



18 November 2020

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 November 2020 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 November 2020 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	178.121	76.911	€ 22.79775
JAN GUSTAVSSON	108.677	46.925	€ 22.79775
MINAS AGELIDIS	35.753	34.074	€ 22.79775
MARCEL MARTIN	67.158	-	€ 22.79775
MICHALIS IMELLOS	51.832	52.222	€ 22.79775
SANDA PAREZANOVIC	37.106	37.384	€ 22.79775
PANAGIOTA KALOGERAKI	86.967	-	€ 22.79775
NIKOLAOS KALAITZIDAKIS	119.177	36.022	€ 22.79775
VITALIY NOVIKOV	176.350	27.398	€ 22.79775
MATTHIEU SEGUIN	77.491	29.059	€ 22.79775
ALEKSANDER RUZEVIC	159.824	31.965	€ 22.79775
SEAN O'NEILL	57.978	29.207	€ 22.79775
MOURAD AJARTI	110.614	-	€ 22.79775
FRANK O'DONNELL	29.059	24.216	€ 22.79775

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



Coca-Cola
Hellenic Bottling Company

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>178.121</td> </tr> </tbody> </table>		Price(s)	Volume(s)	22.79775 GBP	178.121		
Price(s)	Volume(s)								
22.79775 GBP	178.121								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>178.121</td> <td>GBP 4,060.75</td> </tr> </tbody> </table>		Price	Volume	Total	22.79775 GBP	178.121	GBP 4,060.75
Price	Volume	Total							
22.79775 GBP	178.121	GBP 4,060.75							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2020-11-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								



Coca-Cola
Hellenic Bottling Company

a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>22.79775 GBP</td> <td>76.911</td> </tr> </table>	Price(s)	Volume(s)	22.79775 GBP	76.911		
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22.79775 GBP	76.911							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>22.79775 GBP</td> <td>76.911</td> <td>GBP 1,753.40</td> </tr> </table>	Price	Volume	Total	22.79775 GBP	76.911	GBP 1,753.40
Price	Volume	Total						
22.79775 GBP	76.911	GBP 1,753.40						
e)	Date of the transaction	2020-11-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	JAN GUSTAVSSON
2	Reason for the notification	
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

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Price	Volume	Total								
22.79775 GBP	46.925	GBP 1,069.78								
e)	Date of the transaction	2020-11-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MINAS AGELIDIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>35.753</td> <td>GBP 815.09</td> </tr> </tbody> </table>	Price	Volume	Total	22.79775 GBP	35.753	GBP 815.09
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Price	Volume	Total							
22.79775 GBP	34.074	GBP 776.81							
e)	Date of the transaction	2020-11-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MARCEL MARTIN	
2	Reason for the notification		
a)	Position/status	SUPPLY CHAIN DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



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Price	Volume	Total							
22.79775 GBP	67.158	GBP 1,531.05							
e)	Date of the transaction	2020-11-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MICHALIS IMELLOS	
2	Reason for the notification		
a)	Position/status	CHIEF FINANCIAL OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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22.79775 GBP	51.832									
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22.79775 GBP	51.832	GBP 1,181.65								
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Price	Volume	Total								
22.79775 GBP	52.222	GBP 1,190.54								
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Coca-Cola
Hellenic Bottling Company

f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	SANDA PAREZANOVIC						
2	Reason for the notification							
a)	Position/status	HUMAN RESOURCES DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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e)	Date of the transaction	2020-11-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	PANAGIOTA KALOGERAKI	
2	Reason for the notification		
a)	Position/status	CHIEF OPERATING OFFICER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	NIKOLAOS KALAITZIDAKIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	
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Price(s)	Volume(s)									
22.79775 GBP	36.022									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>36.022</td> <td>GBP 821.22</td> </tr> </tbody> </table>			Price	Volume	Total	22.79775 GBP	36.022	GBP 821.22
Price	Volume	Total								
22.79775 GBP	36.022	GBP 821.22								
e)	Date of the transaction	2020-11-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	VITALIY NOVIKOV						
2	Reason for the notification							
a)	Position/status	GROUP CUSTOMER & COMMERCIAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>176.350</td> </tr> </tbody> </table>	Price(s)	Volume(s)	22.79775 GBP	176.350		
Price(s)	Volume(s)							
22.79775 GBP	176.350							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>176.350</td> <td>GBP 4,020.39</td> </tr> </tbody> </table>	Price	Volume	Total	22.79775 GBP	176.350	GBP 4,020.39
Price	Volume	Total						
22.79775 GBP	176.350	GBP 4,020.39						
e)	Date of the transaction	2020-11-17						
f)	Place of the transaction	XLON						



