

**INFORMATION PURSUANT TO ARTICLE 4 PARA. 2 F OF LAW 3401/2005
REGARDING THE ADMISSION FOR LISTING OF SHARES OF THE COMPANY
PURSUANT TO STOCK OPTION PLANS FOR THE COMPANY'S EMPLOYEES
AND FOR THE EMPLOYEES OF ITS AFFILIATED COMPANIES**

Maroussi, Greece – March 8, 2012 - Coca-Cola Hellenic Bottling Company S.A. ("Coca-Cola Hellenic", the "Company"), makes this announcement in connection with the exercise in February 2012 of Stock Options by employees (and former employees) of the Company and its affiliated companies pursuant to Stock Option Plans approved by General Meetings of the Company. The announcement contains the exercise prices and the number of shares that were granted and will be listed on the Athens Exchange upon application by the Company.

1. The offering was made to 61 employees of the Company (36 of which are former employees or employees of the Company's foreign affiliates). Out of those employees, 1 person (former employee) exercised Stock Options by written notice to the Company's Board of Directors. The offering was made with respect to an aggregate of 6,159,856 new ordinary shares of the Company, of a nominal value of €1.50 each, out of which 5,334 Options were actually exercised and an equal number of shares were issued.

2. The total number of Stock Options that have been granted by the Board of Directors to this date, as authorised by the General Meeting of shareholders, amounts to 20,579,211. Out of these Options, 9,729,218 are currently in force (i.e. they have neither been exercised nor forfeited), of which 6,154,522 Options have already vested and the others will vest in stages until December 15, 2021.

3. The exercise price of the new shares is as follows:

Number of plan	Date of approval by the General Meeting	Date of approval by the Board of Directors	Exercise price in EUR before the issuance of bonus shares*	Exercise price in EUR after the bonus issuance and before the adjustment for capital return*	Adjusted exercise price in EUR following the 2009 capital return*	Adjusted exercise price in EUR following the 2011 capital return*	Options exercised / Shares granted	Amount in Euros
1.	22.11.2001	13.12.2001	12,08	8,05	6,55	6,05	0	0.00
2.	22.11.2001	13.12.2001	14,53	9,69	8,19	7,69	0	0.00
3.	06.06.2003	23.06.2003	12,95	8,63	7,13	6,63	0	0.00
4.	06.06.2003	15.12.2003	16,76**	11,17	9,67	9,17	0	0.00
5.	06.06.2003	03.12.2004	18,63**	12,42	10,92	10,42	0	0.00
6.	17.06.2005	02.12.2005	23,30**	15,53	14,03	13,53	0	0.00
7.	17.06.2005	21.03.2006	24,85**	16,57	15,07	14,57	0	0.00
8.	17.06.2005	23.06.2006	23,02**	15,35	13,85	13,35	0	0.00
9.	17.06.2005	13.12.2006	28,06**	18,71	17,21	16,71	0	0.00
10.	17.06.2005	13.12.2007	-	28,75**	27,25	26,75	0	0.00
11.	17.06.2005	20.06.2008	-	24,54**	23,04	22,54	0	0.00
12.	17.06.2005	11.12.2008	-	11,36**	9,86	9,36	5,334	49,926.24
13.	18.06.2009	10.12.2009	-	-	16,54***	16,04	0	0.00
14.	18.06.2009	18.03.2010	-	-	20,00***	19,50	0	0.00
15.	18.06.2009	09.12.2010	-	-	20,15***	19,65	0	0.00
16.	18.06.2009	16.03.2011	-	-	19,37***	18,87	0	0.00
17.	18.06.2009	24.06.2011	-	-	-	18,50***	0	0.00
18.	18.06.2009	16.12.2011	-	-	-	12,32***	0	0.00
Total:							5,334	49,926.24

(*) The exercise price per share in relation to the Company's Stock Option Plans, as this was initially determined by decisions of the General Meetings of the Company dated 22.11.2001, 06.06.2003 and 17.06.2005 respectively, and subsequently adjusted as a consequence of the decision of the General Meeting dated 15.10.2007 to issue bonus shares. The exercise price per share in relation to the Company's Stock Option Plans adjusted further as a consequence of the decision of the Extraordinary General Meeting of the Company dated 16.10.2009 and the decision of the Annual General Meeting of the Company dated 06.05.2011 to return capital to its shareholders.

(**) Denotes that such exercise price was calculated as the average of the Company's share price at close of trading on the Athens Exchange over the last ten (10) business days prior to the relevant decision of the Board of Directors that granted the Options.

(***) Denotes that such exercise price was equal to the closing price of the Company's share on the Athens Exchange on the Grant Date.

4. The payment of the share capital increase of the Company was completed on February 20, 2012 and was certified by virtue of a decision of the Company's Board of Directors dated February 24, 2012. The Ministry of Development, Competitiveness and Shipping proceeded to the registration of the share capital increase and the certification of its payment with the Companies Registry pursuant to its announcement number K2-1538/5.3.2012 & K2-1557/5.3.2012.

5. As a result of the exercise of the afore-mentioned Options, the share capital of the Company was increased by €8,001 whereas the share premium account was increased by €41,925.24. As a result, the share capital of the Company amounts to €549,821,013 and is divided into 366,547,342 ordinary shares of a nominal value of €1.50 each.

6. The Company will proceed to all necessary actions required by law in order to effect the listing of the new shares on the Athens Stock Exchange.

The person responsible for the accuracy of the information related to the Stock Option Plan is Mr. Vassilis Fragoulis, Group Rewards Manager, tel.: +30 210 618 3312. Interested parties may obtain a copy of this document from the Company's registered seat (9 Fragoklissias Street, Maroussi) and in electronic form from the Company's website (www.coca-colahellenic.com), as well as on the website of the Athens Exchange www.ase.gr.

INQUIRIES:

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For elements of the Stock Option Plan

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About Coca-Cola Hellenic

Coca-Cola Hellenic is the second largest bottler of products of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has broad geographic footprint with operations in 28 countries serving a population of more than 570 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit www.coca-colahellenic.com