

SHAREHOLDERS' INVITATION TO EXRAORDINARY GENERAL MEETING

"AS COMPANY S.A."

COMMERCIAL - INDUSTRIAL COMPUTER AND TOY COMPANY

COMMERCIAL REGISTRY REG.NO. 57546304000

(prev. SOCIETE ANONYME REG.NO. 22949/06/B/90/107)

Pursuant to the Law and its Articles of Association, the Board of Directors of the Company "AS Commercial - Industrial Computer and Toy Societe Anonyme", following its decision dated 3.11.2021, invites the shareholders to an Extraordinary General Meeting on Friday, 26 November 2021, at 10:00 a.m., which will take place via Operator Assisted Real-Time Teleconference in regards to all shareholders, in accordance with the Law and the Company's Articles of Association.

ISSUES OF THE DAILY AGENDA

- 1. Amendment of article 16 of the Company's Articles of Association
- 2. Approval of the Company's Remuneration Policy revision

In case the quorum required by Law for the decision on the agenda is not reached, the First Repeat Extraordinary General Meeting will convene on December 3, 2021, Friday at 9:00 am, which will carried out in the same way, without a new invitation to the shareholders, according to article 130 par. 2 of law 4548/2018.

Pursuant to Law 4548/2018, as amended and in force today, the Company informs the shareholders of the following:

A. RIGHT OF PARTICIPATION AND VOTING AT THE GENERAL MEETING

In the Extraordinary General Meeting, only the natural and legal persons having the Shareholder status on 21.11.2021 (record date) have the right to participate and vote in the proceedings.

Proof of shareholder's status will be furnished by any legal means and by the Company's direct electronic connection to the records of the entity which holds and manages the securities (shares) of the Company [Hellenic Central Securities Depository Societe Anonyme (ELKAT)]. At the Repeat General Meeting, shareholders may participate under the same formal conditions as above. The exercise of the rights of participation and voting does not imply the

blocking of shares or any other similar procedure, which restricts the possibility of selling and transferring the shares, during the period between the record date and the date of the General Meeting or of the Repeat General Meeting.

B. RIGHT TO PARTICIPATE AND VOTE IN THE GENERAL MEETING VIA TELECONFERENCE

Pursuant to the provision of article 22 par. 3 of the Company's Statute and article 120 par. 3 of Law 4548/2018, the General Meeting (or/and any of its reiterations) shall be conducted for all shareholders by distance, in real time, via teleconference, with the support of an Operator (Operator Assisted Real – Time Teleconference).

The Shareholders who wish to participate in the aforementioned General Meeting (or/and in any of its reiterations), in person or through a representative, are kindly asked to fill out and send via email, to the address investors@ascompany.gr the form "Declaration Form of Remote Participation in the General Meeting - Proxy Authorization" which may be found on the website https://ir.ascompany.gr at least forty-eight (48) hours prior to the designated date and time for the session of the General Meeting (initial or any of its reiterations). If the aforementioned procedure is completed in due time, the shareholders who are entitled to participate in the General Meeting shall receive via email, to the email address they have submitted, the telephone number and directions to get in touch with the Company Chorus Call Hellas S.A., which has been designated as Teleconference Operator. On the day of the General Meeting and no later than thirty minutes before the start, the shareholders or their representatives should contact the above Teleconferencing Coordinator, following the instructions that will be sent to them, in order to participate in the work of the General Meeting, upon receipt of the relevant code.

C. PARTICIPATION IN THE VOTING PROCESS BY MAIL OR BY ELECTRONIC MEANS

It is possible to participate in the voting process of the General Meeting remotely, by mail or by electronic means, pursuant to the provisions of article 126 of Law 4548/2018 and article 22 of the Company's Articles of Association. The shareholders who vote by mail or by electronic means are calculated for the formation of the quorum and the majority if the relevant votes are received by the Company no later than twenty four (24) hours before the beginning of the meeting of the General Meeting (initial or any of its reiterations). The relevant voting form is posted on the Company's website https://ir.ascompany.gr. The form should be completed, signed and sent, with a certification of genuine signature, by verified mail or by e-mail to investors@ascompany.gr.

D. PROCEDURE FOR THE EXERCISE OF VOTING RIGHTS BY REPRESENTATIVE

Each Shareholder may participate in the General Meeting and any possible Repetitive Meeting thereof through a proxy, according to the following provisions.

The appointment and/ or the revocation and/ or replacement of a proxy shall be made in writing. The Shareholders wishing to participate in the abovementioned General Meeting and/or its potential Repeat Meetings through a proxy, should send the document "Declaration Form of

Remote Participation in the General Meeting - Proxy Authorization", which is available at the Company's website https://ir.ascompany.gr. The document should be filled out, signed and be sent along with a verified signature by e-mail at investors@ascompany.gr, at least forty-eight (48) hours prior to the date of the General Meeting (initial or repetitive). Every Shareholder may appoint up to three (3) representatives. Legal entities may participate in the General Meeting or any repeat General Meeting thereof by appointing up to three (3) individuals as proxies. However, if a shareholder holds Company shares that appear in more than one securities accounts, it is not restricted for said Shareholder to appoint different proxies for each account in relation to the General Meeting. The representative votes according to the instructions of the Shareholder, if any, and is required to archive the voting instructions for at least one (1) year from the date of the General Meeting or Repeat General Meeting, in which the representative was used.

