



FOR IMMEDIATE RELEASE

18 December 2019

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 December 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 December 2019 are also set out below.

| PDMR | Number of Shares acquired by the PDMRs under the ESPP | Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP | Share price |
|------------------------|---|--|-------------|
| ZORAN BOGDANOVIC | 151.730 | 63.652 | € 25.10865 |
| JAN GUSTAVSSON | 92.575 | 40.092 | € 25.10865 |
| MINAS AGELIDIS | 28.809 | 23.047 | € 25.10865 |
| MARCEL MARTIN | 56.743 | - | € 25.10865 |
| MICHALIS IMELLOS | 44.152 | 44.632 | € 25.10865 |
| SANDA PAREZANOVIC | 31.608 | 31.825 | € 25.10865 |
| PANAGIOTA KALOGERAKI | 61.381 | - | € 25.10865 |
| NIKOLAOS KALAITZIDAKIS | 30.455 | 29.704 | € 25.10865 |
| VITALIY NOVIKOV | 115.748 | 25.779 | € 25.10865 |
| MATTHIEU SEGUIN | 65.473 | 20.717 | € 25.10865 |
| ALEKSANDER RUZEVIC | 27.007 | 25.779 | € 25.10865 |
| SEAN O’NEILL | 24.693 | - | € 25.10865 |

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | |
|--------------|--|---|--|----------|-----------|--------------|--------------|---------|-------------|
| a) | Name | ZORAN BOGDANOVIC | | | | | | | |
| 2 | Reason for the notification | | | | | | | | |
| a) | Position/status | CHIEF EXECUTIVE OFFICER | | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>25.10865 GBP</td> <td>151.730</td> </tr> </table> | | Price(s) | Volume(s) | 25.10865 GBP | 151.730 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 25.10865 GBP | 151.730 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>25.10865 GBP</td> <td>151.730</td> <td>GBP 3809.74</td> </tr> </table> | | Price | Volume | Total | 25.10865 GBP | 151.730 | GBP 3809.74 |
| Price | Volume | Total | | | | | | | |
| 25.10865 GBP | 151.730 | GBP 3809.74 | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |

| | | | | | | | | | | |
|--------------|--|--|--|--|----------|-----------|-------|--------------|--------|-------------|
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">63.652</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 63.652 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 63.652 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>63.652</td><td>GBP 1598.22</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 63.652 | GBP 1598.22 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 63.652 | GBP 1598.22 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |

| | | |
|----------|--|---------------------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | JAN GUSTAVSSON |
| 2 | Reason for the notification | |
| a) | Position/status | GENERAL COUNSEL AND COMPANY SECRETARY |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |

| | | | | | | | | | | |
|--------------|--|--|--|--|----------|-----------|-------|--------------|--------|-------------|
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">92.575</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 92.575 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 92.575 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>92.575</td><td>GBP 2324.43</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 92.575 | GBP 2324.43 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 92.575 | GBP 2324.43 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">40.092</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 40.092 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 40.092 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>40.092</td><td>GBP 1006.66</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 40.092 | GBP 1006.66 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 40.092 | GBP 1006.66 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |

| | | |
|----|--------------------------|------|
| f) | Place of the transaction | XLON |
|----|--------------------------|------|

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | |
|--------------|--|---|--|----------|-----------|--------------|--------------|--------|------------|
| a) | Name | MINAS AGELIDIS | | | | | | | |
| 2 | Reason for the notification | | | | | | | | |
| a) | Position/status | REGIONAL DIRECTOR | | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | | | | |
| | Identification code | CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>25.10865 GBP</td><td>28.809</td></tr> </table> | | Price(s) | Volume(s) | 25.10865 GBP | 28.809 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 25.10865 GBP | 28.809 | | | | | | | | |
| d) | Aggregated information | <table border="1"> <tr> <th>Price</th><th>Volume</th><th>Total</th></tr> <tr> <td>25.10865 GBP</td><td>28.809</td><td>GBP 723.36</td></tr> </table> | | Price | Volume | Total | 25.10865 GBP | 28.809 | GBP 723.36 |
| Price | Volume | Total | | | | | | | |
| 25.10865 GBP | 28.809 | GBP 723.36 | | | | | | | |
| | - Aggregated volume | | | | | | | | |
| | - Price | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | |

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|--------------|---|---|--|--|----------|-----------|-------|--------------|--------|------------|
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">23.047</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 23.047 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 23.047 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>23.047</td><td>GBP 578.68</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 23.047 | GBP 578.68 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 23.047 | GBP 578.68 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |

| | | |
|----------|--|-----------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | MARCEL MARTIN |
| 2 | Reason for the notification | |
| a) | Position/status | SUPPLY CHAIN DIRECTOR |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |

