

20 February 2023

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 February 2023 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 February 2023 are also set out below.

| PDMR | Number of | Number of Shares | Share price |
|------------------------|-----------------|------------------|-------------|
| | Shares acquired | acquired by the | · |
| | by the PDMRs | Company on | |
| | under the ESPP | behalf of the | |
| | | PDMRs under the | |
| | | ESPP | |
| ZORAN BOGDANOVIC | 206.477 | 90.401 | £ 20.70679 |
| JAN GUSTAVSSON | 125.382 | 54.906 | £ 20.70679 |
| MINAS AGELIDIS | 41.423 | 42.393 | £ 20.70679 |
| MARCEL MARTIN | 46.516 | 45.567 | £ 20.70679 |
| SANDA PAREZANOVIC | 43.005 | 43.924 | £ 20.70679 |
| PANAGIOTA KALOGERAKI | 63.225 | 62.892 | £ 20.70679 |
| NIKOLAOS KALAITZIDAKIS | 111.274 | 42.393 | £ 20.70679 |
| VITALIY NOVIKOV | 203.870 | 41.706 | £ 20.70679 |
| MOURAD AJARTI | 140.642 | 40.548 | £ 20.70679 |
| BARBARA TOENZ | 35.823 | 36.049 | £ 20.70679 |
| BEN ALMANZAR | 271.285 | 55.460 | £ 20.70679 |
| SPYROS MELLO | 58.821 | 37.158 | £ 20.70679 |
| IVO BJELIS | 71.646 | 37.713 | £ 20.70679 |

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



| 1 | Details of the person discharging associated | ng managerial respo | onsibilities / | person closely | |
|----|---|---|-------------------------|------------------|--|
| a) | Name | ZORAN BOGDAN | IOVIC | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF EXECUTIVE | CHIEF EXECUTIVE OFFICER | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICA | TION | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | illowance market p | articipant, a | uction platform, | |
| a) | Name | COCA-COLA HBO | CAG | | |
| b) | LEI | 549300EFP3TNG | 7JGVE49 | | |
| 4 | Details of the transaction(s): se instrument; (ii) each type of transactions have been conducted. | nsaction; (iii) each (| | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | me(s) | |
| | | 20.70679 GBP | 206. | 477 | |
| d) | Aggregated information | | | | |
| | A care cate divalues | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | 206.477 | GBP 4,275.47 | |
| | - Price | | l | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): se instrument; (ii) each type of transactions have been conducted. | nsaction; (iii) each o | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC CHF 6.70 EACH | CAG ORDINA | ARY SHARES OF | |
| | Identification code | CH0198251305 | | | |



| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
|----|--|---|-----------------|---------------------|--|
| c) | Price(s) and volume(s) | Price(s) 20.70679 GBP | | Volume(s) 90.401 | |
| d) | Aggregated information - Aggregated volume - Price | Price 20.70679 GBP | Volum 90.401 | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely | | | | |
|----|---|--|--|--|--|
| | associated | | | | |
| a) | Name | JAN GUSTAVSSON | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | GENERAL COUNSEL AND COMPANY SECRETARY | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): se | ection to be repeated for (i) each type of | | | |
| | instrument; (ii) each type of tra | nsaction; (iii) each date; and (iv) each place where | | | |
| | transactions have been conducted | | | | |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES OF | | | |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |



| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE | | | |
|----------|-----------------------------------|-------------------------------------|----------------|---------------------|--|
| | | SHARES UNDER THE COMPANY'S EMPLOYEE | | | |
| | | SHARE PURCHAS | E PLAN | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | Vo | lume(s) | |
| | | 20.70679 GBP | 124 | 5.382 | |
| | | | | 5.502 | |
| d) | Aggregated information | | | | |
| ۵, | , iggi egatea imorriation | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | | | |
| | 33 - 3 | 20.70679 GBP | 125.382 | GBP 2,596.26 | |
| | - Price | | | | |
| | | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| | | | | | |
| f) | Place of the transaction | XLON | | | |
| L | | | | | |
| 5 | Details of the transaction(s): se | ction to be repeate | ed for (i) eac | ch type of | |
| | instrument; (ii) each type of tra | nsaction; (iii) each (| date; and (i | v) each place where | |
| | transactions have been conduct | ted | | | |
| a) | Description of the financial | COCA-COLA HBO | CAG ORDIN | NARY SHARES OF | |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | | | | | |
| | Identification code | CH0198251305 | | | |
| | | | | | |
| b) | Nature of the transaction | COMPANY'S MAT | | | |
| | | PURCHASE SHAR | | | |
| | | UNDER THE COM | | IPLOYEE SHARE | |
| <u> </u> | | PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | D | 1, | | |
| | | Price(s) | Vo | lume(s) | |
| | | 20.70679 GBP | 54. | 906 | |
| | | | | | |
| d) | Aggregated information | | | | |
| | | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | 54.906 | GBP 1,136.93 | |
| | | | | | |
| | - Price | | • | | |
| | | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| <u> </u> | | 10.51 | | | |
| f) | Place of the transaction | XLON | | | |
| | | i . | | | |

1 Details of the person discharging managerial responsibilities / person closely associated



| a) | Name | MINAS AGELIDIS | | | |
|----|--|--|--------------|-------------------------------|--|
| 2 | Reason for the notification | | | | |
| - | neuson for the notineution | | | | |
| a) | Position/status | REGIONAL DIREC | CTOR | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | llowance market p | participant, | auction platform, | |
| a) | Name | COCA-COLA HB | C AG | | |
| b) | LEI | 549300EFP3TNG | 7JGVE49 | | |
| 4 | | ensaction(s): section to be repeated for (i) each type of each type of transaction; (iii) each date; and (iv) each place where | | | |
| a) | Description of the financial | | C AG ORDIN | NARY SHARES OF | |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE | | | |
| | | | | ANY'S EMPLOYEE | |
| c) | Price(s) and volume(s) | SHARE PURCHAS | SE PLAIN | | |
| C, | Trice(s) and voidine(s) | Price(s) | Vol | lume(s) | |
| | | 20.70679 GBP | 41. | 423 | |
| d) | Aggregated information | | <u> </u> | | |
| | | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | 41.423 | GBP 857.74 | |
| | - Price | <u> </u> | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): se instrument; (ii) each type of trai | - | | | |
| | transactions have been conduct | ed | | - | |
| a) | Description of the financial | | C AG ORDIN | NARY SHARES OF | |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MAT PURCHASE SHAF | | NTRIBUTION TO IALF OF PDMR | |



| | | UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
|----|--|--|-------------|----------------|---------------------|
| c) | Price(s) and volume(s) | Price(s) 20.70679 GBP | | Volur 42.39 | me(s) |
| d) | Aggregated information - Aggregated volume - Price | Price 20.70679 GBP | Volu. 42.39 | | Total GBP 877.82 |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|---|-----------------------|--|--|
| a) | Name | MARCEL MARTIN | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF CORPORATE AFF OFFICER | AIRS & SUSTAINABILITY | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | allowance market participant, auction platform, | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): se instrument; (ii) each type of transactions have been conducted. | nsaction; (iii) each date; a | - - | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG O CHF 6.70 EACH CH0198251305 | RDINARY SHARES OF | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | Price(s) 20.70679 GBP | Volume(s) 46.516 | | |



