



FOR IMMEDIATE RELEASE

18 October 2019

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 October 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 October 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	160.502	68.358	€ 24.37329
ALAIN LAURENT BROUHARD	36.231	37.925	€ 24.37329
JAN GUSTAVSSON	97.927	43.057	€ 24.37329
MINAS AGELIDIS	30.475	24.380	€ 24.37329
MARCEL MARTIN	61.053	-	€ 24.37329
MICHALIS IMELLOS	46.705	47.933	€ 24.37329
SANDA PAREZANOVIC	33.435	34.179	€ 24.37329
PANAGIOTA KALOGERAKI	66.043	-	€ 24.37329
NIKOLAOS KALAITZIDAKIS	32.216	31.900	€ 24.37329
VITALIY NOVIKOV	124.539	27.738	€ 24.37329
MATTHIEU SEGUIN	61.053	22.292	€ 24.37329
ALEKSANDER RUZEVIC	29.059	27.738	€ 24.37329
SEAN DAVID ONEIL	26.122	-	€ 24.37329

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.



Coca-Cola
Hellenic Bottling Company

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>160.502</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.37329 GBP	160.502		
Price(s)	Volume(s)								
24.37329 GBP	160.502								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>160.502</td> <td>GBP 3911.96</td> </tr> </tbody> </table>		Price	Volume	Total	24.37329 GBP	160.502	GBP 3911.96
Price	Volume	Total							
24.37329 GBP	160.502	GBP 3911.96							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2019-10-17							
f)	Place of the transaction	XLON							
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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24.37329 GBP	68.358							
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Price	Volume	Total						
24.37329 GBP	68.358	GBP 1666.11						
e)	Date of the transaction	2019-10-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
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Price	Volume	Total								
24.37329 GBP	37.925	GBP 924.36								
e)	Date of the transaction	2019-10-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price(s)	Volume(s)							
24.37329 GBP	97.927							
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Price	Volume	Total						
24.37329 GBP	97.927	GBP 2386.80						
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Coca-Cola
Hellenic Bottling Company

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24.37329 GBP	43.057								
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Price	Volume	Total							
24.37329 GBP	43.057	GBP 1049.44							
e)	Date of the transaction	2019-10-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MINAS AGELIDIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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Price(s)	Volume(s)								
24.37329 GBP	30.475								
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Price	Volume	Total							
24.37329 GBP	30.475	GBP 742.78							
e)	Date of the transaction	2019-10-17							
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24.37329 GBP	24.380								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>24.380</td> <td>GBP 594.22</td> </tr> </tbody> </table>		Price	Volume	Total	24.37329 GBP	24.380	GBP 594.22
Price	Volume	Total							
24.37329 GBP	24.380	GBP 594.22							



	- Price	
e)	Date of the transaction	2019-10-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MARCEL MARTIN						
2	Reason for the notification							
a)	Position/status	SUPPLY CHAIN DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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Price(s)	Volume(s)							
24.37329 GBP	61.053							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>61.053</td> <td>GBP 1488.06</td> </tr> </tbody> </table>	Price	Volume	Total	24.37329 GBP	61.053	GBP 1488.06
Price	Volume	Total						
24.37329 GBP	61.053	GBP 1488.06						
e)	Date of the transaction	2019-10-17						



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MICHALIS IMELLOS						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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24.37329 GBP	46.705	GBP 1138.35						
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e)	Date of the transaction	2019-10-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	SANDA PAREZANOVIC	
2	Reason for the notification		
a)	Position/status	HUMAN RESOURCES DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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24.37329 GBP	33.435								
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24.37329 GBP	34.179	GBP 833.05							



Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	2019-10-17
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	PANAGIOTA KALOGERAKI						
2	Reason for the notification							
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER						
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Price(s)	Volume(s)							
24.37329 GBP	66.043							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>66.043</td> <td>GBP 1609.69</td> </tr> </tbody> </table>	Price	Volume	Total	24.37329 GBP	66.043	GBP 1609.69
Price	Volume	Total						
24.37329 GBP	66.043	GBP 1609.69						
	- Aggregated volume							
	- Price							
e)	Date of the transaction	2019-10-17						



