FOR IMMEDIATE RELEASE

20 February 2017

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 16 February 2017 through their participation in the Company's Employee Share Purchase Plan ("ESPP").

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	340.176	£ 18.92885
ALAIN LAURENT BROUHARD	45.356	£ 18.92885
JAN GUSTAVSSON	118.93	£ 18.92885
RONALD KEITH SANDERS	49.734	£ 18.92885
MARCEL MARTIN	43.307	£ 18.92885
MICHALIS IMELLOS	56.471	£ 18.92885
SANDA PAREZANOVIC	39.069	£ 18.92885
SOTIRIS YANNOPOULOS	73.91	£ 18.92885
ZORAN BOGDANOVIC	111.333	£ 18.92885
PANAGIOTA KALOGERAKI	63.251	£ 18.92885

The Notification of Dealing Forms for each PDMR can be found below.

The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 16 February 2017 are set out below.

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	102.052	£ 18.92885
ALAIN LAURENT BROUHARD	45.356	£ 18.92885
JAN GUSTAVSSON	50.969	£ 18.92885
RONALD KEITH SANDERS	49.734	£ 18.92885
MICHALIS IMELLOS	56.471	£ 18.92885
SANDA PAREZANOVIC	39.069	£ 18.92885
SOTIRIS YANNOPOULOS	44.346	£ 18.92885
ZORAN BOGDANOVIC	47.713	£ 18.92885

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	DIMITRIOS LOIS				
2	Reason for the notification					
a)	Position/status	CHIEF EXECUTIVE OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

Details of the transaction(s): section to be repeated for (i) each type of				
instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where				
transactions have been conducted				
Description of the financial				
instrument, type of	ORDINARY SHAR	ES		
instrument				
Identification code	CH0198251305			
Nature of the transaction				
	EMPLOYEE SHARE PURCHASE PLAN			
Dui a (a) a radicialicina a (a)				
Price(s) and volume(s)	D: ()		1.7.1	()
	Price(s)		Volume	(S)
	18.92885 GBP		340.176	
Aggregated information		1		,
	Price	Volum	е	Total
- Aggregated volume	18.92885 GBP	340.17	76	6439.14 GBP
р.:				
- Price				
Date of the transaction	2017-02-16			
Date of the transaction	2017 02 10			
Place of the transaction	XLON			
	_			
	instrument; (ii) each type of to transactions have been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume - Price Date of the transaction	instrument; (ii) each type of transaction; (iii) each transactions have been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction PURCHASE OF SHEMPLOYEE SHARE Price(s) and volume(s) Price(s) 18.92885 GBP Aggregated information - Aggregated volume - Price Date of the transaction 2017-02-16	instrument; (ii) each type of transaction; (iii) each date; transactions have been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction PURCHASE OF SHARES UEMPLOYEE SHARE PURC Price(s) and volume(s) Price(s) 18.92885 GBP Aggregated information - Aggregated volume - Price Date of the transaction 2017-02-16	instrument; (ii) each type of transaction; (iii) each date; and (iv) extransactions have been conducted Description of the financial instrument, type of instrument Identification code Nature of the transaction PURCHASE OF SHARES UNDER THE EMPLOYEE SHARE PURCHASE PLATE Price(s) and volume(s) Price(s) Volume 18.92885 GBP 340.176 Price Date of the transaction 2017-02-16

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name ALAIN LAURENT BROUHARD						
2	Reason for the notification						
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emission allowance market participant, auction platform,						
a)	auctioneer or auction monitor Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					

4	Details of the transaction(s): section to be repeated for (i) each type of				
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where				
	transactions have been conducted				
a)	Description of the financial				
	instrument, type of	ORDINARY SHAR	ES		
	instrument				
	Identification code	CH0198251305			
b)	Nature of the transaction	PURCHASE OF SH	HARES U	JNDER TI	HE COMPANY'S
		EMPLOYEE SHAR	E PURC	HASE PL	AN
c)	Price(s) and volume(s)			_	
		Price(s)		Volume	(s)
		18.92885 GBP		45.356	
d)	Aggregated information				
		Price	Volum	ie	Total
	- Aggregated volume	18.92885 GBP	45.356	5	858.54 GBP
	- Price		1		
<u> </u>					
e)	Date of the transaction	2017-02-16			
	51. 51.	\(\(\frac{1}{2}\)			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name JAN GUSTAVSSON						
2	Reason for the notification						
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					

4	Details of the transaction(s): section to be repeated for (i) each type of				
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where				
	transactions have been conducted				
a)	Description of the financial				
	instrument, type of	ORDINARY SHAR	ES		
	instrument				
	Identification code	CH0198251305			
b)	Nature of the transaction	PURCHASE OF SI	HARES U	JNDER TH	HE COMPANY'S
		EMPLOYEE SHAR	RE PURC	HASE PL	AN
c)	Price(s) and volume(s)				
		Price(s)		Volume	(s)
		18.92885 GBP		118.93	
d)	Aggregated information				
		Price	Volum	ie	Total
	- Aggregated volume	18.92885 GBP	118.93	3	2251.21 GBP
	- Price		II.		1
e)	Date of the transaction	2017-02-16			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name RONALD KEITH SANDERS						
2	Reason for the notification						
a)	Position/status	REGIONAL DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					

