



FOR IMMEDIATE RELEASE

22 March 2019

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company announces that, as a result of the satisfaction of performance conditions, the awards granted on 10 December 2015 and 16 March 2016 under the Company's Performance Share Award Plan ("PSP") vested on 20 March 2019 and have been transferred to PDMRs from shares held in treasury.

The following sets out the awards that vested on 20 March 2019, the number of dividend equivalent shares accrued between grant and vesting and the number of shares sold following such vesting to cover taxes and other liabilities.

PDMR	Number of shares granted under the PSP vesting	Number of dividend equivalent shares	Number of shares sold to cover taxes and other liabilities
ZORAN BOGDANOVIC	59,368	3,492	3,550
ALAIN LAURENT BROUHARD	57,061	3,357	3,412
JAN GUSTAVSSON	63,979	3,764	3,825
RONALD KEITH SANDERS	62,393	3,671	26,514
MARCEL MARTIN	53,316	3,135	22,656
MICHALIS IMELLOS	70,607	4,154	4,222
SANDA PAREZANOVIC	41,788	2,456	2,500
SOTIRIS YANNOPOULOS	54,469	3,204	3,258
PANAGIOTA KALOGERAKI	22,811	1,340	9,692
NIKOLAOS KALAITZIDAKIS	17,600	1,032	1,054

The Notification of Dealing Forms for each PDMR can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")							
	Identification code	CH0198251305							
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN DECEMBER 2015 AND MARCH 2016 UNDER THE TERMS OF THE PSP, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>62,860</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.035086 GBP	62,860		
Price(s)	Volume(s)								
26.035086 GBP	62,860								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>62,860</td> <td>1,636,565.51 GBP</td> </tr> </tbody> </table>		Price	Volume	Total	26.035086 GBP	62,860	1,636,565.51 GBP
Price	Volume	Total							
26.035086 GBP	62,860	1,636,565.51 GBP							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	20 MARCH 2019							
f)	Place of the transaction	XLON							



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD						
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Price(s)	Volume(s)							
26.035086 GBP	3,550							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>3,550</td> <td>92,424.56 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	26.035086 GBP	3,550	92,424.56 GBP
Price	Volume	Total						
26.035086 GBP	3,550	92,424.56 GBP						
e)	Date of the transaction	21 MARCH 2019						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



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b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN DECEMBER 2015 AND MARCH 2016 UNDER THE TERMS OF THE PSP, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY						
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c)	Price(s) and volume(s)							

		Price(s)	Volume(s)
		26.035086 GBP	3,412
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	26.035086 GBP	3,412
		Total	88,831.71 GBP
e)	Date of the transaction	21 MARCH 2019	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
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26.035086 GBP	67,743									
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Price	Volume	Total								
26.035086 GBP	67,743	1,763,694.83 GBP								
e)	Date of the transaction	20 MARCH 2019								
f)	Place of the transaction	XLON								
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Price(s)	Volume(s)									
26.035086 GBP	3,825									
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Price	Volume	Total								
26.035086 GBP	3,825	99,584.20 GBP								
e)	Date of the transaction	21 MARCH 2019								
f)	Place of the transaction	XLON								



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	RONALD KEITH SANDERS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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26.035086 GBP	66,064	1,719,981.92 GBP						
e)	Date of the transaction	20 MARCH 2019						



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Price	Volume	Total							
26.035086 GBP	26,514	690,294.27 GBP							
e)	Date of the transaction	21 MARCH 2019							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MARCEL MARTIN
2	Reason for the notification	
a)	Position/status	SUPPLY CHAIN DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49							
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Price	Volume	Total							
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e)	Date of the transaction	20 MARCH 2019							
f)	Place of the transaction	XLON							
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c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		26.035086 GBP		22,656	
d)	Aggregated information - Aggregated volume - Price	Price	Volume	Total	
		26.035086 GBP	22,656	589,850.91 GBP	
e)	Date of the transaction	21 MARCH 2019			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MICHALIS IMELLOS
2	Reason for the notification	
a)	Position/status	CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
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Price	Volume	Total								
26.035086 GBP	4,222	109,920.13 GBP								
e)	Date of the transaction	21 MARCH 2019								
f)	Place of the transaction	XLON								