| | | T | | | |
|----|---|--------------------------------|-------------|----------------------|--|
| d) | Aggregated information | | 1 | | |
| | | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | 46.516 | GBP 963.20 | |
| | - Price | | | | |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| | | | | | |
| f) | Place of the transaction | XLON | | | |
| | | | | | |
| 5 | Details of the transaction(s): se | • | | - . | |
| | instrument; (ii) each type of tra | | date; and (| iv) each place where | |
| a) | transactions have been conducted Description of the financial | , | | NARY SHARES OF | |
| a) | instrument, type of instrument | CHF 6.70 EACH | CAGONDI | NAICI SHAILLS OF | |
| | mod different, type of mod different | CHI 0.70 LACH | | | |
| | Identification code | CH0198251305 | | | |
| | | | | | |
| b) | Nature of the transaction | | | ONTRIBUTION TO | |
| | | PURCHASE SHAF | | | |
| | | UNDER THE COM PURCHASE PLAN | | APLOYEE SHARE | |
| c) | Price(s) and volume(s) | PURCHASE PLAN | | | |
| C) | rrice(s) and volume(s) | Price(s) | Vo | lume(s) | |
| | | 20.70679 GBP | | .567 | |
| | | 20.70079 GBP | 43 | .507 | |
| d) | Aggregated information | | | | |
| , | | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | 45.567 | GBP 943.55 | |
| | | 20.70073 GBF 43.307 GBF 343.33 | | | |
| | - Price | | 1 | | |
| -1 | Data of the two paration | 2027 02 17 | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| '' | | 7.2014 | | | |
| | | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | |
|----|---|----------------------------------|--|--|
| a) | Name | SANDA PAREZANOVIC | | |
| 2 | Reason for the notification | | | |
| a) | Position/status | CHIEF PEOPLE AND CULTURE OFFICER | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | |



| | | 1 | | | |
|----|---|---|----------|----------|-----------------|
| | | <u> </u> | | | |
| 73 | Details of the issuer, emission al | lowance market p | particip | ant, auc | tion platform, |
| | auctioneer or auction monitor | 1 0004 001 411 | | | _ |
| a) | Name | COCA-COLA H | BC AG | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): sec instrument; (ii) each type of tran where transactions have been co | saction; (iii) each | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA H CHF 6.70 EACH | | ORDINA | RY SHARES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTE SHARES UNDER SHARE PURCHA | R THE C | OMPAN | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volum | e(s) |
| | | 20.70679 GBP 43.005 | | ; | |
| d) | Aggregated information | | T | | |
| | | Price | Volum | ne | Total |
| | - Aggregated volume | 20.70679 GBP | 43.00 | 5 | GBP 890.50 |
| | - Price | | 1 | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): sec instrument; (ii) each type of tran where transactions have been co | saction; (iii) each | | - | f = |
| a) | Description of the financial | COCA-COLA H | BC AG (| ORDINA | RY SHARES OF |
| u, | instrument, type of instrument | CHF 6.70 EACH | | | ICI STIAILES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volum | e(s) |
| | | 20.70679 GBP | | 43.924 | 1 |
| d) | Aggregated information | | | 1 | |
| • | | 1 | | | |



| | | Price | Volume | Total |
|----|--------------------------|--------------|--------|------------|
| | - Aggregated volume | 20.70679 GBP | 43.924 | GBP 909.53 |
| | - Price | | | |
| e) | Date of the transaction | 2023-02-17 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|--|---------|------|-------------------------------|
| a) | Name | PANAGIOTA KALOGERAKI | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF OPERATING OFFICER | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICA | NOITA | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HB | CAG | | |
| b) | LEI | 549300EFP3TNG | 7JGVE4 | 9 | |
| 4 | Details of the transaction(s): see instrument; (ii) each type of transactions have been conduct | nsaction; (iii) each d | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBO CHF 6.70 EACH | C AG OR | DINA | RY SHARES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN | 1PANY'S | | URCHASE SHARES _OYEE SHARE |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) 20.70679 GBP | | | ıme(s) |
| | | 20.70679 GBP | | 63.2 | .25 |
| d) | Aggregated information | | 1 | | |
| | - Aggregated volume | Price | Volum | e | Total |
| | Aggregated volume | 20.70679 GBP | 63.225 | 1 | GBP 1,309.19 |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |



