



CORPORATE PRESENTATION

OVERVIEW



Disclaimer

This document has been created by **Profile Software** (Profile) in order to be used for specific purposes in corporate presentations. The information included in this presentation has not been reviewed by an independent authority. No belief, position or opinion expressed should be based on the impartiality, accuracy, completeness or correctness of any information or opinion included in this document. Profile, its subsidiaries and affiliates, or their directors or representatives thereof, shall have no obligation or liability, due to negligence or otherwise for any damages arising from or in connection with the use of this document or the contents thereof.

This document is not an offering or solicitation for the purchase or subscription to any shares. The information included in the present document that is not of historical nature reflects statements that comprise future estimates and forecasts. All such forward-looking statements, such as the representations regarding Profile's ability for further development and expansion of activities, expansion in new markets, cost reductions including labor cost, or regarding the impact of law, or changes in the overall economic conditions, or recourses to courts of law, or anticipated future revenue, or financial resources, or the use of funds or any other representations that are included in the present document reflect management's best judgment based on factors currently known and include uncertainties and risks. There is no guaranty that the anticipated results will be achieved. Real facts or results may vary from the expressed assessments, due to the conditions of uncertainty that Profile is faced with.



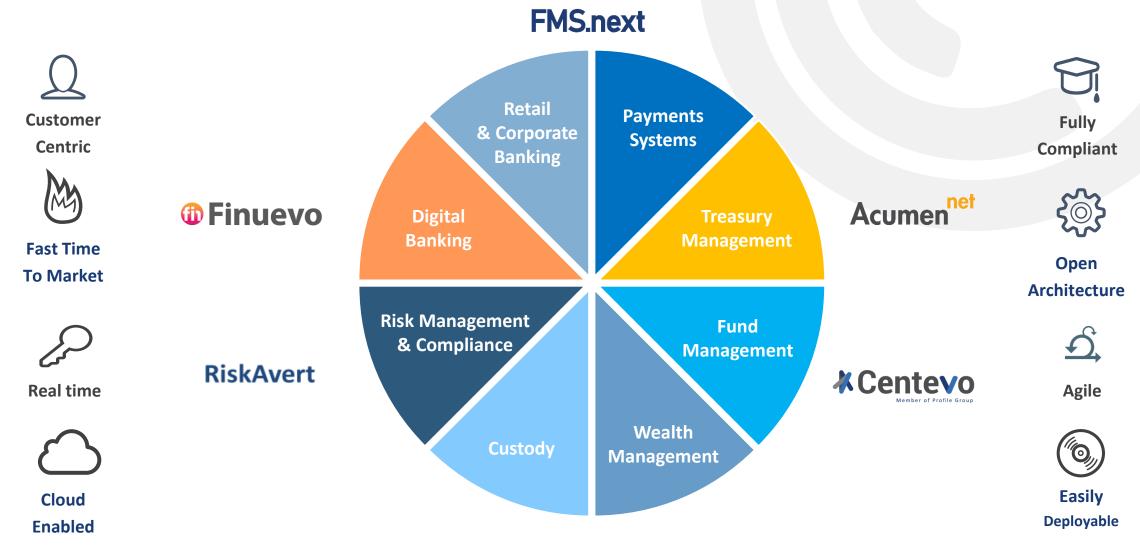


Company Overview





Complete Financial Services Solutions



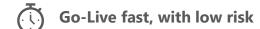




Introducing Finuevo

Digital Banking in-a-box

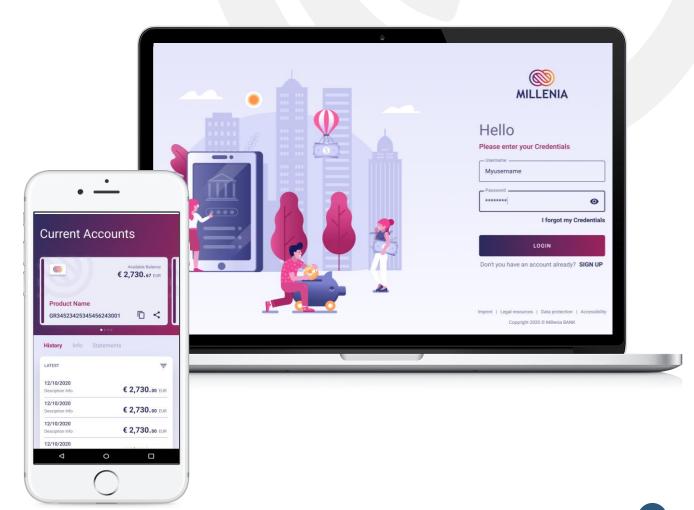
® Finuevo







Rely on the platform for the fundamentals





Introducing Centevo | Cairo | FS Solutions

The Natively-cloud, End-to-End Fund & Asset Management Solutions in the Nordics





Fund Manager / Fund Platform



Distributors / Banks

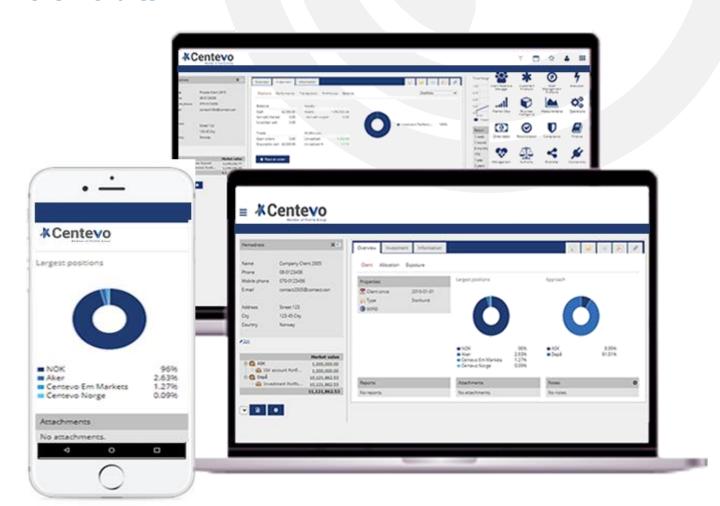


Investors



Integration / Implementation Services

Complete asset and fund management from order routing to settlement and accounting!





*Profile Public Sector Vertical / Horizontal Experience

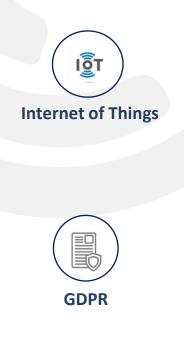
















International Presence





Indicative Clientele

Europe







































Handelsbanken











Allianz (II)







