

Press Release

NEW INTEREST RATES BY ALPHA BANK

Alpha Bank, in the context of the harmonisation of the former Emporiki Bank's products, decreases its Base Lending Rate by 25 basis points, with effect as of 2.9.2013.

Further information on lending interest rates may be provided by the Branches of the former Emporiki Bank and in the Bank's website, <u>www.alpha.gr</u>.

Athens, August 9, 2013