166,5
Net Debt	192,1	198,6	202,8	180,9	166,1	157,3
Net Debt / EBITDA	-80,1x	12,9x	4,2x	3,0x	2,6x	2,3x
Equity	-24,6	18,1	-3,3	3,0	-12,5	-10,6
Net Debt/ Equity	-7,8x	11,0x	-61,2x	59,6x	-13,3x	-14,9x

- 2013 sales breakdown: Greece (100,0%)
- Retail and wholesale.



### **Group Companies – INTRASOFT INTERNATIONAL Group**

### Business overview, activities and other key data

#### **Overview:**

- Headquartered in Luxemburg, Intrasoft is a leading European IT Solutions & Services company, restructured on January 2012, via a cross-border reverse merger.
- Priority markets (EU Institutions; Public sector; Banking; Telecoms; Transportation; Healthcare; Utilities / Oil & Gas);
- 1.300+ highly-skilled professionals of 20 different nationalities.

#### **Products and Services:**

- Service portfolio spanning across the life-cycle of IT initiatives; Intrasoft provides Managed IT services (desktop, network and data-center support) to various EU Institutions,
- Solutions for Vertical Industries (Public Sector; Banking; Telecom; Healthcare; Transport; other)
- Horizontal, Cross-Industry Solutions (SAP; Contact Centers & Voice Portals, other)

#### International presence:

- Development Centers: Athens (GR); Amman (JO); Bucharest (RO); Brussels (BE); and Copenhagen (DK)
- Offices: Boston (US); Chisinau (MD); London (UK); Sofia (BG); Manila (PH); Morocco (MAR); Nicosia (CY); Ramallah (Pa); Riyadh (SA); and Sana'a(YE)

Key Financial Informat	ion					
(EUR M)	2008	2009	2010	2011	2012	2013
Sales	161,9	139,4	148,4	128,2	135,4	135,9
growth y-o-y	11,6%	-13,9%	6,5%	-13,6%	5,6%	0,4%
EBITDA	17,8	9,6	6,9	-14,3	10,2	5,1
EBITDA Margin	11,0%	6,9%	4,7%	-11,2%	7,5%	3,7%
CF from operations	-11,5	8,6	1,5	4,5	6,8	5,4
CF from investing	-3,5	-6,9	-7,9	-3,4	-0,7	-0,4
CF from financing	11,6	1,5	2,1	4,2	-4,8	-7,7
Net CF	-3,4	3,2	-4,2	5,3	1,2	-2,7
Cash	11,8	15,0	10,6	16,1	17,3	14,5
Debt	58,3	59,9	62,1	66,3	61,7	54,1
Net Debt	46,5	45,0	51,4	50,2	44,4	39,6
Net Debt / EBITDA	2,6x	4,7x	7,4x	-3,5x	4,4x	7,8x
Equity	44,5	46,4	40,6	13,3	13,0	7,9
Net Debt/ Equity	1,0x	1,0x	1,3x	3,8x	3,4x	5,0x

- 2013 sales breakdown: Greece (16,9%); Exports International activities (83,1%)
- Exports International activities: Belgium, Luxemburg, Jordan, UK, Bulgaria, Spain, Romania, Iraq, Kenya, USA and another 50+ countries



# **Group Companies – INTRAKAT Group**



#### Business overview, activities and other key data

#### **Overview:**

- INTRAKAT is among the top five construction companies in Greece, carries out modern high-technology and highly specialised projects
- 7 subsidiaries & 5 branches; 400 employees

#### **Products and Services:**

- Building / Infrastructure projects (Self Financed Projects; Hospitals; Athletic Facilities; Airports; Office Buildings; Infrastructure Projects; Industrial – Energy; Natural Gas Projects)
- Steel Structures Industrial Unit/ Telecommunication Infrastructure/ Energy Projects RES (Steel Production Plant 125,000 m<sup>2</sup>; Energy Transition Lines; Telecommunication Networks (Fiber Optic – Wireless); Photovoltaic systems; Wind Parks; Waste Management (Waste to Energy)
- Real Estate Development (Real Estate Market Analysis; Project Evaluation; Pre Development; Funding; Development)

