



**FOR IMMEDIATE RELEASE**

**15 March 2019**

**Coca-Cola HBC AG (the “Company”)**

**Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)**

The Company has been notified that the following PDMRs have been granted at nil cost performance shares of CHF 6.70 each (“Shares”) in the Company on 13 March 2019 through their participation in the Stock Option and Performance Share Award Plan (“PSP”). The performance shares will vest after three years subject to achievement of performance conditions.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	82,156	£ 26.17
ALAIN LAURENT BROUHARD	19,337	£ 26.17
JAN GUSTAVSSON	21,954	£ 26.17
RONALD KEITH SANDERS	21,331	£ 26.17
MARCEL MARTIN	18,961	£ 26.17
MICHALIS IMELLOS	24,440	£ 26.17
SANDA PAREZANOVIC	17,427	£ 26.17
PANAGIOTA KALOGERAKI	18,589	£ 26.17
NIKOLAOS KALAITZIDAKIS	16,265	£ 26.17
SEAN O’NEILL	11,452	£ 26.17

The Notification of Dealing Forms for each PDMR can be found below.



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	ZORAN BOGDANOVIC						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CHIEF EXECUTIVE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	SHARES  CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AND WILL BE SUBJECT TO A FURTHER TWO-YEAR HOLDING PERIOD FOLLOWING THE THREE-YEAR PERFORMANCE PERIOD						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.17 GBP</td> <td>82,156</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.17 GBP	82,156		
Price(s)	Volume(s)							
26.17 GBP	82,156							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.17 GBP</td> <td>82,156</td> <td>2,150,022.52 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	26.17 GBP	82,156	2,150,022.52 GBP
Price	Volume	Total						
26.17 GBP	82,156	2,150,022.52 GBP						
e)	Date of the transaction	2019-03-13						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	ALAIN LAURENT BROUHARD						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	SHARES  CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.17 GBP</td> <td>19,337</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.17 GBP	19,337		
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Price	Volume	Total						
26.17 GBP	19,337	506,049.29 GBP						
e)	Date of the transaction	2019-03-13						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	JAN GUSTAVSSON						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	SHARES  CH0198251305						
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.17 GBP</td> <td>21,954</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.17 GBP	21,954		
Price(s)	Volume(s)							
26.17 GBP	21,954							
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Price	Volume	Total						
26.17 GBP	21,954	574,536.18 GBP						
e)	Date of the transaction	2019-03-13						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	RONALD KEITH SANDERS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
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Price	Volume	Total						
26.17 GBP	21,331	558,232.27 GBP						
e)	Date of the transaction	2019-03-13						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	MARCEL MARTIN						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	SUPPLY CHAIN DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
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26.17 GBP	18,961							
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Price	Volume	Total						
26.17 GBP	18,961	496,209.37 GBP						
e)	Date of the transaction	2019-03-13						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	MICHALIS IMELLOS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
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Price	Volume	Total						
26.17 GBP	24,440	639,594.80 GBP						
e)	Date of the transaction	2019-03-13						
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	SANDA PAREZANOVIC						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	HUMAN RESOURCES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
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26.17 GBP	17,427	456,064.59 GBP						
e)	Date of the transaction	2019-03-13						
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	PANAGIOTA KALOGERAKI						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
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Price	Volume	Total						
26.17 GBP	18,589	486,474.13 GBP						
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	NIKOLAOS KALAITZIDAKIS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	SEAN O'NEILL						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	PUBLIC AFFAIRS & COMMUNICATION DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
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f)	Place of the transaction	OUTSIDE A TRADING VENUE						



**Coca-Cola**  
**Hellenic Bottling Company**

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary

+41 (0) 41 726 01 37