

FOR IMMEDIATE RELEASE

20 January 2020

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 January 2020 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 January 2020 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	143.312	60.158	£ 27.67066
JAN GUSTAVSSON	87.439	37.892	£ 27.67066
MINAS AGELIDIS	27.211	21.769	£ 27.67066
MARCEL MARTIN	53.225	634.609	£ 27.67066
MICHALIS IMELLOS	41.703	42.183	£ 27.67066
SANDA PAREZANOVIC	29.854	30.079	£ 27.67066
PANAGIOTA KALOGERAKI	57.575	963.174	£ 27.67066
NIKOLAOS KALAITZIDAKIS	28.766	28.074	£ 27.67066
VITALIY NOVIKOV	171.904	24.182	£ 27.67066
MATTHIEU SEGUIN	61.414	19.434	£ 27.67066
ALEKSANDER RUZEVIC	25.333	24.182	£ 27.67066
SEAN O'NEILL	23.324	-	£ 27.67066

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person dischar	rging managerial res	ponsibi	lities /	person closely
a)	Name	ZORAN BOGDAN	IOVIC		
2	Reason for the notification	1			
a)	Position/status	CHIEF EXECUTIVE	CHIEF EXECUTIVE OFFICER		
b)	Initial notification /Amendment	INITIAL NOTIFICA	TION		
3	Details of the issuer, emission auctioneer or auction monit		partici	pant, a	uction platform,
a)	Name	COCA-COLA HBC	CAG		
b)	LEI	549300EFP3TNG	7JGVE4	9	
4	Details of the transaction(s) instrument; (ii) each type of transactions have been cond	transaction; (iii) eacl			• •
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC 6.70 EACH CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIB UNDER THE COM PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 27.67066 GBP		Volur 143.3	· ,
d)	Aggregated information - Aggregated volume - Price	Price 27.67066 GBP	Volu		Total GBP 3965.54
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s) instrument; (ii) each type of transactions have been cond	transaction; (iii) eacl			



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC 6.70 EACH	AG OF	RDINAR	Y SHARES OF CHF
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)			Volume(s) 60.158	
d)	Aggregated information	Price	Volu	me	Total
	- Aggregated volume - Price	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7		GBP 1664.61	
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			

1	Details of the person discharges	ging managerial responsibilities / person closely
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission auctioneer or auction monitor	n allowance market participant, auction platform, r
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBU UNDER THE COMP PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volum		
		27.67066 GBP		87.439		
d)	Aggregated information	Price	1/2/2		Total	
	- Aggregated volume	27.67066 GBP	Volui 87.43		GBP 2419.49	
		27.67000 GBP	07.43	99	GBF 2419.49	
	- Price					
e)	Date of the transaction	2020-01-17				
f)	Place of the transaction	XLON				
	D : :: (.)): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where				
5		ransaction; (iii) each				
5	instrument; (ii) each type of t	ransaction; (iii) each	date; a	and (iv)	each place where	
	instrument; (ii) each type of t transactions have been conde Description of the financial instrument, type of	ransaction; (iii) each ucted COCA-COLA HBC	date; a	and (iv)	each place where	
a)	instrument; (ii) each type of t transactions have been conde Description of the financial instrument, type of instrument	ransaction; (iii) each ucted COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E	AG OR	DINARY CONTR	SHARES OF CHF IBUTION TO OF PDMR UNDER	
a)	instrument; (ii) each type of t transactions have been condent Description of the financial instrument, type of instrument Identification code	ransaction; (iii) each ucted COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE	AG OR	DINARY CONTR	SHARES OF CHF IBUTION TO OF PDMR UNDER	
a) b)	instrument; (ii) each type of t transactions have been conduction of the financial instrument, type of instrument Identification code Nature of the transaction	COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s)	AG OR	DINARY CONTR	IBUTION TO OF PDMR UNDER ARE PURCHASE	
a) b)	instrument; (ii) each type of t transactions have been conduction of the financial instrument, type of instrument Identification code Nature of the transaction	COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN	AG OR	DINARY CONTR BEHALF YEE SHA	IBUTION TO OF PDMR UNDER ARE PURCHASE e(s)	
a) b)	instrument; (ii) each type of t transactions have been conduction of the financial instrument, type of instrument Identification code Nature of the transaction	COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 27.67066 GBP	AG OR CHING ES ON E	CONTREE SHALF YEE SHA Volum 37.892	IBUTION TO OF PDMR UNDER ARE PURCHASE e(s)	
a) b)	instrument; (ii) each type of t transactions have been condition of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 27.67066 GBP	AG OR	CONTREE SHALF YEE SHA Volum 37.892	IBUTION TO OF PDMR UNDER ARE PURCHASE e(s)	
a) b)	instrument; (ii) each type of t transactions have been condition of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 27.67066 GBP	AG OR CHING ES ON E	DINARY CONTR BEHALF YEE SHA Volum 37.892	IBUTION TO OF PDMR UNDER ARE PURCHASE e(s)	
a) b)	instrument; (ii) each type of t transactions have been condition of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	COCA-COLA HBC 6.70 EACH CH0198251305 COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN Price(s) 27.67066 GBP	AG OR CHING S ON E EMPLO Volui	DINARY CONTR BEHALF YEE SHA Volum 37.892	IBUTION TO OF PDMR UNDER ARE PURCHASE e(s)	



