

FOR IMMEDIATE RELEASE

19 September 2018

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 September 2018 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 September 2018 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	155.005	37.197	£ 25.70336
ALAIN LAURENT BROUHARD	110.567	35.004	£ 25.70336
JAN GUSTAVSSON	97.632	39.346	£ 25.70336
RONALD KEITH SANDERS	135.518	38.233	£ 25.70336
MARCEL MARTIN	58.345	-	£ 25.70336
MICHALIS IMELLOS	46.581	43.807	£ 25.70336
SANDA PAREZANOVIC	33.216	30.45	£ 25.70336
SOTIRIS YANNOPOULOS	60.983	34.41	£ 25.70336
PANAGIOTA KALOGERAKI	57.201	-	£ 25.70336
NIKOLAOS KALAITZIDAKIS	31.001	26.652	£ 25.70336

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ZORAN BOGDAN	IOVIC			
2	Reason for the notification	<u> </u>				
a)	Position/status	CHIEF EXECUTIVE OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emiss platform, auctioneer or auc		ket pa	rticipa	nt, auction	
a)	Name	COCA-COLA HBO	CAG			
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE SHARES UNDER T SHARE PURCHAS	THE C	OMPAI		
c)	Price(s) and volume(s)	Price(s) 25.70336 GBP		Volun 155.0		
d)	Aggregated information	Price	Volu	me	Total	
	- Aggregated volume	25.70336 GBP				
	- Price		1			
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON	XLON			



5	Details of the transaction(s	-				
	instrument; (ii) each type o		ach d	ate; an	d (iv) each place	
	where transactions have be	en conducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC	CAG	ORDIN	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO				
		PURCHASE SHARES ON BEHALF OF PDMR				
		UNDER THE COMPANY'S EMPLOYEE SHARE				
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volur	ne(s)	
		25.70336 GBP		37.19	7	
d)	Aggregated information			l		
		Price	Volu	ıme	Total	
	- Aggregated volume	25.70336 GBP	37.1	97	GBP 956.09	
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	ALAIN LAURENT BROUHARD					
2	Reason for the notification						
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emiss	ion allowance market participant, auction					
	platform, auctioneer or auction monitor						
a)	Name	,					



b)	LEI	549300EFP3TNG7JGVE49				
4		(s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place been conducted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) Volume(s) 25.70336 GBP 110.567				
d)	Aggregated information	Price Volume Total				
	- Aggregated volume	25.70336 GBP	GBP 2841.94			
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s instrument; (ii) each type or where transactions have be	f transaction; (iii) e		- -		
a)	Description of the financial instrument, type of instrument					
	identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)	Volur	ne(s)		



		25.70336 GBP		35.00	14	
d)	Aggregated information					
		Price	Volu	me	Total	
	- Aggregated volume	25.70336 GBP	35.0	04	GBP 899.72	
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discha	arging managerial responsibilities / person
	closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emiss platform, auctioneer or auc	ion allowance market participant, auction
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s	s): section to be repeated for (i) each type of
	instrument; (ii) each type o	f transaction; (iii) each date; and (iv) each place
	where transactions have be	een conducted
a)	Description of the financial	
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF
	instrument	CHF 6.70 EACH
	Identification code	CH0198251305
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE
		SHARES UNDER THE COMPANY'S EMPLOYEE
		SHARE PURCHASE PLAN
c)	Price(s) and volume(s)	

