



**FOR IMMEDIATE RELEASE**

**19 March 2019**

**Coca-Cola HBC AG (the “Company”)**

**Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)**

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 18 March 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 18 March 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	139.951	62.118	€ 26.29255
ALAIN LAURENT BROUHARD	33.277	34.123	€ 26.29255
JAN GUSTAVSSON	88.150	38.355	€ 26.29255
RONALD KEITH SANDERS	122.357	37.270	€ 26.29255
MARCEL MARTIN	54.500	-	€ 26.29255
MICHALIS IMELLOS	42.057	42.704	€ 26.29255
SANDA PAREZANOVIC	29.989	29.684	€ 26.29255
SOTIRIS YANNOPOULOS	55.061	33.543	€ 26.29255
PANAGIOTA KALOGERAKI	53.431	-	€ 26.29255
NIKOLAOS KALAITZIDAKIS	27.991	24.115	€ 26.29255

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	ZORAN BOGDANOVIC							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>139.951</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.29255 GBP	139.951		
Price(s)	Volume(s)								
26.29255 GBP	139.951								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>139.951</td> <td>GBP 3679.67</td> </tr> </tbody> </table>		Price	Volume	Total	26.29255 GBP	139.951	GBP 3679.67
Price	Volume	Total							
26.29255 GBP	139.951	GBP 3679.67							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2019-3-18							
f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								

a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>62.118</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.29255 GBP	62.118		
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26.29255 GBP	62.118							
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Price	Volume	Total						
26.29255 GBP	62.118	GBP 1633.24						
e)	Date of the transaction	2019-3-18						
f)	Place of the transaction	XLON						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	ALAIN LAURENT BROUHARD
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	



a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305								
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26.29255 GBP	33.277									
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Price	Volume	Total								
26.29255 GBP	34.123	GBP 897.18								
e)	Date of the transaction	2019-3-18								



**Coca-Cola**  
**Hellenic Bottling Company**

f)	Place of the transaction	XLON
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	JAN GUSTAVSSON						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
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Price(s)	Volume(s)							
26.29255 GBP	88.150							
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Price	Volume	Total						
26.29255 GBP	88.150	GBP 2317.69						
e)	Date of the transaction	2019-3-18						
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Price	Volume	Total							
26.29255 GBP	38.355	GBP 1008.45							
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	RONALD KEITH SANDERS	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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26.29255 GBP	122.357								
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e)	Date of the transaction	2019-3-18							
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Price	Volume	Total							
26.29255 GBP	37.270	GBP 979.92							



	- Price	
e)	Date of the transaction	2019-3-18
f)	Place of the transaction	XLON

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	MARCEL MARTIN						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	SUPPLY CHAIN DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price(s)	Volume(s)							
26.29255 GBP	54.500							
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Price	Volume	Total						
26.29255 GBP	54.500	GBP 1432.94						
e)	Date of the transaction	2019-3-18						



f)	Place of the transaction	XLON
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	MICHALIS IMELLOS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
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26.29255 GBP	42.057							
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	SANDA PAREZANOVIC	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	HUMAN RESOURCES DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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	- Price	
e)	Date of the transaction	2019-3-18
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<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	SOTIRIS YANNOPOULOS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>55.061</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.29255 GBP	55.061		
Price(s)	Volume(s)							
26.29255 GBP	55.061							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>55.061</td> <td>GBP 1447.69</td> </tr> </tbody> </table>	Price	Volume	Total	26.29255 GBP	55.061	GBP 1447.69
Price	Volume	Total						
26.29255 GBP	55.061	GBP 1447.69						

e)	Date of the transaction	2019-3-18						
f)	Place of the transaction	XLON						
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>33.543</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.29255 GBP	33.543		
Price(s)	Volume(s)							
26.29255 GBP	33.543							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>33.543</td> <td>GBP 881.93</td> </tr> </tbody> </table>	Price	Volume	Total	26.29255 GBP	33.543	GBP 881.93
Price	Volume	Total						
26.29255 GBP	33.543	GBP 881.93						
e)	Date of the transaction	2019-3-18						
f)	Place of the transaction	XLON						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	PANAGIOTA KALOGERAKI
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>53.431</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.29255 GBP	53.431		
Price(s)	Volume(s)								
26.29255 GBP	53.431								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>53.431</td> <td>GBP 1404.84</td> </tr> </tbody> </table>		Price	Volume	Total	26.29255 GBP	53.431	GBP 1404.84
Price	Volume	Total							
26.29255 GBP	53.431	GBP 1404.84							
e)	Date of the transaction	2019-3-18							
f)	Place of the transaction	XLON							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	NIKOLAOS KALAITZIDAKIS	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>27.991</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.29255 GBP	27.991		
Price(s)	Volume(s)								
26.29255 GBP	27.991								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>27.991</td> <td>GBP 735.95</td> </tr> </tbody> </table>		Price	Volume	Total	26.29255 GBP	27.991	GBP 735.95
Price	Volume	Total							
26.29255 GBP	27.991	GBP 735.95							
e)	Date of the transaction	2019-3-18							
f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>24.115</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.29255 GBP	24.115		
Price(s)	Volume(s)								
26.29255 GBP	24.115								
d)	Aggregated information  - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.29255 GBP</td> <td>24.115</td> <td>GBP 634.04</td> </tr> </tbody> </table>		Price	Volume	Total	26.29255 GBP	24.115	GBP 634.04
Price	Volume	Total							
26.29255 GBP	24.115	GBP 634.04							



**Coca-Cola**  
**Hellenic Bottling Company**

	- Price	
e)	Date of the transaction	2019-3-18
f)	Place of the transaction	XLON

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary  
+41 (0) 41 726 01 37