HINDUJA BANK



Mercedes-Benz Bank









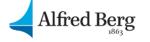






















MEA, APAC











CHAPEL HILL **1** DENHAM





E Family Bank









🗱 BNH























Industry Recognition

Awards



































Reports













INTERNATIONAL FINANCE AWARDS

Celebrating Excellence



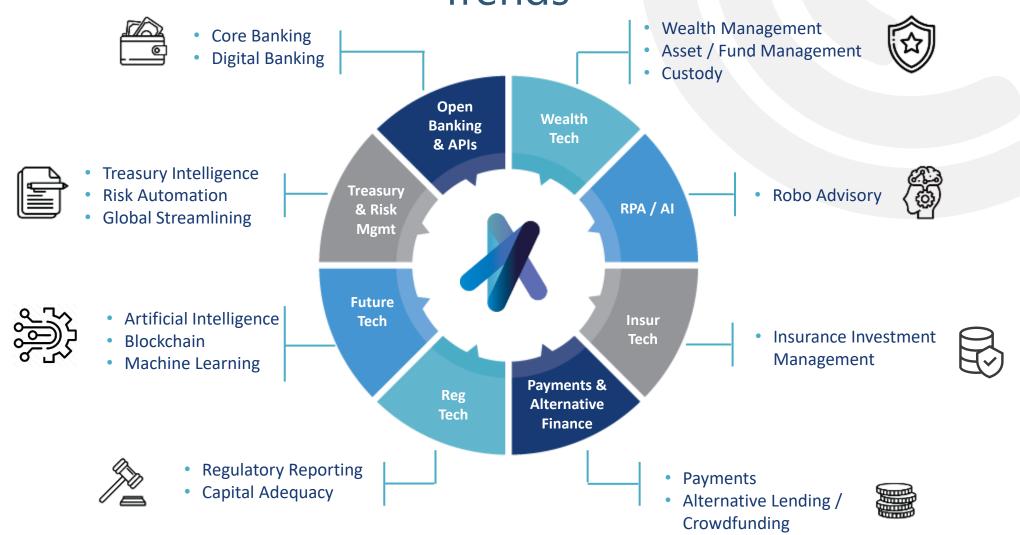
bobs guide







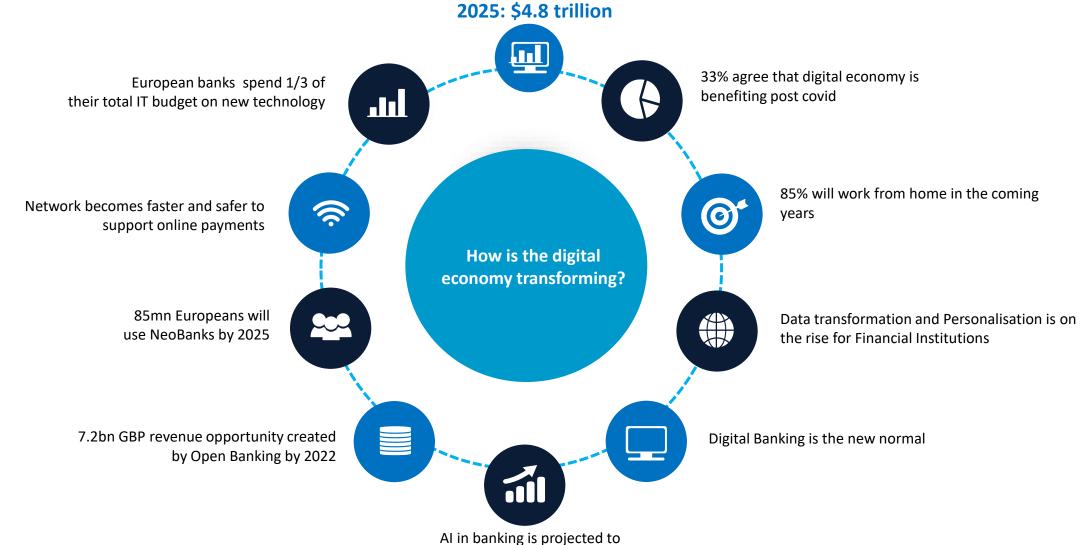
Solutions that cover Modern Trends





Growing Market

Financial Services lead IT spending



reach \$300 billion by 2030



Centevo | Investment Highlights

The reasoning of the Deal

Footprint in the Nordics

- Huge and traditional market in Investment management
- >65 sustainable clients in Asset & Fund management: Nordea Bank, Danske Bank AM, Swedbank AB, Handelsbanken, Kapitalforvaltning KLP, Pareto AM, MP Pensjon PK, Holberg, Postens Pensionsstiftelse, Equinor AM
- Expansion to other Nordic countries

Size & Growth acceleration

- Consists c.30% of Profile's annualized turnover
- Adds c. €1.4 mn EBITDA from 2022