		Price(s)		Volume(s)		
		25.70336 GBP		97.632	2	
d)	Aggregated information			I		
		Price	Volu	ıme	Total	
	- Aggregated volume	25.70336 GBP	97.6	32	GBP 2509.47	
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s	•				
	instrument; (ii) each type of		ach d	ate; and	d (iv) each place	
- \	where transactions have be	en conducted				
a)	Description of the financial	COCA-COLA HBC AG ORDINARY SHARES OF				
	instrument, type of instrument	CHF 6.70 EACH	AG	JKDINA	ART SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MAT	CHIN	IG CON	TRIBUTION TO	
		PURCHASE SHAR	ES OI	N BEHA	LF OF PDMR	
		UNDER THE COM		'S EMP	LOYEE SHARE	
		PURCHASE PLAN				
c)	Price(s) and volume(s)			T		
		Price(s)		Volum	ne(s)	
		25.70336 GBP		39.34	6	
d)	Aggregated information			•	•	
		Price	Volu	ıme	Total	
	- Aggregated volume	25.70336 GBP	GBP 1011.32			
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	RONALD KEITH	SANDI	ERS		
2	Reason for the notification	son for the notification				
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION			
3	Details of the issuer, emissiplatform, auctioneer or auct		ket par	ticipan	t, auction	
a)	Name	COCA-COLA HE	BC AG			
b)	LEI	549300EFP3TNC	37JGVI	E49		
4		f transaction; (iii) each date; and (iv) each place				
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRI SHARES UNDER SHARE PURCHA	THE C	OMPAN		
c)	Price(s) and volume(s)	Price(s) 25.70336 GBP		Volum 135.51		
d)	Aggregated information	Price	Volur	ne	Total	
	- Aggregated volume	25.70336 GBP 135.518 GBP 3483.27				
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s	_				
	instrument; (ii) each type of where transactions have be		acn a	ate; an	id (iv) each place	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) Vo		Volur 38.23	. ,	
d)	Aggregated information - Aggregated volume - Price	Price 25.70336 GBP	Volu 38.2		Total GBP 982.72	
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ame MARCEL MARTIN				
2	Reason for the notification					
a)	Position/status	SUPPLY CHAIN DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction					
	platform, auctioneer or auction monitor					
a)	1					



b)	LEI	549300EFP3TNG	7JGV	E49	
4	Details of the transaction(s		-		
	instrument; (ii) each type o		each d	ate; a	nd (iv) each place
- \	where transactions have be	en conducted			
a)	Description of the financial	COCA COLALID	C 1 C 1		IADVCIIADEC OF
	instrument, type of instrument	CHF 6.70 EACH	CAG	אוטאכ	IARY SHARES OF
	Instrument	CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE			
				_	NY'S EMPLOYEE
		SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volu	me(s)
		25.70336 GBP		58.3	45
d)	Aggregated information				
		Price	Volu	ne	Total
	- Aggregated volume	25.70336 GBP	58.34	45	GBP 1499.66
	- Price				
e)	Date of the transaction	2018-09-17			
f)	Place of the transaction	XLON			
		l			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MICHALIS IMELLOS				
2	Reason for the notification					
a)	Position/status	CHIEF FINANCIAL OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction					
	platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				



b)	LEI	549300EFP3TN	G7JGVE	E 49		
4	Details of the transaction(s instrument; (ii) each type o		-			
	where transactions have be	en conducted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HE	BC AG C	RDINA	RY SHARES OF	
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTR SHARES UNDER SHARE PURCHA	THEC	OMPAN		
c)	Price(s) and volume(s)		ı			
		Price(s)		Volum	e(s)	
		25.70336 GBP 46.581				
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	25.70336 GBP	46.581	L	GBP 1197.29	
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s instrument; (ii) each type or where transactions have be	f transaction; (iii)	-		~ .	
a)	Description of the financial instrument, type of instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volum	e(s)	



		25.70336 GBP		43.80	7
d)	Aggregated information				_
		Price	Volu	me	Total
	- Aggregated volume	25.70336 GBP	43.8	07	GBP 1125.99
	- Price				
e)	Date of the transaction	2018-09-17			
f)	Place of the transaction	XLON			

1	-	arging managerial responsibilities / person
	closely associated	T
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3		ion allowance market participant, auction
	platform, auctioneer or auc	tion monitor
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4		:): section to be repeated for (i) each type of
	instrument; (ii) each type o	f transaction; (iii) each date; and (iv) each place
	where transactions have be	een conducted
a)	Description of the financial	
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF
	instrument	CHF 6.70 EACH
	Identification code	CH0198251305
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE
		SHARES UNDER THE COMPANY'S EMPLOYEE
		SHARE PURCHASE PLAN
c)	Price(s) and volume(s)	