f)	Place of the transaction	XLON

1	Details of the person discharg	ging managerial resp	oonsibilitie	es / person closely
a)	Name	MINAS AGELIDIS		
2	Reason for the notification			
a)	Position/status	REGIONAL DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICA	ATION	
3	Details of the issuer, emission auctioneer or auction monito		participan	t, auction platform,
a)	Name	COCA-COLA HB	CAG	
b)	LEI	549300EFP3TNG	7JGVE49	
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each		
a)	Description of the financial instrument, type of instrument	COCA-COLA HB0 6.70 EACH	C AG ORDII	NARY SHARES OF CHF
	Identification code	CH0198251305		
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S EN	PURCHASE SHARES MPLOYEE SHARE
c)	Price(s) and volume(s)	Price(s)	V	olume(s)
		27.67066 GBP	2	7.211
d)	Aggregated information	Price	Volume	Total
	- Aggregated volume	27.67066 GBP	27.211	GBP 752.95
	- Price			
e)	Date of the transaction	2020-01-17		



f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of transactions have been condu	ransaction; (iii) each			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC	AG OF	RDINAR	Y SHARES OF CHF
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATO PURCHASE SHARE THE COMPANY'S E PLAN	SONI	BEHALF	OF PDMR UNDER
c)	Price(s) and volume(s)	Price(s) 27.67066 GBP		Volum 21.76	
d)	Aggregated information - Aggregated volume - Price	Price 27.67066 GBP	Volu 21.7		Total GBP 602.36
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARCEL MARTIN	
2	Reason for the notification		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission	allowance market participant, auction platform,	
	auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



4	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each			- -
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBI UNDER THE COMP PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volun	ne(s)
		27.67066 GBP		53.22	5
d)	Aggregated information				
		Price	Volur	ne	Total
	- Aggregated volume	27.67066 GBP	53.22	.5	GBP 1472.77
	- Price				
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of to	=			
	transactions have been condu	ıcted			
a)	Description of the financial				
	instrument, type of instrument	COCA-COLA HBC 6.70 EACH	AG OF	RDINAR	Y SHARES OF CHF
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volun	ne(s)
		27.67066 GBP		634.6	09
d)	Aggregated information	L			l
	-	Price	Volu	me	Total
	- Aggregated volume	27.67066 GBP	634.	609	GBP 17560.05