1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SANDA PAREZANOVIC							
2	Reason for the notification								
a)	Position/status	HUMAN RESOURCES DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
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Price(s)	Volume(s)							
26.035086 GBP	2,500							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>2,500</td> <td>65,087.72 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	26.035086 GBP	2,500	65,087.72 GBP
Price	Volume	Total						
26.035086 GBP	2,500	65,087.72 GBP						
e)	Date of the transaction	21 MARCH 2019						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SOTIRIS YANNOPOULOS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN DECEMBER 2015 AND MARCH 2016 UNDER THE TERMS OF THE PSP, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>57,673</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.035086 GBP	57,673		
Price(s)	Volume(s)							
26.035086 GBP	57,673							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>57,673</td> <td>1,501,521.51 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	26.035086 GBP	57,673	1,501,521.51 GBP
Price	Volume	Total						
26.035086 GBP	57,673	1,501,521.51 GBP						
e)	Date of the transaction	20 MARCH 2019						
f)	Place of the transaction	XLON						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD						
c)	Price(s) and volume(s)							

		Price(s)	Volume(s)
		26.035086 GBP	3,258
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	26.035086 GBP	3,258
		Total	84,822.31 GBP
e)	Date of the transaction	21 MARCH 2019	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	PANAGIOTA KALOGERAKI
2	Reason for the notification	
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")
	Identification code	CH0198251305
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN DECEMBER 2015 AND MARCH 2016 UNDER THE TERMS OF THE PSP, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT



		OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY								
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>26.035086 GBP</td> <td>24,151</td> </tr> </table>			Price(s)	Volume(s)	26.035086 GBP	24,151		
Price(s)	Volume(s)									
26.035086 GBP	24,151									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>26.035086 GBP</td> <td>24,151</td> <td>628,773.36 GBP</td> </tr> </table>			Price	Volume	Total	26.035086 GBP	24,151	628,773.36 GBP
Price	Volume	Total								
26.035086 GBP	24,151	628,773.36 GBP								
e)	Date of the transaction	20 MARCH 2019								
f)	Place of the transaction	XLON								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305								
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD								
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>26.035086 GBP</td> <td>9,692</td> </tr> </table>			Price(s)	Volume(s)	26.035086 GBP	9,692		
Price(s)	Volume(s)									
26.035086 GBP	9,692									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>26.035086 GBP</td> <td>9,692</td> <td>252,332.05 GBP</td> </tr> </table>			Price	Volume	Total	26.035086 GBP	9,692	252,332.05 GBP
Price	Volume	Total								
26.035086 GBP	9,692	252,332.05 GBP								
e)	Date of the transaction	21 MARCH 2019								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SHARES ISSUED TO PDMR FOLLOWING VESTING OF PERFORMANCE SHARE AWARD GRANTED IN DECEMBER 2015 AND MARCH 2016 UNDER THE TERMS OF THE PSP, INCLUDING DIVIDEND EQUIVALENT SHARES ACCRUED BETWEEN GRANT OF AWARD AND VESTING. SHARES ISSUED BY A TRANSFER FROM SHARES HELD IN TREASURY						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>18,632</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.035086 GBP	18,632		
Price(s)	Volume(s)							
26.035086 GBP	18,632							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.035086 GBP</td> <td>18,632</td> <td>485,085.72 GBP</td> </tr> </tbody> </table>	Price	Volume	Total	26.035086 GBP	18,632	485,085.72 GBP
Price	Volume	Total						
26.035086 GBP	18,632	485,085.72 GBP						
e)	Date of the transaction	20 MARCH 2019						
f)	Place of the transaction	XLON						



Coca-Cola
Hellenic Bottling Company

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES") CH0198251305						
b)	Nature of the transaction	SALE OF SHARES TO COVER TAX AND OTHER LIABILITIES ARISING FROM VESTING OF THE PERFORMANCE SHARE AWARD						
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>26.035086 GBP</td><td>1,054</td></tr></tbody></table>	Price(s)	Volume(s)	26.035086 GBP	1,054		
Price(s)	Volume(s)							
26.035086 GBP	1,054							
d)	Aggregated information - Aggregated volume - Price	<table border="1"><thead><tr><th>Price</th><th>Volume</th><th>Total</th></tr></thead><tbody><tr><td>26.035086 GBP</td><td>1,054</td><td>27,440.98 GBP</td></tr></tbody></table>	Price	Volume	Total	26.035086 GBP	1,054	27,440.98 GBP
Price	Volume	Total						
26.035086 GBP	1,054	27,440.98 GBP						
e)	Date of the transaction	21 MARCH 2019						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37