Coca-Cola HBC AG Turmstrasse 26 6312 Steinhausen Switzerland T +41 41 726 01 10 www.coca-colahellenic.com



FOR IMMEDIATE RELEASE

18 July 2019

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 July 2019 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 July 2019 are also set out below.

| PDMR | Number of Shares | Number of Shares | Share price |
|------------------------|------------------|------------------|-------------|
| | acquired by the | acquired by the | Shareprice |
| | PDMRs under the | Company on | |
| | ESPP | behalf of the | |
| | ESPP | PDMRs under the | |
| | | | |
| | | ESPP | |
| ZORAN BOGDANOVIC | 152.677 | 64.263 | £ 27.4181 |
| ALAIN LAURENT BROUHARD | 34.464 | 35.653 | £ 27.4181 |
| | | | |
| JAN GUSTAVSSON | 93.152 | 40.477 | £ 27.4181 |
| | | | |
| MINAS AGELIDIS | 28.989 | 23.586 | £ 27.4181 |
| | | | |
| MARCEL MARTIN | 56.785 | - | £ 27.4181 |
| | | | |
| MICHALIS IMELLOS | 44.428 | 45.061 | £ 27.4181 |
| | | | |
| SANDA PAREZANOVIC | 31.807 | 32.131 | £ 27.4181 |
| | | | |
| PANAGIOTA KALOGERAKI | 61.427 | - | £ 27.4181 |
| | - | | _ |
| NIKOLAOS KALAITZIDAKIS | 30.646 | 29.99 | £ 27.4181 |
| | | | |
| VITALIY NOVIKOV | 41.829 | 25.799 | £ 27.4181 |
| | 41.025 | 23.755 | 227.4101 |
| GEORGIOS POLYMENAKOS | 27.028 | 22.933 | £ 27.4181 |
| | 27.020 | 22.555 | / |
| ALEKSANDER RUZEVIC | 27.028 | - | £ 27.4181 |
| | 27.020 | | 227.4101 |
| | | | |



The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|----------------|---------------------------------------|--|--|
| a) | Name | ZORAN BOGDANC | OVIC | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | CHIEF EXECUTIVE | OFFICER | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICAT | ION | | | |
| 3 | Details of the issuer, emissior auctioneer or auction monitor | - | oarticipant, a | uction platform, | | |
| a) | Name | COCA-COLA HBC | AG | | | |
| b) | LEI | 549300EFP3TNG7. | JGVE49 | | | |
| 4 | | section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBU UNDER THE COMP PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | Price(s) 27.4181 GBP | Volun 152.6 | | | |
| d) | Aggregated information | | | · · · · · · · · · · · · · · · · · · · | | |
| | - Aggregated volume | Price Volume Total 27.4181 GBP 152.677 GBP 4186.11 | | | | |
| | - Price | | | | | |
| e) | Date of the transaction | 2019-7-17 | | | | |
| f) | Place of the transaction | XLON | | | | |



| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|------|-------|-------------|--|
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | Price(s) Volume(s) | | pe(s) | | |
| | | 27.4181 GBP | | | 64.263 | |
| d) | Aggregated information | | | | | |
| | | Price | Volu | me | Total | |
| | - Aggregated volume | 27.4181 GBP | 64.2 | 63 | GBP 1761.97 | |
| | - Price | | 1 | | <u> </u> | |
| e) | Date of the transaction | 2019-7-17 | | | | |
| f) | Place of the transaction | XLON | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|-------------------------------------------------------------------------------------------|-------------------------------------------------|--|--|--|--|
| a) | Name | ALAIN LAURENT BROUHARD | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR | | | | |
| b) | b) Initial notification INITIAL NOTIFICATION /Amendment | | | | | |
| 3 | Details of the issuer, emissior | allowance market participant, auction platform, | | | | |
| | auctioneer or auction monito | r | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |



| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-------|--------|-----------------|
| a) | Description of the financial | | | | |
| | instrument, type of | COCA-COLA HBC | AG OR | DINAR | Y SHARES OF CHF |
| | instrument | 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBU | JTION | | RCHASE SHARES |
| _, | | UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) Volume(s) | | | ne(s) |
| | | 27.4181 GBP 34.464 | | | 4 |
| d) | Aggregated information | | | | |
| -, | | Price Volume To | | | Total |
| | - Aggregated volume | 27.4181 GBP | 34.4 | 64 | GBP 944.94 |
| | - Price | | | | |
| e) | Date of the transaction | 2019-7-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): instrument; (ii) each type of to transactions have been condu | ransaction; (iii) each | | | • |
| a) | Description of the financial | | | | |
| | instrument, type of | COCA-COLA HBC | AG OR | | Y SHARES OF CHF |
| | instrument | 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATC | HING | CONTE | |
| -, | | PURCHASE SHARE | - | | |
| | | THE COMPANY'S E PLAN | MPLO | YEE SH | ARE PURCHASE |
| c) | Price(s) and volume(s) | | | | |
| C) | | Price(s) | | Volum | ne(s) |
| | | 27.4181 GBP 35.653 | | | . , |
| d) | Aggregated information | | | | |
| u) | | Price | Volu | me | Total |
| | - Aggregated volume | 27.4181 GBP | 35.6 | | GBP 977.54 |
| | | | | | |



| | - Price | |
|----|--------------------------|-----------|
| e) | Date of the transaction | 2019-7-17 |
| f) | Place of the transaction | XLON |

| 1 | Details of the person discharg associated | ging managerial resp | onsibi | ilities / p | erson closely |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|--------------|-----------------|----------------------|
| a) | Name | JAN GUSTAVSSON | N | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | GENERAL COUNSE | EL ANE | D COMP. | ANY SECRETARY |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission auctioneer or auction monito | - | oartici | pant, au | ction platform, |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | •• |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC | AG OF | RDINARY | SHARES OF CHF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBL UNDER THE COMP PURCHASE PLAN | - | | |
| c) | Price(s) and volume(s) | | | | () |
| | | Price(s) 27.4181 GBP | | Volum 93.152 | . , |
| d) | Aggregated information | | 1 | | |
| | - Aggregated volume | Price 27.4181 GBP | Volu 93.1 | | Total GBP 2554.05 |
| | - Price | | | | |
| e) | Date of the transaction | 2019-7-17 | | | |



| f) | Place of the transaction | XLON | | | | |
|----|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|----------------|--|---------------------|--|
| 5 | Details of the transaction(s) instrument; (ii) each type of transactions have been cond | transaction; (iii) eac | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | Price(s) 27.4181 GBP | Price(s) Volur | | | |
| d) | Aggregated information - Aggregated volume - Price | Price 27.4181 GBP | Volu 40.4 | | Total GBP 1109.8 | |
| e) | Date of the transaction | 2019-7-17 | | | | |
| f) | Place of the transaction | XLON | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|----------------------------------------------------------------------------------------------|----------------------|--|--|--|
| a) | Name | MINAS AGELIDIS | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | REGIONAL DIRECTOR | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, | | | | |
| | auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | |



| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
|---------------------------|--------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------|---------|--------------|
| 4 | | s): section to be repeated for (i) each type of of transaction; (iii) each date; and (iv) each place where nducted | | | |
| a) | Description of the financial | | | | |
| u, | instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volume | (s) |
| | | 27.4181 GBP | | 28.989 | |
| d) | Aggregated information | | | | |
| | | Price | Volume | е | Total |
| | - Aggregated volume | 27.4181 GBP | 28.989 | | GBP 794.82 |
| | - Price | | | | |
| e) | Date of the transaction | 2019-7-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): instrument; (ii) each type of t transactions have been cond | ransaction; (iii) each | | - | |
| a) | Description of the financial | | | | |
| | instrument, type of | COCA-COLA HBC | AGORD | INARY S | HARES OF CHF |
| | instrument | 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) Price(s) and volume(s) | | I | | | |
| υ, | | Price(s) | 1 | /olume(| s) |
| с, | | 1 - 7 | 1 | | · |
| 0, | | 27.4181 GBP | 2 | 23.586 | · |