	- Price	
e)	Date of the transaction	2020-01-17
f)	Place of the transaction	XLON

1	Details of the person dischar	ging managerial res	sponsibili	ities / person closely	
a)	Name	MICHALIS IMELL	.OS		
2	Reason for the notification	<u> </u>			
a)	Position/status	CHIEF FINANCIA	CHIEF FINANCIAL OFFICER		
b)	Initial notification /Amendment	INITIAL NOTIFICA	INITIAL NOTIFICATION		
3	Details of the issuer, emissic auctioneer or auction monito		t particip	ant, auction platform,	
a)	Name	COCA-COLA HB	CAG		
b)	LEI	549300EFP3TNG	7JGVE49)	
4	Details of the transaction(s): instrument; (ii) each type of transactions have been cond	transaction; (iii) eac			
a)	Description of the financial instrument, type of instrument	6.70 EACH	C AG ORE	DINARY SHARES OF CHF	
	Identification code	CH0198251305			
b)	Nature of the transaction		1PANY'S E	TO PURCHASE SHARES EMPLOYEE SHARE	
c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		27.67066 GBP		41.703	
d)	Aggregated information				
	- Aggregated volume	Price 27.67066 GBP	41.703	Total GBP 1153.95	
	- Price				
e)	Date of the transaction	2020-01-17			



f)	Place of the transaction	XLON			
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			Y SHARES OF CHF
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 27.67066 GBP	Volur 42.18		
d)	Aggregated information - Aggregated volume - Price	Price 27.67066 GBP	Volui 42.18		Total GBP 1167.23
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	SANDA PAREZANOVIC		
2	Reason for the notification			
a)	Position/status	HUMAN RESOURCES DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission	allowance market participant, auction platform,		
	auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		



4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac			• •
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			' SHARES OF CHF
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	1PANY'S		
c)	Price(s) and volume(s)				
		Price(s)		Volum	e(s)
		27.67066 GBP		29.854	
d)	Aggregated information		ı	ı	
		Price	Volum	ne	Total
	- Aggregated volume	27.67066 GBP	29.85	4	GBP 826.08
	- Price				
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac			
a)	Description of the financial				
	instrument, type of	COCA-COLA HB	C AG OF	RDINARY	SHARES OF CHF
	instrument	6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volume(s)	
		27.67066 GBP		30.079	
d)	Aggregated information	L		1	
ω <i>,</i>		Price	Volu	ime	Total
	- Aggregated volume		-		



	- Price	27.67066 GBP	30.079	GBP 832.31	
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	PANAGIOTA KAL	.OGERA	KI	
2	Reason for the notification				
a)	Position/status	CHIEF CUSTOME	CHIEF CUSTOMER & COMMERCIAL OFFICER		
b)	Initial notification /Amendment	INITIAL NOTIFICA	ATION		
3	Details of the issuer, emissic auctioneer or auction monito		t partici _l	pant,	auction platform,
a)	Name	COCA-COLA HB	CAG		
b)	LEI	549300EFP3TNG	7JGVE4	.9	
4	Details of the transaction(s) instrument; (ii) each type of transactions have been cond	transaction; (iii) ead			
a)	Description of the financial instrument, type of instrument	COCA-COLA HB 6.70 EACH	C AG OR	RDINA	RY SHARES OF CHF
	Identification code	CH0198251305			
b)	Nature of the transaction		PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)			1	
		Price(s) 27.67066 GBP		Volu	75
d)	Aggregated information	Price	Volume Total		Total
	- Aggregated volume	27.67066 GBP	57.575		GBP 1593.14
	- Price				



e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of transactions have been condu	ransaction; (iii) each			- -
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 27.67066 GBP	Volur 963.1		` '
d)	Aggregated information - Aggregated volume - Price	Price 27.67066 GBP			Total GBP 26651.66
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	NIKOLAOS KALAITZIDAKIS		
2	Reason for the notification			
a)	Position/status	REGIONAL DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		



