



**FOR IMMEDIATE RELEASE**

**19 January 2018**

**Coca-Cola HBC AG (the "Company")**

**Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 January 2018 through their participation in the Company's Employee Share Purchase Plan ("ESPP").

PDMR	Number of Shares acquired under the ESPP	Share price
ZORAN BOGDANOVIC	150.692	€ 23.42251
ALAIN LAURENT BROUHARD	38.008	€ 23.42251
JAN GUSTAVSSON	99.687	€ 23.42251
RONALD KEITH SANDERS	69.191	€ 23.42251
MARCEL MARTIN	188.891	€ 23.42251
MICHALIS IMELLOS	47.566	€ 23.42251
SANDA PAREZANOVIC	33.063	€ 23.42251
SOTIRIS YANNOPOULOS	62.271	€ 23.42251
PANAGIOTA KALOGERAKI	59.815	€ 23.42251

The Notification of Dealing Forms for each PDMR can be found below.

The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 January 2018 are set out below.

PDMR	Number of Shares acquired under the ESPP	Share price
MARCEL MARTIN	1089.857	£ 23.42251
PANAGIOTA KALOGERAKI	944.271	£ 23.42251

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>			
a)	Name	ZORAN BOGDANOVIC		
<b>2</b>	<b>Reason for the notification</b>			
a)	Position/status	CHIEF EXECUTIVE OFFICER		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES		
	Identification code	CH0198251305		
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Price(s)</td> <td style="width: 50%;">Volume(s)</td> </tr> </table>	Price(s)	Volume(s)
Price(s)	Volume(s)			



		23.42251 GBP	150.692	
d)	Aggregated information			
	- Aggregated volume	Price	Volume	Total
	- Price	23.42251 GBP	150.692	GBP 3529.58
e)	Date of the transaction	2018-01-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	ALAIN LAURENT BROUHARD
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES
	Identification code	CH0198251305
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN
c)	Price(s) and volume(s)	



		Price(s)	Volume(s)
		23.42251 GBP	38.008
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	23.42251 GBP	38.008
		Total	GBP 890.24
e)	Date of the transaction	2018-01-17	
f)	Place of the transaction	XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	JAN GUSTAVSSON
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES
	Identification code	CH0198251305
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN



c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		23.42251 GBP	99.687	
d)	Aggregated information - Aggregated volume - Price	Price	Volume	Total
		23.42251 GBP	99.687	GBP 2334.92
e)	Date of the transaction	2018-01-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	RONALD KEITH SANDERS	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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a)	Description of the financial instrument, type of instrument	ORDINARY SHARES	
	Identification code	CH0198251305	



b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		23.42251 GBP	69.191	
d)	Aggregated information - Aggregated volume  - Price	Price	Volume	Total
		23.42251 GBP	69.191	GBP 1620.63
e)	Date of the transaction	2018-01-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	MARCEL MARTIN	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES	
	Identification code	CH0198251305	

b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
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d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>23.42251 GBP</td> <td>188.891</td> <td>GBP 4424.3</td> </tr> </table>			Price	Volume	Total	23.42251 GBP	188.891	GBP 4424.3
		Price	Volume	Total						
23.42251 GBP	188.891	GBP 4424.3								
e)	Date of the transaction	2018-01-17								
f)	Place of the transaction	XLON								

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	MICHALIS IMELLOS	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
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b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		23.42251 GBP	47.566	
d)	Aggregated information - Aggregated volume - Price	Price	Volume	Total
		23.42251 GBP	47.566	GBP 1114.12
e)	Date of the transaction	2018-01-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	SANDA PAREZANOVIC
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES

	Identification code	CH0198251305		
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		23.42251 GBP	33.063	
d)	Aggregated information - Aggregated volume - Price	Price	Volume	Total
		23.42251 GBP	33.063	GBP 774.42
e)	Date of the transaction	2018-01-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	SOTIRIS YANNOPOULOS	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
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23.42251 GBP	62.271	GBP 1458.54						
e)	Date of the transaction	2018-01-17						
f)	Place of the transaction	XLON						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	PANAGIOTA KALOGERAKI
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
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e)	Date of the transaction	2018-01-17						
f)	Place of the transaction	XLON						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	MARCEL MARTIN
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
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Price	Volume	Total							
23.42251 GBP	1089.857	GBP 25527.19							
e)	Date of the transaction	2018-01-17							
f)	Place of the transaction	XLON							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	PANAGIOTA KALOGERAKI
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
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Price	Volume	Total							
23.42251 GBP	944.271	GBP 22117.2							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-01-17							
f)	Place of the transaction	XLON							

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary  
+41 (0) 41 726 01 37