International presence :

 INTRAKAT has also a presence in Romania, Poland, Cyprus, Albania and Bulgaria

Key Financial Informat	ion					
(EUR M)	2008	2009	2010	2011	2012	2013
Sales	189,1	210,2	191,8	127,0	124,3	109,6
growth y-o-y	24,3%	11,2%	-8,7%	-33,8%	-2,2%	-11,8%
EBITDA	8,9	7,7	10,3	10,6	8,3	-15,1
EBITDA Margin	4,7%	3,6%	5,4%	8,3%	6,7%	-13,8%
CF from operations	13,2	11,5	-12,3	14,0	7,9	1,4
CF from investing	-7,9	-1,2	1,8	2,4	-1,3	-6,6
CF from financing	4,1	-3,9	-5,2	-16,7	-4,4	18,0
Net CF	9,4	6,4	-15,8	-0,3	2,2	12,9
Cash	21,2	27,9	12,4	12,2	14,4	39,2
Debt	54,4	57,4	54,7	38,6	33,9	66,0
Net Debt	33,2	29,5	42,2	26,4	19,5	26,8
Net Debt / EBITDA	3,7x	3,8x	4,1x	2,5x	2,3x	-1,8x
Equity	87,9	91,0	91,3	91,2	90,0	65,1
Net Debt/ Equity	0,4x	0,3x	0,5x	0,3x	0,2x	0,4x

- 2013 sales breakdown: Greece (90,5%); Exports International activities (9,5%)
- Exports International activities: Romania, Poland, Albania, Austria, Croatia





# **Group Companies – INTRACOM DEFENSE**

#### Business overview, activities and other key data

#### **Overview:**

- INTRACOM DEFENSE is Greece's leading defense electronics supplier
- State-of-the-art research laboratories for fast development and testing of new innovative products; Modern and high level industrial infrastructure
- Strategic collaborations and Co-production with major international defense manufacturers
- Pioneer in Research & Development
- Approximately 400 highly skilled personnel

#### **Products and Services:**

- Emphasis on communications and electronics systems;
- INTRACOM Defense Electronics offers a wide range of communication systems; Engineering Services; enhanced electronics Manufacturing Services; and Systems Integration Solutions
- INTRACOM Defense Electronics participates in a series of international defense system development and production programs

International presence :

Significant international activity and operations

Key Financial Informat	ion					
(EUR M)	2008	2009	2010	2011	2012	2013
Sales	65,3	43,2	43,3	46,6	49,7	49,9
growth y-o-y	-17,6%	-33,8%	0,1%	7,6%	6,6%	0,5%
EBITDA	5,2	3,0	2,1	-0,6	1,3	0,8
EBITDA Margin	8,0%	6,9%	4,9%	-1,3%	2,5%	1,6%
CF from operations	5,0	-2,1	1,5	2,9	3,2	2,5
CF from investing	-2,6	-0,9	-0,4	-0,6	-0,1	-0,2
CF from financing	-3,5	-1,5	-0,2	-1,0	-1,0	0,0
Net CF	-1,1	-4,5	0,9	1,3	2,1	2,3
Cash	9,3	4,8	5,7	7,1	9,2	11,5
Debt	2,0	2,0	2,0	1,0	0,0	0,0
Net Debt/ (Net cash)	-7,3	-2,8	-3,7	-6,1	-9,2	-11,5
Net Debt / EBITDA	N/A	N/A	N/A	N/A	N/A	N/A
Equity	84,4	83,4	83,4	80,9	80,0	72,6
Net Debt/ Equity	N/A	N/A	N/A	N/A	N/A	N/A

- 2013 sales breakdown: Greece (2,0%); Inter-group (0.0%); Exports International activities (98,0%)
- Exports International activities: USA, Germany, Luxemburg, France.