b)	LEI	549300EFP3TNG	7JGVE4	9	
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S		IRCHASE SHARES OYEE SHARE
c)	Price(s) and volume(s)				
		Price(s)		Volur	me(s)
		27.67066 GBP		28.76	56
d)	Aggregated information			l	1
•	33 3	Price	Volum	е	Total
	- Aggregated volume	27.67066 GBP	28.766	5	GBP 795.97
	- Price				
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of transactions have been condu	ransaction; (iii) eac			
a)	Description of the financial				
Í	instrument, type of instrument	COCA-COLA HB0 6.70 EACH	C AG OR	DINAF	RY SHARES OF CHF
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s) 27.67066 GBP		Volur	
		27.07000 GBP		28.07	7 4
d)	Aggregated information				
u)	Aggi egatea ililoittiation	Price	Volu	me	Total



	- Aggregated volume	27.67066 GBP	28.074	GBP 776.83
	- Price			
e)	Date of the transaction	2020-01-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely					
	associated					
a)	Name	VITALIY NOVIKOV	/			
2	Reason for the notification					
a)	Position/status	COUNTRY GENERAL MANAGER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): s instrument; (ii) each type of tr transactions have been condu	ansaction; (iii) eac			* ·	!
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC 6.70 EACH CH0198251305	C AG OR	DINAR	RY SHARES OF CHE	-
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) 27.67066 GBP		Volur 171.9	. ,	
d)	Aggregated information	Price	Volum	e	Total	
	- Aggregated volume			-		



	- Price	27.67066 GBP	171.90)4	GBP 4756.70
e)	Date of the transaction	2020-01-17	2020-01-17		
f)	Place of the transaction	XLON			
5	Details of the transaction(s): sinstrument; (ii) each type of transactions have been condu	ansaction; (iii) eac			
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			Y SHARES OF CHF
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 27.67066 GBP		Volume(s) 24.182	
d)	Aggregated information	Price	11/-1		T
	- Aggregated volume	27.67066 GBP	24.1		Total GBP 669.13
	- Price				
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MATTHIEU SEGUIN	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	



