

## **FOR IMMEDIATE RELEASE**

## 18 October 2019

## Coca-Cola HBC AG (the "Company")

## Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 October 2019 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 October 2019 are also set out below.

PDMR	Number of Shares	Number of Shares	Share price
	acquired by the	acquired by the	
	PDMRs under the	Company on behalf	
	ESPP	of the PDMRs under	
		the ESPP	
ZORAN BOGDANOVIC	160.502	68.358	£ 24.37329
ALAIN LAURENT BROUHARD	36.231	37.925	£ 24.37329
JAN GUSTAVSSON	97.927	43.057	£ 24.37329
MINAS AGELIDIS	30.475	24.380	£ 24.37329
MARCEL MARTIN	61.053	-	£ 24.37329
MICHALIS IMELLOS	46.705	47.933	£ 24.37329
SANDA PAREZANOVIC	33.435	34.179	£ 24.37329
PANAGIOTA KALOGERAKI	66.043	-	£ 24.37329
NIKOLAOS KALAITZIDAKIS	32.216	31.900	£ 24.37329
VITALIY NOVIKOV	124.539	27.738	£ 24.37329
MATTHIEU SEGUIN	61.053	22.292	£ 24.37329
ALEKSANDER RUZEVIC	29.059	27.738	£ 24.37329
SEAN DAVID ONEIL	26.122	-	£ 24.37329

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	ZORAN BOGDAN	OVIC		
2	Reason for the notification				
a)	Position/status	CHIEF EXECUTIVE	OFFIC	ER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission auctioneer or auction monit		partici	pant, a	uction platform,
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7	7JGVE4	.9	
4	Details of the transaction(s) instrument; (ii) each type of transactions have been cond	transaction; (iii) eacl			• •
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIB UNDER THE COM PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 24.37329 GBP		Volum 160.5	
d)	Aggregated information	Price	Volu	me	Total
	- Aggregated volume	24.37329 GBP	160.	502	GBP 3911.96
	- Price				
e)	Date of the transaction	2019-10-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s) instrument; (ii) each type of transactions have been cond	transaction; (iii) eacl			



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			Volume(s) 68.358		
d)	Aggregated information - Aggregated volume - Price	Price 24.37329 GBP	Volume 68.358		Total GBP 1666.11	
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ALAIN LAURENT BROUHARD				
2	Reason for the notification					
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monitor	n allowance market participant, auction platform,				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)		1		
		Price(s) Volume(s)			
		24.37329 GBP		36.23	1
d)	Aggregated information		1		
	- Aggregated volume	Price	Volur		Total
	- Aggregated volume	24.37329 GBP	36.23	31	GBP 883.07
	- Price				
e)	Date of the transaction	2019-10-17			
f)	Place of the transaction	XLON			
F	Details of the transaction(s):	): section to be repeated for (i) each type of ftransaction; (iii) each date; and (iv) each place where			
5		ransaction; (iii) each			
a)	instrument; (ii) each type of t	ransaction; (iii) each	date; a	nd (iv)	each place where
	instrument; (ii) each type of t transactions have been conde Description of the financial instrument, type of	ransaction; (iii) each ucted COCA-COLA HBC	date; a	nd (iv)	each place where
a)	instrument; (ii) each type of t transactions have been conde Description of the financial instrument, type of instrument	ransaction; (iii) each ucted  COCA-COLA HBC 6.70 EACH  CH0198251305  COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E	AG ORI	DINAR  CONTE	Y SHARES OF CHF RIBUTION TO
a)	instrument; (ii) each type of t transactions have been condent Description of the financial instrument, type of instrument Identification code	ransaction; (iii) each ucted  COCA-COLA HBC 6.70 EACH  CH0198251305  COMPANY'S MATO PURCHASE SHARE	AG ORI	DINAR  CONTE	Y SHARES OF CHF RIBUTION TO
a) b)	instrument; (ii) each type of t transactions have been conducted Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	ransaction; (iii) each ucted  COCA-COLA HBC 6.70 EACH  CH0198251305  COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E	AG ORI	DINAR  CONTE	each place where  Y SHARES OF CHF  RIBUTION TO F OF PDMR UNDER IARE PURCHASE
a) b)	instrument; (ii) each type of t transactions have been conducted Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN	AG ORI	DINAR CONTE	each place where  Y SHARES OF CHF  RIBUTION TO OF PDMR UNDER LARE PURCHASE  ne(s)
a) b)	instrument; (ii) each type of t transactions have been conducted Description of the financial instrument, type of instrument  Identification code  Nature of the transaction	COCA-COLA HBC 6.70 EACH CH0198251305  COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN  Price(s)	AG ORI	DINAR  CONTE	each place where  Y SHARES OF CHF  RIBUTION TO OF PDMR UNDER LARE PURCHASE  ne(s)
a) b)	instrument; (ii) each type of t transactions have been condition of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)	COCA-COLA HBC 6.70 EACH CH0198251305  COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN  Price(s)	AG ORI	CONTECTION OF THE CONTE	each place where  Y SHARES OF CHF  RIBUTION TO OF PDMR UNDER LARE PURCHASE  ne(s)
a) b)	instrument; (ii) each type of t transactions have been condent Description of the financial instrument, type of instrument Identification code  Nature of the transaction  Price(s) and volume(s)	COCA-COLA HBC 6.70 EACH CH0198251305  COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN  Price(s) 24.37329 GBP	AG OR	CONTECTION OF THE SENT OF THE	each place where  Y SHARES OF CHF  RIBUTION TO F OF PDMR UNDER LARE PURCHASE  ne(s) 5
a) b)	instrument; (ii) each type of t transactions have been condition of the financial instrument, type of instrument  Identification code  Nature of the transaction  Price(s) and volume(s)	COCA-COLA HBC 6.70 EACH CH0198251305  COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN  Price(s) 24.37329 GBP	AG ORI	CONTECTION OF THE SENT OF THE	each place where  Y SHARES OF CHF  RIBUTION TO F OF PDMR UNDER JARE PURCHASE  ne(s) 5



