

FOR IMMEDIATE RELEASE

19 March 2020

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs')

The Company has been notified that the following PDMRs have been granted at nil cost performance shares of CHF 6.70 each ("Shares") in the Company on 17 March 2020 through their participation in the Stock Option and Performance Share Award Plan ("PSP"). The performance shares will vest after three years subject to achievement of performance conditions.

PDMR	Number of Shares granted under the PSP	Share price
ZORAN BOGDANOVIC	145,927	£ 14.94
JAN GUSTAVSSON	37,772	£ 14.94
MINAS AGELIDIS	27,427	£ 14.94
MARCEL MARTIN	32,599	£ 14.94
MICHALIS IMELLOS	42,035	£ 14.94
SANDA PAREZANOVIC	30,092	£ 14.94
PANAGIOTA KALOGERAKI	35,264	£ 14.94
NIKOLAOS KALAITZIDAKIS	28,995	£ 14.94
VITALIY NOVIKOV	22,166	£ 14.94
MATTHIEU SEGUIN	19,311	£ 14.94
ALEKSANDER RUZEVIC	21,242	£ 14.94
SEAN O'NEILL	19,311	£ 14.94
MOURAD AJARTI	22,401	£ 14.94

The Notification of Dealing Forms for each PDMR can be found below.

Armenia · Austria · Belarus · Bosnia & Herzegovina · Bulgaria · Croatia · Cyprus · Czech Republic · Estonia · Greece · Hungary · Ireland · Italy · Latvia· Lithuania· Moldova · Montenegro · Nigeria · North Macedonia · Northern Ireland · Poland · Romania · Russia · Serbia · Slovakia · Slovania · Switzerland · Ukraine



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	ZORAN BOGDAN	IOVIC			
2	Reason for the notification					
a)	Position/status	CHIEF EXECUTIV	E OFFIC	ER		
b)	Initial notification /Amendment	INITIAL NOTIFICA	TION			
3	Details of the issuer, emission auctioneer or auction monitor		partici	pant, a	auction platform,	
a)	Name	COCA-COLA HBO	CAG			
b)	LEI	549300EFP3TNG	7JGVE4	9		
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) eac			••	
a)	Description of the financial instrument, type of instrument	SHARES				
	Identification code	CH0198251305				
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS AND WILL BE SUBJECT TO A FURTHER 2 YEAR HOLDING PERIOD FOLLOWING THE THREE-YEAR PERFORMANCE PERIOD				
c)	Price(s) and volume(s)					
		Price(s)		Volu	me(s)	
		14.94 GBP		145,9	927	
d)	Aggregated information		T			
		Price	Volum	е	Total	
	- Aggregated volume	14.94 GBP	145,92	27	2,180,149.38GBP	
	- Price					
e)	Date of the transaction	2020-03-17				
f)	Place of the transaction	OUTSIDE A TRAD	ING VEI	NUE		



1	Details of the person dischar associated	rging managerial responsibilities / person closely					
a)	Name	JAN GUSTAVSS	JAN GUSTAVSSON				
2	Reason for the notification						
a)	Position/status	GENERAL COUN	ISEL ANI	D COM	PANY SECRETARY		
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, a	uction platform,		
a)	Name	COCA-COLA HB	C AG				
b)	LEI	549300EFP3TNG	G7JGVE4	19			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF P COST WHICH WI SUBJECT TO AC CONDITIONS	ILL VEST	AFTER			
c)	Price(s) and volume(s)						
		Price(s)		Volun			
		14.94 GBP		37,77	2		
d)	Aggregated information		1				
	- Aggregated volume	Price	Volum		Total		
		14.94 GBP	37,77	2	564,313.68 GBP		
	- Price				1]		
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRAI	DING VE	NUE			



1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	MINAS AGELIDIS	MINAS AGELIDIS				
2	Reason for the notification	•					
a)	Position/status	REGIONAL DIREC	CTOR				
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, ai	uction platform,		
a)	Name	COCA-COLA HB	CAG				
b)	LEI	549300EFP3TNG	7JGVE4	9			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTER	THREE YEARS		
c)	Price(s) and volume(s)			1			
		Price(s)		Volum			
		14.94 GBP		27,42	7		
d)	Aggregated information		[
	- Aggregated volume	Price	Volum		Total		
	, iggi egatea volarrie	14.94 GBP	27,427	/	409,759.38 GBP		
	- Price		1		I]		
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRAD	DING VE	NUE			



