



## NewsRelease

### **Frigoglass: Partnering for a Sustainable Future** **The 2010 Sustainability Report presents the updated Sustainability strategy**

Athens, November 3<sup>rd</sup>, 2011

Frigoglass announces the launch of its 2010 Sustainability Report (the Report can be found on [www.frigoglass.com](http://www.frigoglass.com)). The Report presents the updated Sustainability Strategy which is based on new pillars, and sets out key impacts, performance and initiatives under each of the pillars.

The Sustainability Strategy was updated following an assessment of the company's existing sustainability initiatives; a review of best-practice, and interviews with key stakeholders. It builds on the work achieved so far and reflects the company's core business and the main areas where the Sustainability efforts are focused.

The three pillars upon which the Sustainability Strategy is based are:

#### **Product Responsibility**

Frigoglass focuses on the continuous improvement of the quality and safety of its product portfolio, maintaining the market-leading position in environmentally-friendlier products and working together with its customers to develop innovative solutions.

#### **Sustainable Operations**

The company aims to minimize the impact of its operations on the environment and work with its suppliers to build mutual, long-term partnerships based on environmentally and socially responsible business conduct.

#### **Social Responsibility**

Frigoglass is committed to provide a safe, responsible and collaborative workplace across its global operations and to make a significant contribution to the communities where it operates.

**Venia Zafolia**, Sustainability Coordinator, commented on the new Report: *"Sustainability is a key ingredient of our corporate strategy and culture as this is reflected in our 2010 Sustainability Report. The report presents the updated strategy and outlines our main priorities, action plan as well as the targets we have set for the next three years."*

#### **INQUIRIES**

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