



**FOR IMMEDIATE RELEASE**

**20 January 2020**

**Coca-Cola HBC AG (the “Company”)**

**Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)**

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 January 2020 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 January 2020 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	143.312	60.158	€ 27.67066
JAN GUSTAVSSON	87.439	37.892	€ 27.67066
MINAS AGELIDIS	27.211	21.769	€ 27.67066
MARCEL MARTIN	53.225	634.609	€ 27.67066
MICHALIS IMELLOS	41.703	42.183	€ 27.67066
SANDA PAREZANOVIC	29.854	30.079	€ 27.67066
PANAGIOTA KALOGERAKI	57.575	963.174	€ 27.67066
NIKOLAOS KALAITZIDAKIS	28.766	28.074	€ 27.67066
VITALIY NOVIKOV	171.904	24.182	€ 27.67066
MATTHIEU SEGUIN	61.414	19.434	€ 27.67066
ALEKSANDER RUZEVIC	25.333	24.182	€ 27.67066
SEAN O’NEILL	23.324	-	€ 27.67066

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.



**Coca-Cola**  
**Hellenic Bottling Company**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	ZORAN BOGDANOVIC							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>143.312</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.67066 GBP	143.312		
Price(s)	Volume(s)								
27.67066 GBP	143.312								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>143.312</td> <td>GBP 3965.54</td> </tr> </tbody> </table>		Price	Volume	Total	27.67066 GBP	143.312	GBP 3965.54
Price	Volume	Total							
27.67066 GBP	143.312	GBP 3965.54							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2020-01-17							
f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								

a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>60.158</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	60.158		
Price(s)	Volume(s)							
27.67066 GBP	60.158							
d)	Aggregated information - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>60.158</td> <td>GBP 1664.61</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	60.158	GBP 1664.61
Price	Volume	Total						
27.67066 GBP	60.158	GBP 1664.61						
e)	Date of the transaction	2020-01-17						
f)	Place of the transaction	XLON						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	JAN GUSTAVSSON
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>87.439</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.67066 GBP	87.439		
Price(s)	Volume(s)									
27.67066 GBP	87.439									
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>87.439</td> <td>GBP 2419.49</td> </tr> </tbody> </table>			Price	Volume	Total	27.67066 GBP	87.439	GBP 2419.49
Price	Volume	Total								
27.67066 GBP	87.439	GBP 2419.49								
e)	Date of the transaction	2020-01-17								
f)	Place of the transaction	XLON								
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>37.892</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.67066 GBP	37.892		
Price(s)	Volume(s)									
27.67066 GBP	37.892									
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>37.892</td> <td>GBP 1048.50</td> </tr> </tbody> </table>			Price	Volume	Total	27.67066 GBP	37.892	GBP 1048.50
Price	Volume	Total								
27.67066 GBP	37.892	GBP 1048.50								
e)	Date of the transaction	2020-01-17								



f)	Place of the transaction	XLON
----	--------------------------	------

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	MINAS AGELIDIS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PD MR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>27.211</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	27.211		
Price(s)	Volume(s)							
27.67066 GBP	27.211							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>27.211</td> <td>GBP 752.95</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	27.211	GBP 752.95
Price	Volume	Total						
27.67066 GBP	27.211	GBP 752.95						
e)	Date of the transaction	2020-01-17						



f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>21.769</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.67066 GBP	21.769		
Price(s)	Volume(s)								
27.67066 GBP	21.769								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>21.769</td> <td>GBP 602.36</td> </tr> </tbody> </table>		Price	Volume	Total	27.67066 GBP	21.769	GBP 602.36
Price	Volume	Total							
27.67066 GBP	21.769	GBP 602.36							
e)	Date of the transaction	2020-01-17							
f)	Place of the transaction	XLON							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	MARCEL MARTIN	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>53.225</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	53.225			
Price(s)	Volume(s)								
27.67066 GBP	53.225								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>53.225</td> <td>GBP 1472.77</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	53.225	GBP 1472.77	
Price	Volume	Total							
27.67066 GBP	53.225	GBP 1472.77							
e)	Date of the transaction	2020-01-17							
f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>634.609</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	634.609			
Price(s)	Volume(s)								
27.67066 GBP	634.609								
d)	Aggregated information  - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>634.609</td> <td>GBP 17560.05</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	634.609	GBP 17560.05	
Price	Volume	Total							
27.67066 GBP	634.609	GBP 17560.05							



**Coca-Cola**  
**Hellenic Bottling Company**

	- Price	
e)	Date of the transaction	2020-01-17
f)	Place of the transaction	XLON

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	MICHALIS IMELLOS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>41.703</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	41.703		
Price(s)	Volume(s)							
27.67066 GBP	41.703							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>41.703</td> <td>GBP 1153.95</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	41.703	GBP 1153.95
Price	Volume	Total						
27.67066 GBP	41.703	GBP 1153.95						
e)	Date of the transaction	2020-01-17						



f)	Place of the transaction	XLON						
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>42.183</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	42.183		
Price(s)	Volume(s)							
27.67066 GBP	42.183							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>42.183</td> <td>GBP 1167.23</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	42.183	GBP 1167.23
Price	Volume	Total						
27.67066 GBP	42.183	GBP 1167.23						
e)	Date of the transaction	2020-01-17						
f)	Place of the transaction	XLON						

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	SANDA PAREZANOVIC
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	HUMAN RESOURCES DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49



<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>29.854</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	29.854		
Price(s)	Volume(s)							
27.67066 GBP	29.854							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>29.854</td> <td>GBP 826.08</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	29.854	GBP 826.08
Price	Volume	Total						
27.67066 GBP	29.854	GBP 826.08						
e)	Date of the transaction	2020-01-17						
f)	Place of the transaction	XLON						
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>30.079</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	30.079		
Price(s)	Volume(s)							
27.67066 GBP	30.079							
d)	Aggregated information  - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Price	Volume	Total			
Price	Volume	Total						



