

ANNOUNCEMENT

Concerning the admission to and commencement of trading on the Main Market of the Athens Exchange of 800,000,000 new common, registered voting, dematerialised shares, each with a nominal value of €0.30, of the Company issued within the framework of the share capital increase of the Company

Alpha Services and Holdings S.A. (the "Company"), announces that

- (i) The Listings and Market Operation Committee of the Athens Stock Exchange during its meeting held on 9 July 2021 approved the admission to trading and
- (ii) On 13 July 2021 is expected the commencement of trading

on the Main Market (regulated market under Greek law 4514/2018) of the Athens Exchange of the 800,000,000 new common registered, dematerialised shares with voting rights of the Company, each with a nominal value of €0.30, issued within the framework of the share capital increase through payment in cash and with the abolition of the preemption rights of its existing shareholders (the "New Shares"), as per the resolution of the Extraordinary General Meeting of Shareholders of the Company dated June 15, 2021 and the resolutions of the Board of Directors of the Company dated June 24, 2021, June 30, 2021 and July 6, 2021.

The New Shares were allocated through a public offering in Greece, to retail and qualified investors in the context of an offer to the public in accordance with Regulation (EU) 2017/1129 (the "Prospectus Regulation"), the applicable provisions of Law 4706/2020 and the relevant decisions of the Hellenic Capital Market Commission, as well as a private placement outside Greece, to qualified, institutional and other eligible investors (including the Hellenic Financial Stability Fund), in reliance on one or more exemptions from the requirement to publish or passport a prospectus under the Prospectus Regulation and/or other applicable national laws, as approved by the Board of Directors of the Company on 24 June 2021 pursuant to an authorization granted to it by virtue of the resolution dated 15 June 2021 of the Extraordinary General Meeting of the shareholders of the Company.

The New Shares are expected to be credited to the shares and the security accounts of the Shareholders held in the Dematerialized Securities System (D.S.S.) on the day of commencement of the trading of the New Shares.

The total funds raised through the share capital increase amount to €800 million and, after deduction of the estimated expenses of approximately €42.5 million, will be applied in accordance with section 16.2 "Reasons for the Share Capital Increase and use of proceeds" of the Company's Prospectus dated 25 June 2021.

For further information, Shareholders may contact the Shareholders' Service Department of the Company at 40 Stadiou Street, 10252, Athens, Greece (phone number +30 210 34 36 721).

Athens, 9 July 2021

Alpha Services and Holdings S.A.

This announcement contains certain forward-looking statements relating to the closing of the offering and commencement of trading of the New Shares. These forward-looking statements involve risks and uncertainties that could significantly affect expected results and are based on certain key assumptions. Due to these uncertainties and risks, readers are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date of this announcement. The Company disclaims any obligation to update any forward-looking statements contained herein, except as required pursuant to applicable law.

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