



FOR IMMEDIATE RELEASE

19 August 2019

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 16 August 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 16 August 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	158.595	66.861	€ 27.22907
ALAIN LAURENT BROUHARD	35.800	37.095	€ 27.22907
JAN GUSTAVSSON	96.763	42.113	€ 27.22907
MINAS AGELIDIS	30.113	24.090	€ 27.22907
MARCEL MARTIN	58.200	-	€ 27.22907
MICHALIS IMELLOS	46.150	46.883	€ 27.22907
SANDA PAREZANOVIC	33.038	33.430	€ 27.22907
PANAGIOTA KALOGERAKI	62.956	-	€ 27.22907
NIKOLAOS KALAITZIDAKIS	31.834	31.202	€ 27.22907
VITALIY NOVIKOV	204.458	26.442	€ 27.22907
GEORGIOS POLYMENAKOS	27.701	23.504	€ 27.22907
ALEKSANDER RUZEVIC	27.701	26.442	€ 27.22907
SEAN DAVID ONEIL	25.811	-	€ 27.22907

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>158.595</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.22907 GBP	158.595		
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d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>158.595</td> <td>GBP 4318.39</td> </tr> </tbody> </table>		Price	Volume	Total	27.22907 GBP	158.595	GBP 4318.39
Price	Volume	Total							
27.22907 GBP	158.595	GBP 4318.39							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2019-8-16							
f)	Place of the transaction	XLON							



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
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27.22907 GBP	66.861	GBP 1820.56							
e)	Date of the transaction	2019-8-16							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	ALAIN LAURENT BROUHARD	
2	Reason for the notification		
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



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Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	2019-8-16
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price	Volume	Total						
27.22907 GBP	42.113	GBP 1146.70						
e)	Date of the transaction	2019-8-16						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MINAS AGELIDIS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49							
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Price(s)	Volume(s)								
27.22907 GBP	24.090								
d)	Aggregated information								



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	- Aggregated volume	Price	Volume	Total
	- Price	27.22907 GBP	24.090	GBP 655.95
e)	Date of the transaction	2019-8-16		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	MARCEL MARTIN		
2	Reason for the notification			
a)	Position/status	SUPPLY CHAIN DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
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	Identification code	CH0198251305		
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		27.22907 GBP	58.200	
d)	Aggregated information	Price	Volume	Total
	- Aggregated volume			



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Hellenic Bottling Company

	- Price	27.22907 GBP	58.200	GBP 1584.73
e)	Date of the transaction	2019-8-16		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MICHALIS IMELLOS							
2	Reason for the notification								
a)	Position/status	CHIEF FINANCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
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	- Price								



e)	Date of the transaction	2019-8-16						
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f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SANDA PAREZANOVIC
2	Reason for the notification	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
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Price	Volume	Total								



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	- Aggregated volume	27.22907 GBP	33.430	GBP 910.27
	- Price			
e)	Date of the transaction	2019-8-16		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated									
a)	Name	PANAGIOTA KALOGERAKI								
2	Reason for the notification									
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER								
b)	Initial notification /Amendment	INITIAL NOTIFICATION								
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	- Price									



Coca-Cola
Hellenic Bottling Company

e)	Date of the transaction	2019-8-16
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
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b)	LEI	549300EFP3TNG7JGVE49						
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>31.834</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.22907 GBP	31.834		
Price(s)	Volume(s)							
27.22907 GBP	31.834							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>31.834</td> <td>GBP 866.81</td> </tr> </tbody> </table>	Price	Volume	Total	27.22907 GBP	31.834	GBP 866.81
Price	Volume	Total						
27.22907 GBP	31.834	GBP 866.81						
e)	Date of the transaction	2019-8-16						



f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>31.202</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.22907 GBP	31.202		
Price(s)	Volume(s)							
27.22907 GBP	31.202							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>31.202</td> <td>GBP 849.60</td> </tr> </tbody> </table>	Price	Volume	Total	27.22907 GBP	31.202	GBP 849.60
Price	Volume	Total						
27.22907 GBP	31.202	GBP 849.60						
e)	Date of the transaction	2019-8-16						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	VITALIY NOVIKOV
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG

b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>204.458</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.22907 GBP	204.458		
Price(s)	Volume(s)									
27.22907 GBP	204.458									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>204.458</td> <td>GBP 5567.20</td> </tr> </tbody> </table>			Price	Volume	Total	27.22907 GBP	204.458	GBP 5567.20
Price	Volume	Total								
27.22907 GBP	204.458	GBP 5567.20								
e)	Date of the transaction	2019-8-16								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>26.442</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.22907 GBP	26.442		
Price(s)	Volume(s)									
27.22907 GBP	26.442									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> </tbody> </table>			Price	Volume	Total			
Price	Volume	Total								



Coca-Cola
Hellenic Bottling Company

	- Aggregated volume	27.22907 GBP	26.442	GBP 719.99
	- Price			
e)	Date of the transaction	2019-8-16		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	GEORGIOS POLYMENAKOS							
2	Reason for the notification								
a)	Position/status	COUNTRY GENERAL MANAGER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>27.22907 GBP</td> <td>27.701</td> </tr> </table>	Price(s)	Volume(s)	27.22907 GBP	27.701			
Price(s)	Volume(s)								
27.22907 GBP	27.701								
d)	Aggregated information	<table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> <tr> <td colspan="3">- Aggregated volume</td> </tr> </table>		Price	Volume	Total	- Aggregated volume		
Price	Volume	Total							
- Aggregated volume									



Coca-Cola
Hellenic Bottling Company

	- Price	27.22907 GBP	27.701	GBP 754.27						
e)	Date of the transaction	2019-8-16								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
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Price(s)	Volume(s)									
27.22907 GBP	23.504									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>23.504</td> <td>GBP 639.99</td> </tr> </tbody> </table>			Price	Volume	Total	27.22907 GBP	23.504	GBP 639.99
Price	Volume	Total								
27.22907 GBP	23.504	GBP 639.99								
e)	Date of the transaction	2019-8-16								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALEKSANDAR RUZEVIC
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION



3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price(s)	Volume(s)							
27.22907 GBP	27.701							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.22907 GBP</td> <td>27.701</td> <td>GBP 754.27</td> </tr> </tbody> </table>	Price	Volume	Total	27.22907 GBP	27.701	GBP 754.27
Price	Volume	Total						
27.22907 GBP	27.701	GBP 754.27						
e)	Date of the transaction	2019-8-16						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)							



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		Price(s)	Volume(s)
		27.22907 GBP	26.442
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	27.22907 GBP	26.442
		Total	GBP 719.99
e)	Date of the transaction	2019-8-16	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	SEAN DAVID ONEIL		
2	Reason for the notification			
a)	Position/status	PA&C DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
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	Identification code	CH0198251305		
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
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Price(s)	Volume(s)			



Coca-Cola
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		27.22907 GBP	25.811	
d)	Aggregated information			
	- Aggregated volume	Price	Volume	Total
	- Price	27.22907 GBP	25.811	GBP 702.81
e)	Date of the transaction	2019-8-16		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37