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>27.398</td> </tr> </tbody> </table>		Price(s)	Volume(s)	22.79775 GBP	27.398		
Price(s)	Volume(s)								
22.79775 GBP	27.398								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>27.398</td> <td>GBP 624.61</td> </tr> </tbody> </table>		Price	Volume	Total	22.79775 GBP	27.398	GBP 624.61
Price	Volume	Total							
22.79775 GBP	27.398	GBP 624.61							
e)	Date of the transaction	2020-11-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MATTHIEU SEGUIN	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>77.491</td> </tr> </tbody> </table>		Price(s)	Volume(s)	22.79775 GBP	77.491		
Price(s)	Volume(s)								
22.79775 GBP	77.491								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>77.491</td> <td>GBP 1,766.62</td> </tr> </tbody> </table>		Price	Volume	Total	22.79775 GBP	77.491	GBP 1,766.62
Price	Volume	Total							
22.79775 GBP	77.491	GBP 1,766.62							
e)	Date of the transaction	2020-11-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>29.059</td> </tr> </tbody> </table>		Price(s)	Volume(s)	22.79775 GBP	29.059		
Price(s)	Volume(s)								
22.79775 GBP	29.059								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>29.059</td> <td>GBP 662.48</td> </tr> </tbody> </table>		Price	Volume	Total	22.79775 GBP	29.059	GBP 662.48
Price	Volume	Total							
22.79775 GBP	29.059	GBP 662.48							

	- Price	
e)	Date of the transaction	2020-11-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	ALEKSANDAR RUZEVIC						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>159.824</td> </tr> </tbody> </table>	Price(s)	Volume(s)	22.79775 GBP	159.824		
Price(s)	Volume(s)							
22.79775 GBP	159.824							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>159.824</td> <td>GBP 3,643.63</td> </tr> </tbody> </table>	Price	Volume	Total	22.79775 GBP	159.824	GBP 3,643.63
Price	Volume	Total						
22.79775 GBP	159.824	GBP 3,643.63						
e)	Date of the transaction	2020-11-17						



f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>31.965</td> </tr> </tbody> </table>	Price(s)	Volume(s)	22.79775 GBP	31.965		
Price(s)	Volume(s)							
22.79775 GBP	31.965							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>31.965</td> <td>GBP 728.73</td> </tr> </tbody> </table>	Price	Volume	Total	22.79775 GBP	31.965	GBP 728.73
Price	Volume	Total						
22.79775 GBP	31.965	GBP 728.73						
e)	Date of the transaction	2020-11-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	SEAN O'NEILL
2	Reason for the notification	
a)	Position/status	PA&C DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG



b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>57.978</td> </tr> </tbody> </table>			Price(s)	Volume(s)	22.79775 GBP	57.978		
Price(s)	Volume(s)									
22.79775 GBP	57.978									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>57.978</td> <td>GBP 1,321.76</td> </tr> </tbody> </table>			Price	Volume	Total	22.79775 GBP	57.978	GBP 1,321.76
Price	Volume	Total								
22.79775 GBP	57.978	GBP 1,321.76								
e)	Date of the transaction	2020-11-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>29.207</td> </tr> </tbody> </table>			Price(s)	Volume(s)	22.79775 GBP	29.207		
Price(s)	Volume(s)									
22.79775 GBP	29.207									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> </tbody> </table>			Price	Volume	Total			
Price	Volume	Total								



	- Aggregated volume	22.79775 GBP	29.207	GBP 665.85
	- Price			
e)	Date of the transaction	2020-11-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	MOURAD AJARTI							
2	Reason for the notification								
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>110.614</td> </tr> </tbody> </table>		Price(s)	Volume(s)	22.79775 GBP	110.614		
Price(s)	Volume(s)								
22.79775 GBP	110.614								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>110.614</td> <td>GBP 2,521.75</td> </tr> </tbody> </table>		Price	Volume	Total	22.79775 GBP	110.614	GBP 2,521.75
Price	Volume	Total							
22.79775 GBP	110.614	GBP 2,521.75							
	- Aggregated volume								
	- Price								



Coca-Cola
Hellenic Bottling Company

e)	Date of the transaction	2020-11-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	FRANK O'DONNELL						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>29.059</td> </tr> </tbody> </table>	Price(s)	Volume(s)	22.79775 GBP	29.059		
Price(s)	Volume(s)							
22.79775 GBP	29.059							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>29.059</td> <td>GBP 662.48</td> </tr> </tbody> </table>	Price	Volume	Total	22.79775 GBP	29.059	GBP 662.48
Price	Volume	Total						
22.79775 GBP	29.059	GBP 662.48						
e)	Date of the transaction	2020-11-17						



Coca-Cola
Hellenic Bottling Company

f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>24.216</td> </tr> </tbody> </table>	Price(s)	Volume(s)	22.79775 GBP	24.216		
Price(s)	Volume(s)							
22.79775 GBP	24.216							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>22.79775 GBP</td> <td>24.216</td> <td>GBP 552.07</td> </tr> </tbody> </table>	Price	Volume	Total	22.79775 GBP	24.216	GBP 552.07
Price	Volume	Total						
22.79775 GBP	24.216	GBP 552.07						
e)	Date of the transaction	2020-11-17						
f)	Place of the transaction	XLON						

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37