| f) | Place of the transaction | XLON | | | |
|----|--|---|------|----------|--------------|
| 5 | Details of the transaction(s): see instrument; (ii) each type of tran transactions have been conduct | nsaction; (iii) each da | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | TOROTHOLIERIA | | | |
| | | Price(s) | | Volun | ne(s) |
| | | 20.70679 GBP | | 62.89 | 2 |
| d) | Aggregated information | | | <u> </u> | |
| | 33 3 | Price | Volu | me | Total |
| | - Aggregated volume | 20.70679 GBP | 62.8 | 92 | GBP 1,302.29 |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely | | | | | |
|----------|---|------------------------|--|--|--|--|
| | associated | | | | | |
| a) | Name | NIKOLAOS KALAITZIDAKIS | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | REGIONAL DIRECTOR | | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| <u> </u> | | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |



| ПР | | | | | |
|----|--|--|--------------------------|------------------------------|--|
| 4 | Details of the transaction(s): se instrument; (ii) each type of tra transactions have been conductions | nsaction; (iii) each | | • • | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBO CHF 6.70 EACH | C AG ORDI | NARY SHARES OF | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIE SHARES UNDER SHARE PURCHAS | THE COMP |) PURCHASE ANY'S EMPLOYEE | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | Vo | olume(s) | |
| | | 20.70679 GBP | 11 | 1.274 | |
| d) | Aggregated information | | | | |
| | | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | 111.274 | GBP 2,304.13 | |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): se instrument; (ii) each type of transactions have been conducted. | nsaction; (iii) each | | | |
| a) | Description of the financial | | C AG ORDI | NARY SHARES OF | |
| • | instrument, type of instrument | | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MAT PURCHASE SHAR UNDER THE COM PURCHASE PLAN | RES ON BEI 1PANY'S EI | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | Vo | olume(s) | |
| | | 20.70679 GBP | 42 | 393 | |
| d) | Aggregated information | | l | | |
| | | Price | Volume | Total | |
| | - Aggregated volume | 20.70679 GBP | 42.393 | GBP 877.82 | |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| | | | | | |



| f) | Place of the transaction | XLON |
|----|--------------------------|------|
| | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|--|----------------------|---------------------------|--|
| a) | Name | VITALIY NOVIKO | ΟV | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | DIGITAL COMMI | | SS | |
| b) | Initial notification /Amendment | | INITIAL NOTIFICATION | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | llowance market | participant, a | auction platform, | |
| a) | Name | COCA-COLA HE | BC AG | | |
| b) | LEI | 549300EFP3TN0 | G7JGVE49 | | |
| 4 | | section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted | | | |
| a) | Description of the financial instrument, type of instrument Identification code | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTR SHARES UNDER SHARE PURCHA | THE COMPA | PURCHASE NY'S EMPLOYEE | |
| c) | Price(s) and volume(s) | Price(s) | Volu | ume(s) | |
| | | 20.70679 GBP | | .870 | |
| d) | Aggregated information | | | | |
| | - Aggregated volume | Price 20.70679 GBP | Volume 203.870 | Total GBP 4,221.49 | |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |



| 5 | Details of the transaction(s): se instrument; (ii) each type of tra | | | - - |
|----|---|--|--------------|--------------------|
| | transactions have been conduct | | ace, and (iv | , each place where |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | |
| | Identification code | CH0198251305 | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | |
| c) | Price(s) and volume(s) | Price(s) 20.70679 GBP | Volu 41.7 | ime(s) 06 |
| d) | Aggregated information | | | |
| | | Price | Volume | Total |
| | - Aggregated volume | 20.70679 GBP | 41.706 | GBP 863.60 |
| | - Price | | | |
| e) | Date of the transaction | 2023-02-17 | | |
| f) | Place of the transaction | XLON | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|-------------------------------------|--|--|--|
| a) | Name | MOURAD AJARTI | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | CHIEF DIGITAL & TECHINOLOGY OFFICER | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of | | | | |
| | instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where | | | | |
| | transactions have been conducted | | | | |
| a) | Description of the financial | COCA-COLA HBC AG ORDINARY SHARES OF | | | |
| | instrument, type of instrument | CHF 6.70 EACH | | | |



