PRESS RELEASE

Piraeus Bank acquires the Greek banking operations of Bank of Cyprus, Cyprus Popular Bank and Hellenic Bank

Piraeus Bank signed an agreement today to acquire all of the Greek deposits, loans and branches of Bank of Cyprus, Cyprus Popular Bank (CPB) and Hellenic Bank, including loans and deposits of their Greek subsidiaries (leasing, factoring and the Investment Bank of Greece (IBG)), for a total cash consideration of €524mn.

The agreement follows the proposal submitted in response to the invitation addressed to Greek banks by the Greek Government, the Bank of Greece and the Hellenic Financial Stability Fund (HFSF), with regard to the acquisition of the branch network and operations of the 3 Cypriot banks in Greece.

The transaction ensures the stability of the Greek banking system, provides assistance to Cyprus in relation to the resolution of the crisis and secures depositors, customers and employees of the 3 Cypriot banks in Greece post recent uncertainty.

Following the completion of the transaction, Piraeus Bank Group will have consolidated total assets of €95bn, 1,660 branches and 24,000 employees.

Piraeus Bank Group has a long and proven experience of seamless and swift integration and has successfully executed more than 15 acquisitions and mergers in the last 15 years, which minimizes any implementation risk. Piraeus Bank will carefully manage the integration of the Greek operations of the 3 Cypriot banks and simultaneously deliver value and opportunities for all of its stakeholders.

The transaction represents another important step towards the restructuring of the Greek banking system, in which Piraeus Bank has participated from the very beginning as a core pillar, contributing to the effort to rebalance the Greek economy.

Barclays Bank PLC, acting through its investment bank, Deutsche Bank AG London Branch, and Lazard Frères acted as financial advisors to Piraeus Bank for the transaction.

Branches will open on Wednesday in the normal course of business

The branches of the 3 Cypriot banks in Greece will open tomorrow Wednesday, 27 March 2013 and all the operations will be run in the normal course of business.

Customer deposits with the Greek branches of Bank of Cyprus, Cyprus Popular Bank (CPB) and Hellenic Bank are not subject to any bank levy or haircut that has been agreed in Cyprus.

For any queries, customers and depositors can contact their branch or dial 182838 / +30 210 32 88000.

Key Figures of Piraeus Bank Group

| | Piraeus Group | Greek operations of the 3 Cypriot banks | Piraeus Bank Group Post Transaction |
|----------------------------------|------------------|---|--|
| Palanca Shoot (Ann) | | | |
| Balance Sheet (⊕n) Assets | 78.6 | 16.4 | 95.0 |
| Gross loans | 50.0 | 23.9 | 73.8 |
| Net loans | 44.0 | 16.2* | 60.2 |
| Deposits | 35.1 | 15.0 | 50.1 |
| Financial Ratios (%) | | | |
| Net loans / deposits | 125% | 109% | 120% |
| >90dpd / gross loans | 21% | 38% | 26% |
| >90dpd coverage ratio | 58% | 85% | 70% |
| Loan loss reserves / gross loans | 12% | 32% | 18% |
| Footprint / FTEs (#) | | | |
| Number of branches | 1,348 | 312 | 1,660 |
| Employees | 18,801 | 5,268 | 24,069 |
| Market Share in Greece (%) | | | |
| Gross loans market share | 18% | 9% | 28% |
| Deposits market share | 19% | 8% | 27% |

Note: Piraeus Group as of 30.09.12, including pro forma Geniki Bank and HFSF capital advances-commitments. Greek operations of the 3 Cypriot banks as of 15.03.13.

^{*} including expected losses determined by the review of international specialized firm.