# Group Companies – INTRACOM TELECOM Group

#### Business overview, activities and other key data

#### **Overview:**

- INTRACOM TELECOM is a Recognized International Telecommunication Systems Vendor with 35 years experience in the telecoms market
- Research Labs with state-of-the-art infrastructure; International R&D partnerships with major technology manufacturers and leading academic institutions;
- Over 1.800 employees in Greece and abroad
- Part of SITRONICS Telecom Solutions business division

#### **Products and Services:**

- Wireless Network Systems (cost-effective wireless solutions in the market for broadband IP services)
- Telco Software Solutions (competitive Telco Software solutions portfolio based on own and 3rd party products)
- ICT Services & Solutions (Data Center Virtualization and Optimization, Security and Application Aware Networking and Managed Services, etc.)

#### International presence :

- Strong regional presence throughout EMEA
- Operations in 16 countries (Europe, the Middle East & Africa, Russia, the CIS and Asia-Pacific)

Key Financial Informat	ion					
(EUR M)	2008	2009	2010	2011	2012	2013
Sales	374,0	297,5	256,5	255,3	181,1	159,7
growth y-o-y		-20,4%	-13,8%	-0,5%	-29,1%	-11,8%
EBITDA	29,7	23,0	23,3	27,7	-2,5	5,2
EBITDA Margin	7,9%	7,7%	9,1%	10,8%	-1,4%	3,3%
CF from operations	8,4	49,4	26,6	22,3	-17,8	-4,7
CF from investing	-20,2	-15,5	-7,5	-6,6	-4,2	-5,4
CF from financing	36,6	-2,0	-15,6	-33,2	-6,9	3,3
Net CF	24,8	31,9	3,5	-17,6	-28,8	-6,9
Cash	44,0	75,9	78,1	59,8	30,9	33,0
Debt	166,9	165,0	149,8	117,6	110,7	112,5
Net Debt	122,8	89,1	71,7	57,9	79,8	79,5
Net Debt / EBITDA	4,1x	3,9x	3,1x	2,1x	-31,7x	15,3x
Equity	241,7	236,7	230,0	226,8	187,3	173,2
Net Debt/ Equity	0,5x	0,4x	0,3x	0,3x	0,4x	0,5x

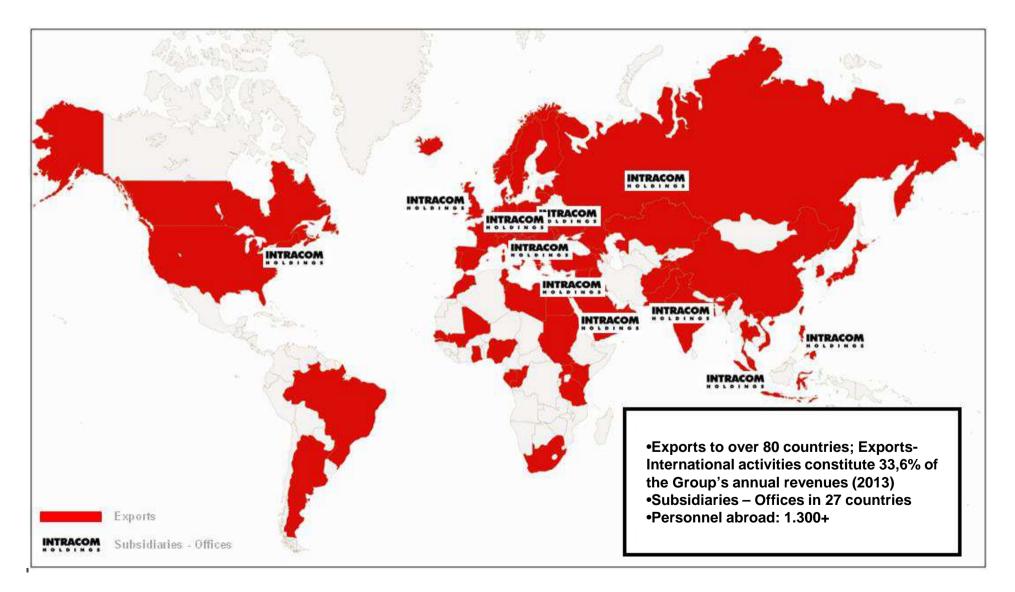
Note1: Intracom Holdings consolidates Intracom Telecom as an associate on a equity basis