| | | Price | Volume | Total |
|----|--------------------------|-------------|--------|------------|
| | - Aggregated volume | 27.4181 GBP | 23.586 | GBP 646.68 |
| | - Price | | | |
| e) | Date of the transaction | 2019-7-17 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharging managerial responsibilities / person closely | | | | | |
|----|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|--------|----------------|------------------|--|
| a) | associated Name | MARCEL MARTIN | | | | |
| -, | | | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | SUPPLY CHAIN DI | RECTOR | 1 | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICA | TION | | | |
| 3 | Details of the issuer, emission auctioneer or auction monito | emission allowance market participant, auction platform, monitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| 4 | | section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC 6.70 EACH CH0198251305 | AG ORD | DINAR | RY SHARES OF CHF | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | Price(s) 27.4181 GBP | | Volur 56.78 | . , | |
| d) | Aggregated information - Aggregated volume | Price | Volume | e | Total | |



| | - Price | 27.4181 GBP | 56.785 | GBP 1556.94 |
|----|--------------------------|-------------|--------|-------------|
| e) | Date of the transaction | 2019-7-17 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | |
|----|--------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------------|-----------------|----------------------|--|--|
| a) | Name | MICHALIS IMELL | OS | | | | |
| 2 | Reason for the notification | Reason for the notification | | | | | |
| a) | Position/status | CHIEF FINANCIAL OFFICER | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | |
| 3 | Details of the issuer, emissio auctioneer or auction monito | | t partici | pant, au | ction platform, | | |
| a) | Name | COCA-COLA HBC AG | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | |
| 4 | Details of the transaction(s): instrument; (ii) each type of t transactions have been cond | ransaction; (iii) ead | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HB 6.70 EACH CH0198251305 | C AG OF | RDINARY | ' SHARES OF CHF | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | |
| c) | Price(s) and volume(s) | Price(s) 27.4181 GBP | | Volum 44.428 | | | |
| d) | Aggregated information - Aggregated volume | Price 27.4181 GBP | Volum 44.428 | | Total GBP 1218.13 | | |
| | - Price | | | | | | |



| e) | Date of the transaction | 2019-7-17 | | | | |
|----|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|---------------|--|----------------------|--|
| f) | Place of the transaction | XLON | | | | |
| 5 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | ransaction; (iii) eac | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | Price(s) 27.4181 GBP | Price(s) Volu | | ne(s) 1 | |
| d) | Aggregated information - Aggregated volume - Price | Price 27.4181 GBP | Volu 45.0 | | Total GBP 1235.49 | |
| e) | Date of the transaction | 2019-7-17 | | | | |
| f) | Place of the transaction | XLON | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|-------------------------------------------------------------------------------------------|--------------------------|--|--|--|--|
| a) | Name | SANDA PAREZANOVIC | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | HUMAN RESOURCES DIRECTOR | | | | |
| b) | Initial notification | INITIAL NOTIFICATION | | | | |
| | /Amendment | | | | | |
| | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, | | | | | |
| | auctioneer or auction monitor | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| | | | | | | |