| | Identification code | CH0198251305 | | | |
|----|--|---|-----------|----------|-----------------|
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | 1 | |
| | | Price(s) Volume(s) | | | me(s) |
| | | 20.70679 GBP 140.642 | | | 642 |
| d) | Aggregated information | | | ı | |
| | | Price | Volum | е | Total |
| | - Aggregated volume | 20.70679 GBP | 140.67 | '2 | GBP 2,912.24 |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): see | ction to be repeated for (i) each type of | | | |
| | instrument; (ii) each type of trar | | late; and | d (iv) e | ach place where |
| a) | transactions have been conduct Description of the financial | COCA-COLA HBO | ^ ^ C O P | ואוח | DV SHADES OF |
| aj | instrument, type of instrument | CHF 6.70 EACH | CAGON | ואאו | INT STIANES OF |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | me(s) |
| | | 20.70679 GBP | | 40.5 | 48 |
| d) | Aggregated information | 1 | | I | |
| | | Price | Volu | me | Total |
| | - Aggregated volume | 20.70679 GBP | 40.5 | 48 | GBP 839.62 |
| | - Price | | l | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| | | 1 | | | |



| 1 | Details of the person discharging associated | g managerial respo | nsibiliti | es/p | erson closely |
|----|---|--|-----------|--------|-------------------------------|
| a) | Name | BARBARA TOENZ | 7 | | |
| 2 | Reason for the notification | l | | | |
| a) | Position/status | CHIEF CUSTOME | R & COM | 1MER | CIAL OFFICER |
| b) | Initial notification /Amendment | INITIAL NOTIFICA | ATION | | |
| 3 | Details of the issuer, emission all auctioneer or auction monitor | llowance market pa | articipar | nt, au | ction platform, |
| a) | Name | COCA-COLA HBO | CAG | | |
| b) | LEI | 549300EFP3TNG | 7JGVE4 | 9 | |
| 4 | Details of the transaction(s): sec instrument; (ii) each type of tran transactions have been conduct | saction; (iii) each d | | | |
| a) | Description of the financial | COCA-COLA HB | C AG OR | DINA | RY SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |
| b) | Nature of the transaction | PDMR'S CONTRIE UNDER THE COM PURCHASE PLAN | IPANY'S | | URCHASE SHARES LOYEE SHARE |
| c) | Price(s) and volume(s) | | | | |
| | | Price(s) | | Volu | ıme(s) |
| | | 20.70679 GBP | | 35.8 | 23 |
| d) | Aggregated information | | | | |
| | | Price | Volum | е | Total |
| | - Aggregated volume | 20.70679 GBP | 35.823 | ; | GBP 741.78 |
| | - Price | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| f) | Place of the transaction | XLON | | | |
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial | COCA-COLA HB | CAGOR | DINA | RY SHARES OF |
| | instrument, type of instrument | CHF 6.70 EACH | | | |
| | Identification code | CH0198251305 | | | |



| b) | Nature of the transaction Price(s) and volume(s) | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
|----|---|---|------|-------|------------|--|
| | | Price(s) | | Volum | ne(s) | |
| | | 20.70679 GBP | | 36.04 | 9 | |
| d) | Aggregated information | | | | | |
| | | Price | Volu | me | Total | |
| | - Aggregated volume | 20.70679 GBP | 36.0 | 49 | GBP 746.46 | |
| | - Price | | | | | |
| e) | Date of the transaction | 2023-02-17 | | | | |
| f) | Place of the transaction | XLON | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|--|---|-----------|--|--|
| a) | Name | BEN ALMANZAR | | | |
| 2 | Reason for the notification | , | | | |
| a) | Position/status | CHIEF FINANCIAL OFFIC | ER | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | | |
| 3 | Details of the issuer, emission a auctioneer or auction monitor | s of the issuer, emission allowance market participant, auction platform, | | | |
| a) | Name | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | |
| 4 | Details of the transaction(s): see instrument; (ii) each type of tran transactions have been conduct | nsaction; (iii) each date; and | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | |
| L١ | Nature of the transaction | CH0198251305 | | | |
| b) | ivalure of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) | | |



