

FOR IMMEDIATE RELEASE**20 February 2018****Coca-Cola HBC AG (the "Company")****Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company has been notified that the following PDMR exercised share options and sold corresponding ordinary shares of CHF 6.70 each in the Company on 16 February 2018.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SOTIRIS YANNOPOULOS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")
	Identification code	CH0198251305
b)	Nature of the transaction	1. EXERCISE OF 18,000 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 13.38 AND SUBSEQUENT SALE OF SHARES AT GBP 24.58691 PER SHARE 2. EXERCISE OF 14,500 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 16.46 AND SUBSEQUENT SALE OF SHARES AT GBP 24.58691 PER SHARE

		3. EXERCISE OF 20,000 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 10.21 AND SUBSEQUENT SALE OF SHARES AT GBP 24.58691 PER SHARE 4. EXERCISE OF 23,000 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 15.00 AND SUBSEQUENT SALE OF SHARES AT GBP 24.58691 PER SHARE 5. EXERCISE OF 25,000 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 16.99 AND SUBSEQUENT SALE OF SHARES AT GBP 24.58691 PER SHARE 6. EXERCISE OF 30,997 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 13.33 AND SUBSEQUENT SALE OF SHARES AT GBP 24.58691 PER SHARE RESULTING IN THE NET AMOUNT OF APPROX GBP 1,355,947																							
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>24.58691 GBP</td><td>18,000</td><td></td></tr><tr><td></td><td>14,500</td><td></td></tr><tr><td></td><td>20,000</td><td></td></tr><tr><td></td><td>23,000</td><td></td></tr><tr><td></td><td>25,000</td><td></td></tr><tr><td></td><td>30,997</td><td></td></tr></table>			Price(s)	Volume(s)		24.58691 GBP	18,000			14,500			20,000			23,000			25,000			30,997	
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d)	Aggregated information - Aggregated volume - Price	<table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>24.58691 GBP</td><td>131,497</td><td>3,233,104.90 GBP</td></tr></table>			Price	Volume	Total	24.58691 GBP	131,497	3,233,104.90 GBP															
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24.58691 GBP	131,497	3,233,104.90 GBP																							
e)	Date of the transaction	2018-02-16																							
f)	Place of the transaction	XLON																							

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

+41 (0) 41 726 01 37