#### **Greek exposure and Exports**

Exports – International activities (69%) to over 50 countries



### **International Activities and Global Presence**





# **Consolidated Group key financials**

(EUR M)	2008	2009	2010	2011	2012	2013
Sales	509,0	547,4	575,4	519,3	541,7	513,7
growth y-o-y		7,5%	5,1%	-9,7%	4,3%	-5,2%
EBITDA	- 14,3	77,2	63,2	49,2	76,2	55,2
EBITDA Margin	-2,8%	14,1%	11,0%	9,5%	14,1%	10,7%
CF from operations	- 27,1	27,8	31,9	65,9	65,9	58,2
CF from investing	- 74,6	- 42,6	- 74,3	- 49,0	- 38,4	- 39,1
CF from financing	83,8	20,7	12,8	- 9,1	- 17,1	3,9
Net CF	- 17,9	6,0	- 29,6	7,9	10,4	23,0
Cash	58,7	64,6	35,0	42,9	53,3	76,3
Debt	332,3	340,6	351,1	330,7	312,0	330,4
Net Debt	273,6	276,0	316,1	287,9	258,7	254,2
Net Debt / EBITDA	-19,2x	3,6x	5,0x	5,9x	3,4x	4,6x
Equity	468,5	500,5	452,8	397,3	348,0	272,2
Net Debt / Equity	0,6x	0,6x	0,7x	0,7x	0,7x	0,9x

Note: Amounts in EUR Millions; Group level; figures as of FY 2013

Source: Published accounts; Intracom Holdings estimates



# **Key Segmental Information**

Consolidated group								
Sales (EUR M)	2010	2010 (%)	2011	2011 (%)	2012	2012 (%)	2013	2013 (%)
HELLAS ONLINE	200,5	34,8%	224,2	43,2%	235,8	43,5%	224,2	43,6%
growth y-o-y	25,2%		11,8%		5,2%		-4,9%	
INTRASOFT INTERNATIONAL Group	148,4	25,8%	128,2	24,7%	135,4	25,0%	135,9	26,5%
growth y-o-y	6,5%		-13,6%		5,6%		0,4%	
INTRAKAT Group	191,8	33,3%	127,0	24,5%	124,3	22,9%	109,6	21,3%
growth y-o-y	-8,7%		-33,8%		-2,2%		-11,8%	
INTRACOM DEFENSE	43,3	7,5%	46,6	9,0%	49,7	9,2%	49,9	9,7%
growth y-o-y	0,1%		7,6%		6,6%		0,5%	
Other & Inter-segment sales	-8,6	-1,5%	-6,7	-1,3%	-3,4	-0,6%	-5,9	-1,1%
growth y-o-y	N/M		N/M		N/M		N/M	
Consolidated group	<u>575,4</u>	100,0%	<u>519,3</u>	100,0%	<u>541,7</u>	100,0%	<u>513,7</u>	100,0%
EBITDA (EUR M)	2010	2010 (%)	2011	2011 (%)	2012	2012 (%)	2013	2013 (%)
HELLAS ONLINE	48,8	77,3%	61,1	124,1%	64,4	84,5%	68,4	123,9%
EBITDA Margin	24,3%		27,2%		27,3%		30,5%	
INTRASOFT INTERNATIONAL Group	6,9	10,9%	-14,3	-29,1%	10,2	13,3%	5,1	9,2%
EBITDA Margin	0,0		-0,1		0,1		0,0	
INTRAKAT Group	10,3	16,3%	10,6	21,5%	8,3	10,9%	-15,1	-27,4%
EBITDA Margin	5,4%		8,3%		6,7%		-13,8%	
INTRACOM DEFENSE	2,1	3,4%	-0,6	-1,2%	1,3	1,6%	0,8	1,4%
EBITDA Margin	4,9%		-1,3%		2,5%		1,6%	
Other & Inter-segment sales	-5,0	-7,9%	-7,6	-15,4%	-7,9	-10,4%	-4,0	-7,2%
EBITDA Margin	N/M		N/M		N/M		N/M	
	<u>63,2</u>	100,0%	<u>49,2</u>	100,0%	<u>76,2</u>	100,0%	<u>55,2</u>	100,0%
Consolidated group	11,0%		9,5%		14,1%		10,7%	