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|--------------|---|--|--|----------|-----------|--------------|--------------|--------|-------------|
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>25.10865 GBP</td><td>56.743</td></tr></table> | | Price(s) | Volume(s) | 25.10865 GBP | 56.743 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 25.10865 GBP | 56.743 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>56.743</td><td>GBP 1424.74</td></tr></table> | | Price | Volume | Total | 25.10865 GBP | 56.743 | GBP 1424.74 |
| Price | Volume | Total | | | | | | | |
| 25.10865 GBP | 56.743 | GBP 1424.74 | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | |
|----|---|-------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | MICHALIS IMELLOS |
| 2 | Reason for the notification | |
| a) | Position/status | CHIEF FINANCIAL OFFICER |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |

| | | | | | | | | | | |
|--------------|---|--|--|--|----------|-----------|-------|--------------|--------|-------------|
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">44.152</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 44.152 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 44.152 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>44.152</td><td>GBP 1108.60</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 44.152 | GBP 1108.60 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 44.152 | GBP 1108.60 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">44.632</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 44.632 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 44.632 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>44.632</td><td>GBP 1120.65</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 44.632 | GBP 1120.65 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 44.632 | GBP 1120.65 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |

| | | |
|----|--------------------------|------|
| f) | Place of the transaction | XLON |
|----|--------------------------|------|

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | |
|--------------|--|---|--|----------|-----------|--------------|--------------|--------|------------|
| a) | Name | SANDA PAREZANOVIC | | | | | | | |
| 2 | Reason for the notification | | | | | | | | |
| a) | Position/status | HUMAN RESOURCES DIRECTOR | | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>25.10865 GBP</td><td>31.608</td></tr> </table> | | Price(s) | Volume(s) | 25.10865 GBP | 31.608 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 25.10865 GBP | 31.608 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table border="1"> <tr> <th>Price</th><th>Volume</th><th>Total</th></tr> <tr> <td>25.10865 GBP</td><td>31.608</td><td>GBP 793.63</td></tr> </table> | | Price | Volume | Total | 25.10865 GBP | 31.608 | GBP 793.63 |
| Price | Volume | Total | | | | | | | |
| 25.10865 GBP | 31.608 | GBP 793.63 | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | | | | | | | | |
|--------------|---|---|--|----------|-----------|--------------|--------------|--------|------------|
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>25.10865 GBP</td><td>31.825</td></tr></table> | | Price(s) | Volume(s) | 25.10865 GBP | 31.825 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 25.10865 GBP | 31.825 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>31.825</td><td>GBP 799.08</td></tr></table> | | Price | Volume | Total | 25.10865 GBP | 31.825 | GBP 799.08 |
| Price | Volume | Total | | | | | | | |
| 25.10865 GBP | 31.825 | GBP 799.08 | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | |
|----------|--|-------------------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | PANAGIOTA KALOGERAKI |
| 2 | Reason for the notification | |
| a) | Position/status | CHIEF CUSTOMER & COMMERCIAL OFFICER |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |

| | | | | | | | | | |
|--------------|---|--|--|----------|-----------|--------------|--------------|--------|-------------|
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>25.10865 GBP</td><td>61.381</td></tr></table> | | Price(s) | Volume(s) | 25.10865 GBP | 61.381 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 25.10865 GBP | 61.381 | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>61.381</td><td>GBP 1541.19</td></tr></table> | | Price | Volume | Total | 25.10865 GBP | 61.381 | GBP 1541.19 |
| Price | Volume | Total | | | | | | | |
| 25.10865 GBP | 61.381 | GBP 1541.19 | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | |

| | | |
|----------|--|------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | NIKOLAOS KALAITZIDAKIS |
| 2 | Reason for the notification | |
| a) | Position/status | REGIONAL DIRECTOR |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |
| b) | LEI | 549300EFP3TNG7JGVE49 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |

| | | | | | | | | | | |
|--------------|--|---|--|--|----------|-----------|-------|--------------|--------|------------|
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">30.455</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 30.455 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 30.455 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>30.455</td><td>GBP 764.68</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 30.455 | GBP 764.68 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 30.455 | GBP 764.68 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">29.704</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 29.704 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 29.704 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>29.704</td><td>GBP 745.83</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 29.704 | GBP 745.83 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 29.704 | GBP 745.83 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |

| | | |
|----|--------------------------|------|
| f) | Place of the transaction | XLON |
|----|--------------------------|------|