| | LEI | 549300EFP3TNG7JGVE49 | | | | |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|---------------------------------------|-------------------------------------------------------------------------------------|--|
| 4 | | section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | _ | | |
| | | Price(s) | | Volum | ne(s) | |
| | | 27.4181 GBP | | 31.80 | 7 | |
| d) | Aggregated information | | | | | |
| | | Price | Volum | e | Total | |
| | - Aggregated volume | 27.4181 GBP | 31.807 | 7 | GBP 872.09 | |
| | - Price | | | | | |
| e) | Date of the transaction | 2019-7-17 | | | | |
| f) | Place of the transaction | XLON | | | | |
| | | | | | | |
| 5 | Details of the transaction(s): instrument; (ii) each type of transactions have been cond | : section to be repea transaction; (iii) eac | | | | |
| | instrument; (ii) each type of transactions have been cond | : section to be repea transaction; (iii) eac | | | | |
| 5 a) | instrument; (ii) each type of transactions have been cond Description of the financial | section to be repea transaction; (iii) eac lucted | h date; ; | and (iv) | each place where | |
| | instrument; (ii) each type of transactions have been cond | section to be repea transaction; (iii) eac lucted | h date; ; | and (iv) | | |
| | instrument; (ii) each type of transactions have been cond Description of the financial instrument, type of | section to be repeat transaction; (iii) eac lucted | h date; ; | and (iv) | each place where | |
| | instrument; (ii) each type of transactions have been cond Description of the financial instrument, type of instrument | COCA-COLA HB 6.70 EACH CH0198251305 | C AG OF C AG OF C CHING RES ON I | and (iv) RDINAR CONTF 3EHALF | A SHARES OF CHF RIBUTION TO | |
| a) | instrument; (ii) each type of a transactions have been cond Description of the financial instrument, type of instrument Identification code | section to be repeat transaction; (iii) eac lucted COCA-COLA HB 6.70 EACH CH0198251305 COMPANY'S MA PURCHASE SHAF THE COMPANY'S | C AG OF C AG OF C CHING RES ON I | CONTF CONTF BEHALF YEE SH | each place where Y SHARES OF CHF RIBUTION TO OF PDMR UNDER ARE PURCHASE | |
| a) b) | instrument; (ii) each type of transactions have been cond Description of the financial instrument, type of instrument Identification code Nature of the transaction | section to be repeat transaction; (iii) eac lucted COCA-COLA HB 6.70 EACH CH0198251305 COMPANY'S MA PURCHASE SHAF THE COMPANY'S PLAN Price(s) | C AG OF C AG OF C CHING RES ON I | CONTF CONTF BEHALF YEE SH | each place where Y SHARES OF CHF RIBUTION TO OF PDMR UNDER ARE PURCHASE | |
| a) b) | instrument; (ii) each type of transactions have been cond Description of the financial instrument, type of instrument Identification code Nature of the transaction | COCA-COLA HB COCA-COLA HB 6.70 EACH CH0198251305 COMPANY'S MA PURCHASE SHAF THE COMPANY'S PLAN | C AG OF C AG OF C CHING RES ON I | CONTF CONTF BEHALF YEE SH | each place where Y SHARES OF CHF RIBUTION TO OF PDMR UNDER ARE PURCHASE | |
| a) b) | instrument; (ii) each type of transactions have been cond Description of the financial instrument, type of instrument Identification code Nature of the transaction | section to be repeat transaction; (iii) eac lucted COCA-COLA HB 6.70 EACH CH0198251305 COMPANY'S MA PURCHASE SHAF THE COMPANY'S PLAN Price(s) | C AG OF C AG OF C CHING RES ON I | CONTF CONTF BEHALF YEE SH | each place where Y SHARES OF CHF RIBUTION TO OF PDMR UNDER ARE PURCHASE | |



| | - Aggregated volume | 27.4181 GBP | 32.131 | GBP 880.97 |
|----|--------------------------|-------------|--------|------------|
| | - Price | | | |
| e) | Date of the transaction | 2019-7-17 | | |
| ., | | | | |
| f) | Place of the transaction | XLON | | |
| | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------|--------------|-------------------|--|
| a) | Name | PANAGIOTA KAL | .OGERA | KI | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | CHIEF CUSTOMER & COMMERCIAL OFFICER | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | |
| 3 | Details of the issuer, emissior auctioneer or auction monitor | | t partici | pant, | auction platform, | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HB 6.70 EACH | C AG OF | RDINA | ARY SHARES OF CHF | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | 1 | | |
| | | . , | | Volu 61.4 | ume(s) 127 | |
| d) | Aggregated information | · · · · · · · · · · · · · · · · · · · | | | | |
| | - Aggregated volume | Price | Volume | | Total | |
| | - Ayyreyaleu volume | 27.4181 GBP | 61.427 | 7 | GBP 1684.21 | |
| | - Price | | l | | | |