1	Details of the person discharges associated	he person discharging managerial responsibilities / person closely					
a)	Name	MARCEL MARTIN	MARCEL MARTIN				
2	Reason for the notification						
a)	Position/status	SUPPLY CHAIN D	IRECTO	R			
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, ai	uction platform,		
a)	Name	COCA-COLA HB	C AG				
b)	LEI	549300EFP3TNG	7JGVE4	9			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac			••		
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTER	THREE YEARS		
c)	Price(s) and volume(s)			1			
		Price(s)		Volum			
		14.94 GBP		32,59	9		
d)	Aggregated information				· - · ·		
	- Aggregated volume	Price 14.94 GBP	Volum 32,599		Total 487,029.06 GBP		
		14.54 (66)	52,555	,	407,025.00 001		
	- Price						
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRAE	DING VE	NUE			



1	Details of the person discharge associated	e person discharging managerial responsibilities / person closely					
a)	Name	MICHALIS IMELL	MICHALIS IMELLOS				
2	Reason for the notification	•					
a)	Position/status	CHIEF FINANCIAI	LOFFIC	ER			
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, ai	uction platform,		
a)	Name	COCA-COLA HB	CAG				
b)	LEI	549300EFP3TNG	7JGVE4	9			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTER	THREE YEARS		
c)	Price(s) and volume(s)						
		Price(s)		Volum			
		14.94 GBP		42,03	5		
d)	Aggregated information		1				
	- Aggregated volume	Price	Volum		Total		
	, iggi egatea volarrie	14.94 GBP	42,035)	628,002.90 GBP		
	- Price		I		1]		
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRAD	DING VE	NUE			



1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	SANDA PAREZA	NOVIC		
2	Reason for the notification				
a)	Position/status	HUMAN RESOUR	CES DIR	ECTOR	2
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION		
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, ai	uction platform,
a)	Name	COCA-COLA HB	CAG		
b)	LEI	549300EFP3TNG	7JGVE4	9	
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac			• •
a)	Description of the financial instrument, type of instrument	SHARES			
	Identification code	CH0198251305			
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO AC CONDITIONS	LL VEST	AFTER	THREE YEARS
c)	Price(s) and volume(s)			1	
		Price(s)		Volum	
		14.94 GBP		30,09	2
d)	Aggregated information				
	- Aggregated volume	Price 14.94 GBP	Volum 30,092		Total 449,574.48 GBP
	- Price				
e)	Date of the transaction	2020-03-17			
f)	Place of the transaction	OUTSIDE A TRADING VENUE			



1	Details of the person dischar associated	ging managerial responsibilities / person closely					
a)	Name	PANAGIOTA KA	PANAGIOTA KALOGERAKI				
2	Reason for the notification						
a)	Position/status	CHIEF CUSTOM	ER & COI	MMERC	IAL OFFICER		
b)	Initial notification /Amendment	INITIAL NOTIFIC	CATION				
3	Details of the issuer, emissio auctioneer or auction monito		et partici	pant, ai	uction platform,		
a)	Name	COCA-COLA HE	BC AG				
b)	LEI	549300EFP3TN0	G7JGVE4	19			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	transaction; (iii) ea			• •		
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF P COST WHICH W SUBJECT TO AC CONDITIONS	ILL VEST	AFTER			
c)	Price(s) and volume(s)						
		Price(s)		Volum	ne(s)		
		14.94 GBP		35,264			
d)	Aggregated information						
		Price	Volum	ne	Total		
	- Aggregated volume	14.94 GBP	35,264	4	526,844.16 GBP		
	- Price						
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRADING VENUE					



1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	NIKOLAOS KALA	NIKOLAOS KALAITZIDAKIS				
2	Reason for the notification	•					
a)	Position/status	REGIONAL DIREC	CTOR				
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emission auctioneer or auction monito		t partici	pant, ai	uction platform,		
a)	Name	COCA-COLA HB	CAG				
b)	LEI	549300EFP3TNG	7JGVE4	9			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTER	THREE YEARS		
c)	Price(s) and volume(s)			I			
		Price(s)		Volum	. ,		
		14.94 GBP		28,99	5		
d)	Aggregated information		1				
	- Aggregated volume	Price	Volum		Total		
		14.94 GBP	28,995)	433,185.30 GBP		
	- Price		<u>ı</u>		ıJ		
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRAD	DING VE	NUE			