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>32.216</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.37329 GBP	32.216		
Price(s)	Volume(s)							
24.37329 GBP	32.216							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>32.216</td> <td>GBP 785.21</td> </tr> </tbody> </table>	Price	Volume	Total	24.37329 GBP	32.216	GBP 785.21
Price	Volume	Total						
24.37329 GBP	32.216	GBP 785.21						
e)	Date of the transaction	2019-10-17						
f)	Place of the transaction	XLON						



Coca-Cola
Hellenic Bottling Company

5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>31.900</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.37329 GBP	31.900		
Price(s)	Volume(s)								
24.37329 GBP	31.900								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>31.900</td> <td>GBP 777.51</td> </tr> </tbody> </table>		Price	Volume	Total	24.37329 GBP	31.900	GBP 777.51
Price	Volume	Total							
24.37329 GBP	31.900	GBP 777.51							
e)	Date of the transaction	2019-10-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	VITALIY NOVIKOV	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>124.539</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.37329 GBP	124.539		
Price(s)	Volume(s)								
24.37329 GBP	124.539								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>124.539</td> <td>GBP 3035.43</td> </tr> </tbody> </table>		Price	Volume	Total	24.37329 GBP	124.539	GBP 3035.43
Price	Volume	Total							
24.37329 GBP	124.539	GBP 3035.43							
e)	Date of the transaction	2019-10-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>27.738</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.37329 GBP	27.738		
Price(s)	Volume(s)								
24.37329 GBP	27.738								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>27.738</td> <td>GBP 676.07</td> </tr> </tbody> </table>		Price	Volume	Total	24.37329 GBP	27.738	GBP 676.07
Price	Volume	Total							
24.37329 GBP	27.738	GBP 676.07							



	- Price	
e)	Date of the transaction	2019-10-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MATTHIEU SEGUIN						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>61.053</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.37329 GBP	61.053		
Price(s)	Volume(s)							
24.37329 GBP	61.053							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>61.053</td> <td>GBP 1488.06</td> </tr> </tbody> </table>	Price	Volume	Total	24.37329 GBP	61.053	GBP 1488.06
Price	Volume	Total						
24.37329 GBP	61.053	GBP 1488.06						

e)	Date of the transaction	2019-10-17						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>22.292</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.37329 GBP	22.292		
Price(s)	Volume(s)							
24.37329 GBP	22.292							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>22.292</td> <td>GBP 543.33</td> </tr> </tbody> </table>	Price	Volume	Total	24.37329 GBP	22.292	GBP 543.33
Price	Volume	Total						
24.37329 GBP	22.292	GBP 543.33						
e)	Date of the transaction	2019-10-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALEKSANDAR RUZEVIC
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>29.059</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.37329 GBP	29.059		
Price(s)	Volume(s)							
24.37329 GBP	29.059							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>29.059</td> <td>GBP 708.26</td> </tr> </tbody> </table>	Price	Volume	Total	24.37329 GBP	29.059	GBP 708.26
Price	Volume	Total						
24.37329 GBP	29.059	GBP 708.26						
e)	Date of the transaction	2019-10-17						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	Price(s)	Volume(s)				
Price(s)	Volume(s)							



		24.37329 GBP	27.738							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>27.738</td> <td>GBP 676.07</td> </tr> </tbody> </table>			Price	Volume	Total	24.37329 GBP	27.738	GBP 676.07
Price	Volume	Total								
24.37329 GBP	27.738	GBP 676.07								
	- Aggregated volume									
	- Price									
e)	Date of the transaction	2019-10-17								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	SEAN DAVID ONEIL					
2	Reason for the notification						
a)	Position/status	PA&C DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH					
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.37329 GBP</td> <td>26.122</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.37329 GBP	26.122
Price(s)	Volume(s)						
24.37329 GBP	26.122						



Coca-Cola
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d)	Aggregated information - Aggregated volume - Price	Price	Volume	Total
		24.37329 GBP	26.122	GBP 636.68
e)	Date of the transaction	2019-10-17		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37