instrument Identification code CH0198251305 b) Nature of the transaction PDMR'S CONTRIBUTION TO PURCHASE SUNDER THE COMPANY'S EMPLOYEE SHAPURCHASE PLAN c) Price(s) and volume(s) Price(s) Volume(s) 27.67066 GBP 61.414 d) Aggregated information - Aggregated volume - Price e) Date of the transaction Date of the transaction Total 27.67066 GBP 61.414 GBP 169 Price 2020-01-17 f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial								
b) LEI 549300EFP3TNG7JGVE49 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of instrument Identification code				partici	pant, a	auction platfor	m,	
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of instrument, type of instrument Identification code	+		T					
instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of instrument	LEI		549300EFP3TNG	7JGVE4	9			
instrument, type of instrument Identification code Discreption	instrument; (ii) e	ach type of tr	ansaction; (iii) eac			~ .	here	
b) Nature of the transaction PDMR'S CONTRIBUTION TO PURCHASE SUNDER THE COMPANY'S EMPLOYEE SHAPURCHASE PLAN c) Price(s) Volume(s) 27.67066 GBP 61.414 d) Aggregated information - Aggregated volume - Price e) Date of the transaction 2020-01-17 f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	instrument, type		COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH					
UNDER THE COMPANY'S EMPLOYEE SHAPURCHASE PLAN c) Price(s) and volume(s) Price(s) Volume(s) 27.67066 GBP 61.414 d) Aggregated information - Aggregated volume - Price e) Date of the transaction f) Place of the transaction Section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	Identification coc	е	CH0198251305					
Price(s) Volume(s) 27.67066 GBP 61.414 d) Aggregated information - Aggregated volume - Price Price Volume Total 27.67066 GBP 61.414 GBP 169 - Price e) Date of the transaction 2020-01-17 f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	Nature of the trai	nsaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
d) Aggregated information - Aggregated volume - Price Price Date of the transaction Total 27.67066 GBP 61.414 GBP 169 27.67066 GBP 61.414 CBP 169 COCA-COLA HBC AG ORDINARY SHARES	Price(s) and volur	ne(s)			ı			
d) Aggregated information - Aggregated volume - Price Price 27.67066 GBP 61.414 GBP 169 - Price Date of the transaction Z020-01-17 f) Place of the transaction XLON Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES			Price(s)		Volu	` '		
Price Volume Total 27.67066 GBP 61.414 GBP 169 Price Date of the transaction Z020-01-17 Place of the transaction XLON Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES			27.67066 GBP		61.41	14		
- Aggregated volume - Price 27.67066 GBP 61.414 GBP 169 e) Date of the transaction 2020-01-17 f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	Aggregated infor	mation		_				
e) Date of the transaction 2020-01-17 f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES			Price	Volum	е	Total		
e) Date of the transaction 2020-01-17 f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	- Aggregated vol	ıme	27.67066 GBP	61.414	ļ	GBP 1699.37		
f) Place of the transaction XLON 5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	- Price							
5 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	Date of the trans	action	2020-01-17					
instrument; (ii) each type of transaction; (iii) each date; and (iv) each place transactions have been conducted a) Description of the financial instrument, type of COCA-COLA HBC AG ORDINARY SHARES	Place of the trans	action	XLON					
instrument, type of COCA-COLA HBC AG ORDINARY SHARES	instrument; (ii) e	ach type of tr	ansaction; (iii) eac			• •	nere	
	instrument, type		COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH					
Identification code CH0198251305	Identification coc	e	CH0198251305					
PURCHASE SHARES ON BEHALF OF PDMI	Nature of the trai	nsaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
c) Price(s) and volume(s)	Price(s) and volur	ne(s)						



		Price(s)		Volun	ne(s)
		27.67066 GBP		19.434	
d)	Aggregated information				
		Price	Volu	me	Total
	- Aggregated volume	27.67066 GBP	19.4	34	GBP 537.75
	- Price				
e)	Date of the transaction	2020-01-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ALEKSANDAR RUZEVIC				
2	Reason for the notification					
a)	Position/status	COUNTRY GENERAL MANAGER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monitor	n allowance market participant, auction platform,				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted				
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					

		Price(s)		Volur	ne(s)	
		27.67066 GBP		25.333		
d)	Aggregated information					
'		Price	Volum	ne	Total	
	- Aggregated volume	27.67066 GBP	25.33	3	GBP 700.98	
	- Price					
e)	Date of the transaction	2020-01-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) eac				
a)	Description of the financial					
	instrument, type of	COCA-COLA HB	C AG OF	RDINAR	RY SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volur	ne(s)	
		27.67066 GBP 24.1		24.18	32	
d)	Aggregated information					
		Price	Volume		Total	
	- Aggregated volume	27.67066 GBP	24.1	82	GBP 669.13	
	- Price					
e)	Date of the transaction	2020-01-17				
f)	Place of the transaction	XLON				
	<u> </u>					

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	SEAN O'NEILL	
2	Reason for the notification		



a)	Position/status	PA&C DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissio auctioneer or auction monito		t particip	pant, auction platform,		
a)	Name	COCA-COLA HB	CAG			
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac		<u> </u>		
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s) Volume(s)				
		27.67066 GBP 23		23.324		
d)	Aggregated information		I			
		Price Volume		e Total		
	- Aggregated volume	27.67066 GBP 23.324		GBP 645.39		
	- Price					
e)	Date of the transaction	2020-01-17				
f)	Place of the transaction	XLON				

 $This \, notification \, is \, made \, in \, accordance \, with \, the \, requirements \, of the \, EU \, Market \, Abuse \, Regulation.$

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37