1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	VITALIY NOVIKO	VITALIY NOVIKOV				
2	Reason for the notification						
a)	Position/status	COUNTRY GENE	RAL MA	NAGER			
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, ai	uction platform,		
a)	Name	COCA-COLA HB	C AG				
b)	LEI	549300EFP3TNG	7JGVE4	19			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac					
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF PE COST WHICH WI SUBJECT TO ACI CONDITIONS	LL VEST	AFTER	THREE YEARS		
c)	Price(s) and volume(s)			1			
		Price(s)		Volum	. ,		
		14.94 GBP		22,16	6		
d)	Aggregated information		1				
	- Aggregated volume	Price 14.94 GBP	Volum 22,166	_	Total 331,160.04 GBP		
	- Price		22,100		551,100.04 051		
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRAD	DING VE	NUE			
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1	Details of the person dischar associated	tails of the person discharging managerial responsibilities / person closely ociated					
a)	Name	MATTHIEU SEGU	MATTHIEU SEGUIN				
2	Reason for the notification						
a)	Position/status	COUNTRY GENE	RALMA	NAGER			
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, a	uction platform,		
a)	Name	COCA-COLA HB	C AG				
b)	LEI	549300EFP3TNG	G7JGVE4	19			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) ead			••		
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF P COST WHICH WI SUBJECT TO AC CONDITIONS	ILL VEST	AFTER			
c)	Price(s) and volume(s)						
		Price(s)		Volun			
		14.94 GBP		19,31	1		
d)	Aggregated information		1				
	- Aggregated volume	Price	Volum		Total		
		14.94 GBP	19,311	L	288,506.34 GBP		
	- Price		1		1]		
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRAI	DING VE	NUE			



1	Details of the person dischar associated	ils of the person discharging managerial responsibilities / person closely ciated					
a)	Name	ALEKSANDAR RU	ALEKSANDAR RUZEVIC				
2	Reason for the notification						
a)	Position/status	COUNTRY GENE	RALMA	NAGER			
b)	Initial notification /Amendment	INITIAL NOTIFIC	ATION				
3	Details of the issuer, emissio auctioneer or auction monito		t partici	pant, a	uction platform,		
a)	Name	COCA-COLA HB	CAG				
b)	LEI	549300EFP3TNG	67JGVE4	19			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	transaction; (iii) ea			••		
a)	Description of the financial instrument, type of instrument	SHARES					
	Identification code	CH0198251305					
b)	Nature of the transaction	GRANTING OF P COST WHICH WI SUBJECT TO AC CONDITIONS	LL VEST	AFTER			
c)	Price(s) and volume(s)						
		Price(s)		Volun			
		14.94 GBP		21,24	2		
d)	Aggregated information						
	- Aggregated volume	Price 14.94 GBP	Volum 21,242		Total 317,355.48 GBP		
	- Price						
e)	Date of the transaction	2020-03-17					
f)	Place of the transaction	OUTSIDE A TRADING VENUE					



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SEAN O'NEILL						
2	Reason for the notification							
a)	Position/status	PA&C DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	SHARES						
	Identification code	CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)			1				
		Price(s)		Volume(s)				
		14.94 GBP		19,311				
d)	Aggregated information		1					
	- Aggregated volume	Price	Volume		Total			
	riggi eguteu volume	14.94 GBP	19,311	L	288,506.34 GBP			
	- Price				1]			
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MOURAD AJARTI						
2	Reason for the notification							
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	SHARES						
	Identification code	CH0198251305						
b)	Nature of the transaction	GRANTING OF PERFORMANCE SHARES AT NIL COST WHICH WILL VEST AFTER THREE YEARS SUBJECT TO ACHIEVEMENT OF PERFORMANCE CONDITIONS						
c)	Price(s) and volume(s)			1				
		Price(s)		Volume(s)				
		14.94 GBP		22,401				
d)	Aggregated information							
	- Aggregated volume	Price	Volume		Total			
		14.94 GBP	22,401	L	334,670.94 GBP			
	- Price		<u>I</u>		· J			
e)	Date of the transaction	2020-03-17						
f)	Place of the transaction	OUTSIDE A TRADING VENUE						



This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37