| • | | | | | |
|------------------------------------|--|---|---|--|--|
| | 20.70679 GBP | | 271. | 285 | |
| Aggregated information | | | | | |
| | Price | Volum | е | Total | |
| - Aggregated volume | 20.70679 GBP | 271.28 | 35 | GBP 5,617.44 | |
| - Price | | | | | |
| Date of the transaction | 2023-02-17 | | | | |
| Place of the transaction | XLON | | | | |
| instrument; (ii) each type of trar | nsaction; (iii) each c | | | | |
| | | CAGOR | DINA | RY SHARES OF | |
| instrument, type of instrument | CHF 6.70 EACH | | | | |
| Identification code | CH0198251305 | | | | |
| Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| Price(s) and volume(s) | | | | | |
| | Price(s) | | Volume(s) | | |
| | 20.70679 GBP | | 55.460 | | |
| Aggregated information | | | l | | |
| | Price | Volu | me | Total | |
| - Aggregated volume | 20.70679 GBP | 55.4 | 60 | GBP 1,148.40 | |
| - Price | | | | | |
| Date of the transaction | 2023-02-17 | | | | |
| Place of the transaction | XLON | | | | |
| | - Aggregated volume - Price Date of the transaction Place of the transaction(s): see instrument; (ii) each type of transactions have been conduct Description of the financial instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume - Price Date of the transaction | Aggregated information - Aggregated volume - Price Date of the transaction Perice Details of the transaction | Aggregated information - Aggregated volume - Price Date of the transaction Perice 20.70679 GBP 271.28 Date of the transaction 2023-02-17 Place of the transaction XLON Details of the transaction(s): section to be repeated for (i) instrument; (ii) each type of transaction; (iii) each date; and transactions have been conducted Description of the financial instrument, type of instrument COCA-COLA HBC AG OR CHF 6.70 EACH Identification code CH0198251305 Nature of the transaction COMPANY'S MATCHING PURCHASE SHARES ON EUNDER THE COMPANY'S PURCHASE PLAN Price(s) and volume(s) Price(s) 20.70679 GBP Aggregated information Price Volume 20.70679 GBP 55.40 Date of the transaction 2023-02-17 | Aggregated information - Aggregated volume - Price Date of the transaction Perice 20.70679 GBP 271.285 Date of the transaction 2023-02-17 Place of the transaction XLON Details of the transaction(s): section to be repeated for (i) each transactions have been conducted Description of the financial instrument, type of instrument COCA-COLA HBC AG ORDINA CHF 6.70 EACH Identification code CH0198251305 Nature of the transaction COMPANY'S MATCHING CONT PURCHASE SHARES ON BEHAL UNDER THE COMPANY'S EMPL PURCHASE PLAN Price(s) and volume(s) Price(s) Volume 20.70679 GBP 55.460 Price Volume 20.70679 GBP 55.460 Date of the transaction 2023-02-17 | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | |
|----|---|--------------------------------------|--|--|--|
| a) | Name | SPYROS MELLO | | | |
| 2 | Reason for the notification | | | | |
| a) | Position/status | STRATEGY AND TRANSFORMATION DIRECTOR | | | |
| b) | Initial notification /Amendment | INITIAL NOTIFICATION | | | |



