

Agios Stefanos, 29 January 2020

## ANNOUNCEMENT

The company with the name “Folli-Follie Commercial Manufacturing and Technical Société Anonyme” and the distinctive title “FF Group” (hereinafter the “**Company**”), announces that the Company completed, by virtue of the Agreement dated 10.1.2020 with the Administrator of Links (London) Limited, the acquisition of all of the intellectual property of Links (London) Limited, which included substantially all of the intellectual property and related materials to the “Links of London” brand, subject to an exclusive license in favour of the administrators of Links (London) Limited until March 2020. This purchase was financed substantially by the write-off of a portion of inter-company debt owed by Links (London) Limited to the Company. The purchase outlined above will allow the Company to re-establish the Links of London business free of previous liabilities. The Links of London business forms an important part of the Company’s future business strategy as part of the Company’s overall restructuring plan.

Following the above, the Company secures the continued trading of this brand in Greece and worldwide. The Company aims to consolidate and redevelop the award-winning British jewelry brand Links of London, as part of the Group's overall restructuring plan.

This announcement is released by Folli Follie Commercial Manufacturing and Technical Société Anonyme in compliance with the Market Abuse Regulation (EU) 596/2014 (MAR) and Section 4.8 of the Rule Book of the Athens Exchange. It contains information that qualifies as inside information for the purposes of Article 7 of MAR. For the purposes of MAR and Article 2 of Commission Implementing Regulation (EU) 2016/1055, the person responsible for arranging the release of this announcement on behalf of the Company is Mantalena Kasidiaropoulou, Head Investor Relations.

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