The company with the name "Folli Follie Commercial Manufacturing and Technical Société Anonyme" and the distinctive title "FF GROUP" informs the investing public about the hiring of Mr. Anastasios Stamatakis as Chief Financial Officer (CFO). As head of the Company's Financial Department, Mr. Stamatakis will report directly to the Chairman of the BoD and CEO.

Mr. Stamatakis is an executive with a long and successful career as CFO of companies in Greece and abroad. Mr. Stamatakis holds a degree from the Department of Economics of the National and Kapodistrian University of Athens and holds a master's degree from the Paris Chamber of Commerce and Industry.

This announcement is released by Folli Follie Commercial Manufacturing and Technical Société Anonyme in compliance with the Market Abuse Regulation (EU) 596/2014 (MAR) and the Rule Book of the Athens Exchange. It contains information that qualifies as inside information for the purposes of Article 7 of MAR. For the purposes of MAR and Article 2 of Commission Implementing Regulation (EU) 2016/1055, the person responsible for arranging the release of this announcement on behalf of the Company is Mantalena Kasidiaropoulou, Head of Investor Relations.

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