



FOR IMMEDIATE RELEASE

Coca-Cola HBC AG **Cancellation of Treasury Shares, Issue of Equity and Total Voting Rights**

Zug, Switzerland – 1 September 2016 – Coca-Cola HBC AG ("**Coca-Cola HBC**" or the "**Company**") announces that 3,000,000 ordinary shares each with a par value of CHF 6.70 which were held in treasury have been cancelled with effect from 31 August 2016 pursuant to a reduction of capital in accordance with Swiss law which was approved by the Company's shareholders at the annual general meeting held on 21 June 2016 and announced on 22 June 2016.

The Company also announces, in respect of the month ended 31 August 2016, the issue of 675,314 ordinary shares with a par value of CHF 6.70, each fully paid, following the exercise of options granted under Coca-Cola HBC's share option plan. Such ordinary shares were also admitted to the Official List of the UK Listing Authority and to trading on the London Stock Exchange's main market for listed securities under Coca-Cola HBC's block listing facility. Following this issue, Coca-Cola HBC has the ability to admit a further 33,983,835 ordinary shares under its block listing facility.

Accordingly, as at 31 August 2016, Coca-Cola HBC's issued share capital consisted of 366,164,661 ordinary shares, of which 14,925 ordinary shares are held by the Company and 3,430,135 ordinary shares are held by its subsidiary, Coca-Cola HBC Services MEPE, in treasury. As at 31 August 2016, the total number of ordinary shares with voting rights in the Company is 362,719,601 for the purposes of the Disclosure and Transparency Rules of the Financial Conduct Authority ("DTRs").

Shareholders may use the above total voting rights figure as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of Coca-Cola HBC under the DTRs.

This announcement is made in accordance with LR 12.6.4 and DTR 5.6.1.

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About Coca-Cola HBC

Coca-Cola HBC is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 594 million people. Coca-Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca-Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit <http://www.coca-colahellenic.com>.