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	JAN GUSTAVSSON	٧			
2	Reason for the notification					
a)	Position/status	GENERAL COUNSE	L AND (	COMPA	ANY SECRETARY	
b)	Initial notification /Amendment	INITIAL NOTIFICAT	ION			
3	Details of the issuer, emission auctioneer or auction monitor	-	articipa	ant, au	ction platform,	
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7.	JGVE49			
4		): section to be repeated for (i) each type of ftransaction; (iii) each date; and (iv) each place where ducted				
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBU UNDER THE COMP PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)		Volume(s) 97.927		]
d)	Aggregated information	Price	Value	_	Tatal	$\neg$
	- Aggregated volume	24.37329 GBP	97.927		Total GBP 2386.80	_
	- Price		]			┙
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of	COCA-COLA HBC	AG OF	RDINAR	Y SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			1		
		Price(s)		Volume(s)		
		24.37329 GBP		43.05	7	
d)	Aggregated information					
		Price	Volu	me	Total	
	- Aggregated volume	24.37329 GBP	43.0	57	GBP 1049.44	
	- Price					
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	MINAS AGELIDIS			
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	_	allowance market participant, auction platform,			
	auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			



4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where ucted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	
		24.37329 GBP		30.47	5	
d)	Aggregated information					
	33 3	Price	Volum	ne	Total	
	- Aggregated volume	24.37329 GBP	30.47	5	GBP 742.78	
	- Price					
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s): instrument; (ii) each type of to	<del>-</del>			<del>-</del>	
	transactions have been condu	icted				
a)	Description of the financial					
	instrument, type of instrument	COCA-COLA HBC 6.70 EACH	AG ORI	DINARY	SHARES OF CHF	
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volum	e(s)	
		24.37329 GBP		24.380	)	
d)	Aggregated information	<u> </u>				
		Price	Volun	ne	Total	
	- Aggregated volume	24.37329 GBP	24.38	0	GBP 594.22	



	- Price	
e)	Date of the transaction	2019-10-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MARCEL MARTIN				
2	Reason for the notification					
a)	Position/status	SUPPLY CHAIN DI	RECTO	R		
b)	Initial notification /Amendment	INITIAL NOTIFICA	TION			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC	CAG			
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC 6.70 EACH CH0198251305	CAG OR	RDINA	RY SHARES OF CHF	
b)	Nature of the transaction	PDMR'S CONTRIB UNDER THE COM PURCHASE PLAN			JRCHASE SHARES OYEE SHARE	
c)	Price(s) and volume(s)	Price(s) Volume(s) 24.37329 GBP 61.053				
d)	Aggregated information	Price	Volun	200	Total	
	- Aggregated volume	24.37329 GBP	61.05		GBP 1488.06	
	- Price		1			
e)	Date of the transaction	2019-10-17				



