



FOR IMMEDIATE RELEASE

18 July 2018

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 July 2018 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”).

PDMR	Number of Shares acquired under the ESPP	Share price
ZORAN BOGDANOVIC	137.906	£ 27.52629
ALAIN LAURENT BROUHARD	98.370	£ 27.52629
JAN GUSTAVSSON	86.863	£ 27.52629
RONALD KEITH SANDERS	120.569	£ 27.52629
MARCEL MARTIN	54.099	£ 27.52629
MICHALIS IMELLOS	41.442	£ 27.52629
SANDA PAREZANOVIC	29.551	£ 27.52629
SOTIRIS YANNOPOULOS	54.256	£ 27.52629
PANAGIOTA KALOGERAKI	53.038	£ 27.52629
NIKOLAOS KALAITZIDAKIS	27.581	£ 27.52629

The Notification of Dealing Forms for each PDMR can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>27.52629 GBP</td> <td>137.906</td> </tr> </table>		Price(s)	Volume(s)	27.52629 GBP	137.906		
Price(s)	Volume(s)								
27.52629 GBP	137.906								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>137.906</td> <td>GBP 3796.04</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	137.906	GBP 3796.04
Price	Volume	Total							
27.52629 GBP	137.906	GBP 3796.04							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ALAIN LAURENT BROUHARD							
2	Reason for the notification								
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>27.52629 GBP</td> <td>98.370</td> </tr> </table>		Price(s)	Volume(s)	27.52629 GBP	98.370		
Price(s)	Volume(s)								
27.52629 GBP	98.370								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>98.370</td> <td>GBP 2707.76</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	98.370	GBP 2707.76
Price	Volume	Total							
27.52629 GBP	98.370	GBP 2707.76							
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	JAN GUSTAVSSON							
2	Reason for the notification								
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>27.52629 GBP</td> <td>86.863</td> </tr> </table>		Price(s)	Volume(s)	27.52629 GBP	86.863		
Price(s)	Volume(s)								
27.52629 GBP	86.863								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>86.863</td> <td>GBP 2391.02</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	86.863	GBP 2391.02
Price	Volume	Total							
27.52629 GBP	86.863	GBP 2391.02							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	RONALD KEITH SANDERS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>27.52629 GBP</td> <td>120.569</td> </tr> </table>		Price(s)	Volume(s)	27.52629 GBP	120.569		
Price(s)	Volume(s)								
27.52629 GBP	120.569								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>120.569</td> <td>GBP 3318.82</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	120.569	GBP 3318.82
Price	Volume	Total							
27.52629 GBP	120.569	GBP 3318.82							
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MARCEL MARTIN							
2	Reason for the notification								
a)	Position/status	SUPPLY CHAIN DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>27.52629 GBP</td> <td>54.099</td> </tr> </table>		Price(s)	Volume(s)	27.52629 GBP	54.099		
Price(s)	Volume(s)								
27.52629 GBP	54.099								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>54.099</td> <td>GBP 1489.14</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	54.099	GBP 1489.14
Price	Volume	Total							
27.52629 GBP	54.099	GBP 1489.14							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MICHALIS IMELLOS							
2	Reason for the notification								
a)	Position/status	CHIEF FINANCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>27.52629 GBP</td> <td>41.442</td> </tr> </table>		Price(s)	Volume(s)	27.52629 GBP	41.442		
Price(s)	Volume(s)								
27.52629 GBP	41.442								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>41.442</td> <td>GBP 1140.74</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	41.442	GBP 1140.74
Price	Volume	Total							
27.52629 GBP	41.442	GBP 1140.74							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SANDA PAREZANOVIC							
2	Reason for the notification								
a)	Position/status	HUMAN RESOURCES DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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Price(s)	Volume(s)								
27.52629 GBP	29.551								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>29.551</td> <td>GBP 813.43</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	29.551	GBP 813.43
Price	Volume	Total							
27.52629 GBP	29.551	GBP 813.43							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SOTIRIS YANNOPOULOS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
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Price(s)	Volume(s)								
27.52629 GBP	54.256								
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Price	Volume	Total							
27.52629 GBP	54.256	GBP 1493.47							
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	PANAGIOTA KALOGERAKI							
2	Reason for the notification								
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
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Price(s)	Volume(s)								
27.52629 GBP	53.038								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td>27.52629 GBP</td> <td>53.038</td> <td>GBP 1459.94</td> </tr> </table>		Price	Volume	Total	27.52629 GBP	53.038	GBP 1459.94
Price	Volume	Total							
27.52629 GBP	53.038	GBP 1459.94							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	NIKOLAOS KALAITZIDAKIS							
2	Reason for the notification								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
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Price(s)	Volume(s)								
27.52629 GBP	27.581								
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27.52629 GBP	27.581	GBP 759.20							
e)	Date of the transaction	2018-07-17							
f)	Place of the transaction	XLON							



This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37