	- Price	27.67066 GBP	30.079	GBP 832.31
e)	Date of the transaction	2020-01-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	PANAGIOTA KALOGERAKI							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>57.575</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.67066 GBP	57.575		
Price(s)	Volume(s)								
27.67066 GBP	57.575								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>57.575</td> <td>GBP 1593.14</td> </tr> </tbody> </table>		Price	Volume	Total	27.67066 GBP	57.575	GBP 1593.14
Price	Volume	Total							
27.67066 GBP	57.575	GBP 1593.14							



e)	Date of the transaction	2020-01-17							
f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>963.174</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.67066 GBP	963.174		
Price(s)	Volume(s)								
27.67066 GBP	963.174								
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>963.174</td> <td>GBP 26651.66</td> </tr> </tbody> </table>		Price	Volume	Total	27.67066 GBP	963.174	GBP 26651.66
Price	Volume	Total							
27.67066 GBP	963.174	GBP 26651.66							
e)	Date of the transaction	2020-01-17							
f)	Place of the transaction	XLON							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>		
a)	Name	NIKOLAOS KALAITZIDAKIS	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	COCA-COLA HBC AG	

b)	LEI	549300EFP3TNG7JGVE49								
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>28.766</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.67066 GBP	28.766		
Price(s)	Volume(s)									
27.67066 GBP	28.766									
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>28.766</td> <td>GBP 795.97</td> </tr> </tbody> </table>			Price	Volume	Total	27.67066 GBP	28.766	GBP 795.97
Price	Volume	Total								
27.67066 GBP	28.766	GBP 795.97								
e)	Date of the transaction	2020-01-17								
f)	Place of the transaction	XLON								
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>28.074</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.67066 GBP	28.074		
Price(s)	Volume(s)									
27.67066 GBP	28.074									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> </tbody> </table>			Price	Volume	Total			
Price	Volume	Total								



**Coca-Cola**  
**Hellenic Bottling Company**

	- Aggregated volume	27.67066 GBP	28.074	GBP 776.83
	- Price			
e)	Date of the transaction	2020-01-17		
f)	Place of the transaction	XLON		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	VITALIY NOVIKOV							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	COUNTRY GENERAL MANAGER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>171.904</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.67066 GBP	171.904		
Price(s)	Volume(s)								
27.67066 GBP	171.904								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>		Price	Volume	Total			
Price	Volume	Total							
	- Aggregated volume								



**Coca-Cola**  
**Hellenic Bottling Company**

	- Price	27.67066 GBP	171.904	GBP 4756.70						
e)	Date of the transaction	2020-01-17								
f)	Place of the transaction	XLON								
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>24.182</td> </tr> </tbody> </table>			Price(s)	Volume(s)	27.67066 GBP	24.182		
Price(s)	Volume(s)									
27.67066 GBP	24.182									
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>24.182</td> <td>GBP 669.13</td> </tr> </tbody> </table>			Price	Volume	Total	27.67066 GBP	24.182	GBP 669.13
Price	Volume	Total								
27.67066 GBP	24.182	GBP 669.13								
e)	Date of the transaction	2020-01-17								
f)	Place of the transaction	XLON								

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	MATTHIEU SEGUIN
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION



<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>61.414</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	61.414		
Price(s)	Volume(s)							
27.67066 GBP	61.414							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>61.414</td> <td>GBP 1699.37</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	61.414	GBP 1699.37
Price	Volume	Total						
27.67066 GBP	61.414	GBP 1699.37						
e)	Date of the transaction	2020-01-17						
f)	Place of the transaction	XLON						
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)							





**Coca-Cola**  
**Hellenic Bottling Company**

		Price(s)	Volume(s)
		27.67066 GBP	19.434
d)	Aggregated information		
	- Aggregated volume	Price	Volume
	- Price	27.67066 GBP	19.434
		Total	GBP 537.75
e)	Date of the transaction	2020-01-17	
f)	Place of the transaction	XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	ALEKSANDAR RUZEVIC
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH
	Identification code	CH0198251305
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN
c)	Price(s) and volume(s)	



		Price(s)	Volume(s)						
		27.67066 GBP	25.333						
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>25.333</td> <td>GBP 700.98</td> </tr> </tbody> </table>		Price	Volume	Total	27.67066 GBP	25.333	GBP 700.98
Price	Volume	Total							
27.67066 GBP	25.333	GBP 700.98							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2020-01-17							
f)	Place of the transaction	XLON							
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>24.182</td> </tr> </tbody> </table>		Price(s)	Volume(s)	27.67066 GBP	24.182		
Price(s)	Volume(s)								
27.67066 GBP	24.182								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>24.182</td> <td>GBP 669.13</td> </tr> </tbody> </table>		Price	Volume	Total	27.67066 GBP	24.182	GBP 669.13
Price	Volume	Total							
27.67066 GBP	24.182	GBP 669.13							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2020-01-17							
f)	Place of the transaction	XLON							

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	SEAN O'NEILL
<b>2</b>	<b>Reason for the notification</b>	



**Coca-Cola**  
Hellenic Bottling Company

a)	Position/status	PA&C DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>23.324</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.67066 GBP	23.324		
Price(s)	Volume(s)							
27.67066 GBP	23.324							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>27.67066 GBP</td> <td>23.324</td> <td>GBP 645.39</td> </tr> </tbody> </table>	Price	Volume	Total	27.67066 GBP	23.324	GBP 645.39
Price	Volume	Total						
27.67066 GBP	23.324	GBP 645.39						
e)	Date of the transaction	2020-01-17						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary  
+41 (0) 41 726 01 37