



# **USE OF TRADE MARKS AND NAMES**

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## **ANNEX C'**

**Version : 1.0 – 01 Jan 2012**  
*Effective from 1 Jan 2012*



## AGREEMENT ON NON DISPLAY INFORMATION USAGE USE OF TRADE MARKS AND NAMES

### 1. USE OF THE TRADE MARKS

(a) The registered trademark symbol "®" shall immediately follow the words "FTSE" "Footsie" when used in the TITLE in any literature or electronic pages/screens displays.

There shall be a space between the "FTSE" symbol and index name or number, for example:

Correct	Incorrect
<b>FTSE® 100</b>	<b>FTSE®100</b>

(b) Do not combine FTSE trademarks with that of another product (or another third party) trade mark/product name.

To avoid customer confusion, marks shall not be combined, e.g.:

Correct	Incorrect
<b>XYZ carries the FTSE®/ATHEX-20 Index</b>	<b>XYZ's FTSE®/ATHEX-20 Service</b>

The following attributions shall always be published:

*"FTSE (Footsie) is a registered trademark of the London Stock Exchange and The Financial Times and is used by ATHEX under licence from FTSE International Limited. "*

(c) Trademarks must not be incorporated into a product or corporate name without prior written permission



## **AGREEMENT ON NON DISPLAY INFORMATION USAGE USE OF TRADE MARKS AND NAMES**

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### **2. USE OF FTSE INTERNATIONAL'S TRADE MARKS AND LOGOS IN ADVERTISING, PACKAGING AND INTERNET SITES**

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It is important (unless expressly agreed or licensed by FTSE) that there is no implication that your product is produced, endorsed or supported by FTSE International (or the London Stock Exchange or The Financial Times).

(a) Internet sites shall not have titles, which begin with "FTSE® ....." unless licensed by FTSE International. Internet sites shall use the FTSE International logo and device when licensed by FTSE International.

(b) No products shall be marketed under a name, which is confusingly similar to any FTSE International trademark or product name.

(c) Do not place your company or product name, trade mark or service marks next to a FTSE International mark or product name on advertising materials or packaging without express prior Agreement of FTSE International.



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### 3. COPYRIGHT AND DATABASE RIGHTS

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- (a) The following legend shall appear prominently in any literature and as a separate legible screen display for at least five seconds on initial access by user:

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