

Agios Stefanos, 19 July 2021

The company with the name “Folli Follie Commercial Manufacturing and Technical Société Anonyme” and the distinctive title “FF Group” (the “**Company**”), in accordance with the relevant provisions of the Regulation (EU) No. 596/2014 and the Athens Exchange Rulebook, announces the following changes and additions in the positions of its senior executive officers.

Mr. **George Tasoulas** has been appointed to the position of Chief Financial Officer of the Company and its Group. Mr. Tasoulas is an executive with a long and successful career as Financial Advisor and Business Analyst in large-scale corporations in Greece, as well as in consulting and audit firms. Mr. Tasoulas holds a degree in Mathematics from the National & Kapodistrian University of Athens and a degree in Business Administration from the Athens University of Economic & Business in Greece, as well as an IFRS diploma from ICAEW.

Mr. **Emmanouil Valaskatzis** has been appointed to the position of Chief Operations Officer of the Company and its Group. Mr. Valaskatzis is an executive with a long and successful career as Commercial and Logistics Director in large-scale Greek corporations, holds a degree from the department of Financial and Social Management of the University of Paris and holds a post-graduate degree in Business Administration from the University of Lorraine.

Mr. **Sotirios Spyropoulos** has been appointed to the position of Chief Marketing Officer of the Company and its Group. Mr. Spyropoulos has held the position of Commercial Director and Marketing Director in large-scale corporations in Greece and holds a degree in Business Administrator from the Athens University of Economics and Business, as well as a post-graduate degree (MSc) in Marketing from the University of Manchester.

Mrs. **Antonia Stavropoulou** has been appointed to the position of the Head of the Internal Audit Unit of the Company. Mrs. Stavropoulou has significant experience and knowledge of the Company and its Group due to her tenure as an officer of the Internal Audit Unit during the last seven years. She fulfils the conditions of article 15 of L. 4706/2020, given that she is full-time and exclusively employed by the Company, she is individually and operationally independent, is not a member of the Board of Directors nor a member of any committee of the Company, does not have any close relations to anyone who holds any of such position in the Company and its Group and has the appropriate knowledge and relevant professional experience. Specifically, Mrs. Stavropoulou has a long and successful career in large-scale corporations and holds a degree in Economic Science from the National and Kapodistrian University of Athens, as well as a post-graduate degree in Business Administration from the Athens University of Economics and Business.

The Company’s Board of Directors expresses its confidence that the new executives will contribute with their expertise and experience to the Company’s financial and operational restructuring and wishes them the best of luck.