***** Experienced Management Team

- The senior management team has on average 20 years of experience in the industry
- Holds long lasting relationships with all major players in the region

Complementarities, Synergies

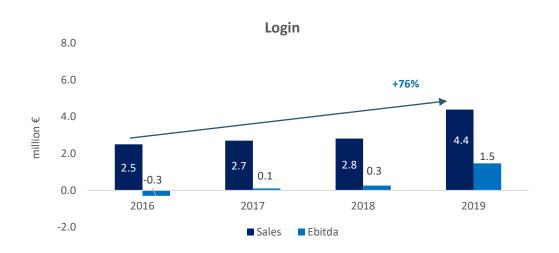
- Strengthen Profile's Investment management solutions
- Natively multitenancy cloud solutions with readily available API's with major financial organizations
- Cross selling opportunities with other Profile solutions
- Centevo will use **readily available Axia modules**, i.e. for on-boarding, portal, robo-advisor, etc.
- Exchange of know-how will produce "champion" solutions
- Operational synergies in R&D, commercial, etc.

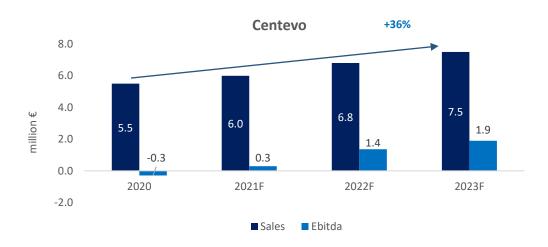
Co-operation with Euronext

- The relationship with Euronext Group will continue for at least the next five-years
- Common clients and **expansion opportunities** for Profile Group



Centevo | Growth Prospects





Following Login's acquisition, a
 restructuring & commercial empowerment
 plan took place, which led to an increase in
 sales by 76% and reversal of losses into
 significant profits within a 3 years period.