| e) | Date of the transaction | 2019-7-17 |
|----|--------------------------|-----------|
| | | |
| f) | Place of the transaction | XLON |
| | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | |
|----|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|----------------------------|-------------------------------|--|--|
| a) | Name | NIKOLAOS KALA | ITZIDAł | <is< td=""><td></td></is<> | | | |
| 2 | Reason for the notification | otification | | | | | |
| a) | Position/status | REGIONAL DIRECTOR | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICA | INITIAL NOTIFICATION | | | | |
| 3 | Details of the issuer, emissio | n allowance market | t partici | pant, | auction platform, | | |
| | auctioneer or auction monito | r | | | | | |
| a) | Name | COCA-COLA HB | CAG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | |
| 4 | | e transaction(s): section to be repeated for (i) each type of (ii) each type of transaction; (iii) each date; and (iv) each place where s have been conducted | | | | | |
| a) | Description of the financial | | | | | | |
| | instrument, type of | COCA-COLA HB | C AG OF | RDINA | ARY SHARES OF CHF | | |
| | instrument | 6.70 EACH | | | | | |
| | Identification code | CH0198251305 | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN | IPANY'S | - | URCHASE SHARES LOYEE SHARE | | |
| c) | Price(s) and volume(s) | | | | | | |
| | | Price(s) | | Volu | ume(s) | | |
| | | 27.4181 GBP | | 30.6 | 546 | | |
| d) | Aggregated information | | 1 | | I | | |
| | | Price | Volum | e | Total | | |
| | - Aggregated volume | 27.4181 GBP | 30.646 | 5 | GBP 840.26 | | |
| | - Price | | <u> </u> | | 1 | | |
| e) | Date of the transaction | 2019-7-17 | | | | | |



| f) | Place of the transaction | XLON | | | | | |
|----|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------------------|------------|--|--|
| 5 | | of the transaction(s): section to be repeated for (i) each type of ent; (ii) each type of transaction; (iii) each date; and (iv) each place where tions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | | |
| | Identification code | CH0198251305 | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | |
| c) | Price(s) and volume(s) | Price(s) V | | Volume(s) 29.99 | | | |
| d) | Aggregated information | Price | Volu | <u>ma</u> | Total | | |
| | - Aggregated volume - Price | 27.4181 GBP | 29.99 | - | GBP 822.27 | | |
| e) | Date of the transaction | 2019-7-17 | | | | | |
| f) | Place of the transaction | XLON | | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|-------------------------------------------------------------------------------------------|-------------------------|--|--|--|--|
| a) | Name | VITALIY NOVIKOV | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | COUNTRY GENERAL MANAGER | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, | | | | | |
| | auctioneer or auction monitor | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |



| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
|----|---------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------|--------|-----------------|--|
| 4 | | section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) | | Volun | | |
| | | 27.4181 GBP | | 41.82 | 9 | |
| d) | Aggregated information | | | 1 | | |
| | | Price | Volum | ne | Total | |
| | - Aggregated volume | 27.4181 GBP | 41.829 | Э | GBP 1146.87 | |
| | - Price | | | | | |
| e) | Date of the transaction | 2019-7-17 | | | | |
| f) | Place of the transaction | XLON | | | | |
| 5 | Details of the transaction(s): instrument; (ii) each type of t transactions have been condu | ransaction; (iii) eac | | | | |
| a) | Description of the financial | | | | | |
| α, | instrument, type of | COCA-COLA HB | | RDINAR | Y SHARES OF CHF | |
| | instrument | 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) Volun | | | | |
| | | 27.4181 GBP 25.799 | | 9 | | |
| | | | | I | | |
| d) | Aggregated information | | | | | |