		Price(s)		Volum	ne(s)	
		25.70336 GBP		33.21	· ·	
d)	Aggregated information					
	A garagatad valuma	Price	Volun		Total	
	- Aggregated volume	25.70336 GBP	33.21	6	GBP 853.76	
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s instrument; (ii) each type or where transactions have be	f transaction; (iii)	-			
a)	Description of the financial					
	instrument, type of	COCA-COLA HE	BC AG	ORDINA	ARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MA	_			
		PURCHASE SHA UNDER THE CO PURCHASE PLA	MPAN		_	
c)	Price(s) and volume(s)					
		Price(s)		Volum	ne(s)	
		25.70336 GBP		30.45		
d)	Aggregated information					
		Price	Volu	ıme	Total	
	- Aggregated volume	25.70336 GBP	30.4	5	GBP 782.67	
	- Price		<u> </u>			
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				



1	Details of the person discharged	arging manageria	l respo	nsibili	ties / person	
a)	Name	SOTIRIS YANNO	DPOUL	OS		
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFIC	OITA	I		
3	Details of the issuer, emissiplatform, auctioneer or auc		rket pa	rticip	ant, auction	
a)	Name	COCA-COLA HE	BC AG			
b)	LEI	549300EFP3TN	G7JGV	E49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HE	BC AG	ORDIN	IARY SHARES OF	
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTR SHARES UNDER SHARE PURCHA	THE C	OMPA	PURCHASE NY'S EMPLOYEE	
c)	Price(s) and volume(s)			1	1	
		Price(s)			me(s)	
		25.70336 GBP		60.9	83	
d)	Aggregated information			•	,	
	A	Price	Price Volume		Total	
	- Aggregated volume	25.70336 GBP 60.983 GBP 1567.47		GBP 1567.47		
	- Price		<u> </u>			
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place					
	where transactions have be		ach d	ate; an	id (iv) each place	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)		Volur 34.41		
d)	Aggregated information - Aggregated volume - Price	Price 25.70336 GBP	Volu 34.4		Total GBP 884.45	
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	PANAGIOTA KALOGERAKI					
2	Reason for the notification						
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emission allowance market participant, auction						
	platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					



b)	LEI	549300EFP3TN0	G7JGVI	E49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place					
	where transactions have been conducted					
a)	Description of the financial					
	instrument, type of	COCA-COLA HE	BC AG C	ORDI	NARY SHARES OF	
	instrument	CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTR	IBUTIO	N TC	PURCHASE	
		SHARES UNDER	THEC	OMP.	ANY'S EMPLOYEE	
		SHARE PURCHA	SE PLA	.N		
c)	Price(s) and volume(s)					
		Price(s)		Volu	ume(s)	
		25.70336 GBP		57.2	201	
d)	Aggregated information					
		Price	Volum	ne	Total	
	- Aggregated volume	25.70336 GBP	57.20	1	GBP 1470.26	
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	NIKOLAOS KALAITZIDAKIS			
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emiss	ion allowance market participant, auction			
	platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			



b)	LEI	549300EFP3TN	G7JGVE	49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
-1		en conauctea				
a)	Description of the financial instrument, type of instrument	COCA-COLA HI CHF 6.70 EACH	BC AG C	RDI	NARY SHARES OF	
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTR SHARES UNDER SHARE PURCHA	THEC	OMP) PURCHASE ANY'S EMPLOYEE	
c)	Price(s) and volume(s)	F				
		Price(s)		Vol	ume(s)	
		25.70336 GBP		31.0	001	
d)	Aggregated information	<u> </u>				
		Price	Volum	е	Total	
	- Aggregated volume	25.70336 GBP	31.001	_	GBP 769.83	
	- Price					
e)	Date of the transaction	2018-09-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s instrument; (ii) each type of where transactions have be	ftransaction; (iii)	•			
a)	Description of the financial instrument, type of instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Vol	ume(s)	



		25.70336 GBP		26.65	2
d)	Aggregated information				
		Price	Volu	me	Total
	- Aggregated volume	25.70336 GBP	26.6	52	GBP 685.05
	- Price				
e)	Date of the transaction	2018-09-17			
f)	Place of the transaction	XLON			

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37