

Joint Announcement

INTRALOT AND AMELCO FORM

SPORTS BETTING PLATFORM STRATEGIC PARTNERSHIP

March 7th, 2017

INTRALOT and AMELCO announce the signing of a definitive agreement for a strategic partnership to develop a suite of next-generation sports betting products.

Under the partnership INTRALOT will integrate modules of AMELCO's market-leading ATS platform to develop a new groundbreaking, omni-channel sports-betting solution. This new product will be tailored to suit the needs of regulated lotteries and pure sports betting operators globally, catering to customers' needs across all channels.

The project will see INTRALOT and AMELCO's technical teams working side by side to co-develop a unique product that combines the strong retail expertise of INTRALOT with the innovative functionality of AMELCO's online sportsbook platform.

The new omni-channel product will build upon AMELCO's core ATS sportsbook platform, which is already used by a range of top-tier operators. ATS will be integrated with INTRALOT's proven, WLA-approved retail lottery solution to create the new, customised solution.

Mr. **Antonios Kerastaris**, INTRALOT Group CEO, stated: *"INTRALOT's legacy as global sports-betting operations leader is widely enhanced by integrating AMELCO's innovative software functionalities. We are confident that the resulting pioneering product will quickly be recognized as the best integrated retail and online betting platform available globally."*

AMELCO owner and founder Mr. **Damian Walton** said: *"Having the opportunity to deploy our sportsbook solution including our algorithmic trading engine, supplemented with our physical trading services, within the core of INTRALOT business, will help us demonstrate the full capabilities of the product. Our collaboration with INTRALOT on this partnership will allow us to maximise our full potential on a global scale."*

About INTRALOT

INTRALOT, a public listed company established in 1992, is a leading gaming solutions supplier and operator active in 55 regulated jurisdictions around the globe. With €1.91

billion turnover and a global workforce of more than 5,200 employees in 2015. INTRALOT is an innovation –driven corporation focusing its product development on the customer experience. The company is uniquely positioned to offer to lottery and gaming organizations across geographies market-tested solutions and retail 23 operational expertise. Through the use of a dynamic and omni-channel approach, INTRALOT offers an integrated portfolio of best-in-class gaming systems and product solutions & services addressing all gaming verticals (Lottery, Betting, Interactive, VLT). Players can enjoy a seamless and personalized experience through exciting games and premium content across multiple delivery channels, both retail and interactive. INTRALOT has been awarded with the prestigious WLA Responsible Gaming Framework Certification by the World Lottery Association (WLA) for its global lottery operations.

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About Amelco

Amelco builds bespoke trading and sportsbook solutions tailored to its customers' specifications. The company was established in 2006 by veterans of the global finance sector experienced in building software solutions for pricing, trading and execution platforms offering electronic brokering services. Amelco's enterprise sports betting trading solution (ATS) is now recognized as a market leader within the industry, integrating to over 50 sports data feeds and over 2000 casino games.

More info: Info@amelco.co.uk