| 3 | | llowance market participant, auction platform, | | | | |
|----|--|---|---------------------|----------|----------------|--|
| | auctioneer or auction monitor | | | | | |
| a) | Name | COCA-COLA HBC AG | | | | |
| b) | LEI | 549300EFP3TNG | 7JGVE4 | .9 | | |
| 4 | Details of the transaction(s): see | tion to be repeate | d for (i) | each t | type of | |
| _ | instrument; (ii) each type of transactions have been conduct | nsaction; (iii) each (| | | | |
| a) | Description of the financial | • | C AG OR | DINA | RY SHARES OF | |
| u, | instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRI | BUTION | TO P | URCHASE SHARES | |
| -, | | UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) | | Volu | ıme(s) | |
| | | 20.70679 GBP | | | 58.821 | |
| d) | Aggregated information | | | | | |
| | | Price | Volum | е | Total | |
| | - Aggregated volume | 20.70679 GBP | 20.70679 GBP 58.821 | | GBP 1,218.00 | |
| | - Price | | | | <u> </u> | |
| e) | Date of the transaction | 2023-02-17 | | | | |
| f) | Place of the transaction | XLON | | | | |
| 5 | Details of the transaction(s): see | ction to be repeated for (i) each type of | | | | |
| | instrument; (ii) each type of tran | • | | | • • | |
| | transactions have been conduct | | • | | • | |
| a) | Description of the financial | COCA-COLA HB | C AG OR | RDINA | RY SHARES OF | |
| · | instrument, type of instrument | CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO | | | | |
| • | | PURCHASE SHARES ON BEHALF OF PDMR | | | | |
| | | UNDER THE COMPANY'S EMPLOYEE SHARE | | | | |
| | | PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | | | |
| | | Price(s) Volume(s) | | | | |
| | | 20.70679 GBP 37.158 | | | | |
| d) | Aggregated information | | | <u> </u> | | |
| , | JJ - J | I | | | | |



| | - Aggregated volume | Price | Total | | |
|----|--------------------------|--------------|--------|------------|--|
| | | 20.70679 GBP | 37.158 | GBP 769.42 | |
| | - Price | | | | |
| | | | | | |
| e) | Date of the transaction | 2023-02-17 | | | |
| | | | | | |
| f) | Place of the transaction | XLON | | | |
| | | | | | |

| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | |
|----|---|---|----------------------------|---------------------|-----------------------|--|
| a) | Name | IVO BJELIS | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | CHIEF SUPPLY C | CHIEF SUPPLY CHAIN OFFICER | | | |
| b) | Initial notification / Amendment | INITIAL NOTIFICATION | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | COCA-COLA HB | COCA-COLA HBC AG | | | |
| b) | LEI | 549300EFP3TNG7JGVE49 | | | | |
| 4 | | ction to be repeated for (i) each type of assaction; (iii) each date; and (iv) each place where | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | |
| | Identification code | CH0198251305 | | | | |
| b) | Nature of the transaction | PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | |
| c) | Price(s) and volume(s) | | | Volume(s) 71.646 | | |
| d) | Aggregated information | | | | T. | |
| | - Aggregated volume | Price 20.70679 GBP | 71.646 | ! | Total GBP 1,483.56 | |
| | - Price | | | | | |
| e) | Date of the transaction | 2023-02-17 | | | | |



| f) | Place of the transaction | XLON | | | | | |
|----|---|---|------|----|------------|--|--|
| 5 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument, type of instrument | COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH | | | | | |
| | Identification code | CH0198251305 | | | | | |
| b) | Nature of the transaction | COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN | | | | | |
| c) | Price(s) and volume(s) | | | | | | |
| | | Price(s) Volume(s) | | | | | |
| | | 20.70679 GBP 37.713 | | | 3 | | |
| d) | Aggregated information | | | | | | |
| , | | Price | Volu | me | Total | | |
| | - Aggregated volume | 20.70679 GBP | 37.7 | 13 | GBP 780.92 | | |
| | - Price | | | | | | |
| e) | Date of the transaction | 2023-02-17 | | | | | |
| f) | Place of the transaction | XLON | | | | | |
| | Date of the transaction | | | | | | |

This notification is made in accordance with the requirements of the UK Market Abuse Regulation and EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 10