Note: Amounts in EUR Millions; Group level Source: Published accounts; Intracom Holdings estimates

# **New Orders / Backlog**

New Orders (EUR M)	2011	2011 (%)	2012	2012 (%)	2013	2013
INTRASOFT INTERNATIONAL	44,0	21,8%	104,5	37,2%	186,7	53,
growth y-o-y			137,5%		78,7%	
INTRAKAT	61,0	30,2%	146,0	52,0%	145,3	41
growth y-o-y			139,3%		-0,5%	
INTRACOM DEFENSE	96,7	47,9%	30,1	10,7%	18,4	5
growth y-o-y			-68,9%		-38,9%	
Total new orders - group	<u>201,7</u>	100,0%	<u>280,6</u>	100,0%	<u>350,4</u>	100
Backlog(EUR M)			2012	2012 (%)	2013	2013
INTRASOFT INTERNATIONAL			212,6	28,2%	344,0	46,
INTRAKAT			427,0	56,7%	316,0	42
INTRACOM DEFENSE			113,7	15,1%	79,1	10
			<u>753,3</u>	100,0%	<u>739,1</u>	100

Note: Amounts in EUR Millions; Group level

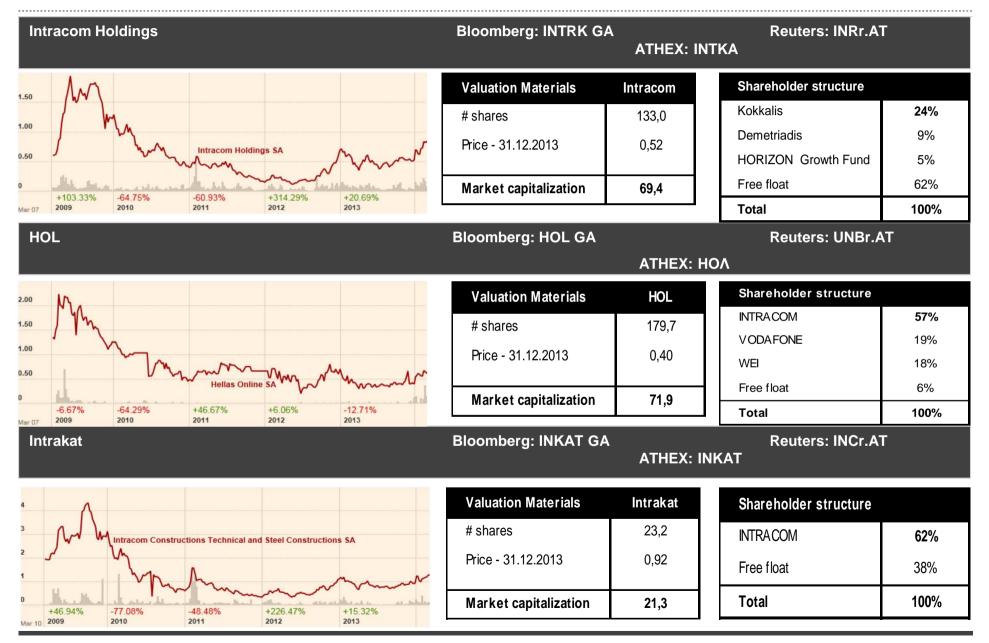
Source: Published accounts; Intracom Holdings estimates



# 2. Market data



## Stock market statistics and graphs



Note: Amounts in EUR Millions; except for share price presented in EUR; Share price graphs taken from FT.com



# 3. Important Disclaimers



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