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FOR IMMEDIATE RELEASE

18 March 2020

#### Coca-Cola HBC AG (the "Company")

#### Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 March 2020 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 March 2020 are also set out below.

PDMR	Number of Shares	Number of Shares	Share price
	acquired by the	acquired by the	<b>F</b>
	PDMRs under the	Company on behalf	
	ESPP	of the PDMRs under	
		the ESPP	
ZORAN BOGDANOVIC	285.598	122.567	£ 14.44058
JAN GUSTAVSSON	174.251	77.201	£ 14.44058
MINAS AGELIDIS	54.227	42.959	£ 14.44058
MARCEL MARTIN	105.752	-	£ 14.44058
MICHALIS IMELLOS	83.107	85.944	£ 14.44058
SANDA PAREZANOVIC	59.495	61.283	£ 14.44058
PANAGIOTA KALOGERAKI	114.395	-	£ 14.44058
NIKOLAOS KALAITZIDAKIS	95.544	57.198	£ 14.44058
VITALIY NOVIKOV	215.717	48.046	£ 14.44058
MATTHIEU SEGUIN	122.021	38.611	£ 14.44058
ALEKSANDER RUZEVIC	50.334	48.046	£ 14.44058
SEAN O'NEILL	46.481	-	£ 14.44058

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	ZORAN BOGDANC	OVIC		
2	Reason for the notification	1			
a)	Position/status	CHIEF EXECUTIVE OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFICAT	TION		
3	Details of the issuer, emission auctioneer or auction monito	-	partici	pant, ai	uction platform,
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBL UNDER THE COMP PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volum	ne(s)
		14.44058 GBP		285.5	98
d)	Aggregated information		1		
		Price	Volu	me	Total
	- Aggregated volume	14.44058 GBP	285.5	598	GBP 4124.20
	- Price				
e)	Date of the transaction	2020-03-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each			••



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volun	ne(s)	
		14.44058 GBP	122.5		67	
d)	Aggregated information					
		Price	Volu	me	Total	
	- Aggregated volume	14.44058 GBP	122.	567	GBP 1769.94	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	JAN GUSTAVSSON		
2	Reason for the notification			
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emissior auctioneer or auction monitor	n allowance market participant, auction platform, r		
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			



2	Description of the financial					
a)	•	COCA-COLA HBC		ם א ואורחי		
	instrument, type of		AGOR	DINAR	I SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
	Identification code	CI 10198251505	CH0198251505			
b)	Nature of the transaction	PDMR'S CONTRIBU	PDMR'S CONTRIBUTION TO PURCHASE SHARES			
-,		UNDER THE COMPANY'S EMPLOYEE SHARE				
		PURCHASE PLAN				
c)	Price(s) and volume(s)					
- /		Price(s)		Volun	ne(s)	
		14.44058 GBP		174.2	51	
					51	
d)	Aggregated information					
α,		Price	Volu	me	Total	
	- Aggregated volume					
		14.44058 GBP	174.	251	GBP 2516.29	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s):	section to be repeat	ed for	(i) each	type of	
	instrument; (ii) each type of t	ransaction; (iii) each	date; a	and (iv)	each place where	
	transactions have been cond	ucted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HBC	AGOR	DINAR	Y SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
<u>ل</u> ا				CONT		
b)	Nature of the transaction	COMPANY'S MATC				
		PURCHASE SHARE				
		THE COMPANY'S E		ILL SH	IAKE PUKCHASE	
c)	Price(s) and volume(s)					
		Price(s)		Volue		
		Price(s) Volume(s)				
		14.44058 GBP		77.20	1	
(اہے						
d)	Aggregated information	Drice	Mali		Tatal	
		Price Volume Total				
1	- Agaroastad valuma	14.44058 GBP 77.201 GBP 1114.83				
	- Aggregated volume	14.44058 GBP	77.2	01	GBP 1114.83	
		14.44058 GBP	77.2	01	GBP 1114.83	
	- Aggregated volume - Price	14.44058 GBP	77.2	01	GBP 1114.83	
e)		14.44058 GBP 2020-03-17	77.2		GBP 1114.85	



f)	Place of the transaction	XLON

1	Details of the person discharg associated	ing managerial resp	onsibil	ities / pe	rson closely	
a)	Name	MINAS AGELIDIS				
2	Reason for the notification					
a)	Position/status	REGIONAL DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monitor	-	particip	ant, auc	tion platform,	
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	instrument; (ii) each type of tr transactions have been condu	section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted				
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s)         Volume(s)           14.44058 GBP         54.227			e(s)	
d)	Aggregated information	Price	Volun		Total	
	- Aggregated volume - Price	14.44058 GBP	54.22		GBP 783.07	
e)	Date of the transaction	2020-03-17				



