



FOR IMMEDIATE RELEASE

19 May 2017

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 May 2017 through their participation in the Company's Employee Share Purchase Plan ("ESPP").

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	286.945	£ 22.04524
ALAIN LAURENT BROUHARD	38.26	£ 22.04524
JAN GUSTAVSSON	100.321	£ 22.04524
RONALD KEITH SANDERS	41.953	£ 22.04524
MARCEL MARTIN	37.54	£ 22.04524
MICHALIS IMELLOS	47.635	£ 22.04524
SANDA PAREZANOVIC	32.956	£ 22.04524
SOTIRIS YANNOPOULOS	62.345	£ 22.04524
ZORAN BOGDANOVIC	93.913	£ 22.04524
PANAGIOTA KALOGERAKI	54.827	£ 22.04524

The Notification of Dealing Forms for each PDMR can be found below.

The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 May 2017 are set out below.

PDMR	Number of Shares acquired under the ESPP	Share price
DIMITRIOS LOIS	86.084	£ 22.04524
ALAIN LAURENT BROUHARD	38.26	£ 22.04524
JAN GUSTAVSSON	42.995	£ 22.04524
RONALD KEITH SANDERS	41.953	£ 22.04524
MICHALIS IMELLOS	47.635	£ 22.04524
SANDA PAREZANOVIC	32.956	£ 22.04524
SOTIRIS YANNOPOULOS	37.407	£ 22.04524
ZORAN BOGDANOVIC	40.248	£ 22.04524

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	DIMITRIOS LOIS							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>22.04524 GBP</td> <td>286.945</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	286.945		
Price(s)	Volume(s)								
22.04524 GBP	286.945								
d)	Aggregated information	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>22.04524 GBP</td> <td>286.945</td> <td>GBP 6325.77</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	286.945	GBP 6325.77
Price	Volume	Total							
22.04524 GBP	286.945	GBP 6325.77							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ALAIN LAURENT BROUHARD							
2	Reason for the notification								
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
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c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>38.26</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	38.26		
Price(s)	Volume(s)								
22.04524 GBP	38.26								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>38.26</td> <td>GBP 843.45</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	38.26	GBP 843.45
Price	Volume	Total							
22.04524 GBP	38.26	GBP 843.45							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	JAN GUSTAVSSON							
2	Reason for the notification								
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>100.321</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	100.321		
Price(s)	Volume(s)								
22.04524 GBP	100.321								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>100.321</td> <td>GBP 2211.6</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	100.321	GBP 2211.6
Price	Volume	Total							
22.04524 GBP	100.321	GBP 2211.6							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	RONALD KEITH SANDERS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>41.953</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	41.953		
Price(s)	Volume(s)								
22.04524 GBP	41.953								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>41.953</td> <td>GBP 924.86</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	41.953	GBP 924.86
Price	Volume	Total							
22.04524 GBP	41.953	GBP 924.86							
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MARCEL MARTIN							
2	Reason for the notification								
a)	Position/status	SUPPLY CHAIN DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>37.54</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	37.54		
Price(s)	Volume(s)								
22.04524 GBP	37.54								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>37.54</td> <td>GBP 827.58</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	37.54	GBP 827.58
Price	Volume	Total							
22.04524 GBP	37.54	GBP 827.58							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MICHALIS IMELLOS							
2	Reason for the notification								
a)	Position/status	CHIEF FINANCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>47.635</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	47.635		
Price(s)	Volume(s)								
22.04524 GBP	47.635								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>47.635</td> <td>GBP 1050.13</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	47.635	GBP 1050.13
Price	Volume	Total							
22.04524 GBP	47.635	GBP 1050.13							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SANDA PAREZANOVIC							
2	Reason for the notification								
a)	Position/status	HUMAN RESOURCES DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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Price(s)	Volume(s)								
22.04524 GBP	32.956								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>32.956</td> <td>GBP 726.52</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	32.956	GBP 726.52
Price	Volume	Total							
22.04524 GBP	32.956	GBP 726.52							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SOTIRIS YANNOPOULOS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>62.345</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	62.345		
Price(s)	Volume(s)								
22.04524 GBP	62.345								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>62.345</td> <td>GBP 1374.41</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	62.345	GBP 1374.41
Price	Volume	Total							
22.04524 GBP	62.345	GBP 1374.41							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
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Price(s)	Volume(s)								
22.04524 GBP	93.913								
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Price	Volume	Total							
22.04524 GBP	93.913	GBP 2070.33							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	PANAGIOTA KALOGERAKE							
2	Reason for the notification								
a)	Position/status	COMMERCIAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	DIMITRIOS LOIS							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
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d)	Aggregated information	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>22.04524 GBP</td> <td>86.084</td> <td>GBP 1897.74</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	86.084	GBP 1897.74
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22.04524 GBP	86.084	GBP 1897.74							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
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1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ALAIN LAURENT BROUHARD							
2	Reason for the notification								
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
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e)	Date of the transaction	2017-05-17							
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1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	JAN GUSTAVSSON							
2	Reason for the notification								
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
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Price(s)	Volume(s)								
22.04524 GBP	42.995								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>42.995</td> <td>GBP 947.84</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	42.995	GBP 947.84
Price	Volume	Total							
22.04524 GBP	42.995	GBP 947.84							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	RONALD KEITH SANDERS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>41.953</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	41.953		
Price(s)	Volume(s)								
22.04524 GBP	41.953								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>41.953</td> <td>GBP 924.86</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	41.953	GBP 924.86
Price	Volume	Total							
22.04524 GBP	41.953	GBP 924.86							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MICHALIS IMELLOS						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	ORDINARY SHARES CH0198251305						
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>22.04524 GBP</td> <td>47.635</td> </tr> </table>	Price(s)	Volume(s)	22.04524 GBP	47.635		
Price(s)	Volume(s)							
22.04524 GBP	47.635							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>22.04524 GBP</td> <td>47.635</td> <td>GBP 1050.13</td> </tr> </table>	Price	Volume	Total	22.04524 GBP	47.635	GBP 1050.13
Price	Volume	Total						
22.04524 GBP	47.635	GBP 1050.13						
e)	Date of the transaction	2017-05-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SANDA PAREZANOVIC							
2	Reason for the notification								
a)	Position/status	HUMAN RESOURCES DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>32.956</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	32.956		
Price(s)	Volume(s)								
22.04524 GBP	32.956								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>32.956</td> <td>GBP 726.52</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	32.956	GBP 726.52
Price	Volume	Total							
22.04524 GBP	32.956	GBP 726.52							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SOTIRIS YANNOPOULOS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>22.04524 GBP</td> <td>37.407</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	37.407		
Price(s)	Volume(s)								
22.04524 GBP	37.407								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>22.04524 GBP</td> <td>37.407</td> <td>GBP 824.65</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	37.407	GBP 824.65
Price	Volume	Total							
22.04524 GBP	37.407	GBP 824.65							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>22.04524 GBP</td> <td>40.248</td> </tr> </table>		Price(s)	Volume(s)	22.04524 GBP	40.248		
Price(s)	Volume(s)								
22.04524 GBP	40.248								
d)	Aggregated information	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>22.04524 GBP</td> <td>40.248</td> <td>GBP 887.28</td> </tr> </table>		Price	Volume	Total	22.04524 GBP	40.248	GBP 887.28
Price	Volume	Total							
22.04524 GBP	40.248	GBP 887.28							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2017-05-17							
f)	Place of the transaction	XLON							



This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37