



FOR IMMEDIATE RELEASE

19 February 2019

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 18 February 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 18 February 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	147.992	65.851	€ 25.53213
ALAIN LAURENT BROUHARD	35.188	36.174	€ 25.53213
JAN GUSTAVSSON	93.215	40.661	€ 25.53213
RONALD KEITH SANDERS	129.387	39.510	€ 25.53213
MARCEL MARTIN	57.761	-	€ 25.53213
MICHALIS IMELLOS	44.474	45.271	€ 25.53213
SANDA PAREZANOVIC	31.713	31.467	€ 25.53213
SOTIRIS YANNOPOULOS	58.223	35.560	€ 25.53213
PANAGIOTA KALOGERAKI	56.630	-	€ 25.53213
NIKOLAOS KALAITZIDAKIS	29.598	25.521	€ 25.53213

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.



Coca-Cola
Hellenic Bottling Company

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.53213 GBP</td> <td>147.992</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.53213 GBP	147.992		
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25.53213 GBP	147.992	GBP 3778.55							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2019-2-18							
f)	Place of the transaction	XLON							
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Coca-Cola
Hellenic Bottling Company

a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price	Volume	Total						
25.53213 GBP	65.851	GBP 1681.32						
e)	Date of the transaction	2019-2-18						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
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e)	Date of the transaction	2019-2-18								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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25.53213 GBP	93.215							
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Price	Volume	Total							
25.53213 GBP	40.661	GBP 1038.16							
e)	Date of the transaction	2019-2-18							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	RONALD KEITH SANDERS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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Price	Volume	Total							
25.53213 GBP	39.510	GBP 1008.77							



	- Price	
e)	Date of the transaction	2019-2-18
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MARCEL MARTIN						
2	Reason for the notification							
a)	Position/status	SUPPLY CHAIN DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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e)	Date of the transaction	2019-2-18						



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MICHALIS IMELLOS						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	SANDA PAREZANOVIC	
2	Reason for the notification		
a)	Position/status	HUMAN RESOURCES DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SOTIRIS YANNOPOULOS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
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e)	Date of the transaction	2019-2-18						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.53213 GBP</td> <td>35.560</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.53213 GBP	35.560		
Price(s)	Volume(s)							
25.53213 GBP	35.560							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.53213 GBP</td> <td>35.560</td> <td>GBP 907.92</td> </tr> </tbody> </table>	Price	Volume	Total	25.53213 GBP	35.560	GBP 907.92
Price	Volume	Total						
25.53213 GBP	35.560	GBP 907.92						
e)	Date of the transaction	2019-2-18						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	PANAGIOTA KALOGERAKI
2	Reason for the notification	
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.53213 GBP</td> <td>56.630</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.53213 GBP	56.630		
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Price	Volume	Total							
25.53213 GBP	56.630	GBP 1445.88							
e)	Date of the transaction	2019-2-18							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	NIKOLAOS KALAITZIDAKIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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25.53213 GBP	29.598								
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Price	Volume	Total							
25.53213 GBP	29.598	GBP 755.70							
e)	Date of the transaction	2019-2-18							
f)	Place of the transaction	XLON							
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
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25.53213 GBP	25.521								
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Price	Volume	Total							
25.53213 GBP	25.521	GBP 651.61							



Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	2019-2-18
f)	Place of the transaction	XLON

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37