

Further to the letter of the Hellenic Capital Market Commission and following the other announcements issued by our company, "FOLLI-FOLLIE SOCIETE ANONYME COMMERCIAL & TECHNICAL SOCIETE ANONYME" makes the following clarifications:

- 1) During 2017, the Group's debt increased by € 178 million due to the issue of a Bond Loan of CHF 150 million and by € 50 million as a result of a syndicated loan with foreign credit institutions. This amount mainly strengthened the cash flow of the company with a view to repaying the company's convertible bond of € 250 million and maturing in July 2019.
- 2) Exchange differences in 2017 amounted to € 177 million and concern the translation of the Group's balance sheet items into the published currency (Euro). The combination of the large participation of the Group's trading activities in the US Dollar with the large drop of this currency during the year caused this unprecedented amount of exchange rate differences.
- 3) In respect of interest in 2017, which amounted to € 4.1m and come from the group's assets throughout the year (ranging between € 250 – 500m), reflect the very low deposit rates of both the dollar and the euro as well as swiss franc with negative interest.

We also disclose the following to investors:

- 1) Analysis of retail and wholesale sales per operating segment of the Group for the years 2017 and 2016.

a) Sales per distribution channel and operating segment for the year 2017
(1/1 - 31/12/2017):

FF Group 2017 (sales per segment & channel)			
	Retail	Whl	Total
JWA	120	951	1.071
Retail/Wholesale	85	92	177
Department Stores	202	0	202
Cosmetics	12	11	23
Elimination	0	(54)	(54)
Total net sales	419	1.000	1.419

b) Sales per distribution channel and operating segment for the year 2016
(1/1-31/12/2016):

FF Group 2016 (sales per segment & channel)			
	Retail	Whl	Total
JWA	154	855	1.009
Retail/Wholesale	79	92	171
Department Stores	190	0	190
Cosmetics	8	11	19
Eliminations	0	(51)	(51)
Total net sales	430	907	1.337

Amounts in 000's €

2) Net sales in APAC are as follows:

APAC	2017	2016
Sales	985	911
Eliminations	(21)	(25)
Net Sales	964	886

3) Net sales of the brand Folli Follie in APAC:

APAC FF brand	2017	2016
Net Sales (incl elimination)	928	740

4) Folli Follie brand sales in APAC, per distribution channel:

APAC FF brand per channel	Retail		Wholesale	
	2017	2016	2017	2016
Net Sales	53.5	71.4	874.4	668.9

Amounts in 000's €

The above data is provided in addition to our previous announcements, in order to make clear, how misleading the report in question is.

The POS mentioned operate in free standing boutiques, shop-in-shop, counters, as well as POS in airport locations. Parallel to this Folli Follie brand's wholesale turnover includes also revenues which are not represented by operating POS (i.e. corporate gifts, online marketplaces as well as airline in-flight sales).

Finally, we note that the Company is already cooperating with the Hellenic Capital Market Commission on all issues mentioned in the Commission's Press Release dated May 7th, 2018.