f)	Place of the transaction	XLON				
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			Volum 42.95	. ,	
d)	Aggregated information	Dries	Valu		Total	
	- Aggregated volume - Price			GBP 620.35		
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	MARCEL MARTIN				
2	Reason for the notification					
a)	Position/status	SUPPLY CHAIN DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissior	allowance market participant, auction platform,				
	auctioneer or auction monitor	r				
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) 14.44058 GBP		Volur 105.7	me(s) 752	
d)	Aggregated information	Price	Volur	ne	Total	
	- Aggregated volume - Price	14.44058 GBP	105.7	52	GBP 1527.12	
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				

1	1 Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	MICHALIS IMELLOS			
2	Reason for the notification	n			
a)	Position/status	CHIEF FINANCIAL OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volum	
		14.44058 GBP		83.10	7
d)	Aggregated information				
	- Aggregated volume	Price	Volum	-	Total
	- Aggregated volume	14.44058 GBP 83.107 GBP 1200.11			
	- Price				
e)	Date of the transaction	2020-03-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) eac			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volum	ne(s)
		14.44058 GBP		85.944	4
d)	Aggregated information			I	I
1		Price Volume Total		Total	
	- Agaragated volume				
	- Aggregated volume	14.44058 GBP	85.9	44	GBP 1241.08
	- Aggregated volume - Price		85.9	44	GBP 1241.08



f)	Place of the transaction	XLON

1	Details of the person discharg associated	jing managerial res	sponsibi	lities / pe	erson closely	
a)	Name	SANDA PAREZAN	NOVIC			
2	Reason for the notification					
-	Reason for the notification					
a)	Position/status	HUMAN RESOUR	CES DIR	ECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission		t partici	pant, auc	tion platform,	
	auctioneer or auction monitor					
a)	Name	COCA-COLA HB	CAG			
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial					
	instrument, type of	COCA-COLA HB	CAGOR	DINARY	SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	IPANY'S			
c)	Price(s) and volume(s)					
		Price(s)		Volume	(s)	
		14.44058 GBP		59.495		
d)	Aggregated information					
		Price	Volum	e	Total	
	- Aggregated volume	14.44058 GBP	59.495	;	GBP 859.14	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): instrument; (ii) each type of to transactions have been condu	ransaction; (iii) each			
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
b)	Identification code Nature of the transaction	CH0198251305 COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 14.44058 GBP	Price(s)		ne(s) 3
d)	Aggregated information - Aggregated volume - Price	Price 14.44058 GBP	Volu 61.2		Total GBP 884.96
e)	Date of the transaction	2020-03-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	PANAGIOTA KALOGERAKI			
2	Reason for the notification				
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	-	allowance market participant, auction platform,			
	auctioneer or auction monito	r			
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			



4	Details of the transaction(s): instrument; (ii) each type of the transactions have been condu	ransaction; (iii) eac			• •
a)	Description of the financial instrument, type of instrument	COCA-COLA HB 6.70 EACH	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH		
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s)		Volu	ime(s)
		14.44058 GBP		114.	. ,
d)	Aggregated information		_		
		Price	Volum	e	Total
	- Aggregated volume	14.44058 GBP	114.39	95	GBP 1651.93
	- Price				
e)	Date of the transaction	2020-03-17			
f)	Place of the transaction	XLON			

1	Details of the person discharg associated	ging managerial responsibilities / person closely
a)	Name	NIKOLAOS KALAITZIDAKIS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission auctioneer or auction monito	n allowance market participant, auction platform, r
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN	PANY'S		JRCHASE SHARES OYEE SHARE	
c)	Price(s) and volume(s)			r		
					me(s)	
		14.44058 GBP		95.54	44	
d)	Aggregated information	Price Volume Total			Tatal	
	- Aggregated volume	14.44058 GBP	95.544		GBP 1379.71	
		14.44030 GDP	55.544	*	GDF 13/9./1	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s): instrument; (ii) each type of to transactions have been condu	ransaction; (iii) eac				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC 6.70 EACH	CAGOR	RDINA	RY SHARES OF CHF	
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			T		
		Price(s)			me(s)	
		14.44058 GBP		57.19	98	
d)	Aggregated information					
		Price	Volu		Total	
		14.44058 GBP 57.198 GBP 825.97				
	- Aggregated volume	14.44058 GBP	57.1	98	GBP 825.97	
	- Aggregated volume - Price	14.44058 GBP	57.1	98	GBP 825.97	