4	Details of the transaction(s): section to be repeated for (i) each type of				
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where				
	transactions have been conducted				
a)	Description of the financial				
	instrument, type of	ORDINARY SHARE	ES		
	instrument				
	Identification code	CH0198251305			
b)	Nature of the transaction	PURCHASE OF SH	IARES (JNDER TI	HE COMPANY'S
		EMPLOYEE SHARE	E PURC	HASE PL	AN
c)	Price(s) and volume(s)				
		Price(s)		Volume	(s)
		18.92885 GBP		49.734	
d)	Aggregated information				
		Price	Volur	ne	Total
	- Aggregated volume	18.92885 GBP	49.73	4	941.41 GBP
	- Price		1		
e)	Date of the transaction	2017-02-16			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name MARCEL MARTIN					
2	Reason for the notification					
a)	Position/status	SUPPLY CHAIN DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of				
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where				
	transactions have been conducted				
a)	Description of the financial				
	instrument, type of	ORDINARY SHAR	ES		
	instrument				
	Identification code	CH0198251305			
.		DUD 01 14 05 05 01			15.0014B4111/40
b)	Nature of the transaction	PURCHASE OF SI			
		EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
L,	Frice(s) and volume(s)	Price(s)		Volume	(c)
					(5)
		18.92885 GBP		43.307	
	A 1. C 1.				
d)	Aggregated information	l	1		
		Price	Volum	ie	Total
	- Aggregated volume	18.92885 GBP	43.307	7	819.75 GBP
	- Price				
	Frice				
e)	Date of the transaction	2017-02-16			
',					
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MICHALIS IMELLOS				
2	Reason for the notification					
a)	Position/status	CHIEF FINANCIAL OFFICER				
b)	Initial notification /Amendment INITIAL NOTIFICATION					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	ucted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SI				
		EMPLOYEE SHAF	RE PURC	HASE PL	AN	
<u> </u>						
c)	Price(s) and volume(s)	1		1		
		Price(s)		Volume	(s)	
		18.92885 GBP		56.471		
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	56.471		1068.93 GBP	
	- Price			<u></u>		
	Date of the transaction	2017-02-16				
e)	Date of the transaction	2017-02-16				
f)	Place of the transaction	XLON				
''	Tidee of the transaction	ALON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name SANDA PAREZANOVIC					
2	Reason for the notification					
a)	Position/status	HUMAN RESOURCES DIRECTOR				
b)	Initial notification INITIAL NOTIFICATION /Amendment					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	ıcted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SI	HARES U	JNDER TI	HE COMPANY'S	
		EMPLOYEE SHAR	RE PURC	HASE PL	AN	
c)	Price(s) and volume(s)					
		Price(s)		Volume	·(s)	
		18.92885 GBP		39.069		
d)	Aggregated information					
		Price	Volum	ne	Total	
	- Aggregated volume	18.92885 GBP	39.069	9	739.53 GBP	
	- Price		1			
e)	Date of the transaction	2017-02-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name SOTIRIS YANNOPOULOS					
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification INITIAL NOTIFICATION /Amendment					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of						
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where						
	transactions have been condu	ucted					
a)	Description of the financial						
	instrument, type of	ORDINARY SHAR	ORDINARY SHARES				
	instrument						
	Identification code	CH0198251305					
.		DUD 01 14 05 05 01			15 001 4B 44 11 # 10		
b)	Nature of the transaction	PURCHASE OF SI					
		EMPLOYEE SHAR	RE PURC	HASE PLA	AN		
c)	Price(s) and volume(s)						
(C)	Frice(s) and volume(s)	Price(s)		Volume	(a)		
					(5)		
		18.92885 GBP		73.91			
	A 1. C 1.						
d)	Aggregated information	l	1		 		
		Price	Volum	ie	Total		
	- Aggregated volume	18.92885 GBP	73.91		1399.03 GBP		
	- Price						
	Frice						
e)	Date of the transaction	2017-02-16					
-,							
f)	Place of the transaction	XLON					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	ZORAN BOGDANOVIC					
2	Reason for the notification						
a)	Position/status	REGIONAL DIRECTOR					
b)	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	ıcted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SI				
		EMPLOYEE SHAR	RE PURC	HASE PL	AN	
-1	Dui a a (a) a m d a a la una a (a)					
c)	Price(s) and volume(s)	D: ()			()	
		Price(s)		Volume	(S)	
		18.92885 GBP		111.333	3	
d)	Aggregated information		1			
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	111.33	33	2107.41 GBP	
	ъ.					
	- Price					
e)	Date of the transaction	2017-02-16				
()	Date of the transaction	2017 02 10				
f)	Place of the transaction	XLON				
'						
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name PANAGIOTA KALOGERAKI						
2	Reason for the notification						
a)	Position/status	COMMERCIAL DIRECTOR					
b)	Initial notification /Amendment INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	icted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SH	HARES U	JNDER TH	HE COMPANY'S	
		EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			1		
		Price(s)		Volume	(s)	
		18.92885 GBP		63.251		
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	63.251		1197.27 GBP	
	- Price		···		,	
L.,	5 . 61					
e)	Date of the transaction	2017-02-16				