The eligible shareholder is required to confirm the successful dispatch of the representative appointment form and its receipt by the company by calling: 2310572000.

The representative of the Shareholder is obliged to disclose to the Company, prior to the commencement of the General Meeting, any specific event that may be useful to the Shareholders to ascertain the existence of the risk that the representative may serve interests other than the interests of the Shareholder. For the purposes of this paragraph, a conflict of interest may arise, in particular when the representative: (a) is a Shareholder exercising control over the Company, or another legal entity or entity controlled by that Shareholder; (b) is a member of the Board of Directors or the general management of the Company or is a Shareholder exercising control over the Company or any other legal person or entity controlled by a shareholder exercising control over the Company; (c) is an employee or auditor of the Company or a Shareholder exercising control over the Company or any other legal person or entity controlled by a Shareholder exercising control over the Company; (d) is a spouse or relative of first degree with one of the natural persons referred to in (a) to (c).

E. MINORITY RIGHTS OF SHAREHOLDERS

According to article 121 par. 4 of the Law 4548/2018, we inform Messrs. Shareholders that, among others, have the following rights provided for in Article 141 par. 2, 3, 6 and 7 of Law 4548/2018:

I. At the request of the shareholders representing one twentieth (1/20) of the paid-up share capital, the Board of Directors of the Company is obliged to include on the agenda of the convened General Meeting additional issues if the relevant application is received by the Board of Directors at least fifteen (15) days prior to the General Meeting. The application for including additional items on the agenda is accompanied by a justification or draft decision for approval by the General Meeting. The revised agenda is published in the same way as the previous agenda, thirteen (13) days before the date of the General Meeting. At the same time, it is made available to the shareholders on the Company's website below, along with the justification or draft decision submitted by the applicant shareholders according to the provisions of article 123 par. 4 of Law 4548/2018. If these items are not published, the applicant shareholders, representing 1/20 of the paid up capital, are entitled to request the postponement of the

General Meeting pursuant to paragraph 5 of article 141 of Law 4548/2018 and 5 to make the publication themselves, as defined in the second subparagraph of article 141 par. 2, at the expense of the Company.

II. At the request of the shareholders representing one twentieth (1/20) of the paid up share capital, according to the provisions of article 123 par. 4 of the Law 4548/2018, the Board of Directors makes available to the shareholders draft decisions on matters included in the original or revised agenda at least six (6) days prior to the date of the General Meeting, if the relevant request of the shareholders is received by the Board of Directors at least seven (7) days prior to the date of the General Meeting.

III. At the request of any shareholder submitted to the Company at least five (5) full days prior to the General Meeting, the Board of Directors is obliged to provide to the General Meeting all required specific information on the affairs of the Company, to the extent that are useful for the actual assessment of the issues on the agenda. The Board of Directors may provide a single response to shareholder's requests, which have the same content. No obligation to provide information exists when the relevant information is already available on the Company's website, in particular in the form of questions and answers. Also, at the request of shareholders representing one twentieth (1/20) of the paid-up share capital, the Board of Directors is obliged to inform the General Meeting the amounts that were paid to each member of the BoD or the management of the Company during the last two years, as well as any benefit provided to these persons for any reason. In all the aforementioned cases, the Board of Directors may refuse to provide information on substantive grounds, which is recorded in the minutes.

IV. At the request of shareholders representing one tenth (1/10) of the paid up share capital, the Board of Directors is obliged to provide information to the General Meeting regarding the course of corporate affairs and the assets of the Company. The request shall be submitted to the Company at least five (5) full days before the General Meeting. The Board of Directors may refuse to provide the information for substantive reasons, which shall be recorded in the minutes. The aforementioned deadlines for the exercise of minority shareholders' rights also apply to Repeat General Meetings.

The collective and individual minority rights are thoroughly described in article 141 of Law 4548/2018. In all the aforementioned cases, the requesting shareholders have to prove their shareholder's status and the number of shares they hold in exercise of the relevant right and, subject to the case of paragraph III above, the number of shares held in the exercise of the relevant right. Such proof shall also be furnished by submitting a certificate from the entity holding the relevant securities or a certificate by means of direct electronic link between the entity and the Company.

F. AVAILABLE DOCUMENTS & INFORMATION

The information in article 123 par. 3 and 4 of Law 4548/2018, as in force, including the present invitation, the documents to be submitted to the General Meeting, the drafts of the decisions proposed by the Board of Directors on matters on the Agenda, representation forms, fuller information 6 on the exercise of these minority rights as defined in Law 4548/2018 as well as

the total number of existing shareholders and voting rights will be made available in electronic form on the Company's website (https://ir.ascompany.gr).

For any further inquiries, the Shareholders may address the Company, at tel. no. 2310 572000, Shareholder Service Department.

Oreokastro, 03/11/2021