 Centevo's plan consist of initial estimations and does not reflect additional commercial opportunities and synergies with other Profile's products in the region.



Financial Highlights

15 mil.
Sales 2020

~20 mil. (+30%)

Sales 2021E

>60%

Growth since last 5 years

~27%
EBITDA Margins

~67%

Recurring Revenues

~65%

International Sales

~20%

R&D Investments

Net cash € 11.9 mil

Solid balance sheet

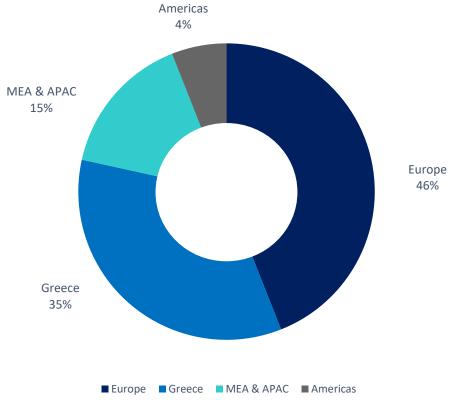
~90 days

DSO's



International Expansion

Revenue Breakdown by Geography (current) Americas





The Team

Competent skills Global experience and culture Hiring from International peers Lean structure

ExCo

CEO

CFO

CTO

CCO

CMO

CHRO

Business Units

BANKING

RISK

TREASURY

INVESTMENT

ENTERPRISE

Solutions Pre-Sales

Services

Implementations Product Dev

QA

Solutions

Product Dev

Pre-Sales Services Implementations

QA

Solutions

Pre-Sales

Services

Implementations Product Dev

QA

Solutions Pre-Sales

Services

Implementations

Product Dev

QA

Public Sector

Ticketing

Commercial

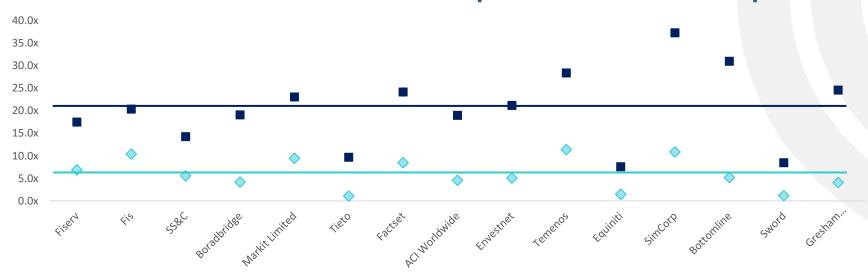
Region GR, **Continental Europe**

Region UK, America

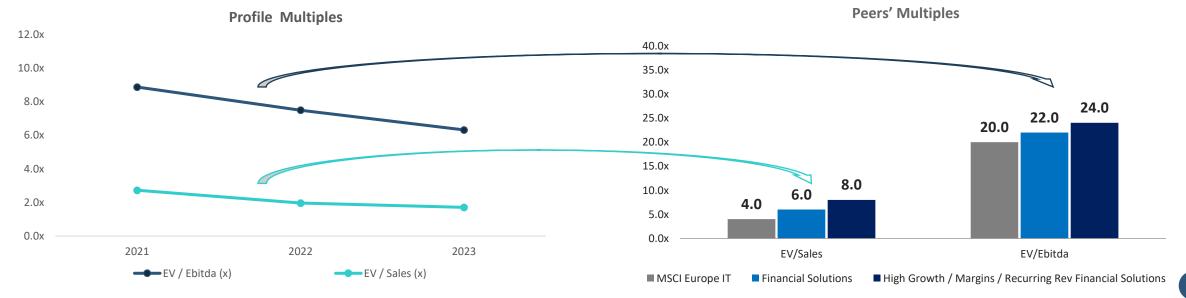
Region MEA, **APAC**



Comparative Multiples



Valuation is attractive compared to international peers





Drivers of Value

KPIs

Dynamic & Growing market

Transformation

Products,
Advanced Proprietary Technologies,
Efficient implementations







THANK YOU!

 \searrow

info@profilesw.com



www.profilesw.com