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MICHALIS IMELL	OS			
2	Reason for the notification					
a)	Position/status	CHIEF FINANCIAL	OFFICE	ER		
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monitor		: partici	oant, au	ction platform,	
a)	Name	COCA-COLA HBO	CAG			
b)	LEI	549300EFP3TNG7JGVE49				
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where lucted				
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S			
c)	Price(s) and volume(s)	Price(s) Volume(s) 24.37329 GBP 46.705				
d)	Aggregated information	Price	Volum	0	Total	7
	- Aggregated volume	24.37329 GBP	46.705		GBP 1138.35	_
	- Price					┙
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
	transactions have been condu	ıcted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC	AG OF	RDINAR	Y SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volume(s)		
		24.37329 GBP		47.93	3	
d)	Aggregated information			ı	1	
		Price	Volu	me	Total	
	- Aggregated volume	24.37329 GBP	47.9	33	GBP 1168.28	
	- Price					
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name SANDA PAREZANOVIC					
2	Reason for the notification					
a)	Position/status	HUMAN RESOURCES DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	-	allowance market participant, auction platform,				
	auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				



		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HB	C AG OF	RDINAR	Y SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE	BUTION	TO PUF	RCHASE SHARES	
		UNDER THE COMPANY'S EMPLOYEE SHARE				
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s) Volume(s)				
		24.37329 GBP 33.435				
d)	Aggregated information					
u,	, iggi egatea ililoittiation	Price Volume Total				
	- Aggregated volume	24.37329 GBP	33.43	5	GBP 814.92	
	- Price					
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s):				<del>-</del> -	
	instrument; (ii) each type of transactions have been condu		n aate;	ana (IV)	each place where	
a)	Description of the financial	lcted				
u,	instrument, type of	COCA-COLA HBO	CAGOE	RDINARY	Y SHARES OF CHF	
	instrument	6.70 EACH	0,1001		. 020 0. 0	
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MAT	-			
					OF PDMR UNDER	
		THE COMPANY'S	EMPLC	YEE SH	ARE PURCHASE	
c)	Price(s) and volume(s)	PLAN				
<i>-</i> /	Trice(3) and volume(3)	Price(s)		Volum	ne(s)	
		24.37329 GBP 34.179				
d)	Aggregated information		1	1		
	A a superstands of the second	Price	Volu		Total	
	- Aggregated volume	24.37329 GBP	34.1	79	GBP 833.05	



	- Price	
e)	Date of the transaction	2019-10-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	PANAGIOTA KAL	PANAGIOTA KALOGERAKI				
2	Reason for the notification						
a)	Position/status	CHIEF CUSTOME	R & COMME	ERCIAL OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFICA	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	COCA-COLA HB	C AG ORDIN	NARY SHARES OF CHF			
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRII UNDER THE COM PURCHASE PLAN	1PANY'S EM	PURCHASE SHARES PLOYEE SHARE			
c)	Price(s) and volume(s)	Duino (a)	\\\	Aluma a (a)			
		24.37329 GBP	Price(s) Volume(s) 24.37329 GBP 66.043				
d)	Aggregated information		T				
	- Aggregated volume	Price         Volume         Total           24.37329 GBP         66.043         GBP 1609.69					
	- Price						
e)	Date of the transaction	2019-10-17					



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	NIKOLAOS KALA	ITZIDAK	IIS		
2	Reason for the notification	Reason for the notification				
a)	Position/status	REGIONAL DIREC	TOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HB	CAG			
b)	LEI	549300EFP3TNG7JGVE49				
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where				;
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S		URCHASE SHARES LOYEE SHARE	
c)	Price(s) and volume(s)	Price(s) 24.37329 GBP		Volu 32.2	ume(s)	
d)	Aggregated information	Duises	Maliana	_	Tatal	_
	- Aggregated volume	Price         Volume           24.37329 GBP         32.216		Total GBP 785.21		
	- Price					
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			Volun 31.90		
d)	Aggregated information  - Aggregated volume  - Price	Price 24.37329 GBP	Volu 31.9		Total GBP 777.51	
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	VITALIY NOVIKOV				
2	Reason for the notification					
a)	Position/status	COUNTRY GENERAL MANAGER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	•	allowance market participant, auction platform,				
	auctioneer or auction monitor	r				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				