	B	\(\(\frac{1}{2}\)				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name DIMITRIOS LOIS					
2	Reason for the notification					
a)	Position/status	CHIEF EXECUTIVE OFFICER				
b)	Initial notification INITIAL NOTIFICATION /Amendment					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	ıcted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SI				
		EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			T		
		Price(s)		Volume	(s)	
		18.92885 GBP		102.052	2	
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	102.05	52	1931.73 GBP	
	- Price		•			
	.	2017 20 16				
e)	Date of the transaction	2017-02-16				
	Dia a a Chia haaraa ahia	VI ON				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name ALAIN LAURENT BROUHARD					
2	Reason for the notification					
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR				
b)	Initial notification					
3	Details of the issuer, emission auctioneer or auction monitor	n allowance market participant, auction platform,				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	icted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S			HE COMPANY'S	
		EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			T		
		Price(s)		Volume	(s)	
		18.92885 GBP		45.356		
d)	Aggregated information					
		Price	Volum	ie	Total	
	- Aggregated volume	18.92885 GBP	45.356	5	858.54 GBP	
	- Price		•			
— ,	B	2017.02.16				
e)	Date of the transaction	2017-02-16				
•	Diago of the two poortions	VI ON				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	JAN GUSTAVSSON				
2	Reason for the notification					
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY				
b)	Initial notification INITIAL NOTIFICATION /Amendment					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	icted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S				
		EMPLOYEE SHAR	E PURC	HASE PL	AN	
c)	Price(s) and volume(s)					
		Price(s)		Volume	(s)	
		18.92885 GBP		50.969		
d)	Aggregated information			•	-	
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	50.969)	964.78 GBP	
	- Price					
e)	Date of the transaction	2017-02-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name RONALD KEITH SANDERS					
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of t	ransaction; (iii) eac	h date;	and (iv) e	ach place where	
	transactions have been condu	ucted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SH				
		EMPLOYEE SHAR	RE PURC	HASE PL	AN	
	Drice (a) and values of a)					
c)	Price(s) and volume(s)	Dui (-)		Malaura -	(-)	
		Price(s)		Volume	(S)	
		18.92885 GBP		49.734		
d)	Aggregated information					
		Price	Volum	ie	Total	
	- Aggregated volume	18.92885 GBP	49.734	4	941.41 GBP	
	Duine					
	- Price					
e)	Date of the transaction	2017-02-16				
,						
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	MICHALIS IMELLOS			
2	Reason for the notification				
a)	Position/status	CHIEF FINANCIAL OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of t	ransaction; (iii) eac	:h date;	and (iv) e	ach place where	
	transactions have been condu	ucted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SI				
		EMPLOYEE SHAF	RE PURC	HASE PL	AN	
<u> </u>						
c)	Price(s) and volume(s)	1		1		
		Price(s)		Volume	(s)	
		18.92885 GBP		56.471		
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	56.471		1068.93 GBP	
	- Price			<u></u>		
	Date of the transaction	2017-02-16				
e)	Date of the transaction	2017-02-16				
f)	Place of the transaction	XLON				
''	Tidee of the transaction	ALON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name SANDA PAREZANOVIC				
2	Reason for the notification				
a)	Position/status	HUMAN RESOURCES DIRECTOR			
b)	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	icted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S			HE COMPANY'S	
		EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			1		
		Price(s)		Volume	(s)	
		18.92885 GBP		39.069		
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	39.069)	739.53 GBP	
	- Price		ı			
e)	Date of the transaction	2017-02-16				
	B	\(\(\)				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name SOTIRIS YANNOPOULOS					
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of					
	instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	icted				
a)	Description of the financial					
	instrument, type of	ORDINARY SHAR	ES			
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PURCHASE OF SH	HARES U	JNDER TI	HE COMPANY'S	
		EMPLOYEE SHAR	E PURC	HASE PL	AN	
c)	Price(s) and volume(s)					
		Price(s)		Volume	(s)	
		18.92885 GBP		44.346		
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	18.92885 GBP	44.346	5	839.42 GBP	
	- Price		I			
e)	Date of the transaction	2017-02-16				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ZORAN BOGDANOVIC				
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
c)	Price(s) and volume(s)						
		Price(s) 18.92885 GBP		Volume(s)			
				47.713			
d)	Aggregated information	_	<u> </u>				
		Price	Volum	ie	Total		
	- Aggregated volume	18.92885 GBP	47.713		903.15 GBP		
	- Price						
e)	Date of the transaction	2017-02-16					
f)	Place of the transaction	XLON					

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary

+41 (0) 41 726 01 37