| | - Aggregated volume | 27.4181 GBP | 25.799 | GBP 707.36 |
|----|--------------------------|-------------|--------|------------|
| | - Price | | | |
| e) | Date of the transaction | 2019-7-17 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharging managerial responsibilities / person closely | | | | | |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------|---------------------|-------|---|
| | associated | | | | | |
| a) | Name | GEORGIOS POLYMENAKOS | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | COUNTRY GENER | RAL MAI | NAGEF | R | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |) |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | |
| | laentineation code | CH0198251505 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) 27.4181 GBP | | Volume(s) 27.028 | | |
| d) | Aggregated information | | | | | 4 |
| | | Price | Volum | е | Total | |
| | - Aggregated volume | | | | | |



| | | - | | | - |
|----|---------------------------------------|-------------------------------------------------------|-----------------------------------------|--------|------------|
| | | 27.4181 GBP | 27.028 | 3 | GBP 741.06 |
| | - Price | | | | |
| | | | | | |
| e) | Date of the transaction | 2019-7-17 | | | |
| | | | | | |
| f) | Place of the transaction | XLON | | | |
| | | | | | |
| 5 | Details of the transaction(s): | section to be repeated for (i) each type of | | | |
| | instrument; (ii) each type of t | ansaction; (iii) each date; and (iv) each place where | | | |
| | transactions have been condu | | | | |
| a) | Description of the financial | | | | |
| | instrument, type of | COCA-COLA HBO | COCA-COLA HBC AG ORDINARY SHARES OF CHF | | |
| | instrument | 6.70 EACH | | | |
| | | | | | |
| | Identification code | CH0198251305 | | | |
| | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO | | | |
| -, | | PURCHASE SHARES ON BEHALF OF PDMR UNDER | | | |
| | | THE COMPANY'S EMPLOYEE SHARE PURCHASE | | | |
| | | PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| 0, | | Price(s) Volume(s) | | ne(s) | |
| | | | | | |
| | | 27.4181 GBP | | 22.933 | |
| | | | | | |
| d) | Aggregated information | | | | T1 |
| | | Price | Volu | me | Total |
| | Aggregated volume | 27.4181 GBP | 22.9 | 33 | GBP 628.78 |
| | | | | | |
| | - Price | | | | <u> </u> |
| | | | | | |
| e) | Date of the transaction | 2019-7-17 | | | |
| | | | | | |
| f) | Place of the transaction | XLON | | | |
| | | | | | |
| | | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely | | | | | |
|----|--------------------------------------------------------------------------------|-------------------------|--|--|--|--|
| | associated | | | | | |
| a) | Name | ALEKSANDAR RUZEVIC | | | | |
| | | | | | | |
| 2 | Reason for the notification | | | | | |
| | | | | | | |
| a) | Position/status | COUNTRY GENERAL MANAGER | | | | |
| | | | | | | |
| b) | Initial notification | INITIAL NOTIFICATION | | | | |
| | /Amendment | | | | | |
| | | | | | | |



| 3 | | ils of the issuer, emission allowance market participant, auction platform, | | | | |
|----|---------------------------------|-----------------------------------------------------------------------------------------------|---------|--------|------------------|--|
| | auctioneer or auction monito | onitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| 4 | Details of the transaction(s): | section to be repeated for (i) each type of | | | | |
| | instrument; (ii) each type of t | ransaction; (iii) each date; and (iv) each place where | | | | |
| | transactions have been condu | | | | | |
| a) | a) Description of the financial | | | | | |
| | instrument, type of | COCA-COLA HB | C AG OF | RDINAF | RY SHARES OF CHF | |
| | instrument | 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | | | Volu | ime(s) | |
| | | | | 27.028 | | |
| d) | Aggregated information | | | | | |
| | | Price | Volume | | Total | |
| | - Aggregated volume | 27.4181 GBP | 27.028 | 3 | GBP 741.06 | |
| | - Price | | | | | |
| e) | Date of the transaction | 2019-7-17 | | | | |
| f) | Place of the transaction | XLON | | | | |

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37