



Maximum Price per Share and Record Date for the Priority Allocation Mechanism in relation to the Share Offering of approx. EUR 0.8 billion [24.6.2021]

Alpha Services and Holdings S.A., the 100% parent company of Alpha Bank S.A. (the **“Company”**), following the decisions adopted during the Extraordinary General Meeting of its Shareholders that took place on June 15, 2021 (the **“EGM”**):

1. For the raising of common share capital of the Company (the **“Share Capital Increase”**) amounting to up to Euro 0.8 billion, through payment in cash, the abolition of pre-emption rights and the issuance of new common, registered, voting, dematerialized shares, each of a nominal value of Euro 0.30 (the **“New Shares”**), which will be:
 - (a) offered in Greece, to retail and qualified investors in the context of an offer to the public (the **“Public Offering”**) within the meaning of point (d) of article 2 of Regulation (EU) 2017/1129 (the **“Prospectus Regulation”**), the applicable provisions of Law 4706/2020 and the implementing decisions of the Board of Directors of the Hellenic Capital Market Commission (the **“HCMC”**) and
 - (b) placed outside of Greece, to qualified, institutional and other eligible investors, in the context of a private placement book-building process, in reliance on one or more exemptions from the requirement to publish or passport a prospectus under the Prospectus Regulation and/or other applicable national laws, including in the United States under Rule 144A (the **“Institutional Placement”**) and jointly with the Public Offering the **“Combined Offering”**); and
2. For the priority allocation of the New Shares (the **“Priority Allocation”**) to existing Shareholders participating in the Institutional Placement or the Public Offering,

Announces that the Board of Directors of the Company convened today and resolved, subject to the approval by HCMC of the prospectus for the Public Offering, the following:

1. The maximum price per New Share, which will be offered in the Combined Offering, is set at Euro 1.2 and
2. Further to the Announcement dated June 22, 2021 of the Company, June 28, 2021 is set as the Record Date for the Priority Allocation.

The Company further announces that the Public Offering is expected to be launched early in the week starting June 28, 2021, whilst delivery of the New Shares is expected to be completed by mid-July.

Further information for the Company, the New Shares and the Public Offering will be included in the relevant prospectus and the investors will be informed with a new announcement as regards its approval and distribution.

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This document constitutes public disclosure of inside information which directly concerns Alpha Services and Holdings S.A. within the meaning of Article 17 of the Market Abuse Regulation. This press release and the information contained herein are not intended and shall not constitute a public offer or advertisement of securities in Greece or an invitation to make offers to purchase any securities in Greece within the meaning of Art. 2 (1) (d) of the Prospectus Regulation and Article 58 of Greek Law 4706/2020 or Article 2(k) of the Prospectus Regulation and Article 63 of Greek Law 4706/2020, respectively or outside Greece.