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | | | |
|--------------|--|---|--|----------|-----------|--------------|--------------|---------|-------------|
| a) | Name | VITALIY NOVIKOV | | | | | | | |
| 2 | Reason for the notification | | | | | | | | |
| a) | Position/status | COUNTRY GENERAL MANAGER | | | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | | | | |
| | Identification code | CH0198251305 | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>25.10865 GBP</td><td>115.748</td></tr> </table> | | Price(s) | Volume(s) | 25.10865 GBP | 115.748 | | |
| Price(s) | Volume(s) | | | | | | | | |
| 25.10865 GBP | 115.748 | | | | | | | | |
| d) | Aggregated information | <table border="1"> <tr> <th>Price</th><th>Volume</th><th>Total</th></tr> <tr> <td>25.10865 GBP</td><td>115.748</td><td>GBP 2906.28</td></tr> </table> | | Price | Volume | Total | 25.10865 GBP | 115.748 | GBP 2906.28 |
| Price | Volume | Total | | | | | | | |
| 25.10865 GBP | 115.748 | GBP 2906.28 | | | | | | | |
| | - Aggregated volume | | | | | | | | |
| | - Price | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | |

| | | | | | | | | | | |
|--------------|---|---|--|--|----------|-----------|-------|--------------|--------|------------|
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">25.779</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 25.779 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 25.779 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>25.779</td><td>GBP 647.28</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 25.779 | GBP 647.28 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 25.779 | GBP 647.28 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |

| | | |
|----------|--|-------------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | MATTHIEU SEGUIN |
| 2 | Reason for the notification | |
| a) | Position/status | COUNTRY GENERAL MANAGER |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | COCA-COLA HBC AG |

| | | | | | | | | | | |
|--------------|---|--|--|--|----------|-----------|-------|--------------|--------|-------------|
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">65.473</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 65.473 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 65.473 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>65.473</td><td>GBP 1643.94</td></tr></table> | | | Price | Volume | Total | 25.10865 GBP | 65.473 | GBP 1643.94 |
| Price | Volume | Total | | | | | | | | |
| 25.10865 GBP | 65.473 | GBP 1643.94 | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td colspan="2">Volume(s)</td></tr><tr><td>25.10865 GBP</td><td colspan="2">20.717</td></tr></table> | | | Price(s) | Volume(s) | | 25.10865 GBP | 20.717 | |
| Price(s) | Volume(s) | | | | | | | | | |
| 25.10865 GBP | 20.717 | | | | | | | | | |
| d) | Aggregated information | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr></table> | | | Price | Volume | Total | | | |
| Price | Volume | Total | | | | | | | | |

| | | | | |
|----|--------------------------|--------------|--------|------------|
| | - Aggregated volume | 25.10865 GBP | 20.717 | GBP 520.18 |
| | - Price | | | |
| e) | Date of the transaction | 2019-12-17 | | |
| f) | Place of the transaction | XLON | | |

| | | | | | | | |
|--------------|--|--|--|----------|-----------|--------------|--------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | |
| a) | Name | ALEKSANDAR RUZEVIC | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | COUNTRY GENERAL MANAGER | | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>25.10865 GBP</td> <td>27.007</td> </tr> </table> | | Price(s) | Volume(s) | 25.10865 GBP | 27.007 |
| Price(s) | Volume(s) | | | | | | |
| 25.10865 GBP | 27.007 | | | | | | |
| d) | Aggregated information - Aggregated volume | <table border="1"> <tr> <td>Price</td> <td>Volume</td> <td>Total</td> </tr> </table> | | Price | Volume | Total | |
| Price | Volume | Total | | | | | |

| | | | | | | | | | | | | |
|--------------|---|---|--|--|--------|------------|----------|-----------|--------------|--------------|--------|------------|
| | - Price | 25.10865 GBP | | | 27.007 | GBP 678.11 | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | | | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>25.10865 GBP</td><td>25.779</td></tr></table> | | | | | Price(s) | Volume(s) | 25.10865 GBP | 25.779 | | |
| Price(s) | Volume(s) | | | | | | | | | | | |
| 25.10865 GBP | 25.779 | | | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | <table><tr><td>Price</td><td>Volume</td><td>Total</td></tr><tr><td>25.10865 GBP</td><td>25.779</td><td>GBP 647.28</td></tr></table> | | | | | Price | Volume | Total | 25.10865 GBP | 25.779 | GBP 647.28 |
| Price | Volume | Total | | | | | | | | | | |
| 25.10865 GBP | 25.779 | GBP 647.28 | | | | | | | | | | |
| e) | Date of the transaction | 2019-12-17 | | | | | | | | | | |
| f) | Place of the transaction | XLON | | | | | | | | | | |

| | | |
|----------|--|----------------------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | |
| a) | Name | SEAN O'NEILL |
| 2 | Reason for the notification | |
| a) | Position/status | PA&C DIRECTOR |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION |

| | | | | | | |
|----|---|---|--|-----------|--------|------------|
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | Price(s) | | Volume(s) | | |
| | | 25.10865 GBP | | 24.693 | | |
| d) | Aggregated information - Aggregated volume - Price | Price | | | Volume | Total |
| | | 25.10865 GBP | | | 24.693 | GBP 620.01 |
| e) | Date of the transaction | 2019-12-17 | | | | |
| f) | Place of the transaction | XLON | | | | |

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37