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	VITALIY NOVIKO	V		
2	Reason for the notification	l			
a)	Position/status	COUNTRY GENE	RAL MANAG	ER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emissior auctioneer or auction monitor		t participant	, auction platform,	
a)	Name	COCA-COLA HB	CAG		
b)	LEI	549300EFP3TNG	549300EFP3TNG7JGVE49		
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where lucted			
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s)         Volume(s)           14.44058 GBP         215.717			
d)	Aggregated information	Price	Volume	Total	
	- Aggregated volume - Price	14.44058 GBP	215.717	GBP 3115.08	
e)	Date of the transaction	2020-03-17			



f)	Place of the transaction	XLON				
5	Details of the transaction(s): s instrument; (ii) each type of tr transactions have been condu	ransaction; (iii) each				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) Vol		Volum 48.04	. ,	
d)	Aggregated information	Price	Volu		Total	
	- Aggregated volume - Price	14.44058 GBP	48.0	_	GBP 693.81	
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				

	1	
1	Details of the person discharg associated	jing managerial responsibilities / person closely
a)	Name	MATTHIEU SEGUIN
2	Reason for the notification	
a)	Position/status	COUNTRY GENERAL MANAGER
b)	Initial notification	INITIAL NOTIFICATION
	/Amendment	
3	Details of the issuer, emissior	allowance market participant, auction platform,
	auctioneer or auction monito	r
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG	7JGVE4	9			
4		ransaction; (iii) eac	section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC 6.70 EACH	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN					
c)	Price(s) and volume(s)						
1		Price(s)		Volun	ne(s)		
		14.44058 GBP		122.0	21		
d)	Aggregated information						
-		Price	Volum	е	Total		
l	- Aggregated volume	14.44058 GBP	122.02	21	GBP 1762.05		
l	- Price						
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	XLON					
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac					
a)	Description of the financial						
<i>,</i>	instrument, type of	COCA-COLA HBO			Y SHARES OF CHF		
l	instrument	6.70 EACH					
1	Identification code	CH0198251305					
l		CH0150251505					
b)	Nature of the transaction	COMPANY'S MAT	ES ON I	BEHAL	OF PDMR UNDER		
b) c)		COMPANY'S MAT PURCHASE SHAR THE COMPANY'S	ES ON I	BEHAL	OF PDMR UNDER		
-	Nature of the transaction	COMPANY'S MAT PURCHASE SHAR THE COMPANY'S PLAN Price(s)	ES ON I	SEHALI YEE SH	FOF PDMR UNDER IARE PURCHASE		
-	Nature of the transaction	COMPANY'S MAT PURCHASE SHAR THE COMPANY'S PLAN	ES ON I	BEHALI YEE SH	FOF PDMR UNDER IARE PURCHASE		
-	Nature of the transaction	COMPANY'S MAT PURCHASE SHAR THE COMPANY'S PLAN Price(s)	ES ON I	SEHALI YEE SH	FOF PDMR UNDER IARE PURCHASE		



	- Aggregated volume	14.44058 GBP	38.611	GBP 557.57
	- Price			
e)	Date of the transaction	2020-03-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ALEKSANDAR RUZEVIC				
			_			
2	Reason for the notification					
a)	Position/status	COUNTRY GENER	RAL MAI	NAGER	2	
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					<u>}</u>
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	· · · · · · · · · · · · · · · · · · ·				
		Price(s)		Volume(s)		
		14.44058 GBP		50.33	54	
d)	Aggregated information					
		Price	Volum	e	Total	
	<ul> <li>Aggregated volume</li> </ul>					



	Duine	14.44058 GBP	50.334	Ļ	GBP 726.85	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				
5		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted				
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volume(s)		
		14.44058 GBP	14.44058 GBP		48.046	
d)	Aggregated information					
		Price	Volu	me	Total	
	- Aggregated volume	14.44058 GBP	48.0	46	GBP 693.81	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	SEAN O'NEILL		
2	Reason for the notification			
a)	Position/status	PA&C DIRECTOR		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		



3	-	on allowance market participant, auction platform,				
	auctioneer or auction monito					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s):	section to be repeated for (i) each type of				
	instrument; (ii) each type of ti	ansaction; (iii) each date; and (iv) each place where				
	transactions have been condu					
a)	Description of the financial	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	instrument, type of				<b>RY SHARES OF CHF</b>	
	instrument					
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) Volume(s)				
					ume(s)	
		14.44058 GBP		46.4	46.481	
d)	Aggregated information					
ч,	Aggregated information	Price	Volum	e	Total	
	- Aggregated volume	14.44058 GBP	46.481		GBP 671.21	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	XLON				

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

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