

FOR IMMEDIATE RELEASE

23 January 2017

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 18 January 2017 through their participation in the Company's Employee Share Purchase Plan ("ESPP").

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	361.543	£18.09784
ALAIN LAURENT BROUHARD	48.205	£18.09784
JAN GUSTAVSSON	126.4	£18.09784
RONALD KEITH SANDERS	52.858	£18.09784
MARCEL MARTIN	46.393	£18.09784
MICHALIS IMELLOS	60.018	£18.09784
SANDA PAREZANOVIC	41.523	£18.09784
SOTIRIS YANNOPOULOS	78.553	£18.09784
ZORAN BOGDANOVIC	118.326	£18.09784
PANAGIOTA KALOGERAKI	67.757	£18.09784

The Notification of Dealing Forms for each PDMR can be found below.

The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 18 January 2017 are set out below.

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	108.462	£18.09784
ALAIN LAURENT BROUHARD	1157.644	£18.09784
JAN GUSTAVSSON	54.171	£18.09784
RONALD KEITH SANDERS	52.858	£18.09784
MARCEL MARTIN	944.701	£18.09784
MICHALIS IMELLOS	60.018	£18.09784
SANDA PAREZANOVIC	41.523	£18.09784
SOTIRIS YANNOPOULOS	47.131	£18.09784
ZORAN BOGDANOVIC	50.711	£18.09784
PANAGIOTA KALOGERAKI	406.545	£18.09784

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	DIMITRIOS LOIS
2	Reason for the notification	
a)	Position/status	CHIEF EXECUTIVE OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">361.543</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	361.543	
Price(s)	Volume(s)									
18.09784 GBP	361.543									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>361.543</td><td>6543.15 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	361.543	6543.15 GBP
Price	Volume	Total								
18.09784 GBP	361.543	6543.15 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">48.205</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	48.205	
Price(s)	Volume(s)									
18.09784 GBP	48.205									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>48.205</td><td>872.41 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	48.205	872.41 GBP
Price	Volume	Total								
18.09784 GBP	48.205	872.41 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">126.4</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	126.4	
Price(s)	Volume(s)									
18.09784 GBP	126.4									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>126.4</td><td>2287.57 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	126.4	2287.57 GBP
Price	Volume	Total								
18.09784 GBP	126.4	2287.57 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	RONALD KEITH SANDERS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">52.858</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	52.858	
Price(s)	Volume(s)									
18.09784 GBP	52.858									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>52.858</td><td>956.62 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	52.858	956.62 GBP
Price	Volume	Total								
18.09784 GBP	52.858	956.62 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MARCEL MARTIN
2	Reason for the notification	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">46.393</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	46.393	
Price(s)	Volume(s)									
18.09784 GBP	46.393									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>46.393</td><td>839.61 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	46.393	839.61 GBP
Price	Volume	Total								
18.09784 GBP	46.393	839.61 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MICHALIS IMELLOS
2	Reason for the notification	
a)	Position/status	CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">60.018</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	60.018	
Price(s)	Volume(s)									
18.09784 GBP	60.018									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>60.018</td><td>1086.2 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	60.018	1086.2 GBP
Price	Volume	Total								
18.09784 GBP	60.018	1086.2 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">41.523</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	41.523	
Price(s)	Volume(s)									
18.09784 GBP	41.523									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>41.523</td><td>751.48 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	41.523	751.48 GBP
Price	Volume	Total								
18.09784 GBP	41.523	751.48 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SOTIRIS YANNOPOULOS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">78.553</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	78.553	
Price(s)	Volume(s)									
18.09784 GBP	78.553									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>78.553</td><td>1421.64 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	78.553	1421.64 GBP
Price	Volume	Total								
18.09784 GBP	78.553	1421.64 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ZORAN BOGDANOVIC
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">118.326</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	118.326	
Price(s)	Volume(s)									
18.09784 GBP	118.326									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>118.326</td><td>2141.45 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	118.326	2141.45 GBP
Price	Volume	Total								
18.09784 GBP	118.326	2141.45 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	PANAGIOTA KALOGERAKI
2	Reason for the notification	
a)	Position/status	COMMERCIAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">67.757</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	67.757	
Price(s)	Volume(s)									
18.09784 GBP	67.757									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>67.757</td><td>1226.26 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	67.757	1226.26 GBP
Price	Volume	Total								
18.09784 GBP	67.757	1226.26 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	DIMITRIOS LOIS
2	Reason for the notification	
a)	Position/status	CHIEF EXECUTIVE OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">108.462</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	108.462	
Price(s)	Volume(s)									
18.09784 GBP	108.462									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>108.462</td><td>1962.93 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	108.462	1962.93 GBP
Price	Volume	Total								
18.09784 GBP	108.462	1962.93 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">1157.644</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	1157.644	
Price(s)	Volume(s)									
18.09784 GBP	1157.644									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>1157.644</td><td>20950.86 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	1157.644	20950.86 GBP
Price	Volume	Total								
18.09784 GBP	1157.644	20950.86 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
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a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">54.171</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	54.171	
Price(s)	Volume(s)									
18.09784 GBP	54.171									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>54.171</td><td>980.38 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	54.171	980.38 GBP
Price	Volume	Total								
18.09784 GBP	54.171	980.38 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	RONALD KEITH SANDERS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">52.858</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	52.858	
Price(s)	Volume(s)									
18.09784 GBP	52.858									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>52.858</td><td>956.62 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	52.858	956.62 GBP
Price	Volume	Total								
18.09784 GBP	52.858	956.62 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MARCEL MARTIN
2	Reason for the notification	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">944.701</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	944.701	
Price(s)	Volume(s)									
18.09784 GBP	944.701									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>944.701</td><td>17097.05 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	944.701	17097.05 GBP
Price	Volume	Total								
18.09784 GBP	944.701	17097.05 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MICHALIS IMELLOS
2	Reason for the notification	
a)	Position/status	CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">60.018</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	60.018	
Price(s)	Volume(s)									
18.09784 GBP	60.018									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>60.018</td><td>1086.2 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	60.018	1086.2 GBP
Price	Volume	Total								
18.09784 GBP	60.018	1086.2 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">41.523</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	41.523	
Price(s)	Volume(s)									
18.09784 GBP	41.523									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>41.523</td><td>751.48 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	41.523	751.48 GBP
Price	Volume	Total								
18.09784 GBP	41.523	751.48 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SOTIRIS YANNOPOULOS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">47.131</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	47.131	
Price(s)	Volume(s)									
18.09784 GBP	47.131									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>47.131</td><td>852.97 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	47.131	852.97 GBP
Price	Volume	Total								
18.09784 GBP	47.131	852.97 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ZORAN BOGDANOVIC
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">50.711</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	50.711	
Price(s)	Volume(s)									
18.09784 GBP	50.711									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>50.711</td><td>917.76 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	50.711	917.76 GBP
Price	Volume	Total								
18.09784 GBP	50.711	917.76 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	PANAGIOTA KALOGERAKI
2	Reason for the notification	
a)	Position/status	COMMERCIAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305								
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>18.09784 GBP</td><td colspan="2">406.545</td></tr></table>			Price(s)	Volume(s)		18.09784 GBP	406.545	
Price(s)	Volume(s)									
18.09784 GBP	406.545									
d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>18.09784 GBP</td><td>406.545</td><td>7357.59 GBP</td></tr></table>			Price	Volume	Total	18.09784 GBP	406.545	7357.59 GBP
Price	Volume	Total								
18.09784 GBP	406.545	7357.59 GBP								
e)	Date of the transaction	2017-01-18								
f)	Place of the transaction	XLON								

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary

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