4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s) Volume(s)				
		24.37329 GBP 124.539				
d)	Aggregated information					
		Price Volume Total				
	- Aggregated volume	24.37329 GBP	124.53	39	GBP 3035.43	
	- Price					
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s): instrument; (ii) each type of to	-			<del>-</del> -	
	transactions have been condu	ıcted				
a)	Description of the financial					
	instrument, type of instrument	6.70 EACH	C AG OF	RDINAR	Y SHARES OF CHF	
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	
		24.37329 GBP 27.738				
d)	Aggregated information			I		
		Price	Volu	me	Total	
	- Aggregated volume	24.37329 GBP	27.7	38	GBP 676.07	



	- Price	
e)	Date of the transaction	2019-10-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MATTHIEU SEGUIN				
2	Reason for the notification					
a)	Position/status	COUNTRY GENE	COUNTRY GENERAL MANAGER			
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monito		t partici	pant, a	auction platform,	
a)	Name	COCA-COLA HB	CAG			
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s) Volum 24.37329 GBP 61.053				
d)	Aggregated information		T			
	- Aggregated volume	Price 24.37329 GBP	Volume 61.053		Total GBP 1488.06	
	- Price					



e)	Date of the transaction	2019-10-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each			
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volun	ne(s)
		24.37329 GBP 22.292			2
d)	Aggregated information				
		Price	Volu	me	Total
	- Aggregated volume	24.37329 GBP	22.292 GBP 54		GBP 543.33
	- Price				
e)	Date of the transaction	2019-10-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name ALEKSANDAR RUZEVIC			
2	Reason for the notification			
a)	Position/status	COUNTRY GENERAL MANAGER		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		



3	Details of the issuer, emission auctioneer or auction monitor		partici	pant, a	auction platform,	
a)	Name		COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49			
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where				
a)	Description of the financial instrument, type of instrument		COCA-COLA HBC AG ORDINARY SHARES OF CHF			
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)		Valu	m o (o)	
		24.37329 GBP		29.0	me(s) 59	
d)	Aggregated information					
	A constant of the	Price	Volum	ie	Total	
	- Aggregated volume	24.37329 GBP	29.059	9	GBP 708.26	
	- Price		I			
e)	Date of the transaction	2019-10-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac			<del>-</del> -	
a)	Description of the financial					
•	instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					



		24.37329 GBP		27.73	8
d)	Aggregated information			•	
		Price	Volu	me	Total
	- Aggregated volume	24.37329 GBP	27.7	38	GBP 676.07
	- Price				
e)	Date of the transaction	2019-10-17			
f)	Place of the transaction	XLON			

Details of the person discharging managerial responsibilities / person closely					
Name	SEAN DAVID ONEIL				
Reason for the notification	1				
Position/status	PA&C DIRECTOR				
Initial notification /Amendment	INITIAL NOTIFICATION	INITIAL NOTIFICATION			
		icipant, auction platform,			
Name	COCA-COLA HBC AG				
LEI	549300EFP3TNG7JGV	549300EFP3TNG7JGVE49			
Details of the transaction(s)	section to be repeated for (i) each type of				
instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where					
		•			
Description of the financial					
I =	COCA-COLA HBC AG	ORDINARY SHARES OF CHF			
instrument	6.70 EACH				
Identification code	CH0198251305				
Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
Price(s) and volume(s)					
	Price(s)	Volume(s)			
	24.37329 GBP	26.122			
	Reason for the notification  Position/status  Initial notification /Amendment  Details of the issuer, emissic auctioneer or auction monit Name  LEI  Details of the transaction(s) instrument; (ii) each type of transactions have been conditions trument, type of instrument Identification code  Nature of the transaction	Associated  Name  SEAN DAVID ONEIL  Reason for the notification  Position/status  PA&C DIRECTOR  Initial notification /Amendment  Details of the issuer, emission allowance market part auctioneer or auction monitor  Name  COCA-COLA HBC AG  LEI  549300EFP3TNG7JGV  Details of the transaction(s): section to be repeated from instrument; (ii) each type of transaction; (iii) each dat transactions have been conducted  Description of the financial instrument, type of instrument  Identification code  Nature of the transaction  PDMR'S CONTRIBUTION  UNDER THE COMPANY PURCHASE PLAN  Price(s) and volume(s)  Price(s)			



d)	Aggregated information			
		Price	Volume	Total
	- Aggregated volume	24.37329 GBP	26.122	GBP 636.68
	- Price			
e)	Date of the transaction	2019-10-17		
f)	Place of the transaction	XLON		

 $This \, notification \, is \, made \, in \, accordance \, with \, the \, requirements \, of the \, EU \, Market \, Abuse \, Regulation.$ 

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37